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**Florence Urban Renewal Agency Meeting
Florence City Hall
250 Hwy 101
Final Action Minutes
January 18, 2023**

CALL TO ORDER - ROLL CALL

Meeting called to order at 5:30 p.m.

Directors Present: Chairperson Bill Meyer, Directors Mike Webb, Rob Ward,
(In person and via Sally Wantz, Graham Ross, Dave Braley, and Ken
Videoconference) Henderson.

Directors Absent: Ron Caputo

Staff Present: City Manager Erin Reynolds, Assistant City Manager Megan
Messmer, City Recorder Lindsey White, Planning Director
Wendy Farley-Campbell, Finance Manager Lezlea Purcell and
Economic Development and Communication Analyst
Chantelle Meyer.

1. APPROVAL OF AGENDA

Start Time: 5:30 p.m.

Discussion: Approval of the January 18, 2023 meeting agenda as
presented.

– Unanimous Consent–

2. PUBLIC COMMENT

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others.

Start Time: 5:31 p.m.

Commenter 1: Mr. Ron Moore – Florence, OR

Handout: Speaker's Card and Written Comments

Discussion: Mr. Moore discussed...

- Vacancy on FURA Board.
- Interest in Quince Street project update.

ACTION ITEMS

3. APPROVAL OF MINUTES

Consider approval of the Florence Urban Renewal Agency meeting minutes of November 16, 2022.

Start Time: 5:36 p.m.

Handouts: Staff Presentation

Discussion: No Discussion

Action: Approval of the Florence Urban Renewal Agency meeting minutes of November 16, 2022.

Motion: Director Meyer

Second: Director Henderson

Vote: Motion passes 7-0

4. 2021-2023 WORK PLAN STATUS AND 2023-2025 WORK PLAN PROPOSAL

Review the 2021-2023 Work Plan status and provide staff direction needed to develop the 2023-2025 Work Plan.

Start Time: 5:36 p.m.

Handouts: Staff Presentation

Discussion: The Florence Urban Renewal Agency discussed...

- Question on catalyst sites and concepts: do proposals match what current code allows?
- Does code need to be amended?
- Timeline for Comp Plan changes if code changes.
- City liability on Lotus site?
- Process to establish Ad-Hoc Committee to review catalyst sites and barriers to development.
- Providing input on marketing information for Lotus site.
- Encouraging development of old ball-field site.

Comments: All Directors present.

REPORTS & UPDATES

5. QUARTERLY FINANCIAL REPORT

Review the September 30, 2022 quarterly financial report for the Florence Urban Renewal Agency.

Start Time: 5:35 p.m.
Handouts: Staff Presentation
Discussion: No discussion.


6. CITY MANAGER REPORT

Start Time: 6:35 p.m.
Discussion: The Florence Urban Renewal Agency discussed...

- Resignation of Director Craig Zolezzi.
- Recruitments for Florence Urban Renewal Agency, Transportation Committee, and Budget Committee.
- Quince Street Project Update.
- Timeline and progress for Quince Street project.

Meeting adjourned at 6:47 p.m.

ATTEST:


Mike Webb, Vice-Chairperson

Lindsey White, City Recorder