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**Florence Urban Renewal Agency Meeting
250 Hwy 101, Florence, Oregon
Final Action Minutes
April 26, 2017**

CALL TO ORDER - ROLL CALL

Meeting called to order at 5:30 p.m.

Directors Present: Chairperson Joshua Greene and Directors John Scott, Ron Preisler, Dave Braley, Ron Caputo, Patricia Riley, Mike Webb and Judy Marsall. Director Joe Henry arrived at 5:40 p.m.

Directors Absent: None

Staff Present: City Manager Erin Reynolds, Project Manager Megan Messmer, Public Works Director Mike Miller, Finance Director Andy Parks and Planning Director Wendy FarleyCampbell.

Guests Present: Public Art Committee Members Harlen Springer, Ron Hildenbrand and Jennifer French.

1. APPROVAL OF AGENDA

Start Time: 5:30 p.m.
Action: Approve agenda as presented
Motion: Director Caputo
Second: Director Scott
Vote: Unanimous – Director Henry was absent

2. PUBLIC COMMENT

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others.

Start Time: 5:30 p.m.
Commenter 1: Jack Smrekar – 1512 2nd Street
• Development of the district over the last ten years

- Potential for creation of parking district and development of parking garage

3. APPROVAL OF MINUTES

Consider approval of the February 22, 2017 FURA Regular Meeting Minutes and the March 8, 2017 FURA Special Meeting Minutes.

Start Time: 5:42 p.m.
 Action: Approve the minutes from the regular January 25, 2017 Urban Renewal Meeting.
 Motion: Director Webb
 Second: Director Braley
 Vote: Unanimous

ACTION ITEMS

4. PUBLIC ART COMMITTEE UPDATE

The Public Art Committee will present their work plan, project list, and projected timelines. The Agency will consider recommendation for inclusion of the Public Art Committee's work plan cost estimates in the 2017-19 budget.

Start Time: 5:43 p.m.
 Discussion: The Agency and Members of the Public Art Committee discussed...

- Public perception on the work and marketing tools
- Timeline and strategy for providing matching funding

 Action: Approve recommendation to include the Public Art Committee's work plan cost estimates in the 2017-19 budget and authorize the Public Art Committee to proceed on the included projects within the City's financial policies and with continued reporting to the Florence Urban Renewal Agency.
 Motion: Director Braley
 Second: Director Riley
 Vote: Unanimous

REPORTS & UPDATES

5. LAND USE REGULATIONS WITHIN THE DISTRICT BOUNDARY

Review the land use regulations within the district boundary.

Start Time: 6:04 p.m.
 Discussion: The Agency discussed...

- Port of Siuslaw zoning

- Specific developments in the district, when they were developed and to what standards
- Potential development opportunities for the Port of Siuslaw Boardwalk
- Downtown Architectural Design Guidelines

6. FINANCIAL REPORTS AND BUDGET UPDATE

- Audited Financial Statements for fiscal year 2015-16
- Quarterly Financial Reports (Q3 & Q4)
- Budget Preparation & Timeline

Start Time: 6:40 p.m.

Discussion: The Agency discussed...

- How debt is shown between the Agency and the City
- Revenue calculations for the agency
- Total tax levy estimates
- Biennial budget overview

7. CITY MANAGER REPORT

- HB 2470 not to advance

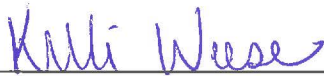
Start Time: 7:10 p.m.

Discussion: The Agency discussed...

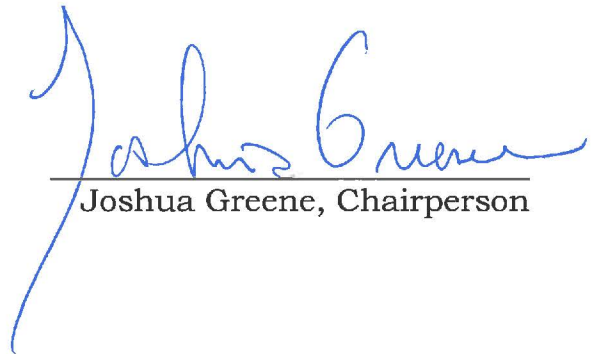
- Upcoming Agency meetings including upcoming Lane County Board of Commissioners joint meeting
- Lane County Transient Room Tax funding
- Flower baskets within Old Town
- Peter Defazio meeting results

Meeting adjourned at 7:22 p.m.

ATTEST:



Kelli Weese, City Recorder


Joshua Greene, Chairperson