

**City of Florence**  
**Public Art Committee**  
Florence Events Center  
715 Quince Street  
Florence, OR 97439  
541-997-3437  
[www.ci.florence.or.us](http://www.ci.florence.or.us)

**April 16, 2018**

**AGENDA**

**10:00 a.m.**

Members:	Harlen Springer, Chairperson	Susan Tive, Vice-Chairperson
	Jane Rincon, Member	Jo Beaudreau, Member
	Ron Hildenbrand, Member	Jennifer French, Member
	Jayne Smoley, Member	
	Joshua Greene, Council Ex-Officio Member	Kelli Weese, Staff Ex-Officio Member

With 48 hour prior notice, an interpreter and/or TDY: 541-997-3437, can be provided for the hearing impaired.  
Meeting is wheelchair accessible.

**CALL TO ORDER – ROLL CALL**

**10:00 a.m.**

**1. APPROVAL OF AGENDA**

**2. PUBLIC COMMENTS**

*This is an opportunity for members of the audience to bring to the Public Art Committee's attention any item not otherwise listed on the Agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

**ACTION & REPORT ITEMS**

*The Public will have an opportunity to offer comments on action items after the Public Art Committee Sub-Committees have given their report.*

**3. ART EXPOSED**

Review and approve updates to the recommended art selections for the Art Exposed project and discuss an overview of progress

*Approx.  
10:15 a.m.*

**4. HWY 101 & HWY 126 MURAL**

Consider recommending the City Manager approve the agreement between Central Lincoln People's Utility District and the City of Florence for placement of a mural at 966 Hwy 101 and discuss an overview of progress.

*Approx.  
11:00 a.m.*

**5. WORK PLAN AMENDMENTS**

Consider approval of amendments to the PAC Work Plan as discussed at March meeting.

*Approx.  
11:15 a.m.*

**REPORT & DISCUSSION ITEMS**

**6. PROJECT TEAM PROGRESS**

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>• Siuslaw Bridge Steps</li><li>• Trash Cans</li><li>• Public Art Donations</li><li>• Marketing</li></ul> | <ul style="list-style-type: none"><li>• Funding &amp; Grant RFQ</li><li>• U of O RARE Intern</li><li>• Mural Code</li><li>• ReVision Florence</li></ul> |
|--|---|

*Approx.  
11:25 p.m.*

**7. PUBLIC COMMENTS**

*This is an opportunity for members of the audience to bring to the Public Art Committee's attention any additional items. Comments will be limited to a maximum time of 15 minutes for all items.*

*Approx.  
11:45 p.m.*

**8. NEXT MEETING DATE, FUTURE AGENDA TOPICS AND HOMEWORK**

- Review upcoming meeting dates/times
  - May 21, 2018 – Public Art Committee Meeting (Kelli Unavailable)

*Approx.  
11:50 p.m.*

**Experience Florence**  
*Where Every Day is a Celebration of the Arts*

**April 16, 2018 – Public Art Committee Meeting  
Art Exposed**

**Alternate Piece for Rain Garden**



### Alternate Sculpture for Rain Garden



Canby Photo of Bases



Canby Photo



**Nest**





## Public Art Committee

### Art Exposed Sub-Committee

#### Notes and Recommendations to Public Art Committee

**March 19, 2018**

**Sub-Committee: Harlen Springer, Jayne Smoley, Jane Rincon**

#### OVERALL MAP OF SITE LOCATIONS:



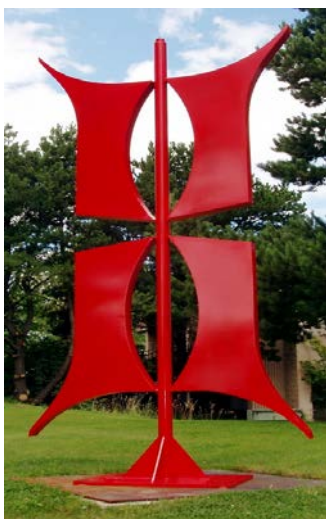


## Public Art Committee

### SITE 5: MAPLE STREET PARK:



**#1. #1273565 “Expose Time”**  
(14’ X 6’ X 1’)



**#2a.#1273580 “Sunflower”**



**2b.#1273569 “Man Crow”**





## Public Art Committee

**SITE 4: OLD TOWN PARK:**



**#1. #1298891 “Copper Leaf Tree”**



**#2a.#1273580 “Sunflower”**



**2b.#1273569 “Man Crow”**





## Public Art Committee

### SITE 3: EAST SIDE OF INTERPRETIVE CENTER:



**#1. #1294021, "Transformation"**



**#2 #1298891 "Copper Leaf Tree"**





## Public Art Committee

### SITE 2: RAIN GARDEN:



**#1a. #1273567 “Growing”**



**1b #1273578 “Peer”**



**#2 #1299494 “Orbitron”**





## Public Art Committee

### SITE 1: RIVER ROASTERS:



#1 - #1273572 "Sitting Wave"



#2a #1299494 "Orbitron"



2b #1299496 "Orbitron 2"



## **INTERGOVERNMENTAL AGREEMENT FOR A PUBLIC ART INSTALLATION IN THE CITY OF FLORENCE, OREGON**

This Intergovernmental Agreement is between the Central Lincoln People's Utility District ('District', property owner) and the City of Florence ('City').

### **I. RECITALS**

- A. The City has adopted a process for the placement of public art in and on public and private locations throughout the City of Florence.
- B. District owns the property legally described in Exhibit A (attached hereto and incorporated herein) and is willing to make said property available to the City for placement of a mural and subsequent landscaping and lighting as appropriate.

### **II. AGREEMENT**

Mural will be the property of the City of Florence public art collection and may be removed or terminated by either party per this agreement. The above recitals are incorporated into and made a part of this Agreement. In consideration of the recitals set out above, Agency and City agree as follows:

- A. Grant of Easement: District conveys, grants and warrants to the City, its successors and assigns, an easement for the purpose of installing, maintaining, operating and exhibiting a Mural on the real property described in Exhibit A, including removal and replacement of vegetation in front of wall described in Exhibit A. City agrees to maintain any vegetation it installs adjacent to mural.
- B. Approval Process: The Mural design shall be approved by the City of Florence's Public Art Committee per the Public Art Guidelines adopted by the Florence City Council. Prior to final approval of mural design, the Public Art Committee shall appoint a mural selection committee for the project, of which at least one representative from District will be encouraged to participate. The mural selection committee will then make a design recommendation to the Public Art Committee for final approval.
- C. Term of Intergovernmental Agreement: This easement shall be for a period of ten (10) years from the date of execution. Unless terminated as provided in section D, or extended by mutual agreement.

D. Termination:

1. At any point during the term of the agreement, or during any extension of this agreement, the easement may be terminated by either of the parties. Notification of request to terminate the agreement must be submitted in writing to the other party. Such notice shall list one or more of the following reasons
  - a. Qualified reasons for early termination: Prior to the termination of the ten-year easement period, the easement may be terminated by either party for the following reasons:
    - (1) The property is sold and the buyer requires removal of the easement as a condition of the purchase and sale; or
    - (2) The property is to be substantially remodeled or altered in a way that precludes continued maintenance of the mural; or
    - (3) The mural has not been adequately maintained, or cannot continue to be adequately maintained, per Section F below.
    - (4) Circumstances have materially changed and the continued existence of the easement or maintenance of the mural substantially impedes reasonable use and enjoyment of the property.
    - (5) The mural places the District in a negative light, the determination of which is solely in the District's discretion. If the district determines the mural places the district in a negative light, the City has 30 days to perform the necessary maintenance to remedy the District's concerns to the District's satisfaction.
2. Immediate Termination Due to Damage and/or Safety Concerns:  
The City may remove the mural immediately from the property if in the judgement of the City, the mural is, or is being, excessively damaged, or is found to represent a danger to the health/safety of the public. Such determination may be made by the City Manager in consultation with the Public Art Committee Chairperson. In event the mural is to be removed due to damage, the City shall notify the District as soon as possible of the intended removal date / times. Upon removal and restoration of the property, this Agreement will be terminated.

**Commented [KW1]:** This section has been added from 'Mural Maintenance' section. Language appears to fit better in 'reasons for termination' as opposed to 'maintenance'

- DRAFT
- E. Mural Removal: District and City expressly agree and warrant that upon termination, the mural shall be removed at the City's expense and property restored to its prior condition, as shown in Exhibit A, or as agreed upon between the City and District at time of removal. Such removal shall occur within 75 days of the termination of the easement, unless this period is extended in writing by the District. Upon termination of the agreement, all property maintenance, including landscaping, shall revert to the District.
  - F. Mural Maintenance: The City is responsible for the maintenance and if necessary repair of the Mural and surrounding landscaping and lighting as indicated in Exhibit A, during the term of the easement. Such maintenance shall adhere to the requirements of the Public Art Guidelines as adopted by the Florence City Council.
  - G. Right of Effect: The City shall have the right to access the property described in Exhibit A for any and all of the purposes described in this agreement.
  - H. Binding Effect: The easement granted in this agreement shall run with the land and be binding upon inure to the benefit of the District and the City, and their respective successors or assigns, and any person or entity acquiring any right, title, or interest in the property. At City's discretion and at City's expense, City may record this agreement, or a memorandum of this agreement, in the real property records for Lane County.
  - I. Contractual Relationship Assignment: This agreement does not constitute either party as the agent or legal representative of the other for any purpose whatsoever. The parties are not granted any express or implied right or authority to assume or create any obligation or responsibility on behalf of the other or to bind the other in any manner whatsoever. The parties shall not assign this agreement without the prior consent of the other.
  - J. Notice: Notice shall be made in writing to the following addresses, unless otherwise provided for:

City:  
Florence City Hall  
Attn: City Manager  
250 Highway 101  
Florence, OR 97439

District:  
Central Lincoln People's Utility District  
Attn: General Manager  
2129 N. Coast Highway  
Newport, OR 97365

- K. Amendments: The parties expressly reserve the right to modify this agreement, from time to time, by mutual agreement. No modification or amendment of the provisions of this agreement shall be effective unless in writing and signed by authorized representatives of the parties.
- L. Remedies: The rights under this agreement are cumulative. The failure to exercise on any occasion any right shall not operate to forfeit the right on another occasion. The use of one remedy shall not be taken to exclude or waive the right to use another. Nothing herein prohibits the district to act in any manner it deems necessary to protect its property, the safety of its employees, customers and the public, and its good will and reputation; ~~in furtherance thereof, any act required of the district to accomplish the above shall be deemed reasonable.~~
- M. Invalidity of Particular Provisions: Should any term, provision, condition or other portion of this agreement or the application thereof be held to be inoperative, invalid or unenforceable, the remainder of this agreement or the application of the term or provision to persons or circumstances other than those to which it is held invalid or unenforceable shall not be affected thereby and shall continue in full force and effect.
- N. No Waiver: No waiver of full performance by any party shall be construed, or operate, as a waiver of any subsequent default or breach of any of the terms, covenants or conditions of this agreement.
- O. This Agreement shall become effective upon the date the Agreement is executed by both parties.

Commented [KW2]: We are happy to talk out and specify specific circumstances that were the intent of this provision to ensure that it meets the needs of both CLPUD and CofF.

Central Lincoln People's Utility District

City of Florence

By: \_\_\_\_\_

By: \_\_\_\_\_

Title: \_\_\_\_\_

Title \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

# Intergovernmental Agreement for Public Art Installation in the City of Florence Oregon

## Exhibit A

### Property Description

Map & Tax Lot #: 18-12-26-32-05700

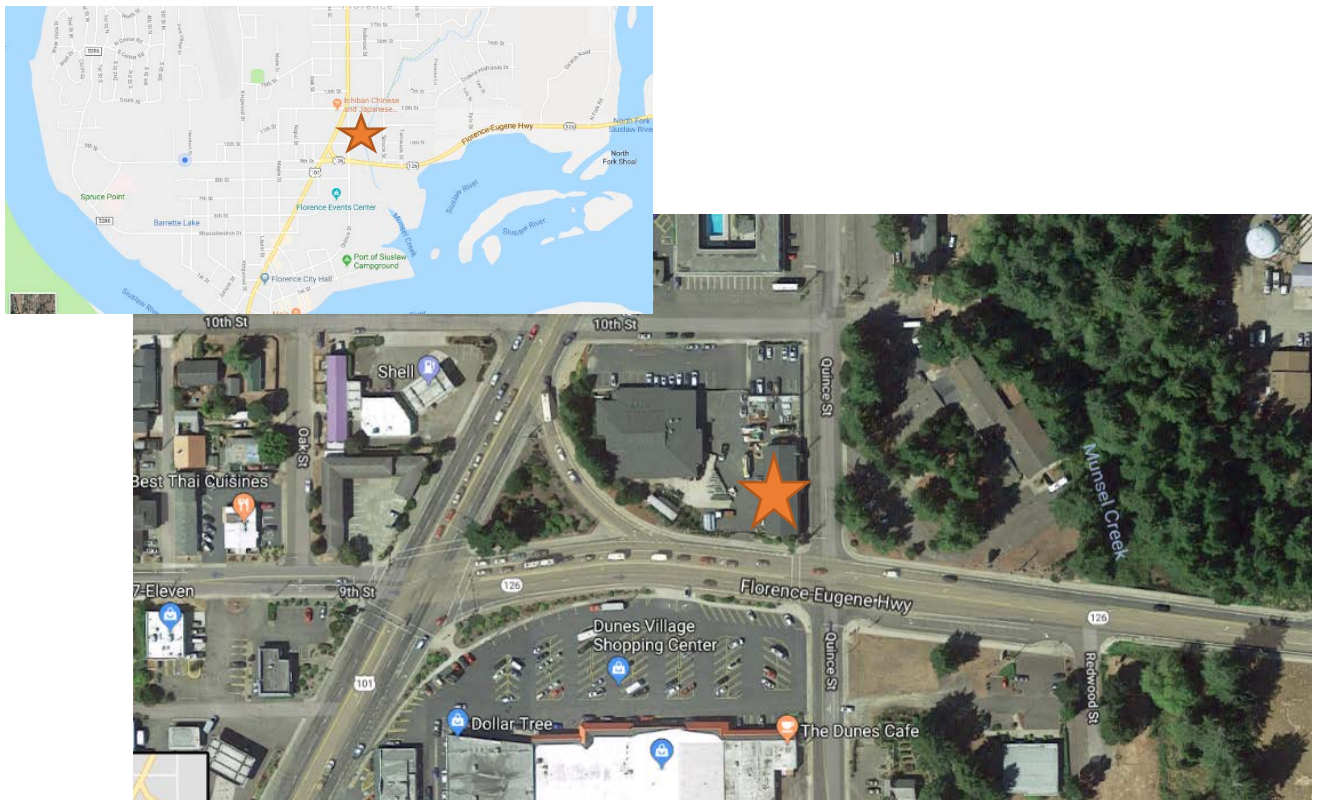
Property Owner:

Central Lincoln PUD

P.O. Box 1126

Newport, OR 97365

Location Map:



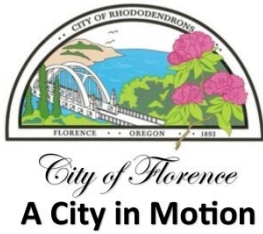
Property Description: Eastern and southern walls of Central Lincoln PUD utility and storage structure located at the northwest corner of the intersection of Hwy 126 and Quince Street (see property map and property view images).

## Property View: Quince Street facing West



## Property View: Hwy 126 facing North





## City of Florence

# 2018 Public Art Committee Work Plan

### Last Update – April 16, 2018

### Public Art Committee (PAC) Overview:

The City of Florence PAC was established in July 2015 in order to serve as the City’s primary volunteer committee tasked with actively developing a Public Art Program and Policy for the City of Florence. The Committee’s duties include...

- Establish and maintain a city art collection
- Develop a map / list of desired projects for future accessions
- Prepare for and secure funding for additional art works
- Consider projects by private developers and citizens that would result in public art

Public Art Committee Members		
Harlen Springer, Chairperson	Susan Tive, Vice-Chairperson	Jane Rincon, Member
Jo Beaudreau, Member	Ron Hildenbrand, Member	Jennifer French, Member
Jayne Smoley, Member	Joshua Greene, Council President Ex-Officio Member	Kelli Weese, CR / Eco. Devo. Coord. Ex-Officio Member

### Completion Timeline Overview:

With the completion of the adoption of public art policies and development of funding from the Florence Urban Renewal Agency, the public art committee has seven tasks planned for the 2018 Calendar year, which are indicated in the work plan below.

Step Overview in Work Plan Document	
Public Art Programs	Pages 2 to 4
Further Project Funding, Marketing & Other Recurring Projects	Page 5 to 7
Mural Code Amendments	Page 8
Establishment of Public Art Master Plan and Follow Up Policies	Page 9
Other Regional Art Related Economic Development Initiatives & Future Projects	Pages 10 to 11

## Process for Public Art Projects

### Trash Cans Beatification Project

Project Lead and/or Sub-Committee Members – Ron Hildenbrand & Jennifer French

Preliminary Budget Estimates	
Artist Stipends & Supplies	\$10,000
Locations Preparation & Maintenance	\$5,000
<b>TOTAL</b>	<b>\$15,000</b>

1. Complete process for accessioning artwork (PA Policy Section 3.4)
  - a. Identify the goals of the project
  - b. Inventory potential sites
  - c. Prepare estimate of total project budget
  - d. Coordinate with entities responsible for art locations (Central Lincoln PUD, Port of Siuslaw, Adjacent Private Businesses, City of Florence Transit, Public Works) & establish agreements if necessary
  - e. Coordinate with Schools / Boys and Girls Club
  - f. Establish selection process that addresses the project (PA Policy Section 3.3)
  - g. Confirm total project budget available for services, artwork & installation costs
  - h. Select an artist and/or art purchase

### Hwy 101 & Hwy 126 Intersection Mural

Project Lead and/or Sub-Committee Members – Joshua Greene & Jayne Smoley

Preliminary Budget Estimates		
<b>Mural</b>	Artist Stipend	<b>\$40,000</b>
	Installation, Landscaping, Lighting, Maintenance, Permitting etc.	<b>\$15,000</b>
	<b>TOTAL</b>	<b>\$55,000</b>

1. Complete process for accessioning artwork (PA Policy Section 3.4)
  - a. Identify the goals of the project
  - b. Inventory site
  - c. Prepare estimate of total project budget
  - d. Coordinate with entities responsible for art location (Central Lincoln PUD & Florence Public Works) & establish agreements if necessary
  - e. Establish selection process that addresses the project (PA Policy Section 3.3)
  - f. Confirm total project budget available for services, artwork & installation costs
  - g. Select an artist and/or art purchase

## Siuslaw Bridge Steps

Project Lead and/or Sub-Committee Members – Susan Tive & Jo Beaudreau

Preliminary Budget Estimates	
Artist Stipend & Materials	<b>\$30,000</b>
Installation, Landscaping, Lighting & Maintenance	<b>\$15,000</b>
<b>TOTAL</b>	<b>\$45,000</b>

- a. Complete process for accessioning artwork (PA Policy Section 3.4)
  - i. Identify the goals of the project
  - ii. Inventory site
  - iii. Prepare estimate of total project budget
  - iv. Coordinate with entities responsible for art location (Oregon Department of Transportation & Florence Public Works) & establish agreements if necessary
  - v. Establish selection process that addresses the project (PA Policy Section 3.3)
  - vi. Confirm total project budget available for services, artwork & installation costs
  - vii. Select an artist and/or art purchase

## Art Exposed Gallery in Old Town

Project Lead and/or Sub-Committee Members – Harlen Springer, Jane Rincon & Jayne Smoley

Preliminary Budget Estimates	
Artist Stipends & Materials	<b>\$3,000</b>
Base Installation, Landscaping, Lighting & Maintenance etc.	<b>\$15,000</b>
<b>TOTAL</b>	<b>\$18,000</b>

- a. Complete process for accessioning artwork (PA Policy Section 3.4)
  - i. Identify the goals of the project
  - ii. Inventory sites
  - iii. Prepare estimate of total project budget
  - iv. Coordinate with entities responsible for art location (Oregon Department of Transportation, Private entities, & Florence Public Works) & establish agreements if necessary
  - v. Establish selection process that addresses the project (PA Policy Section 8.5)
  - vi. Confirm total project budget available for services, artwork & installation costs
  - vii. Select an artists and/or art purchase

## ReVision Florence Featured Pieces – 6 Total Pieces

Project Lead and/or Sub-Committee Members – **TBD**

Preliminary Budget Estimates	
Artist Stipends & Materials (\$20,000 per piece)	<b>\$120,000</b>
Base Installation, Landscaping, Lighting & Maintenance etc. (\$5,000 per piece)	<b>\$30,000</b>
<b>TOTAL</b>	<b>\$150,000</b>

- a. Complete process for accessioning artwork (PA Policy Section 3.4)
  - i. Identify the goals of the project
  - ii. Inventory sites
  - iii. Prepare estimate of total project budget
  - iv. Coordinate with entities responsible for art location (Oregon Department of Transportation, Private entities, & Florence Public Works) & establish agreements if necessary
  - v. Establish selection process that addresses the project (PA Policy Section 8.5)
  - vi. Confirm total project budget available for services, artwork & installation costs
  - vii. Select an artists and/or art purchase

## ReVision Florence Art Exposed Gallery – 9 Total Pieces

Project Lead and/or Sub-Committee Members – **TBD**

Preliminary Budget Estimates	
Artist Stipends & Materials (\$750 per piece)	<b>\$6,750</b>
Base Installation, Landscaping, Lighting & Maintenance etc. (\$1,000 per piece)	<b>\$9,000</b>
<b>TOTAL</b>	<b>\$15,750</b>

- a. Complete process for accessioning artwork (PA Policy Section 3.4)
  - i. Identify the goals of the project
  - ii. Inventory sites
  - iii. Prepare estimate of total project budget
  - iv. Coordinate with entities responsible for art location (Oregon Department of Transportation, Private entities, & Florence Public Works) & establish agreements if necessary

- v. Establish selection process that addresses the project (PA Policy Section 8.5)
- vi. Confirm total project budget available for services, artwork & installation costs
- vii. Select an artists and/or art purchase

## Public Art Donations (As Needed)

Project Lead and/or Sub-Committee Members – Assigned by Public Art Committee As Needed

Preliminary Budget Estimates	
Base Installation, Landscaping, Lighting & Maintenance etc.	\$10,000
<b>TOTAL</b>	<b>\$10,000</b>

- a. Complete process for accessioning artwork (PA Policy Section 3.4)
  - i. Identify the goals of the project
  - ii. Inventory site(s)
  - iii. Prepare estimate of total project budget
  - iv. Coordinate with entities responsible for art location (Oregon Department of Transportation, Private entities, & Florence Public Works) & establish agreements if necessary
  - v. Establish selection process that addresses the project (PA Policy Section 8.5)
  - vi. Confirm total project budget available for services, artwork & installation costs
  - vii. Select an artists and/or art purchase

## Marketing

Project Lead and/or Sub-Committee Members – Harlen Springer, Susan Tive, Jo Beaudreau

- a. **Call to Artists** – Utilize ‘Café’ system to perform Call to Artists for large projects.
- b. **Website** - Prepare Public Art Webpage on City of Florence website
- c. **Project Marketing** - Prepare marketing materials for projects including brochures, website updates, social media, local media notices, ground breaking / ribbon cutting events, etc.
- d. **General Public Outreach** - Maintain relationships with area organizations to ensure coordination

Preliminary Budget Estimates	
Public Outreach & Marketing (All Projects)	\$15,000
<b>TOTAL</b>	<b>\$15,000</b>

## Further Project Funding

Project Lead and/or Sub-Committee Members – Harlen Springer, Susan Tive, & Jo Beaudreau

- e. **Grant Opportunities** – Hire grant writing consultant and prepare grant opportunity index, review & apply for grants as applicable
- f. **Private Fundraising** - Begin fundraising campaign including donations

Preliminary Budget Estimates	
Grant Opportunity Index Preparation	\$6,000
Additional Grant Writing	\$16,000
<b>TOTAL</b>	<b>\$22,000</b>

## Staff Time Assistance

Project Lead and/or Sub-Committee Members – Kelli Weese

- a. Participate in ½ time intern through University of Oregon’s Regional Assistance for Rural Environments (RARE) for the 2018/19 school year.

Preliminary Budget Estimates	
½ Time RARE Intern	\$15,000
<b>TOTAL</b>	<b>\$15,000</b>

2018 Work Plan Project Preliminary Budget Expenditure Estimates	
Trash Cans Beatification Project	\$15,000
Hwy 101 & Hwy 126 Intersection Mural	\$55,000
Siuslaw Bridge Steps	\$45,000
Art Exposed Gallery in Old Town	\$18,000
ReVision Florence Featured Pieces	\$150,000
ReVision Florence Art Exposed Gallery	\$15,750
Public Art Donations	\$10,000
Public Outreach & Marketing	\$15,000
Further Project Funding	\$22,000
Staff Time Assistance	\$15,000
<b>TOTAL*</b>	<b>\$360,750</b>

2018 Work Plan Project Preliminary Budget Income	
Florence Urban Renewal Agency	\$225,000
Additional Grant Funding*	\$145,750
<b>TOTAL</b>	<b>\$370,750</b>

\* Project expenditures are grant dependent.

## **Other Recurring Projects**

- a. Prepare catalog of current public art holdings in the City of Florence Public Art Collection
- b. Perform and/or prepare for performance of all repairs, cleaning, labeling etc.

## **Amendments to Florence Mural (Public Art Code)**

Project Lead and/or Sub-Committee Members – Kelli Weese, Harlen Springer, Susan Tive, Joshua Greene

### **Step 1: Public Art Committee Prepare Amendments**

- a. Prepare proposed amendments to the Mural (Public Art) Code and review with City Attorney

### **Step 2: Work Sessions with Planning Commission & City Council**

- a. Hold work session with Planning Commission
- b. Hold work session with City Council

### **Step 3: Public Hearing Process**

- a. Planning Commission public hearing (including public notices etc.)
- b. City Council public hearing (including public notices etc.)

### **Step 4: Implementation**

- a. Prepare informational brochure / application booklet
- b. Begin outreach with various private entities about changes to mural code

# Process for Establishment of a Community Public Art Master Plan

## Step 1: Research

1. Create a vision and mission for Public Art in the Community
2. Refresh our review of other community's public art plans, determine common themes and vote on favorite to use as template
3. Develop Goals & Guiding principles

## Step 2: Development

4. Begin 'where are we now' and 'where do we want to be' data gathering for Public Art Plan and Policy
5. Review template public art plan and draft according to Florence's needs
  - a. Executive Summary
  - b. Where are we now
  - c. Framework for public art
  - d. Funding
  - e. Artist Selection & Design Review
  - f. Art Commission vs. Public Art Committee
  - g. Advocacy, development and outreach
  - h. Review funding and program options
  - i. Review types of public art projects
6. Consider community outreach methods
  - a. Identify key community stakeholders / leaders who may be interested in being involved in the planning process
  - b. Consider holding focus group, one-on-one interviews, and/or community forums to determine interest levels and obtain comments / support
7. Compile Draft Public Art Guidelines and Procedure & Provide recommendation for approval to the City Council

## Step 3: Community Outreach and Approval

8. Participate in Joint Work Session(s) with City Council and/or Planning Commission (should land use codes be proposed) to review draft public art master plan, policies and community outreach plan
9. Implement community outreach methods
10. If Necessary, amend draft public art master plan, policies and community outreach plan to reflect guidance received
11. Bring forth draft public art master plan for adoption by the City Council
12. If Land Use Code Amendments are proposed, City Council may initiate those at the same time Public Art Plan & Policy is adopted
  - a. Next steps would be a Planning Commission Public Hearing, followed by City Council public hearing

## Other Regional Art Related Economic Development Initiatives

PAC Members may choose to participate at many different levels in the following Economic Development related initiatives:

1. **Florence Urban Renewal Agency**

PAC Sub-Team Members: Joshua Greene, Kelli Weese

- a. ReVision Florence (Hwy 101 & Hwy 126 Streetscape project)
  - i. Participate in public outreach from Murray Smith and Associates, the consultant hired to perform streetscaping design for Hwy 101 between Hwy 126 and the Siuslaw River Bridge.

2. **Downtown Revitalization Team**

PAC Sub-Team Members: Harlen Springer, Kelli Weese

- a. The Downtown Revitalization Team (DRT) is a subset of the Florence Area Chamber of Commerce tasked with continuing to unify and revitalize the downtown area as the primary cultural, tourist, commercial and community core to serve all of Florence's citizens and visitors around a main-street theme.

3. **Florence Regional Arts Alliance**

PAC Sub-Team Members: Harlen Springer, Ron Hildenbrand, Jennifer French

- a. Florence's local non-profit art alliance whose mission is to unify and support all of the arts, enrich cultural life, and stimulate the economic vitality in Florence through the arts.

4. **Siuslaw Pathways (Go-Team & Vision Keepers)**

PAC Sub-Team Members: Jo Beaudreau, Joshua Greene

- a. Siuslaw Pathways Visioning Project members are a diverse group that includes local business professionals, non-profit leaders and volunteers, and governmental representatives, along with people from around the Siuslaw region.

## Potential Future Public Art Committee Projects

The following public art projects have been considered by the Public Art Committee and will continue to be evaluated after completion of the first five projects:

- Murals
  - Additional trash cans, electrical boxes, and transit – particularly North of Hwy 126 and 101 intersection
  - Eastern Façade of BJ's on Bay Street
  - Second Story of Lovejoys in Old Town
  - Fire Station in Old Town
  - 2<sup>nd</sup> Floor of Antique Row on Hwy 101
  - Side of Pirate's Popcorn in Old Town
  - Side of Mason Building in Old Town
  - Side of Old Rite Aid Building on Hwy 101
  - Eastern Side of Grocery Outlet and City Lights Cinemas Building
  - Water Tower
- Sculptures
  - Hwy 101 & 126 Intersection
  - Sculpture underneath Siuslaw River Bridge

## PUBLIC ART DONATION

The Public Art Committee is excited to announce that the latest donation to the art collection will be installed at the Florence Senior Center on Tuesday, April 24 at 2:00pm. This beautiful sculpture of a horse is made from recycled oil drums and hand welded by artists at the Kabriria Metal Works in Nairobi, Kenya. It comes to us as a generous donation from Sam Spayd and Ron Green, two local business and civic leaders who continue to support projects that improve our community. We wish to acknowledge the efforts of the members of our committee, City staff, Public Works, and the Board of the Senior Center for their cooperation in completing this project.

The Public Art Committee is continuing their efforts to attract and feature artwork of all kinds that improves the overall livability and quality of life in Florence.

## Public Art Article Idea Schedule for Publication in Siuslaw News & City of Florence Newsletter

**Siuslaw News** 'Community Voices' (Published 2<sup>nd</sup> Wednesday of Month)  
**City of Florence Newsletter** (Published by 1<sup>st</sup> Friday of the Month)

Month	Overall Article Content	Who will Write?	Deadline to Kelli (3 days before 1 <sup>st</sup> Deadline)	Siuslaw News Deadline (1 <sup>st</sup> Wed. of Month)	City of Florence Deadline (25 <sup>th</sup> – ish of Month Prior)
<b>March</b>	Art Exposed	Jane	<b>March 2<sup>nd</sup></b>	March 7 <sup>th</sup>	March 26 <sup>th</sup>
<b>April</b>	Public Art Q&A	Jo	<b>March 30<sup>th</sup></b>	April 4 <sup>th</sup>	April 25 <sup>th</sup>
<b>May</b>			<b>April 27<sup>th</sup></b>	May 2 <sup>nd</sup>	May 25 <sup>th</sup>
<b>June</b>			<b>June 1<sup>st</sup></b>	June 6 <sup>th</sup>	June 26 <sup>th</sup>
<b>July</b>			<b>June 28<sup>th</sup></b>	July 3 <sup>rd</sup> (Moved up due to Holiday)	July 25 <sup>th</sup>
<b>August</b>			<b>July 27<sup>th</sup></b>	Aug. 1 <sup>st</sup>	Aug. 24 <sup>th</sup>
<b>September</b>			<b>Aug. 31<sup>st</sup></b>	Sept. 5 <sup>th</sup>	Sept. 25 <sup>th</sup>
<b>October</b>	Art & Humanities Month		<b>Sept. 28<sup>th</sup></b>	Oct. 3 <sup>rd</sup>	Oct. 25 <sup>th</sup>
<b>November</b>	Join the PAC Committee	Kelli	<b>Nov. 2<sup>nd</sup></b>	Nov. 7 <sup>th</sup>	Nov. 26 <sup>th</sup>
<b>December</b>			<b>Nov. 30<sup>th</sup></b>	Dec. 5 <sup>th</sup>	Dec. 21 <sup>st</sup>
<b>January</b>			<b>Dec. 28<sup>th</sup></b>	Jan. 2 <sup>nd</sup>	Jan. 25 <sup>th</sup>

### Article Content Ideas:

- Art Passport
- Siuslaw Bridge Steps
- Horse
- ReVision Florence Art
- Current Art – New City Hall Art
- Art Donations (what has been donated, why? How can you be a donor to the arts?)
- Hwy 101 & 126 Intersection Mural
- Public & Private Partnership Projects

### All articles should list:

- Meetings are public to attend
- Check the City website for more current meeting schedule
- Members of the public are encouraged to sign up for the PAC distribution list
- Be posted on City Page
- Be listed in the City Newsletter
- Post on FB, & shared to various pages
- Have at least 1 image to go with it
- Contact person?