

City of Florence

250 Hwy 101, Florence, OR 97439
www.ci.florence.or.us

August 23, 2017

Steve Mokrohisky, County Administrator
Lane County
Eugene, Oregon

Via: Emma.Ayala2@co.lane.or.us
CC: Christine.Moody@co.lane.or.us
Sarah.Means@co.lane.or.us

Re: ReVision Florence follow up

Dear Steve,

Thank you for you and several of your team members for taking the time to meet with Megan, Andy, and myself to discuss funding for the ReVision Florence project. We have incorporated the feedback from our meeting into this communication.

Please find attached a copy of the Florence Urban Renewal Agency's (FURA) approved 2017-19 biennial budget and a copy of the presentation made to the FURA Budget Committee May 31, 2017.

Before addressing the County Board's request at our joint meeting in May and our follow up discussion July 6, 2017, specific to the ReVision Florence project, I wanted to provide a brief update on activity in Florence. We celebrated the completion of the Rhododendron Drive Shoulder Extension and the Rhododendron Drive Roadway and Water Improvement Project earlier this month. Nearly 100 people from throughout the community, including Commissioner Bozievich, joined us to walk and bike along the new Rhododendron Drive improvements. We are having increased communications with a few developers interested in building hotels in Florence, and we have seen real market values in our housing market make a significant move upward, not to mention the State passed the transportation funding package.

The following information outlines FURA's funding request of Lane County, and as requested by the County Board of Commissioners, we are being bold in our request:

- Total project cost – including design, right-of-way administration, construction, project management, and the 10% bid variance required by ODOT is estimated at \$7.38 million. We have rounded this cost to \$7.4 million.
- FURA took the leadership role, with the City of Florence, to initiate collaboration with ODOT to realize an improvement project that will dramatically improve the aesthetics, safety, and vitality of Lane County's gateway to the Pacific Ocean and all coastal amenities.

Public Works
989 Spruce St.
(541) 997-4106

**City Manager/
City Recorder**
(541) 997-3437

**Community Development:
Planning & Building**
(541) 997-8237

**Finance/
Utility Billing**
(541) 997-3436

Justice Center
900 Greenwood St.
(541) 997-3515

Florence Events Center
715 Quince St.
(541) 997-1994



- FURA has funded this project from its inception with no guarantee of any reimbursement or participation by others. City staff and its elected officials have worked diligently and have secured \$2.55 million from the State of Oregon through various funding channels.
- Per Commissioner Leiken’s suggestion, we met with Representative McKeown June 2, 2017 in Salem to request an earmark for inclusion in the transportation funding package.
- Representative McKeown politely informed us it was too late to amend the funding package, but noted the additional dollars received by Lane County and the City of Florence would be available to provide project funding assistance.
- The ReVision Florence Financing Plan includes the following elements:

ReVision Florence Financing Plan	
Description	Estimated Costs
Gateway Features & Public Art	\$ 131,413
Pedestrian & Bicycle	1,111,083
Landscaping	804,610
Streetscape	191,047
Street Lighting	771,246
Drainage & Stormwater	357,232
Utility Undergrounding	652,533
Subtotal	\$ 4,019,164
Construction Engineering	417,504
Contingencies	695,840
Subtotal Construction	\$ 5,132,508
Design & ROW Administration	1,447,293
Right of Way Acquisition	283,567
Total Estimate	\$ 6,863,368
10% Contract Award Possible Variance*	513,251
Total Financing Plan	\$ 7,376,618

*State may award a construction contract at ten (10) percent (%) over engineer’s estimate without prior approval of Agency.

The project’s gateway features and public art, pedestrian and bicycle features, landscaping, streetscaping, and streetlighting elements are all related to the tourism experience through Florence, which is our area’s major economic driver. That is, support for this project provides tourism amenities in our region, which in turn enhances our region’s economy. The elements outlined above account for approximately \$3,000,000 of the total ReVision Florence estimate.

Our City Attorney and the County Counsel at the May 6, 2017 joint meeting have both opined that the use of transient room taxes for ReVision Florence is a legal use of the current transient room taxes.

- The State of Oregon's projections indicate Lane County will receive more than \$80.0 million during the next ten years to fund transportation projects throughout Lane County
- Florence represents approximately 2.37% of Lane County's population.
- Given the tourism revenue generated in Florence, the population utilizing Highway 101 is much greater than 8,680.
- Given the above information, FURA's funding request of Lane County is as follows:
 - \$1.2 million over six years, \$200,000 per year beginning January 1, 2018, from transient room taxes, lottery funds and or existing transportation funding sources.
 - \$0.8 million from the increased State revenue from the recently signed Transportation package, \$200,000 per year for four years beginning in fiscal year 2019.
 - Total funding request of Lane County is \$2.0 million.

FURA and the City of Florence will be responsible for the remaining project costs of \$2.85 million.

Total funding, assuming the County Commission agrees to our funding request, is as follows:

Entity	Amount	Percentage
FURA/City of Florence	\$ 2,850,000	38.5%
State of Oregon	2,550,000	34.5%
Lane County	2,000,000	27.0%
Totals	\$ 7,400,000	100.0%

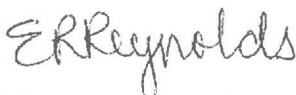
Should any portion of our funding request not be approved, the FURA board will have to consider cost reduction alternatives. The most likely scaling opportunities include elimination of the improvements on Highway 126, removal of one or more major elements in the project. Each of these alternatives is avoidable with the County funding commitment requested.

As we communicated to the County Board of Commissioners, City staff has and will continue to search for other funding from every viable source.

To facilitate a successful bidding package, we request a decision on our funding request be made by October 31, 2017.

We look forward to presenting our funding request to the Board of Commissioners in the near future. If you have any questions, please give me a call at 541-997-3437.

Best regards,



Erin Reynolds
City Manager

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO: 7

Meeting Date: August 28, 2017

Department: Administration

ITEM TITLE: ReVision Florence Right of Way Easement Negotiations Authorization
Resolution No. 18, Series 2017: A resolution authorizing the City of Florence to exercise the power of eminent domain for the ReVision Florence Streetscape Project.

DISCUSSION/ISSUE:

In July, the Florence City Council authorized the City Manager to enter into two agreements with ODOT and the Florence Urban Renewal Agency relating to ReVision Florence. The Local Agency Agreement for Multimodal Transportation Enhancement Program outlined the working relationship between the FURA, the City, and ODOT. The second agreement was the Intergovernmental Agreement for Right of Way Services relating to the permanent easements and temporary construction easements for the project.

The Right of Way Services IGA involves the right-of-way services that are to be performed by both entities. Since the City of Florence is not certified as an independent administer of federal-aid projects for right-of-way services, the state is ultimately responsible for the certification and oversight of all right-of-way activities within the Highway 101 right-of-way. Murraysmith has been working on the right-of-way administration and they are ready for the next step to allow the negotiations with property owners.

The attached resolution authorizing the City to exercise the power of eminent domain is needed to authorize the City, and our designees, to begin the negotiation process. While the resolution authorizes the City to use their power of eminent domain, it states:

The City of Florence's staff, designees, and the City Attorney are authorized and requested to attempt to agree with the owner and other persons in interest as to the compensation to be paid for each acquisition, and, in the event that no satisfactory agreement can be reached, to commence and prosecute such condemnation proceedings as may be necessary to finally determine just compensation or any other issue appropriate to be determined by a court in connection with the acquisition.

As the City Council and the Florence Urban Renewal Agency have discussed prior, condemnation would be the option of last resort. Murraysmith, and their subconsultant Epic Land Solutions, Inc., will negotiate with property owners on behalf of the City of Florence, the Florence Urban Renewal Agency, and the Oregon Department of Transportation to reach agreement with property owners on the compensation for the easements needed.

Compensation rates for property is determined by comparable property values and based on the square footage needed for the easements.

Exhibit A of the resolutions outlines the proposed right of way needs. In total, there are 45 tax lots that we will be working with, but only 36 owners as there are several tax lots with the same owners. This equates to 36 files that will be negotiated. The exhibit also shows what is needed from each tax lot. In total, the project will require 8,726 square feet of permanent easements and 24,044 square feet of temporary easements.

FISCAL IMPACT:

The Florence Urban Renewal Agency is funding the right of way administration to perform these tasks of preparing for, negotiating, and processing the easements with property owners.

The estimates at the 60% design milestone for right of way acquisition costs was approximately \$284,000. This includes the total estimated land value, title insurance, right of way review and approval costs from ODOT, legal costs, and a contingency. The acquisition costs for right of way easements will be paid for by the Florence Urban Renewal Agency.

RELEVANCE TO ADOPTED CITY WORK PLAN:

- City Service Delivery
- Livability & Quality of Life
- Financial & Organizational Sustainability

-
- ALTERNATIVES:**
1. Approve Resolution No. 18, Series 2017, a resolution authorizing the City of Florence to exercise the power of eminent domain for the ReVision Florence Streetscape Project.
 2. Do not approve Resolution No. 18, Series 2017.

RECOMMENDATION:

Staff recommends that the City Council approve Resolution No. 18, Series 2017, a resolution authorizing the City of Florence to exercise the power of eminent domain for the ReVision Florence Streetscape Project.

AIS PREPARED BY: Megan Messmer, City Project Manager

CITY MANAGER'S RECOMMENDATION: Approve Disapprove Other
Comments:

ITEMS ATTACHED: Resolution No. 18, Series 2017

**CITY OF FLORENCE
RESOLUTION NO. 18, SERIES 2017**

A Resolution Exercising the Power of Eminent Domain and Delegating Authority.

RECITALS:

1. The City of Florence may exercise the power of eminent domain pursuant to the Charter of the City of Florence, ORS 223.005 – 233.105, and the Law of the State of Oregon generally, when the exercise of such power is deemed necessary by the City of Florence’s governing body to accomplish public purposes for which the City of Florence has responsibility.
2. The City of Florence has the responsibility of providing safe transportation routes for commerce, convenience and to adequately serve the traveling public.
3. The project known as ReVision Florence (“Project”) has been planned in accordance with appropriate engineering standards for the construction, maintenance or improvement of said transportation infrastructure such that property damage is minimized, transportation promoted, travel safeguarded.
4. The purpose of the Project is to make improvements to Hwy 126 and Hwy 101 from Spruce Street to the Siuslaw River Bridge. The Project will include repaving, restriping, making sidewalk improvements, and constructing related streetscape facilities to improve the safety and visual aesthetics of these major transportation facilities through the heart of the community.
5. To accomplish the Project it is necessary to acquire the interests in the property described in “Exhibit A,” attached to this resolution and hereby incorporated.
6. As part of the Project, the City of Florence is a party to an Intergovernmental Agreement for Right of Way Services (Agreement No. 31894) with the Florence Urban Renewal Agency and the Oregon Department of Transportation. The Florence Urban Renewal Agency will reimburse the City for costs associated with the City’s right of way services and acquisitions.
7. Based upon the above findings;

THE CITY COUNCIL OF THE CITY OF FLORENCE RESOLVES AS FOLLOWS:

1. The above statements of authority and need are, in fact, the case. The Project for which the property is required and is being acquired are necessary in the public interest, and the same have been planned, designed, located, and will be constructed in a manner which will be most compatible with the greatest public good and the least private injury.

2. The power of eminent domain is hereby exercised with respect to each of the interests in property described in Exhibit A. Each is acquired subject to payment of just compensation and subject to procedural requirements of Oregon law.
3. The City of Florence's staff, designees, and the City's attorneys are authorized and requested to attempt to agree with the owner and other persons in interest as to the compensation to be paid for each acquisition, and, in the event that no satisfactory agreement can be reached, to commence and prosecute such condemnation proceedings as may be necessary to finally determine just compensation or any other issue appropriate to be determined by a court in connection with the acquisition. This authorization is not intended to expand the jurisdiction of any court to decide matters determined above or determinable by the Florence City Council.
4. If the City and the owners or other persons in interest as to the property described in Exhibit A agree on the amount of just compensation, the City Manager is authorized to negotiate and execute acquisition agreements for those properties.
5. The City of Florence expressly reserves its jurisdiction to determine the necessity or propriety of any acquisition, its quantity, quality, or locality, and to change or abandon any acquisition.
6. This Resolution takes effect immediately upon adoption.

ADOPTION:

This Resolution is passed and adopted on the 28th day of August, 2017.

Attest:

Joe Henry, Mayor

Megan Messmer, Acting in Capacity of City Recorder

Exhibit A

City of Florence Status Sheet

File #	APN	Owner Name	Mailing Address/Contact Info	Situs Address	Permanent Easement		Temporary Easement	
					Area (SF)	Value	Area (SF)	Value
9262001	18-12-26-32-06500-000	Abel Insurance Agency	PO BOX 1780, COOS BAY, OREGON 97420	875 HWY 101	136		1,124	
9262002	18-12-27-41-10500-000	Bob Miles LLC	2175 HIGHWAY 101	813 HIGHWAY 101	205		2,297	
9262003	18-12-26-32-06603-000	Clawson, Darby C and Amy M.	PO BOX 1132	820 HIGHWAY 101	6		749	
9262004	18-12-27-44-00100-000	Siuslaw Valley Bank	PO BOX 280	777 HIGHWAY 101	1355		471	
9262005	18-12-26-33-00700-000	Safeway Inc.	1371 Oakland Blvd. Suite 200, Walnut Creed, CA 94596-4349	710 HWY 101	176		1,004	
9262006	18-12-27-44-00401-000	KDH Bldg, LLC	733 HIGHWAY 101	733 HIGHWAY 101	101		398	
9262007	18-12-27-44-00402-000	McMahon, Thomas M. and Nancy I.	811 WILLAMETTE ST	715 HIGHWAY 101	155		141	
9262008	18-12-27-44-00600-000	Safeway Inc.	1371 Oakland Blvd. Suite 200, Walnut Creed, CA 94596-4349	710 HWY 101	136		681	
9262009	18-12-27-44-05701-000	McKay's Florence LLC	LAKESIDE, OR 97449	685 HWY 101	177		815	
9262010	18-12-27-44-05800-000	McKay's Florence LLC	LAKESIDE, OR 97449	685 HWY 101	30		522	
9262011	18-12-27-44-05801-000	Hennessee, Todd and Amanda	5969 CANARY RD, WESTLAKE, OREGON 97493	1417 6TH ST	88		1,059	
9262012	18-12-27-44-06400-000	Dominick's Finer Foods, Inc.	5918 STONERIDGE MALL, PLEASANTON, CALIFORNIA 94588		177		613	
9262013	18-12-27-44-06200-000 18-12-27-44-06300-000	Washington Federal	425 PIKE ST	620 HIGHWAY 101	218		422	
9262014	18-12-27-44-07300-000	La Firenze, LLC	10 WATERFORD DOWNS	575 HIGHWAY 101	68		377	
9262015	18-12-27-44-07200-000	La Firenze, LLC	10 WATERFORD DOWNS	575 HIGHWAY 101	57		548	
9262016	18-12-27-44-07100-000	Williams, David R. and Susan K.	PO BOX 69	549 HIGHWAY 101	57		548	
9262017	18-12-27-44-07000-000	Wray, Steven L.	PO BOX 398	539 HIGHWAY 101	23		159	
9262018	18-12-27-44-06900-000	Alfonso Pelayo and Sonia Munoz	PO BOX 2216	529 HIGHWAY 101	23		159	
9262019	18-12-27-44-06800-000	Petersen, Lillian F.	PO BOX 96	519 HIGHWAY 101	20		125	
9262020	18-12-27-44-06601-000	101 Florence, LLC	5490 CAMERON ST, LAS VEGAS, NEVADA 89118	586 HWY 101	164		657	
9262021	18-12-27-44-06600-000	Chenoweth, Raymond M. & Elaine Y.	9811 W CHARLESTON BLVD	514 HIGHWAY 101	118		1,162	
9262022	18-12-27-44-10600-000	Brower, George F. and Harold E.	PO BOX 1835, FLORENCE, OREGON 97439	481 HWY 101	58		751	
9262023	18-12-27-44-10601-000	Holderle, Stacy A	5688 LAKE ST, FLORENCE, OREGON 97439	435 HWY 101	29		118	
9262024	18-12-27-44-10700-000	Brown, Stacy A	5688 LAKE ST, FLORENCE, OREGON 97439	435 HWY 101	29		118	
9262025	18-12-27-44-10800-000	McMullen Properties, LLC	PO BOX 357, FLORENCE, OREGON 97439	345-423 HWY 101	173		1,777	
9262026	18-12-27-44-12200-000	Sapp, Timothy N and Patricia D	PO BOX 1776	498 HIGHWAY 101	30		72	
9262027	18-12-27-44-12201-000	Sapp, Timothy N and Patricia D	PO BOX 1776	498 HIGHWAY 101	16		32	
9262028	18-12-27-44-12100-000	Tidewater Building Investors LLC	9700 BERNHARDT CREEK RD	494 HIGHWAY 101	21		43	
9262029	18-12-27-44-12000-000	Gini M. James AND William Gary Clawson	PO BOX 386	490 HIGHWAY 101	34		67	
9262030	18-12-27-44-11900-000	RUSSELL A. LUKER AND CAROLYN S. LUKER	233 GREEN LN	478 HIGHWAY 101	45		91	
9262031	18-12-27-44-11800-000	Luker, Russell A. and Carolyn S.	233 GREEN LN	478 HIGHWAY 101	36		94	
9262032	18-12-27-44-11700-000	Klamath First Federal Savings and Loan Association	20085 NW TANASBOURNE DR	430 HIGHWAY 101	11		173	
9262033	18-12-34-11-01800-000	McMullen Properties, LLC	PO BOX 357, FLORENCE, OREGON 97439	397 HWY 101	80		295	

Exhibit A

City of Florence Status Sheet

File #	APN	Owner Name	Mailing Address/Contact Info	Situs Address	Permanent Easement		Temporary Easement	
					Area (SF)	Value	Area (SF)	Value
9262034	18-12-34-11-02000-000	McMullen Properties, LLC	PO BOX 357, FLORENCE, OREGON 97439	345 HWY 101	228		1,427	
9262035	18-12-34-11-01100-000	McMullen Properties, LLC	1345 OLIVE ST, EUGENE, OREGON 97401	396 HWY 101	77		844	
9262036	18-12-34-11-01299-000	JK Land & Investments LLC	90585 N FORK RD	386 HIGHWAY 101 310 HIGHWAY 101	62		243	
9262037	18-12-34-11-01700-000	JK Land & Investments LLC	90585 N FORK RD	386 HIGHWAY 101 310 HIGHWAY 101	85		656	
9262038	18-12-34-11-03200-000	Pinkney, Warner W. and Pinkney, Jolene A	PO BOX 298	249 HIGHWAY 101	0		320	
9262039	18-12-34-11-03300-000	Pinkney, Jolene A	PO BOX 298	249 HIGHWAY 101	516		1,051	
9262040	18-12-34-11-04401-000	Gannon, Bennett	83933 CLOUD NINE RD	185 HIGHWAY 101	63		500	
9262041	18-12-34-11-04400-000	Howarth Hospitality Group LLC	PO BOX 187	155 HIGHWAY 101	201		1,341	
9262042	18-12-26-32-06601-000	Florence Coastal Hardware Company	PO BOX R, FLORENCE, OREGON 97439	1750 HWY 126	1,382			
9262043	18-12-26-32-08100-000	Aspen Quince, LLC	PO BOX 25430 Portland OR 97298	812 Quince Street	1,285			
9262044	18-12-26-32-07201-000	Pollman, Reinard A	1845 HIGHWAY 126	No situs	609			
9262045	18-12-26-32-07800-000	Florence Urban Renewal Agency	250 HWY 101, FLORENCE, OREGON 97439		166			

Total 8,726 24,044



City of Florence
A City in Motion

HOUSING AND ECONOMIC OPPORTUNITIES PROJECT

Study of housing and the local economy to ensure there is sufficient land for these uses for the next 20 years. The study will help the City determine how to prioritize its resources to promote needed housing and jobs for the community.

Duration: Approximately 9 months. April 2017 – December 2017

Outcomes:

Oregon Land Use Goal 10—

Buildable Lands Inventory: Assemblage of land overlaid with zoning, hazards, and development constraints. Identify suitable sites for residential, industrial, and other employment uses. Assess availability of existing and planned public services and other characteristics.

Housing Needs Analysis: An assessment of whether Florence has a surplus or deficit of lands to accommodate needed housing types. Identify the City's needed housing mix and density for housing units within the UGB at particular price ranges and rent levels. Consider the impact of demographic, socioeconomic, and economic trends on housing market over the next 20 years. Identify potential policy measures or steps the City might include in the land use plan to help meet the need for workforce housing.

Oregon Land Use Goal 9—

Economic Trends Analysis: Business and industry clusters analysis (existing, growth & decline), Identify economic and net fiscal benefits of specific types of employment land uses. Catalog range of site types suitable for target industries and identify precise economic development strategies geared to specific industry types. Resulting in diversification and strengthening of employment base overtime.

Economic Impact Analysis: Look at City's development requirements—Identify how costs impact supportable debt and equity and affect overall project feasibility.

Economic Opportunities Analysis: Reconcile the economic land demand and supply with inventory of suitable sites. Assess community economic development potential according to workforce, transportation access and other opportunities and constraints.

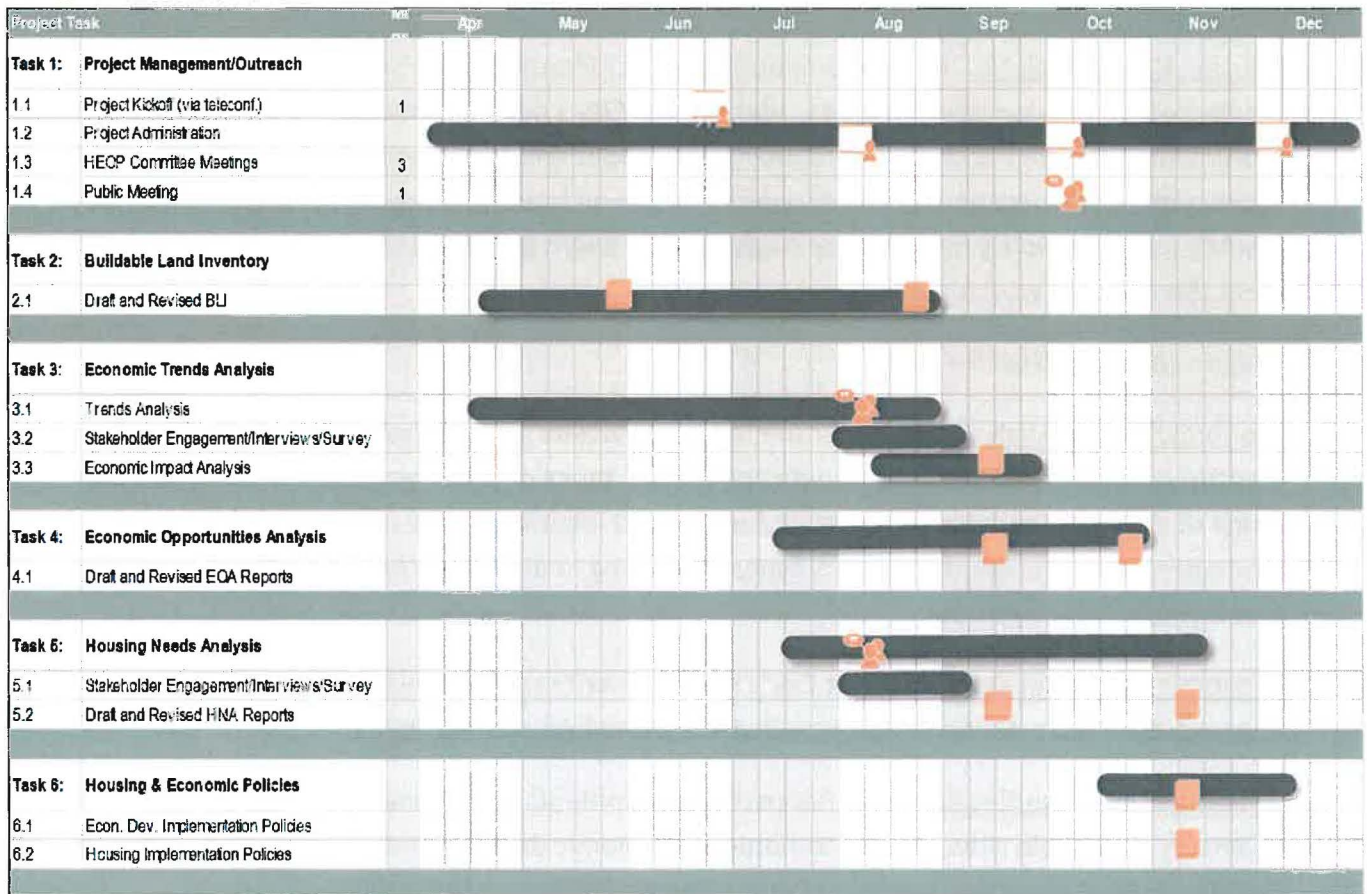
Public Involvement:

- HEOP Ad-hoc Committee
- Public Workshops (3-4): August 1st, October 10th, December 5th (tentative)
- Survey: August 1st – September 17th,
<https://www.surveymonkey.com/r/FlorenceHousing>
- Direct Solicitation: Social Services Building-Fridays, 10-12 and Library-Thursdays, 10-12 Walk-ups, School Registration
- Stakeholder Group Interviews: August 1st and October 10th
- Individual Interviews: Ongoing
- Website: <http://www.ci.florence.or.us/planning/share-your-ideas-about-jobs-housing-florence>

Timeline:

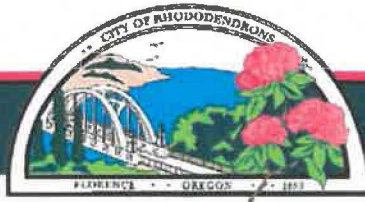


Florence EOA and HNA Schedule



* Housing and Economic Opportunities Project Committee

A City in Motion



Experience Florence
Where Everyday is a Celebration of the Arts

Public Art Committee

Public Art Committee Update

To: Florence Urban Renewal Agency Board

From: Florence Public Art Committee

Date: August 23rd, 2017

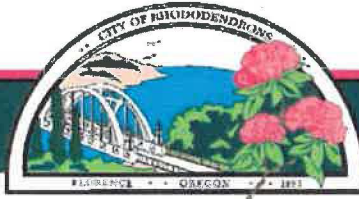
The Public Art Committee is implementing phase one of its Public Art Workplan. Input from stakeholder groups through public and private meetings and discussions with appropriate governmental bodies has generated a high level of excitement about Public Art in Florence.

Most recently, a Public Art Forum was held on August 14th at City Lights Cinemas. Approximately 50 community members attended and were given an update on our projects. A question and answer period followed and the committee received a large amount of input on our projects and our processes. We also updated the Florence Rotary at their meeting on August 22nd. We will be incorporating feedback in future projects.

Here are highlights of the Phase One implementation plan for the following projects:

1. **City Beautification Projects:** Project has now been complete. Working with the Siuslaw schools and our Public Works department, 15 cans were painted and placed in Old Town. Each can also has a plaque that identifies the student who painted the lid. This project has now been expanded to include the beautification of bus stops and the sub-committee is finalizing the locations and dates for decorating these transit stops.
2. **Donated Art Program:** Two donations of large sculptures have been generously gifted to the city. These are now being placed in Gallagher Park.
3. **Siuslaw Bridge Steps Art Installation:** A "Call to Artists" has been finalized and is available for public view on CallforArt.org. Deadline to submit work is 11/30/2017.
4. **'Art Exposed-Dynamic Public Art':** This outdoor gallery rental / purchase program will install 5 pieces in Old Town. We are now working with Public Works to finalize a design for bases and "Calls to Artists" should go out in September.
5. **Mural (Ideally at Hwy 126 and 101):** Contractual details are being worked through with PUD in hopes of coordinating with their remodel plans. The PAC is reviewing logistics of the site including preparing the surface and the grounds in front of it.

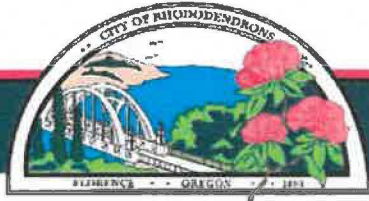
Thank you for your continued support and enthusiasm!



Public Art Committee

City Beautification Projects:





Public Art Committee





Public Art Committee

Donated Art Program:



Mission:

Integrate art into the daily life of our community and inspire extraordinary creative expression that will enrich public awareness, enhancing the vitality, economy and diversity of Florence through the arts.

Our Town Grant
Florence Urban Renewal Agency
www.grants.gov

Description

The Our Town grant program supports creative placemaking projects that help to transform communities into lively, beautiful, and resilient places – achieving these community goals through strategies that incorporate arts, culture, and/or design. Creative placemaking is when artists, arts organizations, and community development practitioners deliberately integrate arts and culture into community revitalization work - placing arts at the table with land-use, transportation, economic development, education, housing, infrastructure, and public safety strategies. This funding supports local efforts to enhance quality of life and opportunity for existing residents, increase creative activity, and create or preserve a distinct sense of place. Through Our Town, subject to the availability of funding, the National Endowment for the Arts will provide a limited number of grants for creative placemaking. Our Town requires partnerships between arts organizations and government, other nonprofit organizations, and private entities to achieve livability goals for communities. Our Town offers support for projects in two areas: Arts Engagement, Cultural Planning, and Design Projects. These projects represent the distinct character and quality of their communities. These projects require a partnership between a nonprofit organization and a local government entity, with one of the partners being a cultural organization. Matching grants range from \$25,000 to \$200,000.

Overview

20 years ago, with the City's commitment to the Florence Events Center, we have attracted xx galleries, xx artists (sculpture, pottery, glass & painting), small performing arts theaters, SeaCoast Entertainment, Friends of FEC and CROW. Lots of community involvement in the arts. Speaks to who we are as a community and our positive qualities. Ultimately focusing on the past 10 years of rapid expansion.

Close Date: September 11 2017

Partners

- Public Art Committee (PAC)
- Florence Urban Renewal District (FURA)
- City of Florence (COF)
- Friends of the FEC (or Western Lane Community Foundation)

Mission/Vision Guidelines

- PAC: Work plan; list current & future projects; identify PAC's works within the City (outside of FURA); include map of art-exposed locations; show greater details of bridge steps and PUD mural.
- FURA: 101 Revision concept, identify art locations within the district (murals & sculptures); include Port property & Estuary trail; Interpretive Center; DRT joint basket venture.
- COF: Discuss infrastructure, investment on Rhododendron Dr & Hwy 101; include parks and bike paths from transportation plan; mention Grand Slam Miller Park project.