



City of Florence Public Arts Committee Regular Session

Florence City Hall
250 Hwy 101, Florence OR 97439
541-997-3437
www.ci.florence.or.us

- Meeting materials including information on each agenda item are published at least 24 hours prior to the meeting and can be found of the City of Florence website at www.ci.florence.or.us.
- Items distributed during the meeting, meeting minutes, and a link to the meeting audio are posted to the City's website at www.ci.florence.or.us as soon as practicable after the meeting.
- To be notified of Public Arts Committee meetings via email, please visit the City's website at <https://www.ci.florence.or.us/newsletter/subscriptions>.

March 31, 2025

AGENDA

4:00 p.m.

Members:

Maggie Bagon, Chairperson

Serena Appel

Peggy Meyer

Jo Beaudreau, Councilor Ex-Officio

Marney Reed, Vice Chair

Steve Ball

Deb Ripley

Dianna Allison

Carole Cohen

Christine Diamond Santiago

Chantelle Meyer, Staff Ex-Officio

The Public Arts Committee meeting will be held in person at Florence City Hall in the Council Chambers.

Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link:

<https://attendee.gotowebinar.com/register/634207549226343518>

Citizens wishing to express their views may submit comments in writing or verbally. For more information, please see

the end of this agenda or visit the City of Florence website at: <https://www.ci.florence.or.us/bc-pac/public-arts-committee-speakers-card>. With 48-hour prior notice, an interpreter and/or TTY: 541-997-3437, can be provided for the hearing impaired. The meeting is wheelchair accessible.

1. CALL TO ORDER — Roll Call

2. PUBLIC COMMENTS — Items not on the agenda

This is an opportunity for members of the audience to bring to the committee's attention any item not otherwise listed on the agenda. See Page 2 of this agenda for more information.

3. CONTINUING EDUCATION — Back to the Basics: Discussion and Planning Next Presentations

To continue inspiring and educating each other and our community, a PAC member gives a 15-minute or less presentation about public art to encourage participation and engagement.

4. ART EXPOSED OLD TOWN 2025-2027 — Updates, Final Installations, and Spring Art Walk

A review of the installations of Art Exposed Old Town, <https://bit.ly/FlorenceArtExposed>, and scheduling the Art Walk. A poll of the Committee indicated the best day would be Saturday, April 26

5. REVIEW THE 2025 CALENDAR AND COMMITTEE RECRUITMENT SCHEDULE

Look at the Public Arts Committee projects and meeting dates to plan out the year.

6. PUBLIC ART PARTNERSHIP WITH THE PORT OF SIUSLAW

Consider request from the Port of Siuslaw to engage more with public art along the boardwalk and increase marketing for both the City and Port's artwork.

7. SUBCOMMITTEES — Updates on Art Exposed, Public/Private Partnerships, and Inventory & Maintenance

8. CHAIR & MEMBER REPORTS — News on Arts & Culture Related Activities

TENTATIVE MEETING CALENDAR

PAC Meetings are held on one Monday a month. Meetings are held in-person with the option to view or attend virtually.

Date	Time	Description
March 31, 2025	4 p.m.	Public Arts Committee Meeting
April 26, 2025	TBD	Spring Art Walk
May 19, 2025	4 p.m.	Public Arts Committee Meeting
June 23, 2025	4 p.m.	Public Arts Committee Meeting
July 28, 2025	4 p.m.	Public Arts Committee Meeting

The Public Arts Committee meeting will be held in-person with the option to attend virtually via GoToWebinar

<https://attendee.gotowebinar.com/register/634207549226343518>

Expressing Views to the Committee: Citizens wishing to express their views may do so in both written and verbal formats.

1. **Written Testimony:** Citizens wishing to express their views to the Committee are encouraged to submit written testimony in one of the following ways:
 - a. Submit written comments via email to Chantelle Meyer, Economic Development & Communications Analyst, at chantelle.meyer@ci.florence.or.us
 - b. Mail written comments to Florence City Hall, Attn: Public Arts Committee, 250 Highway 101, Florence, OR 97439
 - c. Drop off written comments at Florence City Hall (250 Highway 101) during regular office hours (Monday through Friday 8 a.m. – 4 p.m.) or at the City of Florence drop box located at Florence City Hall to the right of the main entrance.
- Note:** Written comments received at least 2 hours prior to the meeting will be distributed to the Committee, posted to the City of Florence website, and made part of the record.
2. **Verbal Testimony:** Citizens wishing to express their views to the Committee may participate in the meeting in-person or via GoToWebinar. To do so, please complete a speaker's card online at <https://www.ci.florence.or.us/bc-pac/public-arts-committee-speakers-card> at least 1 hour prior to the meeting. City staff will then contact the speaker to let them know the process to participate in the meeting.
 - a. Public Comments on items not on the agenda: General public comments (on items not on the agenda) will be allowed at each Committee meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
 - b. Public Comments on Action Items: Public Comments will be allowed on each action item on the Committee agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Committee questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

Mission of the Florence Public Arts Committee:

To integrate art into the daily life of our community; Inspire extraordinary creative expression that will enrich public awareness; and Enhance the vitality, economy, and diversity of Florence through the arts.

Experience Florence
WHERE EVERY DAY IS A CELEBRATION OF THE ARTS

City of Florence
Public Arts Committee Memo
March 31, 2025



Dear Public Arts Committee members,

We will meet next on Monday, March 31, 2025, for our monthly meeting at 4:00 p.m. at Florence City Hall. We will be meeting in the City Council Chambers, either in person or through the GoToWebinar platform.

The meeting will begin with public comment. Then, we will jump into a discussion about **Continuing Education**.

In an effort to continue inspiring and educating each other and our community, the Public Arts Committee invites you to share Public Art that excites you! Presentations will be short and sweet, about 10/15mins long. You are welcome to create or bring visuals to the presentation. You are welcome to share about another location's public art program, share about a work of public art or something that relates to Public Art that enriches our knowledge. These presentations are to help enrich our understanding, encourage participation and engagement as well as further our community's understanding of Public Art.

What would we like to get out of our Continuing Education presentations? We will also fill out a sign up sheet to get us through the next season!

Following this, Staff will give an update on the completion of **Art Exposed Old Town 2025-2027** sculpture installations, <https://bit.ly/FlorenceArtExposed>. Florence Public Works worked with Staff and the artists to install the works throughout February and March. We will also discuss the **Art Exposed Old Town Art Walk** and when we want to show our project to the community. While marketing has already started, the committee selected Saturday, April 26, as our day, with an even split on a morning and afternoon walk. Do we want to do both?

Next, we will take a look at not only our Public Arts Committee meeting dates, but also how our projects will fill our agendas. With Art Exposed happening each year now on a rotating basis — Art Exposed ReVision in even years, Art Exposed Old Town in odd years — we want to prioritize attention on our other areas of interest. These are guided by our subcommittees, Art Exposed, Inventory & Maintenance, and Public/Private Partnerships.

Speaking of partnerships, the Port of Siuslaw is finalizing installation of "Golden/Yellowstone," the sculpture by artist Rick True that the Port purchased from the City of Florence in January. The original "fish" is now up at the Port of Siuslaw boardwalk overlooking both Bay Street and the Siuslaw River. Port leadership is contemplating how they can work with the Public Arts Committee to promote the Port's current artwork and possibly sponsor a location of Art Exposed. The Committee will begin discussion on the feasibility of a partnership with the Port, and direct Staff and the Public/Private Partnership Subcommittee on that work.

After this, the Subcommittees can provide check ins before we conclude the meeting with updates on arts and culture related activities. Meeting materials are available now at <https://www.ci.florence.or.us/bc-pac/public-arts-committee-meeting-30>.

I look forward to seeing you in person at Florence City Hall, or through our online platform GoToWebinar. If you have any questions or concerns, please reach out to City of Florence Economic Development & Communications Analyst Chantelle Meyer at chantelle.meyer@ci.florence.or.us.



Florence Area Chamber of Commerce posted this image to social media on Wednesday, March 26. In just one day, it already had 14,000 impressions! That means people liked, commented, and shared about the Art Exposed program.

Art Exposed Installation Dates:

Location	Artist	Title	Planned Install Date	Done?
#1 Veterans Park	Jenny Ellsworth	Resonance	10-Feb	Yes!
#2 River Roasters	Mark Twain Stevenson	The Old Rooster	26-Feb	Yes!
#3 Rain Garden	Sharon Agnor	Genesis	13/14-Mar	Yes!
#4 East Interpretive	Charles Fitzgerald	Sky Protector	10-Mar	Yes!
#5 Gazebo Plaza	Jud Turner	Titus - Dungeness Crab	12-Feb	Yes!
#6 Secret Garden	Paul Reimer	Carried by the Breeze	17-Mar	Yes!
#7 Maple Street Park	Dale Compton	Move Along	7-Feb	Yes!
#8 Chamber Lawn	Diego Harris	Steel Sprig	25-Mar	Yes!

Public Arts Committee Project Timeline – 2025

March 2025 Update

Month	Task
January 27, 2025 4 p.m.	<ul style="list-style-type: none"> Continuing Education: <u>Steve Ball</u> Report: “Americans Speak Out About the Arts” – Harlen Springer Report: Sale of Art Exposed ReVision Florence’s “Golden/Yellowstone” to Port of Siuslaw <ul style="list-style-type: none"> Decision: PAC to vote on approving replacement selected by the artist, “Speckled Redside Chromie” Report: Art Exposed Old Town – Update on Installation Plans with Public Works for all 8 pieces Review 2025 Committee Meeting Calendar Subcommittee Work <ul style="list-style-type: none"> Art Exposed Art Inventory & Maintenance Public/Private Partnership City Council Report – PAC Chair
February 19, 2025 5:30 p.m. (Note: Wednesday)	<ul style="list-style-type: none"> Continuing Education: <u>Carole Cohen</u> Report: Florence Public Art Quest – Dina Pavlis Report: Art Exposed Old Town – Update on Installation Plans with Public Works. In February, Public Works installed four pieces: <ul style="list-style-type: none"> #1 Veterans Memorial Park – “Resonance” by Jenny Ellsworth #2 River Roasters – “The Old Rooster” by Mark Twain Stevenson #5 Gazebo Plaza – “Titus - Dungeness Crab” by Jud Turner #7 Maple Street Park – “Move Along” by Dale Compton Subcommittee Work <ul style="list-style-type: none"> Art Exposed Art Inventory & Maintenance Public/Private Partnership City Council Report – PAC Chair
March 31, 2025 4 p.m.	<ul style="list-style-type: none"> Continuing Education: Discussion Report: Art Exposed Old Town Update on Installation Plans with Public Works. In March, Public Works installed four pieces: <ul style="list-style-type: none"> #3 Rain Garden – “Genesis” by Sharon Agnor #4 East Interpretive – “Sky Protector” by Charles Fitzgerald #6 Secret Garden – “Carried by the Breeze” by Paul Reimer #8 Chamber Lawn – “Steel Sprig” by Diego Harris Make plans for Spring Art Walk on Saturday, April 26 Review 2025 Committee Meeting Calendar & Project Timeline <ul style="list-style-type: none"> Public Arts Committee Membership – Applications open in April Discussion: Consider partnership with Port of Siuslaw Subcommittee Work <ul style="list-style-type: none"> Art Exposed

	<ul style="list-style-type: none"> ○ Art Inventory & Maintenance ○ Public/Private Partnership ● City Council Report – PAC Chair
<p>April 2025</p> <p>(No Official Meeting)</p>	<ul style="list-style-type: none"> ● Spring Art Walk – Scheduled for Saturday, April 26 <ul style="list-style-type: none"> ○ Celebrate completion of Art Exposed Old Town ○ Potential to do a morning Art Walk and afternoon Art Walk ○ Focus on the Art Exposed Old Town locations, but include maps of our Art Exposed ReVision Florence and featured art locations
<p>May 19, 2025</p> <p>4 p.m.</p>	<ul style="list-style-type: none"> ● Continuing Education: _____ ● Public Arts Committee New Member Appointment Announcement <ul style="list-style-type: none"> ○ Application period to be determined by Council on April 7, 2025 ● Project: (based on March meeting) Update on potential partnership with Port of Siuslaw ● Subcommittee Work <ul style="list-style-type: none"> ○ Art Exposed ○ Outreach/Marketing ○ Art Inventory & Maintenance ● City Council Report – PAC Chair
<p>June 23, 2025</p> <p>4 p.m.</p>	<ul style="list-style-type: none"> ● Continuing Education: _____ ● Public Arts Committee New Members begin term <ul style="list-style-type: none"> ○ New Member Orientation ○ History of the Public Art Program ○ Committee Expectations ● Elect Chair/Vice Chair of the Public Arts Committee ● Work Plan Review <ul style="list-style-type: none"> ○ Discuss priorities and project timeline ● Subcommittee Work <ul style="list-style-type: none"> ○ Art Exposed ○ Art Inventory & Maintenance ○ Public/Private Partnership ● City Council Report – PAC Chair
<p>July 28, 2025</p> <p>4 p.m.</p>	<ul style="list-style-type: none"> ● Continuing Education: _____ ● Subcommittee Work <ul style="list-style-type: none"> ○ Art Exposed ○ Art Inventory & Maintenance ○ Public/Private Partnership ● City Council Report – PAC Chair
<p>August 25, 2025</p> <p>4 p.m.</p>	<ul style="list-style-type: none"> ● Continuing Education: _____ ● Subcommittee Work <ul style="list-style-type: none"> ○ Art Exposed ○ Art Inventory & Maintenance ○ Public/Private Partnership ● City Council Report – PAC Chair
<p>September 22, 2025</p> <p>4 p.m.</p>	<ul style="list-style-type: none"> ● Continuing Education: _____ ● Subcommittee Work <ul style="list-style-type: none"> ○ Art Exposed ○ Art Inventory & Maintenance

	<ul style="list-style-type: none"> ○ Public/Private Partnership ● City Council Report – PAC Chair
October 27, 2025 4 p.m.	<ul style="list-style-type: none"> ● Continuing Education: _____ ● Art Exposed ReVision Florence 2026-2028 <ul style="list-style-type: none"> ○ Review Program and History ○ Create Subcommittee ○ * (See Art Exposed Timeline below) ● Subcommittee Work <ul style="list-style-type: none"> ○ Art Exposed ○ Art Inventory & Maintenance ○ Public/Private Partnership ● City Council Report – PAC Chair
November 24, 2025 4 p.m.	<ul style="list-style-type: none"> ● Continuing Education: _____ ● Art Exposed ReVision Florence 2026-2028 <ul style="list-style-type: none"> ○ Subcommittee and Staff create Call for Art ○ Public Arts Committee approves Call for Art to launch Dec. 1 ● Subcommittee Work <ul style="list-style-type: none"> ○ Art Exposed ○ Art Inventory & Maintenance ○ Public/Private Partnership ● City Council Report – PAC Chair
December 2025 (No Official Meeting)	<ul style="list-style-type: none"> ● Art Exposed Art Exposed ReVision Florence 2026-2028 <ul style="list-style-type: none"> ○ Launch Call on December 1 ○ Staff to market and manage Call, Press Releases, and Invitations ● Subcommittees May Meet

Art Exposed ReVision Florence (even years)

- Art Exposed ReVision Florence 2024-2026 ends on April 30, 2026
- Art Exposed ReVision Florence 2026-2028 new art should go in between April 15 and May 30, 2026
- Project Timeline:
 - October & November – History of the program and Launch of Subcommittee
 - December & January – Call for Art runs for approximately 60 days
 - February & March – Review of applications and Committee voting
 - April – Staff manages contracts and begins installation coordination
 - May – Installation and celebration of Art Exposed

2025 Subcommittees – Maximum of 4 PAC members to avoid quorum

Public/Private Partnerships	Art Exposed	Inventory/Maintenance
Steve Ball	Chris Diamond Santiago	Maggie Bagon
Maggie Bagon	Dianna Allison	Marney Reed
Deb Ripley	Steve Ball	Peggy Meyer
Carole Cohen	Serena Appel	

Public Arts Committee Membership - 2025

Name	Expiration
Maggie Bagon (Chairperson)	May 2025
Serena Appel	May 2025
Dianna Allison	May 2025
Steve Ball	May 2026
Peggy Meyer (Vice Chair)	May 2026
Marney Reed	May 2026
Deb Ripley	May 2027
Jo Beaudreau	Council Ex-Officio
Chantelle Meyer	Staff Ex-Officio