

HOW TO GET THERE

This Quest takes place in the Old Town area of Florence, Oregon. From Highway 101, near the NORTH end of the Siuslaw River Bridge, turn EAST on Maple Street, just NORTH of the Chamber of Commerce Visitor Center. Two tall brown pillars say “Florence Old Town” on the corners and there is a left-turn refuge if you come from the NORTH. Go one block on Maple to the stop sign. Turn left on Second Street and go one block; turn right on Nopal and you will soon see the parking lot on your left. Park your vehicle in the parking lot EAST of Nopal Street. A large grassy area and boardwalk are SOUTH of the parking lot.

WHERE TO BEGIN

Use the map included above to help you navigate during this Quest. Navigate to the SOUTHWEST corner of the grassy area. You will see a three-sided painted tile mosaic. Your Quest begins here.

TIPS TO HELP YOU ENJOY THIS QUEST

During this Quest, you will discover hidden letters. Write those letters in the boxes with matching numbers on the last page of this Quest. The letters will reveal the location of a hidden box.

“Questions to Consider” & “Did You Know?” boxes in this Quest are meant to expand how you experience art during this Quest. Skipping these boxes during the quest will not impact your ability to finish the quest.

You will have a chance to draw things during this Quest. As with all art you make, your answers and drawings are for your eyes only unless you wish to share them with others. Line drawings, “drawing outside of the lines” or writing out something instead of drawing

it are all perfectly acceptable. Skipping an exercise will not impact your ability to finish the Quest.

We hope you enjoy this Quest as you explore Florence’s public art in beautiful Old Town Florence.

LET’S BEGIN!

This beautiful painted tile mosaic art is the perfect place for your Quest start.

Where you stand is where it started. Florence’s Public Art Program is now well-regarded. You need a letter to begin this game. So move around, find the artist’s name.

Did You Know? This painted tile mosaic was installed as part of a public/private partnership (2015), and was the art piece that helped lay a foundation for the City’s Public Arts Committee.

The second letter you find there; Goes into the boxes **Numbered 1**.

Now take a moment and have some fun; Look at all three sides of this column. Pick a creature you like the best; Do not worry, this isn’t a test.



Draw the creature in the space provided; We know you will be extremely delighted. It’s okay to draw outside the lines; The box is just a guide, not meant to confine.

Remember map and compass on page one! They can give direction on this Quest run.

Now move SOUTHEAST you cannot fail. Find a bench next to a rail.

If someone’s sitting in that

Florence Public Art Program Mission:
Integrate art into the daily life of our community and inspire extraordinary creative expression that will enrich public awareness, enhancing the vitality, economy and diversity of Florence through the arts.
Learn more here: ci.florence.or.us/bc-pac/public-art-program.

place, Just move to an area near the space.

Looking EAST, see a metal design; This cut metal railing is really fine.

What makes this railing stand apart. Is that it’s a form of functional art?

Did You Know? There are different ways metal can be cut, some of them are: die cutting, laser cutting, or plasma cutting.

Now face SOUTHEAST, a mural in sight. Ocean dwellers are sure to delight.

Art helps this advertiser convey a story about what is in their inventory.

A crab and salmon swim in water blue; First letter of fish type is for boxes **Numbered 2**.

Now it’s time to wheel or walk. It’s not far, so do not balk.

Use the map if you need directions. To navigate to any future Quest section.

Move due WEST to see a treat. A lovely mural along Bay Street.



Questions to Consider: Does this art refer to the community? Did others help make it?

You can’t miss the mural art; It’s an entire wall, not just one part.

Enjoy the mural; It’s really quite pleasant. We’re grateful to the artist who painted it.

A single vowel wraps up his last name. Put it into **Box 3** to continue this game.

Now move WEST and you will see. A large anchor resting not at sea.

Is the anchor art or an artifact? How does that question make you react?

Take a look WEST, find a waymarker sign. Go 2,473

miles and what will you find?

Questions to Consider: Can objects be art even if they were originally intended to be functional? Can you think of some functional objects in your life now that might be considered art 100 years from now?

There are many vowels in the “state” of that place. The second vowel goes in the **Number 4** place.

Did You Know? You may be wondering about other Florence cities, such as Florence, MT. Perhaps you will find your favorite Florence on the other waymarker sign at the corner of Maple & Laurel.

Now march or skip or roll your feet WEST to the corner of Bay & Maple Street.

Once you get there, don’t delay. To move yourself past the busy driveway.

Look to the SOUTH to see art there. Did you know this piece was not always here?

Questions to Consider: What is this art doing here? What does it make you wonder? Are you supposed to interact with it?

Part of Florence’s Art Exposed Rotating Gallery, This piece will soon be gone; That’s the reality.

Did You Know? This is the first location on this Quest that highlights a piece from Florence’s Art Exposed Rotating Gallery. Pieces in the rotating gallery are replaced with different pieces every two years. What you see today might be different the next time you go on this Quest. Pieces in the rotating gallery are also for sale and, therefore, sometimes change before the two year mark.

Enter the name of the piece you see here in case it is different when you visit next year.

Now move WEST past Bay Street doors and notice the architecture of various stores.

Some are *Art Deco*, *Victorian Revival*, and *Arts & Crafts* in the *Pioneer style*.

We’ll tell you a bit about what you will see, but most have been remodeled endlessly.

Stop at 1374 BAY, built in 1970’s day, but done in the Victorian Revival way.

See the former theater across the street; It’s *Art Deco* style and very neat.

Keep moving WEST, but note the signs; Many are lovely artistic designs.



Use the space above to either sketch or write in the name of your favorite shop sign or architecture style.

Stop at 1336 BAY; it’s modern made, too. We like the details, how ‘bout you?

Eventually a drinking fountain you’ll see at the corner of Bay & Laurel you’ll be.

Look SOUTH to the art at this destination. Art can be used to enhance a location.

Questions to Consider: Do you think this piece enhances this location and why? What might have inspired the artist? What kind of public art would you make for this space?

Enter the name of the piece you see here in case it is different when you visit next year.

Now it’s time for another hidden letter. Do you think this game is getting better?

What type of gallery is Art Exposed? First letter into **Box 5** is where it goes.

Now it’s time to see something neat. Look around for a plaque beneath your feet.

Don’t see it? Try moving NORTH a few bits to find the place where it sits.

If you don’t see it, look all around. It’s definitely there on the ground.

This little plaque honors those who ran the Oregon Dune Mail Run - a 27 year span!

Now it’s time to get your letter fix. First letter of the fourth number is for **Box 6**.

*Did You Know?*The Oregon Dune Musers’ Mail Run is believed to have been the world’s longest organized dry-land run for dog teams and took place each year the first weekend of March to coincide with the start of the Iditarod race in Alaska. Dogs carried “mail” across the Oregon Dunes from North Bend to Florence. The event included dog teams of 4 - 5 to 10 - 12 dogs traveling in different class groups, covering a distance of 75 miles over a two-day time period. The trail took participants over roads,

trails, beaches and huge sand dunes and into the communities of Lakeside, Winchester bay and Florence. Learn more at OregonMusers.com



The lower water bowl honors sled dogs with heart; The fountain is an example of *industrial design* art.

Now move WEST only a little bit more; To a brick pathway at left, just before the store.

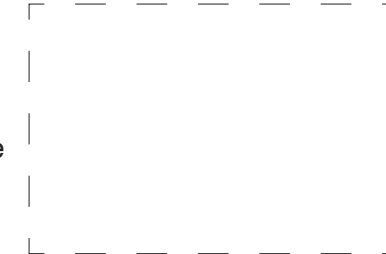
Sign says no dogs, but that’s for the grassy park; So bring your pal with you, but please don’t bark.

Cross the bricks heading SOUTH as you go, All the way past the wooden gazebo.

Keep heading SOUTH to the river’s edge. Move onto the platform; it’s a fenced-in ledge.

Look WEST from platform’s southernmost ridge. Notice our lovely Siuslaw River Bridge.

Did You Know? Perspective is the art of drawing solid objects on a two-dimensional surface so as to give the right impression of their height, width, depth, and position in relation to each other when viewed from a particular vantage point. Make a quick sketch of the perspective of the bridge as you see it from this location. It’s okay to draw outside the lines of this box.



Now turn around and face the NORTH. Do you see the gazebo standing forth?

A gazebo is sometimes referred to as a folly. We like that name, we think it’s just jolly.

Did You Know? In European landscape architecture (a form of art), a “folly” (from French folie, “foolishness”) is a costly, generally nonfunctional building erected to enhance a natural landscape. In the United States, the term “folly” is used also to describe ornate gazebos or garden pavilions.

A weathervane sits atop the gazebo. Its job is to tell the direction of wind blow.

Can you tell which way the

Did You Know? The arrow on a weather vane points to the direction from which the wind is blowing. So, if the wind is coming out of the northwest, for example, then the arrow will point toward the northwest.

wind is blowing? The arrow tells you from where it is flowing.

Don’t leave the platform just yet, okay? It’s time to continue our Quest play.

See sign about “Siuslaw Bay Wildlife” to read. What type of seals swim here and feed?

The first letter of their kind indeed. Is for **Box 7**; it’s what you need.

Now move NORTH and bricks you’ll meet. Follow bricks NORTH to reach Bay Street.

Look across Bay, at Kyle Building stare. See a tall false front way up there.

Did You Know? The Kyle Building is very late “Pioneer” Arts & Crafts style. It is considered West Coast style because it is built from lumber which was widely available on the West Coast at the time it was built. Note that the double-hung window (top center) was typical for this type of building during the last century and the cornices & corbels were not custom made, but rather the type that would be considered “off the rack” or purchased from a catalog or store. Cornices & corbels (decorative projections beneath the eaves of a building) on the west coast were often made from wood (which was widely available) whereas on the east coast, they would have been made from tin (which was highly available in that area).

Upper floor, once a roller rink, dance hall too! Was a gathering place for big to-dos!

Some in our town now in adulthood took ballet lessons there during childhood.

Artists seem to like this location best. They live there now and in the past.

This building is famous, one of our best. Want to know more? Take *Historic Old Town Quest!*

Look WEST down the street and you will see the “really old” buildings of our city.

Start moving WEST, that’s the way, If you want to finish this Quest today.

Move past two driveways in a straight line. Stop at the “Historic Old Town” sign. Behind the sign, a rain

garden’s swale, with Art

Questions to Consider: Would this art look different in daytime vs nighttime? How did this Art get here? What is it made of?

Exposed beyond the rail. Enter the name of the piece you see here in case it is different when you visit next year.

Did You Know? Works of art can be viewed from different vantage points; when looking at art, be sure to look at it from different points of view and think about how the artist would want his or her work viewed. Later in this Quest, you will have a chance to view this piece from a different vantage point and decide if this piece works from all angles.

“Welcome to Historic Old Town” please read to find the next letter that you need.

Bay Street wasn’t always the name of the street you’re on for this game.

The second old street name of late. Fourth letter of that name is for **Box 8**.

Question to Consider: Turn back to the drawing of the bridge you completed previously. Now look at the bridge from this location. How has the perspective changed?

Now head EAST, that’s LEFT, my friend. It’s certainly the direction we recommend.

Stop at the lamppost; it’s pretty close. Victorian in style; is it grandiose?

Now to the SOUTH, look that way, See the Art Exposed art there today.

Question to Consider: Is the art permanent or temporary? How was it made?

Enter the name of the piece you see here in case it is different when you visit next year.

Did You Know? Art can be used to show off a setting or a setting can show off art; How do the setting & piece of art that you see here complement each other? Location & placement are considered by the artists & the Public Arts Committee when selecting art pieces for our rotating gallery.

Turn your body, face WEST, don’t delay. See the Rain Garden sign straight away?

The filtering process is a four-step design. Step Four’s first letter is for **Box 9**.

Traveling SOUTH is the way you must trek to reach the river viewing deck.

When you reach the deck, it’s time to enter the Siuslaw River Bridge Interpretive Center.

