

FLORENCE TRANSIT ADVISORY COMMITTEE MINUTES

June 21, 2017

The meeting was called to order at 1:38 p.m. by Vice-Chair Patton.

ROLL CALL:

Committee members: Don Patton, Vice Chairperson; Stan Easter; Nan Harvey; and Ivy Medow

Ex-officio members: Josh Haring, River Cities Taxi. John Ahlen, LTD, by teleconference.

Support Staff: Glen Southerland, Florence Planning Department

APPROVAL OF AGENDA: Moved by Easter, seconded by Harvey. By voice, all aye. Agenda approved.

APPROVAL OF MINUTES:

April 19, 2017: Moved by Harvey, seconded by Easter. By voice, all aye. Minutes of April 19, 2017 approved.

PUBLIC COMMENTS: None were offered. No member of the public was present.

TAC MEMBERSHIP UPDATE: Jane Ashley has resigned from the committee.

ROUTE CHANGE UPDATE/OPERATIONS:

Ridership: Ridership numbers and full stop count information were distributed (attached).

Discussion about communications with Driftwood Shores which continued to assert that there will be service to their facility on Rhody Weekend. It was agreed that more effort will be made to assure them that taxis are the only option for their location at this time.

PROMOTION AND MARKETING:

Ride Free Days: Ridership for Ride Free Days sponsored by Greentrees Village on Thursday, May 18, and Friday, May 19, discussed (attached).

Rhody Days: Service was a success with 228 passengers on Friday and Saturday nights. One person was removed from the bus without incident based on "drunken disorderly" behavior while on board. Parade involvement was discussed as a success.

Wings and Wheels: The service will be on July 1st from 9:45 a.m. to 3:15 p.m. Southerland distributed promotional information and will post signage on the day of the event.

Promotion: Harvey suggested asking businesses if they would provide a 10% off coupon to bus riders, and particularly in recognition of days when many disembark at those locations.

Medow mentioned the copier/printing business on Kingwood that might be interested in donating some printing assistance in terms of businesses sponsoring a free ride day.

OTHER ITEMS:

Coastal Connectivity Update: The whole project is pushed back based on procurement procedures at Lane County transit, which will require staff hiring, and bid development for the four providers interested in offering the service. Service will likely begin in August or September. No further details were available.

Southerland will talk to tribal representative about their interest in the transit committee. We remembered someone coming and expressing interest in developing/improving transit options in the tribal communities.

SET FUTURE AGENDA:

1. Ads on bus benches
2. Follow up on art on bus stops
3. Selection of Chairperson
4. Continue efforts to bring a high schooler onto the committee as a constituent
5. Report on promotional efforts

Next meeting scheduled for July 19, 2017.

Meeting adjourned at 3:15 p.m.

APPROVED BY THE TAC ON THE _____ DAY OF _____, 2017.

Don Patton, Vice-Chairperson

Rhody Express 2017

April

	Elderly	Disabled	General	Companion	Total		Fare Box
1					0	Saturday	
2					0	Sunday	
3	32	8	19		59	Monday	\$48.00
4	24	10	7		41	Tuesday	\$28.00
5	12	4	11		27	Wednesday	\$17.00
6	27	11	24		62	Thursday	\$50.00
7	12	0	10		22	Friday	\$20.00
8					0	Saturday	
9					0	Sunday	
10	20	7	10		37	Monday	\$25.00
11	23	5	15		43	Tuesday	\$27.00
12	10	5	6		21	Wednesday	\$15.00
13	17	7	14		38	Thursday	\$30.00
14	15	0	12		27	Friday	\$27.00
15					0	Saturday	
16					0	Sunday	
17	11	4	14		29	Monday	\$19.00
18	21	8	12		41	Tuesday	\$36.00
19	15	4	9		28	Wednesday	\$18.00
20	16	0	10		26	Thursday	\$24.00
21	19	3	16		38	Friday	\$35.00
22					0	Saturday	
23					0	Sunday	
24	20	6	6		32	Monday	\$21.00
25	6	8	20		34	Tuesday	\$30.00
26	11	4	9		24	Wednesday	\$16.00
27	12	4	16		32	Thursday	\$28.00
28	17	2	0		19	Friday	\$26.00
29					0	Saturday	
30					0	Sunday	
31					0		
					=	Total This Month	\$540.00
Total	340	100	240	0	680	Same Total	

wc comp

2	2
1	2
	2
4	5
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	2
2	
2	2
2	2
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	2
2	

Rhody Express 2017

May

	Elderly	Disabled	General	Companion	Total		Fare Box	
1	12	6	10		28	Monday	\$22.00	
2	18	7	7		32	Tuesday	\$24.00	
3	12	6	14		32	Wednesday	\$22.00	
4	17	3	19		39	Thursday	\$31.00	
5	24	0	15		39	Friday	\$33.00	
6					0	Saturday		
7					0	Sunday		
8	22	2	9		33	Monday	\$26.00	
9	16	2	9		27	Tuesday	\$26.00	
10	12	4	6		22	Wednesday	\$15.00	
11	16	4	12		32	Thursday	\$29.00	
12	11	5	11		27	Friday	\$19.00	
13					0	Saturday		
14					0	Sunday		
15	7	5	6		18	Monday	\$14.00	
16	12	6	8		26	Tuesday	\$16.50	
17	9	6	12		27	Wednesday	\$18.00	
18	9	7	12		28	Thursday	\$0.00	ride free
19	10	9	46		65	Friday	\$0.00	ride free
20					0	Saturday		
21					0	Sunday		
22	14	4	7		25	Monday	\$23.00	
23	16	7	8		31	Tuesday	\$21.00	
24	9	4	11		24	Wednesday	\$20.00	
25	20	5	6		31	Thursday	\$20.00	
26	23	3	4		30	Friday	\$27.00	
27					0	Saturday		
28					0	Sunday		
29					0	Monday		
30	17	6	6		29	Tuesday	\$19.00	
31	5	7	2		14	Wednesday	\$6.00	
Total	311	108	240	0	= 659	Total This Month Same Total	\$404.50	

WC	Comp
	2
2	2
2	2
	1
	1
	2
2	1
1	1
	2
2	2
2	2
1	2
2	
	2
3	2
	2
	2
3	
2	2
2	2

RIDERSHIP		FAREBOX				RECEIPTS				VEHICLE #		MILEAGE				RHODY EXPRESS																
Elderly	Farebox Cleared	Total				HOURS / DRIVER		Ending				/20																				
Disabled	On This Date?	Cash		1		Beginning																										
General	Yes () No ()	Script		2		Total		Mon Tue Wed Thr Fri																								
Companion	Date	Day Pass		DRIVER SHIFT TIMES																												
Total	Time			1																												
Refusals	Collector			2																												
SCHEDULED STOP:		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Grocery Outlet		2	2	2	3	4			2	5	1	1	1			4	1	2	1	5			1	1	2	3					5	1
Tanglewood Apt.			1						1		1	2								1				1	2							
Shorewood Apt.												1											1									
Windsong Apt.																1																
Munsel Crk. Apt.		1	2	3	1	4			2		2	3	3			1	3	3	4				1	2	2	1	2			2		
Dollar Tree/Kozy		2	1	3	10	8			9	3	2	5	9			2	3	3	4	10			3	4	2	4	5			5	1	
Central Lincoln PUD																																
The Pines Apt.			2	2	4	3			3	1		2	2			2	6		2	4			2		1	1			4			
Laurelwood Hsg.									1	2		3				2		1	1			3			1				2			
Public Library		4	2		5	5			3	2		6	1			2	5		7	3			2		2	8	1			3	2	
Justice Ctr.																																
Spruce Point					1																			1								
Greentrees		1	6		2	8			8	7		6	2			1	2	4	12						1	1				3	2	
Peacehealth			8		5				1	3	5	7	1			2	3	1				1	3		4	5				3	2	
Old Town		1	3	8	5	6			5	2	3	3				3		2	3	22					4	7	2			4		
City Hall (Rear)												1																				
Events Center																			1						1							
Safeway		5	3	9	7	#			4	3	3	3	2			1	6	5	3	7			1	9	4	5	5			2	2	
Three Rivers Casino		1	2	4	5	2			2	1	1	2	2			2		2	5	6			8	4	3	4				1		
Munsel Crk. Apt.		2	3	1	2	4					2	2	2			2	3	1	6			1	3	2	1	1				3	1	
Windsong Apt.																1			3													
Shorewood Apt.																								1								
Tanglewood Apt.									1		1	1												1		1						
Food Share		3	6	6	4	4			4	1	6	4	4			4	4	5	2	2			4	4	4	4	4			4	6	
Coast Village																		1					7									
DHS				1																			1	1								
Florentine Gate																																
Bi-Mart				1	2	1			3	2						6	2	4				3	4	2		2				1		
Fred Meyer		3	5	6	3	9			3	11	3	7	2			7	3	6	4	14			2	10	7	7	11			6	2	
Dunes Apt.				1	1				2	2	2	3	6			1	1	1	6			2		2	2					2		
Rite Aid		2	4	4	3				1	3	3	3	1			1	1	2	2	4				1	2	1	1					
Comm. College		1	2	5	1				2	2		3														1	1			1		
High School			5	4	3				2		4	3	4			4	4	4	5				3	4	4	4				4	5	
Middle School																1																
Oak Terrace				1	1					1	1	1				1		1	1	2			3	1	1	1				1		
Elem. School									1										1							2						
OTHER STOPS																																
South Lp		2	2	1	5				3	1		4				1		2	2	6			1	3		5				1	1	
North Lp		2	4	6	3				3	1	3	4	1			4	3		4			3	1	1	4	3				2	2	
TOTAL RIDERSHIP																																