



WELCOME TO THE TRANSPORTATION COMMITTEE: REGULAR SESSION

JULY 17, 2025

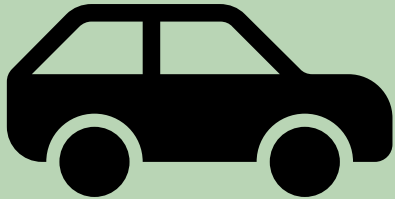


This meeting is held in person at the Florence City Hall with a virtual option
Citizens wishing to express their views may provide verbal or written comments.
For more information, visit the City of Florence website at www.ci.Florence.or.us/bc-tc

AGENDA

Call to Order – roll call

1. Approval of the Agenda
2. Public Comments
3. Election of Chair and Vice-Chair
4. Walktober Recap and Discussion
5. Discussion of Duties
6. Lane Transit District Update
7. Staff Report
8. Closing Comments: Next Meeting Date & Future Agenda Topics





PUBLIC COMMENTS

WRITTEN COMMENTS:

EMAIL TO PLANNINGDEPARTMENT@CI.FLORENCE.OR.US

MAIL TO FLORENCE CITY HALL, ATTN: PLANNING COMMISSION, 250 HWY 101, FLORENCE, OR 97439

DROP OFF AT FLORENCE CITY HALL (250 HWY 101) DROP BOX
(TO THE RIGHT OF THE MAIN ENTRANCE)

NOTE: COMMENTS MUST BE RECEIVED AT LEAST 2 HOURS PRIOR TO START OF MEETING.

COMMENTS DISTRIBUTED: TO PLANNING COMMISSION, POSTED TO CITY OF FLORENCE WEBSITE, AND MADE PART OF THE RECORD. (1 HOUR PRIOR TO MEETING)

- **VERBAL COMMENTS:**

- **SPEAKER'S CARD:** COMMENTERS MUST COMPLETE A SPEAKER'S CARD AVAILABLE ONLINE AT [HTTPS://WWW.CI.FLORENCE.OR.US/BC-PC/REQUEST-ADDRESS-PLANNING-COMMISSION-SPEAKERS-CARD](https://www.ci.florence.or.us/bc-pc/request-address-planning-commission-speakers-card)
- **NOTE:** CARDS MUST BE RECEIVED AT LEAST 1 HOUR PRIOR TO MEETING START
- **TIME LIMITS:** GENERAL COMMENTS (NOT A PUBLIC HEARING) ARE LIMITED TO 3 MINUTES PER PERSON, WITH A MAXIMUM OF 15 MINUTES FOR ALL ITEMS.



PUBLIC COMMENTS – 3 MINUTE COUNT DOWN TIMER

2 Minutes Left

1 Minute Left

30 Seconds Left

Time is Complete



ELECTION OF CHAIR AND VICE-CHAIR



WALKTOBER RECAP & DISCUSSION

WALKTOBER

Explore Lane County this October!



2024 Walk List



Host A Walk



Coffee Shop Hop



Walktober Challenge



Lane Council of Governments (LCOG) celebrates walking communities each year with Walktober. Last year, they worked with the City of Florence for the first time!

The Public Arts Committee and Transportation Committee led the Florence Art Walk on October 17.

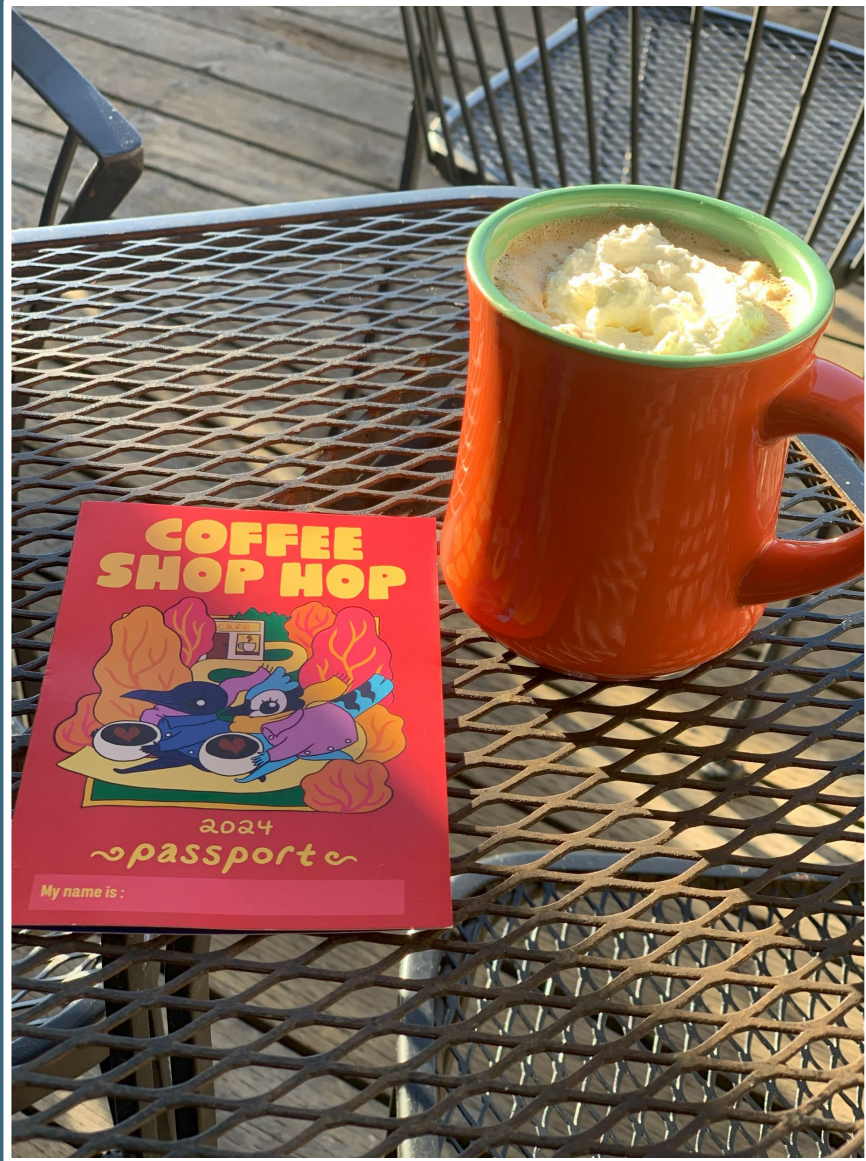
CALENDAR OF EVENTS: The Florence Art Walk will be a tour of City of Florence's Art Exposed Rotating Outdoor Art Gallery, specifically Art Exposed ReVision Florence, with 6 dynamic, large-scale public art pieces along Highway 101. City Staff and members of the Public Arts Committee and Transportation Working Group will be on hand to guide the tour and give information.

<https://www.facebook.com/walktoberlanecounty/>

<https://wewalklane.org/>







The Public Arts Committee would love to work with the Transportation Committee on Walktober 2025.

Let's Consider:

- Dates and times
 - *Work week or weekend?*
 - *One or two Walks total?*
- Should we form a Subcommittee?
 - *Public Arts Committee would likely want to join! PAC meets July 30.*
- Can we help promote the Coffee Shop Hop?





DISCUSSION OF DUTIES



2-6-6: DUTIES: The Transportation Committee shall strive to advise the Council and implement the provisions of the City Council goals and work plan related to the development of the City's Transportation System and other transportation and land use matters relevant to the City of Florence, as well as to guide preparation of transportation plans and programs. Transportation matters to be considered include, but are not limited to the following:

- A. **TRAFFIC & VEHICULAR:** Programs and practices related to developing and expanding opportunities for traffic & vehicular movement, safety and freight, seeking to implement the goals and policies of Chapter 12 of the City of Florence Comprehensive Plan, the Florence Transportation System Plan, and applicable ordinances.
- B. **BIKE & PEDESTRIAN:** Programs and practices related to developing and expanding opportunities for multi-modal transportation to implement the relevant goals and policies of Chapters 12 and 8 of the City of Florence Comprehensive Plan, Transportation System Plan, and applicable ordinances including, but not limited to, Title 2 Chapter 9.
- C. **PUBLIC AND PRIVATE TRANSIT:** Programs and practices related to developing and expanding opportunities for public and private transit to implement the relevant goals and policies of Chapter 12 of the City of Florence Comprehensive Plan, Transportation System Plan, and applicable ordinances including but not limited to Title 3, Chapter 4, as well as developing and expanding opportunities for public and private transit connections inter-city and with other regional partners.
- D. **AIR & RAIL:** Programs and practices related to developing and expanding opportunities for air and rail transportation to implement the relevant goals and policies of Chapter 12, of the City of Florence Comprehensive Plan, Transportation System Plan, Airport Master Plan, and applicable ordinances.

2-6-7: SUBCOMMITTEES: The Transportation Committee has the authority to establish appropriate subcommittees, per the provisions of the City of Florence Committee & Commission Policy Manual as adopted by Resolution. These committees may include, but are not limited to traffic & vehicular safety, bike & pedestrian, public and private transit, air / rail, capital improvement, fundraising and community outreach.





LANE TRANSIT DISTRICT PRESENTATION



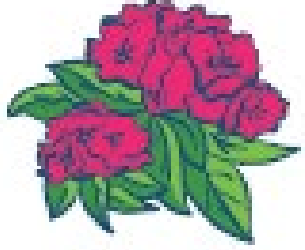
LTD's Florence Service: The Rhody Express



The Rhody Express: Quick Facts

- Serves the City of Florence from Old Town to Fred Meyer
- Monday – Friday 10AM – 6PM
- Every 30 minutes
- \$1.00 per trip/\$2.00 day pass
- Operated by River Cities Taxi for LTD

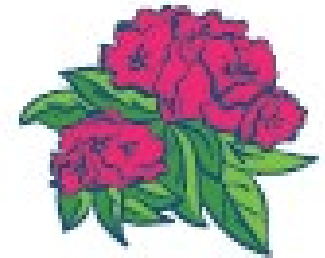




Rhody Express Ridership: Pre- and Post-2024 Service Expansion

FY2024: 6,515 rides annually
Average of 543 rides per month

FY2025: 11,855 rides annually
Average of 988 rides per month



Bring your Bicycle on the Rhody Express!



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STAFF REPORT

- LTD Contract Renewal
- Transportation Committee Budget
- Subcommittees



CLOSING COMMENTS, NEXT MEETING, & FUTURE TOPICS

Transportation Committee Calendar		
Date	Time	Description
August 21, 2025	5:00 pm	Regular Meeting
September 18, 2025	5:00 pm	Regular Meeting
October 16, 2025	5:00 pm	Regular Meeting

ADJOURN



THANK YOU!

TRANSPORTATION
COMMITTEE