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**Florence Urban Renewal Agency Meeting  
Florence City Hall  
250 Hwy 101  
Final Action Minutes  
September 27, 2023**

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**CALL TO ORDER - ROLL CALL**

Meeting called to order at 5:30 p.m.

Directors Present: Chairperson Mike Webb, Vice-Chair Dave Braley, Directors  
(In person and Rob Ward, Sally Wantz, Bill Meyer, Susy Lacer, and Ron  
via Videoconference) Moore.

Directors Absent: Directors Ron Caputo and Graham Ross.

Staff Present: City Manager Erin Reynolds, City Recorder Lindsey White,  
Assistant City Manager Megan Messmer, and Economic  
Development and Communications Analyst (EDCA) Chantelle  
Meyer.

Guests Present: Public Arts Committee (PAC) Chairperson Maggie Bagon.

**1. APPROVAL OF AGENDA**

Start Time: 5:31 p.m.  
Action: Approval of the September 27, 2023 meeting agenda as  
presented.  
Motion: Director Moore  
Second: Director Ward  
– Unanimous Consent–

**2. PUBLIC COMMENT**

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others.

Start Time: 5:31 p.m.  
Discussion: No speaker's cards or written comments received.

## **REPORTS & UPDATES**

### **3. REVISION ART EXPOSED PROGRAM DISCUSSION**

Staff will provide a presentation of the ReVision Art Exposed Rotating Public Art Gallery. This is an opportunity for the Board to review the proposed locations within the ReVision corridor and discuss any desired themes to recommend that the Florence Public Arts Committee include in the call-to-artists.

Start Time: 5:31 p.m.  
Discussion: EDCA Meyer introduced PAC Chairperson Bagon to the FURA Board. EDCA Meyer and ACM Messmer presented the staff presentation.  
Handout: Staff Presentation  
Discussion: The Florence Urban Renewal Agency discussed...

- What was the theme for last art placement?
- What will be total number of pieces of art for this program?
- Placing art at Highway 126 and Quince Street?
- Wanting more colorful pieces.
- Understanding art ownership and cost.
- Placing art in other places in Florence such as Miller Park.
- Requesting businesses to support costs to have art placements near to their business to help diffuse costs.
- Requesting artists donate art pieces.
- Considering business sponsorships for art.
- Encouraging colorful art pieces on Highway 101 and non-reflective pieces.
- Recommending site options.

Comments: All Directors present.

Discussion: Staff discussed...

- The theme was open-ended and not defined for the last art placement.
- Requesting that new projects be more colorful.
- Currently eight pieces in place and adding five additional pieces for a total of thirteen.
- Holding space for gateway monument at Quince Street and Highway 126.
- Placement of art is on a two-year rotating basis.

- Art piece costs are built into FURA budget. Budget amount is \$26,500.
- For listening audience, there is an option to purchase pieces and donate them or use for their own personal use.
- Recapping FURA Board discussion to use all three 'Existing Plinths' and concur with six recommendations and pieces be colorful, 'wow' factor, non-reflective and not blinding to traffic, considering vehicle safety impact, and considering visibility of corners.

Comments: CM Reynolds, ACM Messmer, and EDCA Meyer.

Discussion: PAC discussed...

- Appreciating all Directors' comments.
- Taking comments back to PAC Outreach and Marketing Subcommittee.

Comments: PAC Chairperson Bagon.

#### **4. CITY MANAGER REPORT**

- Quince Street Hotel Development Update

Start Time: 6:25 p.m.

Discussion: CM Reynolds presented the staff presentation.

Handout: Staff Presentation

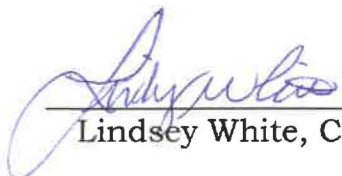
Discussion: The Florence Urban Renewal Agency discussed...

- Clarifying land use approval dates and breaking ground dates for Quince Street property.
- Transportation Plan updates.
- Upcoming City Meetings and Events.

Comments: All Directors present.

Meeting adjourned at 7:10 p.m.

**ATTEST:**

  
Lindsey White, City Recorder

  
Mike Webb, Chairperson