



City of Florence
A City in Motion

Florence Urban Renewal Agency (FURA) Regular Meeting

Videoconference
250 Hwy 101
Florence, OR 97439
541-997-3437
www.ci.florence.or.us

- Meeting materials including information on each agenda item are published at least 24 hours prior to the meeting, and can be found on the City of Florence website at www.ci.florence.or.us/urbanrenewal.
- Items distributed during the meeting and meeting minutes are posted to the City's website at www.ci.florence.or.us/urbanrenewal as soon as practicable after the meeting.
- To be notified of Urban Renewal meetings via email, please visit online at www.ci.florence.or.us/newsletters/subscriptions.

September 1, 2021

AGENDA

~5:00 p.m.

FURA Directors:
Vice-Chair Mike Webb
Rob Ward

Chairperson, Bill Meyer
Carmela West
Dave Braley

Joe Henry
Ken Henderson

Woody Woodbury
Vacant

With 48-hour prior notice, an interpreter and/or TTY: 541-997-3437, can be provided for the hearing impaired.
Meeting is wheelchair accessible.

Proceedings will be available after the meeting on the City's Vimeo Site.

COVID-19 UPDATE

Due to state restrictions on public gatherings, the Florence Urban Renewal Agency meetings shall be held via videoconference. Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link: <https://attendee.gotowebinar.com/register/1666199238461530639>

This meeting will only be available on GoToWebinar.

In person attendance is not allowed at Florence Urban Renewal Agency meetings.

Citizens wishing to express their views may submit comments in writing or verbally. For more information, please see the end of this agenda.

CALL TO ORDER – ROLL CALL

~5:00 p.m.

The Public Session will begin after the adjournment of the Executive Session

1. NEW MEMBER INTRODUCTION- KEN HENDERSON

2. APPROVAL OF AGENDA

Bill Meyer
Chairperson

3. PUBLIC COMMENT

This is an opportunity for members of the audience to bring to the Agency's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others

ACTION ITEMS

4. APPROVAL OF MINUTES

Consider approval of the Florence Urban Renewal Agency meeting minutes of March 31, 2021 and July 28, 2021.

Erin Reynolds
City Manager

5. QUINCE STREET DEVELOPMENT

Consider action and direction related to the Quince Street property development pending the outcome of deliberations and discussions from the September 1st Executive Session.

Erin Reynolds
City Manager

REPORTS, PRESENTATIONS & UPDATES

6. CITY MANAGER REPORT

Erin Reynolds
City Manager

UPDATED PUBLIC MEETINGS PROCEDURES – COVID-19

Expressing Views to the Agency: Citizens wishing to express their views to the Florence Urban Renewal Agency may do so in both written and verbal formats.

1. Written Testimony: Citizens wishing to express their views to the Florence Urban Renewal Agency are encouraged to submit written testimony in one of the following ways:
 - a. Submit written comments via email to City Recorder at Lindsey.white@ci.florence.or.us;
 - b. Mail written comments to Florence City Hall, Attn: FURA, 250 Hwy 101, Florence, OR 97439
 - c. Drop off written comments at Florence City Hall (250 Hwy 101) during regular office hours (Monday through Friday (8 a.m. – 12 p.m., 1 p.m. – 4 p.m.) or at the City of Florence drop box located at Florence City Hall to the right of the main entrance.
- ** Note:** Written comments received at least 2 hours prior to the meeting (September 1, 2021 at 3:30 p.m.) will be distributed to the Florence Urban Renewal Agency, posted to the City of Florence website, and made part of the record.
2. Verbal Testimony: Citizens wishing to express their views to the Florence Urban Renewal Agency may participate in the meeting at Florence City Hall or via GotoWebinar. To do so, please complete a speaker's card online at www.ci.florence.or.us/council/request-address-city-council-speakers-card at least 1 hour prior to the meeting (September 1, 2021 at 4:30 p.m.). City staff will then contact the speaker to let them know the process to participate in the meeting.
 - a. Public Comments on items not on the agenda: General public comments (on items not on the FURA agenda) will be allowed at each Florence Urban Renewal Agency meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
 - b. Public Hearing Testimony: Testimony on public hearing items will be allowed when a public hearing is held. Verbal comments will be allowed on public hearing items after staff has given their report and have allowed time for initial Agency questions. In general (with some exceptions for Land Use hearings), comments are limited to five minutes per person with no limit on the number of speakers.
 - c. Public Comments on Action Items: Public Comments will be allowed on each action item on the Florence Urban Renewal Agency agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Agency questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

For more information on the City of Florence's Temporary Public Meeting Policies, visit the City of Florence website at <https://www.ci.florence.or.us/em/public-meeting-during-covid-19>.

This document is supplemented by agenda packet materials, meeting materials distributed and electronic audio / video recordings of the meeting and may be reviewed upon request to the City Recorder.

**Florence Urban Renewal Agency Meeting
Florence City Hall
250 Hwy 101
Final Action Minutes
March 31, 2021**

CALL TO ORDER - ROLL CALL

Meeting called to order at 5:30 p.m.

Directors Present: Chairperson Bill Meyer and Directors Mike Webb, Joe Henry, Ron Caputo, Woody Woodbury, Carmela West, Ron Caputo, Rob Ward, and Dave Braley.

Directors Absent: John Scott

Staff Present: City Manager Erin Reynolds, Assistant City Manager Megan Messmer, and Administrative Assistant Lindsey White.

1. APPROVAL OF AGENDA

Start Time: 5:30 p.m.

Discussion: Approval of the March 31st meeting agenda as presented.
– Unanimous Consent–

2. PUBLIC COMMENT

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others.

Start Time: 5:36 p.m.

Comments: None

ACTION ITEMS

3. APPROVAL OF MINUTES

Consider approval of the Florence Urban Renewal Agency meeting minutes of January 13, 2021 and February 24, 2021.

Start Time: 5:37 p.m.
Handouts: Staff Presentation
Discussion: The Florence Urban Renewal Agency discussed...

Action: Review and consider approval of the January 13, 2021 and February 24, 2021 meeting minutes.
Motion: Director Caputo
Second: Director Henry
Vote: Unanimous

REPORTS, PRESENTATIONS & UPDATES

4. 2019-2021 WORK PLAN STATUS AND 2021-2023 WORK PLAN PROPOSAL Review and discuss the 2021-2023 Florence Urban Renewal Agency (FURA) Goals and Work Plan

Start Time: 5:38 p.m.
Materials: Staff presentation and memo
Discussion: The Agency discussed...

- Thanks on behalf of the Port of Siuslaw for the Travel Oregon Grant
- Staff Appreciation on the ReVision Streetscape Project
- Pedestrian Lighting Schematics
- Façade Improvement Program
- Catalyst Sites

Directors- Ward, Henry, Braley, Meyer, Webb

5. CITY MANAGER REPORT

Start Time: 6:00 p.m.
Discussion: The Agency discussed...

- Budget Update
- Maple Street Gateway Monument Installation
- Streetscape Furniture
- Flower Basket Project
- Light Pole Irrigation

Meeting adjourned at 6:11 p.m.

ATTEST:

Bill Meyer, Chairperson

Erin Reynolds, City Manager

This document is supplemented by agenda packet materials, meeting materials distributed and electronic audio / video recordings of the meeting and may be reviewed upon request to the City Recorder.

**Florence Urban Renewal Agency Meeting
Florence City Hall
250 Hwy 101
Final Action Minutes
July 28, 2021**

CALL TO ORDER - ROLL CALL

Meeting called to order at 5:30 p.m.

Directors Present: Chairperson Bill Meyer and Directors Mike Webb, Joe Henry, Ron Caputo, Woody Woodbury, Carmela West, Rob Ward, and Dave Braley.

Directors Absent:

Staff Present: City Manager Erin Reynolds, Assistant City Manager Megan Messmer, Administrative Services Director Anne Baker, AIC City Recorder Lindsey White.

1. 2021 MID-YEAR APPOINTMENT UPDATE

Start Time: 5:30 p.m.

Discussion:

– Unanimous Consent–

2. APPROVAL OF AGENDA

Start Time: 5:30 p.m.

Discussion: Approval of the February 24th meeting agenda as presented.

– Unanimous Consent–

3. PUBLIC COMMENT

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others.

Start Time: 5:35 p.m.

Comments: None

ACTION ITEMS

4. APPROVAL OF MINUTES

Consider approval of the Florence Urban Renewal Agency meeting minutes of June 23, 2021.

Start Time: 5:32 p.m.
Handouts: Staff Presentation
Discussion: The Florence Urban Renewal Agency discussed...

Action: Consider approval of the meeting minutes of June 23, 2021.
Motion: Director
Second: Director
Vote: Unanimous

5. QUINCE ST. SELECTION ADVISORY COMMITTEE REESTABLISHMENT

Review and consider approval of 2021 FURA meeting dates.

Start Time: 5:32 p.m.
Handouts: Staff Presentation
Discussion: The Florence Urban Renewal Agency discussed...

Action: Consider reestablishing the Quince Street Selection Advisory Committee.
Motion: Director
Second: Director
Vote: Unanimous

REPORTS, PRESENTATIONS & UPDATES

6. CITY MANAGER REPORT

Start Time: 6:08 p.m.
Discussion: The Agency discussed...

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Meeting adjourned at 6:10 p.m.

ATTEST:

Bill Meyer, Chairperson

Erin Reynolds, City Manager