



FREE SHUTTLE

Rhody Express 

Sponsored by:

  Transportation Committee 

City of Florence Coordination for free Rhody Express Shuttle

The City of Florence is part of a committee helping to coordinate the annual “Circles in the Sand” free beach draw at Driftwood Shores Resort and Conference Center on Saturday, October 14, 2023. The event is sponsored by Driftwood Shores, Sea Lion Caves, Florence Area Chamber of Commerce, Lofy Construction LLC, Sand Dunes Frontier, BJ’s Ice Cream, Mo’s Seafood and Chowder, and Sand Master Park. This is a free and accessible meditative public art event on the beach in Florence that hundreds of people attend every year.

This year, the City of Florence Transportation Committee is coordinating a free shuttle for people to get to the beach without needing to clog up parking in narrow areas. The Rhody Express, Florence’s public transportation provider through Lane Transit District (LTD), will donate four hours of bus time for shuttle usage from 4 to 8 p.m. Thank you to the committee, LTD, and Rhody Express for alleviating some of the congestion at the northern end of the City of Florence!

Florence Community Development and Economic Development staff worked with community partners to secure a shuttle pick up and drop off location. Rhody Express will transport people from Munsel Lake Plaza, 4969 Highway 101, to Heceta Beach Road, within an easy walking distance of the event. This is possible through coordination with plaza property managers West Coast Real Estate Services, Inc., and the Rhody Express, which will navigate the busy area. Thank you to our partners!

City staff and volunteers will operate both ends of the shuttle and provide information on Rhody Express and getting to the event. There will be A-frame signs featuring the City’s Free Shuttle signs. The goal is to help dozens of people park at the plaza, take the shuttle, walk the Circles in the Sand, and return via shuttle.

Rhody Express

www.ltd.org/system-map/route_901/

City of Florence Transportation Committee

www.ci.florence.or.us/bc-tc

Lane Transit District

www.ltd.org

Circles in the Sand will be at Driftwood Shores Resort & Conference Center on Saturday, October 14, 2023, starting at 5 p.m. Artist Denny Dyke will be creating a “dreamfield” labyrinth on the beach, which then becomes a free public beach walk and meditation until sunset.

Learn more at www.sandypathbandon.com





Munsel Lake Plaza

FREE SHUTTLE



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Committee



How the Park & Ride works:

The City of Florence Transportation Committee collaborates to implement the provisions of Florence City Council goals and work plan as they relate to the City's transportation system. Transportation matters to be considered include Traffic & Vehicular, Bike & Pedestrian, Public & Private Transit, and Air & Rail. The committee also works closely with ex-officio representatives from River Cities Taxi (Rhody Express), Lane Transit District (LTD), and Lane Council of Governments.

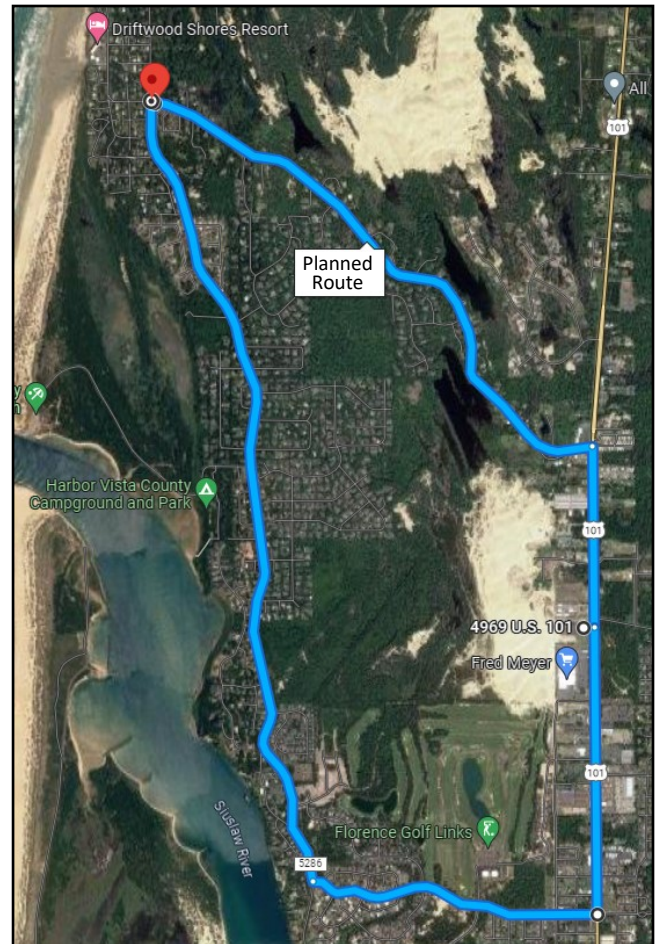


The Committee has access to 24 hours of community service transportation each year through its contract with Rhody Express and LTD. The Florence Circles in the Sand organizers coordinated with the City of Florence to use four hours of the community service for a free shuttle from Highway 101 to the Heceta Beach area on Saturday, October 14, from 4 to 8 p.m.

City staff and community volunteers will help people park at Munsel Lake Plaza, 4969 Highway 101, and take the Rhody Express to the Heceta Beach area, where they will walk Circles in the Sand. City staff and volunteers will operate both ends of the shuttle, with signage at the parking area and at the drop off spot.

Rhody Express will do trips between the two locations between 4 and 8 p.m. People who choose to use the Park & Ride should be prepared for Oregon Coast weather and walking. Service animals and small pets in carriers are permitted on the bus. Learn more at www.ltd.org.

This Park & Ride coordination is possible thanks to Rhody Express, Lane Transit District, Driftwood Shores, Sand Master Park, City of Florence, the Florence Transportation Committee, West Coast Real Estate Services, Inc., and CERT. Thank you!



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