

This document is supplemented by agenda packet materials, meeting materials distributed and electronic audio / video recordings of the meeting and may be reviewed upon request to the City Recorder.

**Florence Urban Renewal Agency Meeting
Held at the Florence Senior Center
1570 Kingwood Street
Final Action Minutes
November 20, 2018**

CALL TO ORDER - ROLL CALL

Meeting called to order at 5:31 p.m.

Directors Present: Chairperson Joshua Greene and Directors John Scott, Ron Preisler, Dave Braley, Ron Caputo, Patricia Riley, Mike Webb and William Meyer. Director Joe Henry left at 6:33 p.m.

Directors Absent: None

Staff Present: City Manager Erin Reynolds, Project Manager Megan Messmer and City Recorder / Economic Development Coordinator Kelli Weese.

Guest Present: Jo Beaudreau and Susan Tive, Public Art Committee Representatives

1. APPROVAL OF AGENDA

Start Time: 5:31 p.m.
Action: Approve agenda as presented
Motion: Director Scott
Second: Director Webb
Vote: Unanimous

2. PUBLIC COMMENT

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others.

Start Time: 5:31 p.m.
Comments: None

ACTION ITEMS

3. PUBLIC ART COMMITTEE BRIDGE STEPS CONTRACT

Consider authorizing the City Manager to sign an agreement with Jessilyn Brinkerhoff in the amount of \$30,000 for creating a painting and fabricated façade for the Siuslaw Bridge Steps and hear an update on the Public Art Committee's progress.

Start Time: 5:32 p.m.

Discussion: The Agency discussed...

- Maintenance plan for the project
- Clarification on the overall design elements
- Safety with the overall design
- Timeline for implementation
- Funding for the project
- Usage of the stairs
- Concern for the intensity of the colors and proximity to the Bridge
- Potential to drive traffic from Hwy 101 to Old Town and back
- Location of where you would see the Mural
- Potential to increase the public knowledge on the location and availability of the steps

Directors: Meyer, Webb, Braley, Caputo, Scott

Action: Authorize the City Manager to sign an agreement with Jessilyn Brinkerhoff in the amount of \$30,000.

Motion: Director Braley

Second: Directory Scott

Vote: Directors Greene, Scott, Henry, Preisler, Braley, Riley, and Webb voted 'yes'; Directors Caputo and Meyer voted 'no'. Motion passes 7-2.

Discussion: The Agency discussed...

- Concerns for the art deco design elements of the design
- Respect for the work of the public art committee
- Concerns for the cost of the project and it's relation to the monies for the ReVision Florence project
- Potential modifications to the design to mellow the colors and to incorporate more of the art deco designs from the bridge into the overall design
- Potential for bold design to create buzz for the project

Directors: Meyer, Caputo, and Braley

4. 2018 – 2019 FLORENCE URBAN RENEWAL AGENCY CALENDAR

Review and consider approval of the 2018-19 FURA meeting calendar.

Start Time: 5:57 p.m.

Discussion: None

Action: Approve the 2018 – 2019 FURA Calendar

Motion: Director Webb

Second: Directory Braley

Vote: Unanimous

REPORTS, PRESENTATIONS & UPDATES

5. REVISION FLORENCE

Staff will provide an update on the ReVision Florence construction bids received by the Oregon Department of Transportation (ODOT) and discuss next steps for the project.

Start Time: 5:59 p.m.

Handouts: PowerPoint Presentation

Discussion: The Agency discussed...

- Size of trees near the Laurel Street plaza
- Clarification on colored concrete process
- Span of the bids received
- Potential for changes from the ODOT review of the costs per unit items
- Amount of money spent on the project thus far
- Potential location of the ODOT project team
- Public outreach to businesses and potential methods for communication
- Relationship between ODOT and Murraysmith for design engineering for the projects
- Other local projects ODOT will be working on during the next few years
- Potential timelines for street furniture installation
- Clarification on the heights of the gateway monuments
- Benefits to local businesses from the streetscape improvements and potential to receive participation from local businesses

7. CITY MANAGER REPORT

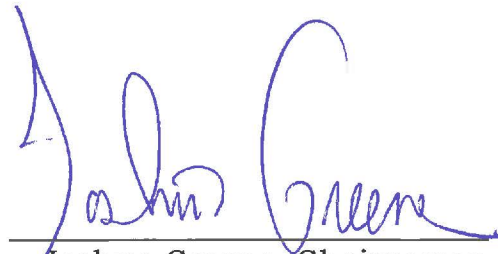
Start Time: 6:38 p.m.
Discussion: None

Meeting adjourned at 6:40 p.m.

ATTEST:



Kelli Weese, City Recorder


Joshua Greene, Chairperson