



*City of Florence*  
**A City in Motion**

## Florence Urban Renewal Agency (FURA) Regular Meeting

Videoconference  
250 Hwy 101  
Florence, OR 97439  
541-997-3437  
[www.ci.florence.or.us](http://www.ci.florence.or.us)

- Meeting materials including information on each agenda item are published at least 24 hours prior to the meeting, and can be found on the City of Florence website at [www.ci.florence.or.us/urbanrenewal](http://www.ci.florence.or.us/urbanrenewal).
- Items distributed during the meeting and meeting minutes are posted to the City's website at [www.ci.florence.or.us/urbanrenewal](http://www.ci.florence.or.us/urbanrenewal) as soon as practicable after the meeting.
- To be notified of Urban Renewal meetings via email, please visit online at [www.ci.florence.or.us/newsletters/subscriptions](http://www.ci.florence.or.us/newsletters/subscriptions).

November 17, 2021

## AGENDA

4:00 p.m.

### FURA Directors:

Vice-Chair Mike Webb  
Rob Ward

### Chairperson, Bill Meyer

Ron Caputo  
Dave Braley

Joe Henry  
Ken Henderson

Woody Woodbury  
Vacant

With 48-hour prior notice, an interpreter and/or TTY: 541-997-3437, can be provided for the hearing impaired.

Meeting is wheelchair accessible.

Proceedings will be available after the meeting on the City's Vimeo Site.

### COVID-19 UPDATE

**The Florence Urban Renewal Agency meeting will be held virtually via GotoWebinar.**

Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link: <https://attendee.gotowebinar.com/register/8532604275712825868>.

Citizens wishing to express their views may submit comments in writing or verbally. For more information, please see the end of this agenda.

### CALL TO ORDER – ROLL CALL

4:00 p.m.

#### 1. APPROVAL OF AGENDA

#### 2. PUBLIC COMMENT

This is an opportunity for members of the public to bring to the Florence Urban Renewal Agency's attention any item not otherwise listed on the agenda. Please see the end of this agenda for methods to provide comments on items that are not on the agenda.

Bill Meyer  
Chairperson

### ACTION ITEMS

Please see the end of this agenda for methods to provide comments on action items.

#### 3. 2022 FURA MEETING DATES

Review and consider approval of 2022 FURA meeting dates.

Erin Reynolds  
City Manager

#### 4. MULTI-UNIT PROPERTY TAX EXEMPTION (MUPT) PROGRAM

Consider the adoption of Resolution No. 2, Series 2021, a resolution granting support to the City of Florence to approve the MUPT program and enact this new housing incentive.

Erin Reynolds  
City Manager

### REPORTS, PRESENTATIONS & UPDATES

#### 5. QUINCE STREET DEVELOPMENT UPDATE

Staff will introduce Matt Braun of Braun Hospitality Development to the FURA Board, who will provide an overview of the progress related to the Quince Street development. FURA and Braun Hospitality Development have an Exclusive Negotiating Agreement on the Quince Street property.

Megan Messmer  
Assistant  
City Manager

#### 6. CITY MANAGER REPORT

Erin Reynolds  
City Manager

## UPDATED PUBLIC MEETINGS PROCEDURES – COVID-19

**Expressing Views to the Agency:** Citizens wishing to express their views to the Florence Urban Renewal Agency may do so in both written and verbal formats.

1. Written Testimony: Citizens wishing to express their views to the Florence Urban Renewal Agency are encouraged to submit written testimony in one of the following ways:
    - a. Submit written comments via email to City Recorder at [Lindsey.white@ci.florence.or.us](mailto:Lindsey.white@ci.florence.or.us);
    - b. Mail written comments to Florence City Hall, Attn: FURA, 250 Hwy 101, Florence, OR 97439
    - c. Drop off written comments at Florence City Hall (250 Hwy 101) during regular office hours (Monday through Friday (8 a.m. – 12 p.m., 1 p.m. – 4 p.m.) or at the City of Florence drop box located at Florence City Hall to the right of the main entrance.
- \*\* Note:** Written comments received at least 2 hours prior to the meeting (November 17, 2021 at 2:00 p.m.) will be distributed to the Florence Urban Renewal Agency, posted to the City of Florence website, and made part of the record.
2. Verbal Testimony: Citizens wishing to express their views to the Florence Urban Renewal Agency may participate in the meeting at Florence City Hall or via GotoWebinar. To do so, please complete a speaker's card online at [www.ci.florence.or.us/council/request-address-city-council-speakers-card](http://www.ci.florence.or.us/council/request-address-city-council-speakers-card) at least 1 hour prior to the meeting (November 17, 2021 at 3:00 p.m.). City staff will then contact the speaker to let them know the process to participate in the meeting.
    - a. Public Comments on items not on the agenda: General public comments (on items not on the FURA agenda) will be allowed at each Florence Urban Renewal Agency meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
    - b. Public Hearing Testimony: Testimony on public hearing items will be allowed when a public hearing is held. Verbal comments will be allowed on public hearing items after staff has given their report and have allowed time for initial Agency questions. In general (with some exceptions for Land Use hearings), comments are limited to five minutes per person with no limit on the number of speakers.
    - c. Public Comments on Action Items: Public Comments will be allowed on each action item on the Florence Urban Renewal Agency agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Agency questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

**For more information on the City of Florence's Temporary Public Meeting Policies, visit the City of Florence website at <https://www.ci.florence.or.us/em/public-meeting-during-covid-19>.**