## CITY OF FLORENCE Transit Advisory Committee

City Hall 250 Hwy 101 Florence, OR 97439 541-997-8237

www.ci.florence.or.us

March 15, 2017 1:30 PM

Don Patton Jane Ashley Stan Easter Nan Harvey Ivy Medow Kristine Sirmans\* John Ahlen\* Josh Haring\* Ron Preisler\*

Please turn off or silence all cell phones and pagers prior to start of meeting.

## CALL TO ORDER ~ ROLL CALL

- 1. APPROVAL OF AGENDA
- 2. APPROVAL OF MINUTES
  - February 15, 2017
- **3. PUBLIC COMMENTS:** This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention <u>any item not otherwise listed on the agenda</u>. Comments will be limited to a maximum time of 15 minutes for all items.
- 4. TAC MEMBERSHIP UPDATE
  - Vote for selection of Chair/Vice-Chair
- 5. COMMITTEE TRAINING Kelli Weese, City Recorder
- 6. ROUTE CHANGE UPDATE/OPERATIONS
  - Operations Ridership
- 7. PROMOTION & MARKETING
  - Advertising Policy John Ahlen, LTD
- 8. OTHER ITEMS
  - Coastal Connectivity Update Florence/Yachats
  - Florence/Eugene Connection
- 9. SET FUTURE AGENDA
- 10. SET FUTURE MEETING DATE
  - April 19, 2017 at 1:30 p.m.

## **ADJOURN**

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