



*City of Florence*  
**A City in Motion**

## **Florence Urban Renewal Agency (FURA) Regular Meeting**

Videoconference &  
Florence City Hall  
250 Hwy 101  
Florence, OR 97439  
541-997-3437  
[www.ci.florence.or.us](http://www.ci.florence.or.us)

- Meeting materials including information on each agenda item are published at least 24 hours prior to the meeting, and can be found on the City of Florence website at [www.ci.florence.or.us/urbanrenewal](http://www.ci.florence.or.us/urbanrenewal).
- Items distributed during the meeting and meeting minutes are posted to the City's website at [www.ci.florence.or.us/urbanrenewal](http://www.ci.florence.or.us/urbanrenewal) as soon as practicable after the meeting.
- To be notified of Urban Renewal meetings via email, please visit online at [www.ci.florence.or.us/newsletters/subscriptions](http://www.ci.florence.or.us/newsletters/subscriptions).

**March 31, 2021**

## **AGENDA**

**5:30 p.m.**

FURA Directors:  
Vice-Chair Mike Webb  
Ron Caputo

Chairperson, Bill Meyer  
John Scott  
Dave Braley  
Joe Henry  
Carmela West

Woody Woodbury  
Rob Ward

With 48-hour prior notice, an interpreter and/or TTY: 541-997-3437, can be provided for the hearing impaired.  
Meeting is wheelchair accessible.

Proceedings will be available after the meeting on the City's Vimeo Site.

### **COVID-19 UPDATE**

Due to federal and state restrictions on public gatherings, the Florence Urban Renewal Agency meetings shall be held via videoconference. Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link:

<https://attendee.gotowebinar.com/register/102536470258567438>

**This meeting will only be available on GoToWebinar.**

**In person attendance is not allowed at Florence Urban Renewal Agency meetings.**

Citizens wishing to express their views may submit comments in writing or verbally. For more information, please see the end of this agenda.

### **CALL TO ORDER – ROLL CALL**

**5:30 p.m.**

#### **1. APPROVAL OF AGENDA**

#### **2. PUBLIC COMMENT**

This is an opportunity for members of the audience to bring to the Agency's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others

Bill Meyer  
*Chairperson*

### **ACTION ITEMS**

#### **3. APPROVAL OF MINUTES**

Consider approval of the Florence Urban Renewal Agency meeting minutes of January 13, 2021 and February 24, 2021.

Erin Reynolds  
*City Manager*

### **REPORTS, PRESENTATIONS & UPDATES**

#### **4. 2019-2021 WORK PLAN STATUS AND 2021-2023 WORK PLAN PROPOSAL**

Review and discuss the 2021-2023 Florence Urban Renewal Agency (FURA) Goals and Work Plan

Megan Messmer  
*Assistant City Manager*

#### **5. CITY MANAGER REPORT**

Erin Reynolds  
*City Manager*

## UPDATED PUBLIC MEETINGS PROCEDURES – COVID-19

Given executive orders from Governor Brown concerning COVID-19 and social distancing requirements, the City of Florence has established temporary procedures for public meetings in order to protect our volunteers, public and staff.

**Expressing Views to the Florence Urban Renewal Agency:** Citizens wishing to express their views to the Florence Urban Renewal Agency Board may do so in both written and verbal formats.

1. Written Testimony: Citizens wishing to express their views to the Urban Renewal Agency are encouraged to submit written testimony in one of the following ways:
  - a. Submit written comments via email to Administrative Assistant at [lindsey.white@ci.florence.or.us](mailto:lindsey.white@ci.florence.or.us).
  - b. Mail written comments to Florence City Hall, Attn: FURA, 250 Hwy 101, Florence, OR 97439
  - c. Drop off written comments to the City of Florence drop box located at Florence City Hall (250 Hwy 101) to the right of the main entrance.

**\*\* Note:** Written comments received at least 2 hours prior to the meeting (March 31, 2021 at 3:30 p.m.) will be distributed to the FURA Board, posted to the City of Florence website, and made part of the record.
2. Verbal Testimony: Citizens wishing to express their views to the Florence Urban Renewal Agency Board may participate in the meeting via GotoWebinar. To do so, please contact Administrative Assistant Lindsey White at [lindsey.white@ci.florence.or.us](mailto:lindsey.white@ci.florence.or.us) at least 1 hour prior to the meeting (March 31, 2021 at 4:30 p.m.).
  - a. Public Comments on items not on the agenda: General public comments (on items not on the FURA agenda) will be allowed at each FURA meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
  - b. Public Hearing Testimony: Testimony on public hearing items will be allowed when a public hearing is held. Verbal comments will be allowed on public hearing items after staff has given their report and have allowed time for initial Agency Board questions. In general (with some exceptions for Land Use hearings), comments are limited to five minutes per person with no limit on the number of speakers.
  - c. Public Comments on Action Items: Public Comments will be allowed on each action item on the FURA agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Agency Board questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

**For more information on the City of Florence's Temporary Public Meeting Policies, visit the City of Florence website at <https://www.ci.florence.or.us/em/public-meeting-during-covid-19>.**