

May 8, 2023

FURA Budget Committee Meeting

Agenda Item #3

Public Hearing

Speaker's Cards & Written Comments Received

Speaker's Cards – *In order of receipt*

- **Speaker 1** – Harlen Springer (*Included written comments*)

Published on *City of Florence Oregon* (<https://www.ci.florence.or.us>)

[Home](#) > [District](#) > [About FURA](#) > [Board Members](#) > [Request to Address the FURA Budget Committee \(Speakers Card\)](#) > [Webform results](#) > Request to Address the FURA Budget Committee (Speakers Card)

Submission information

Form: [Request to Address the FURA Budget Committee \(Speakers Card\)](#), [1]

Submitted by Visitor (not verified)

Fri, 05/05/2023 - 3:02pm

96.41.156.197

Name

Harlen Springer

FURA Budget Committee Meeting Date

Mon, 05/08/2023

Agenda Item Number

4

Brief Overview of what you wish to discuss

Present data to show the return on investment for Public Art and encourage increased spending for the public art program

Do you represent an Organization?

Vice Chair - Oregon Arts Commission

Residence Address

88525 2nd Avenue

Email

harlens@comcast.net

Phone Number

4156862358

Source URL: <https://www.ci.florence.or.us/node/20961/submission/30132>

Links

[1] <https://www.ci.florence.or.us/urbanrenewal/request-address-fura-budget-committee-speakers-card>

Arts and Culture Mean Business

Economic Impact of the Nonprofit Arts & Culture Industry



**Oregon Arts Commission Partnership
with Americans for the Arts and Travel Oregon**

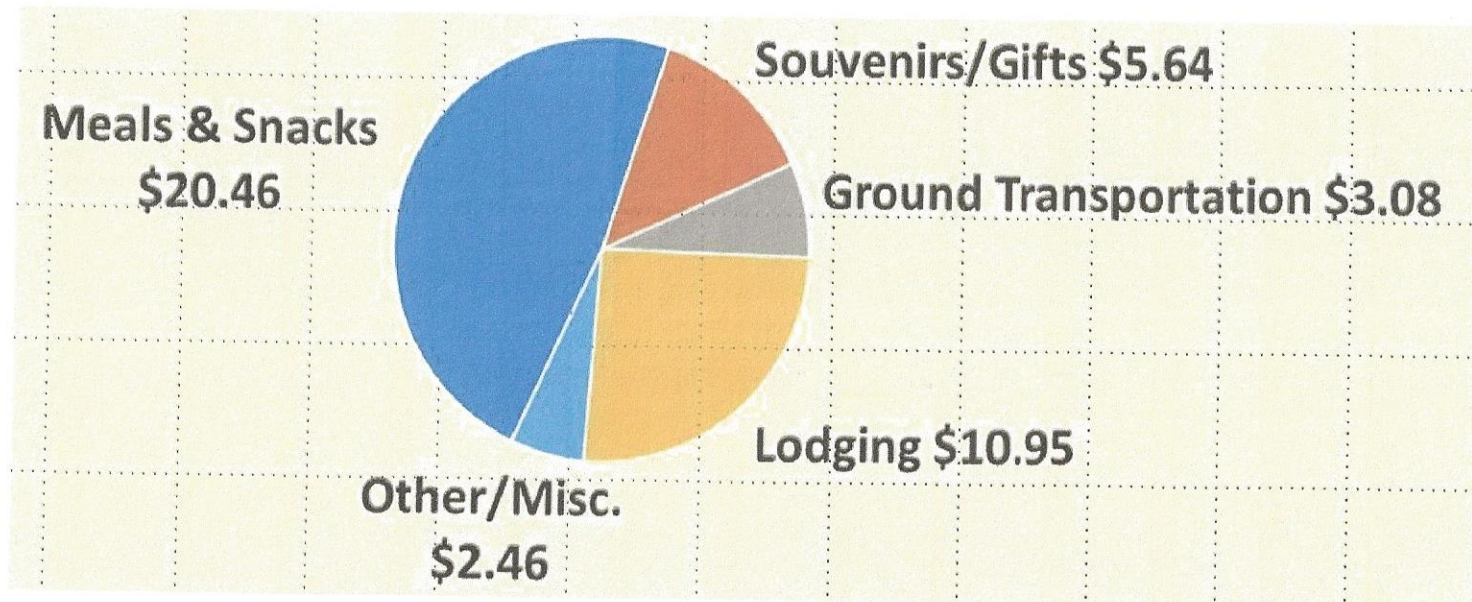


TRAVEL



OREGON

Impact on Multiple Industries

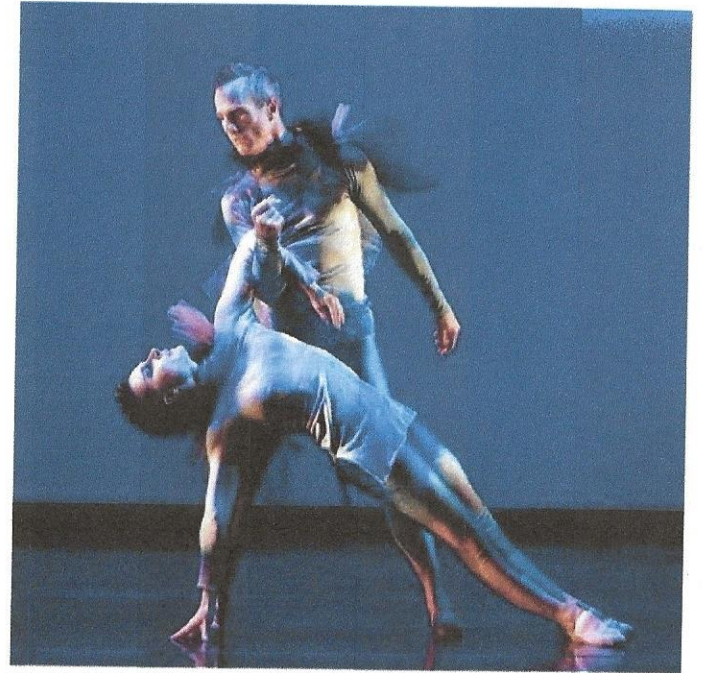


**Attendees spent \$42.59 per person, per event
(not including tickets for events)
Total Attendance 9,911,552**

Investment in Arts and Culture is Essential

"Art plays a critical role in enriching our lives, and it's important that we give the artists in our communities the support they need to keep delivering their crafts and bringing communities together," said Senator Merkley. I will continue to advocate for the investments we need to have a successful and thriving arts industry and community across the nation."

"The arts play an essential role in our communities, bringing people together and feeding the mind and soul," Senator Wyden said. "Oregon is home to incredible organizations that support artists and allow more people to enjoy their work. These investments are much-deserved, and I'll keep fighting to help the art industry unlock its full potential."



| ARTWORK | DATE INSTALLED | VALUE | COST | Date Sold | REVENUE GENERATED | NET COST |
|----------------------|-----------------|----------|----------|-----------|---------------------|----------|
| Scenic Column | September, 2015 | \$15,000 | \$7,500 | | \$7,500 Gift/Grant | 0 |
| Cascade | August, 2017 | \$2,000 | \$500 | | 0 | \$500 |
| Totem Pole | August, 2017 | \$15,000 | \$500 | | 0 | \$500 |
| Running Horse | April, 2018 | \$1,800 | \$500 | | 0 | \$500 |
| Copper Leaf Tree | May, 2018 | \$3,500 | \$1,000 | Oct. 2019 | \$900 (Commission) | \$100 |
| Transformation | May, 2018 | \$15,000 | \$1,000 | | 0 | \$1,000 |
| WestCoast Overlook | Jun-18 | \$7,500 | \$1,000 | | 0 | \$1,000 |
| Sitting Wave Part II | June, 2018 | \$2,800 | \$1,000 | | 0 \$1,540 (P Works) | \$2,540 |
| Stiching Time Mural | August, 2019 | \$30,000 | \$59,700 | | \$20,000 (Grant) | \$39,700 |
| The Crystal Tree | Oct. 2019 | \$3,500 | | | | |
| 3 Blue Spires | Sept, 2020 | \$25,000 | \$1,000 | | | \$1,000 |
| Nursing Doe | Sept, 2020 | \$11,000 | \$1,000 | | | \$1,000 |
| Ravens | Sept, 2020 | \$7,000 | \$1,000 | | | \$1,000 |
| Convergence | Oct. 2020 | \$2,200 | \$1,000 | | | \$1,000 |
| LowPoly Open Heart | Oct. 2022 | \$18,000 | \$1,000 | | | \$1,000 |
| <i>Other Costs</i> | | | | | | |
| Pier 56 | Oct. 2022 | \$28,700 | \$1,500 | | \$1,540 (P Works) | 3,040 |
| Glamy Salmon | Oct. 2022 | \$3,800 | \$1,500 | | | \$1,500 |
| The Feather | Oct. 2022 | \$7,500 | \$1,500 | | | \$1,500 |
| Fossil III | Oct. 2022 | \$4,500 | \$1,500 | | | \$1,500 |
| Heart in the Garden | Oct. 2022 | \$1,100 | \$1,500 | | \$1,355 (Pworks) | \$2,855 |
| Loki - Salmon | Oct. 2022 | \$8,000 | \$1,500 | | | \$1,500 |
| Icosahedron | Oct. 2022 | \$7,500 | \$1,500 | | | \$1,500 |
| goddess | Oct. 2022 | \$13,500 | \$1,500 | | \$1,400 (P Works) | \$2,900 |

TOTAL \$233,900 \$89,700 67,135




FURA
FLORENCE URBAN RENEWAL AGENCY

**Florence Urban Renewal Agency
Fiscal Biennium 2023-25
Proposed Budget
July 1, 2023 – June 30, 2025**

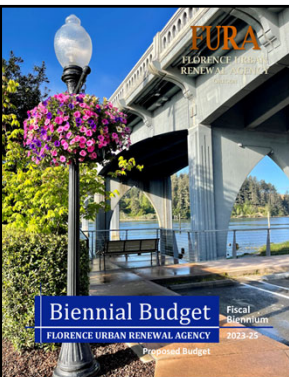
BUDGET COMMITTEE

MAY 8, 2023
FLORENCE EVENTS CENTER & VIRTUAL

Biennial Budget
FISCAL BIENNIUM
FLORENCE URBAN RENEWAL AGENCY
2023-25
Proposed Budget



Call to Order -- Roll Call -- Pledge of Allegiance



FURA
FLORENCE URBAN RENEWAL AGENCY

**Florence Urban Renewal Agency
Fiscal Biennium 2023-25
Proposed Budget
July 1, 2023 – June 30, 2025**

ELECTION OF OFFICERS:

- > CHAIRPERSON
- > VICE CHAIRPERSON

Biennial Budget
FISCAL BIENNIUM
FLORENCE URBAN RENEWAL AGENCY
2023-25
Proposed Budget

Florence Urban Renewal Agency
Fiscal Biennium 2023-25
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July 1, 2023 - June 30, 2025

BUDGET MESSAGE
CITY MANAGER ERIN REYNOLDS

FURA Summary

Work Plan Items

- FURA Strategy Outreach & Updates
- Development & Redevelopment
- Grant Programs
- ReVision Florence
- Amenities
- Old Town Parking Assessment

FURA Boundaries with Taxlots

Florence Urban Renewal Agency

Budget Summary

| | |
|-------------------------|-------------|
| Total Biennium: | \$2,518,000 |
| Beginning Fund Balance: | \$ 900,000 |
| Ending Fund Balance: | \$ 252,200 |

TREE CITY USA
2 Years

Highlights

Revenue:

- Property Tax Increment makes up revenue projections for the Biennium.



Expenditures:

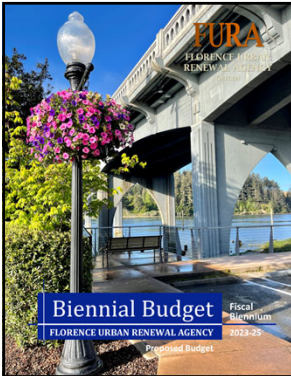
- Administrative Service Charges \$ 336,100
(Previous Biennium: \$325,200)
- Contractual Services \$ 100,000
- Public Art Program \$ 24,500
- Façade Improvement Grants \$ 150,000
- Grant Programs \$ 100,000
- ReVision Florence \$ 240,000
- Quince Hotel Contributions \$ 177,500

Capital Investment

FURA General Fund

| Description | Funding Source | Year 1 Amount | Year 2 Amount | Impact on Operating Costs |
|--------------------------------|----------------|----------------|----------------|------------------------------|
| Pedestrian Scale Light | Debt | 120,000 | - | -\$9,600/yr in debt payments |
| Quince Street Gateway Project | Debt | - | 120,000 | -\$9,600/yr in debt payments |
| FURA General Fund Total | | 120,000 | 120,000 | |





Florence Urban Renewal Agency Fiscal Biennium 2023-25 Proposed Budget July 1, 2023 – June 30, 2025

PUBLIC HEARING:
PROPOSED BUDGET

Action Items

- Move to approve the proposed 2023-2025 Biennial Budget for the Florence Urban Renewal Agency in the amount of \$2,518,000.
- Move to levy the maximum amount of revenue that may be raised by dividing the taxes under Section 1e, Article IX, of the Oregon Constitution and ORS Chapter 457 for the fiscal years beginning July 1, 2023 and July 1, 2024 for the Florence Urban Renewal Agency Plan Area.
