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**Florence Urban Renewal Agency Meeting  
Florence City Hall  
250 Hwy 101  
Final Action Minutes  
February 23, 2022**

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**CALL TO ORDER - ROLL CALL**

Meeting called to order at 5:34 p.m.

Directors Present: Chairperson Bill Meyer and Directors Mike Webb, Joe Henry, Woody Woodbury, Ron Caputo, Rob Ward, Dave Braley, Graham Ross, and Ken Henderson.

Directors Absent: None

Staff Present: City Manager Erin Reynolds, Assistant City Manager Megan Messmer, and City Recorder Lindsey White.

**1. APPROVAL OF AGENDA**

Start Time: 5:35 p.m.

Discussion: Approval of the February 23rd meeting agenda as presented.  
– Unanimous Consent–

**2. PUBLIC COMMENT**

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others.

Start Time: 5:36 p.m.

Comments: None

**PRESENTATIONS**

**3. QUINCE STREET DEVELOPMENT PRESENTATION**

Quince Street Developer Matt Braun of Braun Hospitality Development will provide an overview of the progress related to the Quince Street development.

Start Time: 5:37 p.m.  
Handout: Staff Presentation  
Discussion: The Florence Urban Renewal Agency discussed...

- Concerns about material costs and interest rates for borrowing.
- Inclusion of food trucks.
- Change of design from overlooking river to city view.
- Absence of exercise facility.
- Sustainable or green hotel.
- Encouraging longer stays than one or two nights.
- Partnering with Florence Events Center for food service.

Comments: Directors Webb, Ward, Ross, Braley, and Henderson

### **ACTION ITEMS**

#### **4. APPROVAL OF MINUTES**

Consider approval of the Florence Urban Renewal Agency meeting minutes of September 22, 2021, November 17, 2021, and January 26, 2022.

Start Time: 6:39 p.m.  
Handouts: September 22, 2021, November 17, 2021, and January 26, 2022 meeting minutes  
Discussion: The Florence Urban Renewal Agency discussed approving the minutes for the September 22, 2021, November 17, 2021, and January 26, 2022 meetings, and there were no objections to immediate approval.  
Action: Consider approval of the meeting minutes of September 22, 2021, November 17, 2021, and January 26, 2022.  
Motion: Director Caputo  
Second: Director Woodbury  
Vote: Unanimous

### **REPORTS & UPDATES**

#### **5. FURA GRANT PROGRAMS**

Staff will provide an update on the FURA Grant Programs.

Start Time: 6:40 p.m.  
Discussion: The Florence Urban Renewal Agency discussed...

- No discussion.

## 6. CITY MANAGER REPORT

Start Time: 6:43 p.m.

Discussion:

The Florence Urban Renewal Agency discussed...

- Update on staff working on Quince Street project.
- Update on grant projects.
- Banners on Highway 101.
- Sponsorship of flower baskets in Highway 101.
- Timeline completion of ODOT ADA project on Highway 101.
- Return of in person meeting in April.

Meeting adjourned at 6:51 p.m.

**ATTEST:**

  
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Lindsey White, City Recorder

  
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Mike Webb, Vice-Chairperson