



FLORENCE PUBLIC TRANSIT



# Ridership Survey

1. How often do you ride the Rhody Express?

- 1 time or less per month
- About once a week
- One or two times a month
- More than once a week

2. How long have you been using Rhody Express?

- Less than 6 months
- 3 years to 5 years
- 6 months to 1 year
- 5 years or longer
- 1 year to 3 years

3. What is your main purpose for riding the Rhody Express?

- Home
- Shopping
- Social, Recreational, Religious, etc.
- Other: \_\_\_\_\_
- Medical Services
- Work or Work Related
- School or School Related

4. What changes to Rhody Express service would make riding more convenient for you?  
(Check up to 3)

- Earlier Morning Service
- Later Evening Service
- More destinations/expanded route:
- Other \_\_\_\_\_
- More Frequent Weekday Service
- Weekend Service

Where would you like the bus to go? \_\_\_\_\_

5. Are you using a connection service today? If so, which one?

- Link Lane – Eugene/Florence Connector
- Link Lane –Florence/Yachats Connector
- Coos CAT – Florence Express
- Other - \_\_\_\_\_

6. How would you rate the safety of Rhody Express and bus shelter/stop?

- Excellent
- Good
- Neutral
- Fair
- Poor

Comments/Suggestions: \_\_\_\_\_

Bus stop(s) or shelter(s) used: \_\_\_\_\_

7. How would you rate the quality of the current Rhody Express service?

- Excellent
- Good
- Neutral
- Fair
- Poor

Comments: \_\_\_\_\_

Please return survey to bus driver, City Hall, 250 Highway 101, Florence, OR 97439, or email to [planningdepartment@ci.florence.or.us](mailto:planningdepartment@ci.florence.or.us)

Thank you. Citizen involvement is essential to improving the public transit services.