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**Florence Urban Renewal Agency Work Session
250 Hwy 101, Florence, Oregon
Final Action Minutes
September 20, 2017**

CALL TO ORDER - ROLL CALL

Meeting called to order at 9:45 a.m.

Directors Present: Chairperson Joshua Greene and Directors John Scott, Joe Henry, Ron Preisler, Dave Braley, Ron Caputo, Patricia Riley and Mike Webb.

Directors Absent: None

Staff Present: City Manager Erin Reynolds, Project Manager Megan Messmer, Public Works Director Mike Miller and Planning Director Wendy FarleyCampbell.

Guest Present: Chris Link, MurraySmith; David Dougherty, Dougherty Landscape Architects

1. WORK SESSION DISCUSSION TOPICS

- ReVision Florence: Staff will provide an update on the ReVision Florence status and schedule. The FURA board will be asked to provide design direction to MurraySmith regarding designs for the gateway features, selection for pedestrian and street furniture elements, and color schemes for plaza surfaces.
- Other Updates

Start Time: 9:46 a.m.

Handout: PowerPoint Presentation

Discussion: The Agency discussed...


- Gateway Features for Maple and Quince Street, including...
 - Overview of each potential design and it's merits and detriments,
 - Potential to have the same vs. different gateway features,

- Automotive scale of the proposed gateways,
- Colors for paving at the intersections,
- Size of vehicles on the highway,
- Potential lighting of the gateways,
- Wording on the gateway features,
- Future placement of 'Welcome to Florence' monument signs,
- Potential for nautical elements, modern elements, art deco elements and other design elements,
- Art elements within the overall design,
- Pedestrian amenities such as trash cans, benches and bike racks, including...
 - Considerations for each potential design,
 - Potential materials of each element and their long term viability including metals and recycled plastics,
 - Number of benches, bicycle racks and trash cans within the project,
 - Potential usefulness of the benches and other amenities,
 - Bicycle usage in the area,
 - Potential fading of colors within the plastic options,
 - Potential to utilize different designs for various benches,
 - Costs of the various designs and options moving forward,
- Color Concrete options including...
 - Merits of light vs. dark colors,
 - Long time viability of the colored concrete,
 - Costs of the colored concrete for general colors and customized colors,
 - Oregon Department of Transportation (ODOT) rules for colored concrete stating only to be placed on side streets,
 - Ensuring ADA accessibility and considerations for color blindness etc.,
 - Potential for colored sidewalks along the highway and ODOT regulations,
 - Maintenance of earth tones, sand tones and water tones,
 - Preference for terra cotta earth tones and blues to replicate sand and water,

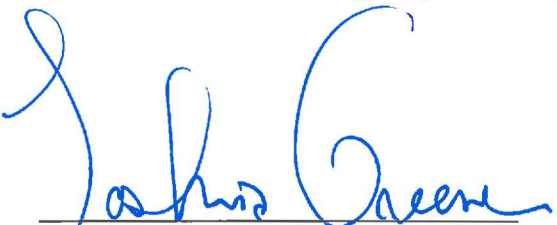
- Revisiting conversation on the gateway features for Maple and Quince Street, including...
 - Preference for the art deco design of option 1 and appreciation for how it would blend the area together,
 - Amendments to the sides of the pedestals so that the concrete only goes up 1/3 of the way vs. ½ the way,
 - Potential water damage of a metal top of the gateway features and potential of utilizing copper to continue with the warm color theming of the overall design,
 - Overall height of the pedestals to ensure they meet the needs of the large width highway,
- Next steps and decision timelines including...
 - Need for overall decision on the gateway pedestals and the importance of moving that along due to the need for engineering,
 - Slower timeline for the pedestrian amenities,
- Timelines for the next Urban Renewal Agency meeting,

Meeting adjourned at 7:15 p.m.

ATTEST:



Kelli Weese, City Recorder



Joshua Greene, Chairperson