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**Florence Urban Renewal Agency Meeting
Held at the Florence Events Center
175 Quince Street, Florence, Oregon
Final Action Minutes
February 28, 2018**

CALL TO ORDER - ROLL CALL

Meeting called to order at 5:28 p.m.

Directors Present: Chairperson Joshua Greene and Directors John Scott, Joe Henry, Ron Preisler, Dave Braley, Ron Caputo, Patricia Riley, Mike Webb and Bill Meyer.

Directors Absent: None

Staff Present: City Manager Erin Reynolds, Finance Director Andy Parks, City Project Manager Megan Messmer and City Recorder / Economic Development Coordinator Kelli Weese.

Guests Present: Public Art Committee representatives Harlen Springer and Jo Beaudreau; Downtown Revitalization Team representative Susy Lacer.

1. APPROVAL OF AGENDA

Start Time: 5:28 p.m.

Action: Approve agenda as presented, with the amendment to move agenda item #5 to agenda item #4

Vote: Unanimous

2. PUBLIC COMMENTS

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others.

Start Time: 5:29 p.m.

Comments: None

ACTION ITEM

3. ELECT CHAIR & VICE-CHAIR

Start Time: 5:29 p.m.

Nomination: Director Webb nominated Director Greene for the position of Chairperson.

Second: Director Scott

Vote: Unanimous

Nomination: Director Henry nominated Director Scott for the position of Vice-Chairperson.

Second: Director Greene

Vote: Unanimous

REPORTS, PRESENTATIONS & UPDATES

Moved from Agenda Item #5 to Agenda Item #4.

5. PUBLIC ART COMMITTEE (PAC) UPDATE

The Public Art Committee will provide an update on their activities

Start Time: 5:30 p.m.

Handout: Florence Oregon Art Passport

Discussion: The Agency discussed...

- Overview of projects of the Public Art Committee
- Longevity of the Central Lincoln PUD Mural
- Florence Art Passport role in outreach and communication
- Ability to find a grant writer and administrator for public art and other projects
- Art installations for the ReVision Florence project

4. DOWNTOWN REVITALIZATION TEAM (DRT) UPDATE

The Downtown Revitalization Team will provide an update on their activities

Start Time: 5:49 p.m.

Discussion: The Agency discussed...

- Update on Deluxe Main Street program
- Flower Basket Updates
- Potential parklet opportunities
- Recent uptown committee meeting and coordination with the downtown revitalization team

6. FINANCIAL REPORT UPDATE

o Quarterly Financial Report

Start Time: 5:55 p.m.

Discussion: The Agency discussed...

- FURA philosophy to leverage income received
- Clarification on the FURA general fund estimates given spending timeline estimates
- Clarification on how FURA borrows money for projects and its payback plan
- Amendment to debt service report to show the maturity date to allow clarification on debt timelines

7. REVISION FLORENCE

Review status of ReVision Florence project.

Start Time: 6:09 p.m.

Discussion: The Agency discussed...

- Next steps with the coordination with Lane County and right-of-way administration
- Coordination with the Oregon Department of Transportation on multiple alternative options for street furniture items
- Process for working with the construction contractors on aesthetic aspects of the project
- Clarification on locations of the right-of-way easements
- Upcoming open houses and public outreach
- ReVision Florence project webpage
- Timeline for art location planning
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8. FURA OVERVIEW, PUBLIC MEETINGS & ETHICS LAWS TRAINING

Review the structure of agency, public meetings law and ethics training

Start Time: 6:32 p.m.

Handout: PowerPoint Presentation

Discussion: The Agency discussed...

- The agency reviewed the presentation and laws related to public meetings and ethics

9. CITY MANAGER REPORT

o CIS Harassment Training Video

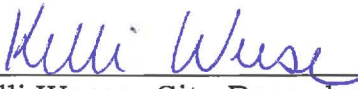
Start Time: 7:05 p.m.

Discussion: The Agency discussed...

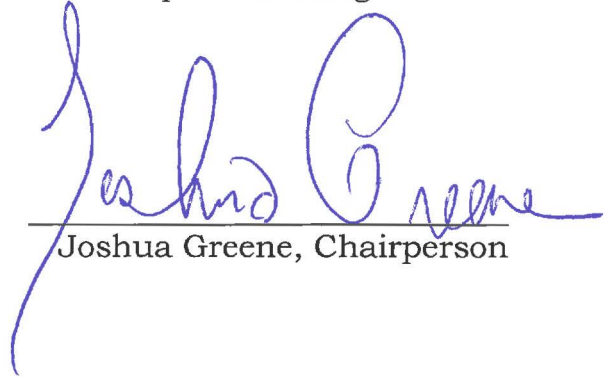
- Upcoming meeting calendar including potential meeting start times
- CityCounty Insurance Services (CIS) Training Video
- Need for minutes from the prior meeting

Meeting adjourned at 7:08 p.m.

ATTEST:



Kelli Weese, City Recorder



Joshua Greene, Chairperson