



**City of Florence
Public Arts Committee
Regular Session**

Florence City Hall
250 Hwy 101, Florence OR 97439
541-997-3437
www.ci.florence.or.us

- Meeting materials including information on each agenda item are published at least 24 hours prior to the meeting and can be found of the City of Florence website at www.ci.florence.or.us.
- Items distributed during the meeting, meeting minutes, and a link to the meeting audio are posted to the City's website at www.ci.florence.or.us as soon as practicable after the meeting.
- To be notified of Public Arts Committee meetings via email, please visit the City's website at <https://www.ci.florence.or.us/newsletter/subscriptions>.

February 15, 2024

AGENDA

5:30 p.m.

Members:

Maggie Bagon, Chairperson

Serena Appel, Vice Chair

Peggy Meyer

Dianna Allison

Marney Reed

Christine Santiago

Alan Huck

Jo Beaudreau, Councilor Ex-Officio

Chantelle Meyer, Staff Ex-Officio

The Public Arts Committee meeting will be held in person at Florence City Hall in the Council Chambers.

Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link:

<https://attendee.gotowebinar.com/register/7954276570556889948>

Citizens wishing to express their views may submit comments in writing or verbally. For more information, please see the end of this agenda or visit the City of Florence website at: <https://www.ci.florence.or.us/bc-pac/public-arts-committee-speakers-card>. With 48-hour prior notice, an interpreter and/or TTY: 541-997-3437, can be provided for the hearing impaired. The meeting is wheelchair accessible.

1. CALL TO ORDER — ROLL CALL

2. PUBLIC COMMENTS — Items not on the agenda

This is an opportunity for members of the audience to bring to the committee's attention to any item not otherwise listed on the agenda. See Page 2 of this agenda for more information.

3. ART EXPOSED REVISION FLORENCE — Review, Public Comment, & Final Selections

Staff will briefly review the 6 locations on Highway 101 included in this expansion of Art Exposed. Then, the Public Arts Committee will discuss the 12 artwork submissions eligible for placement and receive Public Comment. The Committee Chair may request a break. Then, committee members will deliberate and make a final decision on art pieces for each location. Learn more at <https://bit.ly/FlorenceArtExposed>.

4. CHAIR REPORT — Chair Maggie Bagon

5. MEMBER REPORT — Arts & Culture Related Activities by PAC members

6. STAFF REPORT

Experience Florence
WHERE EVERY DAY IS A CELEBRATION OF THE ARTS

TENTATIVE MEETING CALENDAR

PAC Meetings are held on the 4th Monday of the Month. Meetings are held in-person with the option to view or attend virtually.

Date	Time	Description
March 25, 2024	4 p.m.	PAC Meeting
April 22, 2024	4 p.m.	PAC Meeting
May 13, 2024	4 p.m.	PAC Meeting

The Public Arts Committee meeting will be held in-person with the option to attend virtually via GoToWebinar
<https://attendee.gotowebinar.com/register/7954276570556889948>

Expressing Views to the Committee: Citizens wishing to express their views may do so in both written and verbal formats.

1. **Written Testimony:** Citizens wishing to express their views to the Committee are encouraged to submit written testimony in one of the following ways:
 - a. Submit written comments via email to Chantelle Meyer, Economic Development & Communications Analyst, at chantelle.meyer@ci.florence.or.us
 - b. Mail written comments to Florence City Hall, Attn: Public Arts Committee, 250 Hwy 101, Florence, OR 97439
 - c. Drop off written comments at Florence City Hall (250 Hwy 101) during regular office hours (Monday through Friday 8 a.m. – 4 p.m.) or at the City of Florence drop box located at Florence City Hall to the right of the main entrance.

Note: Written comments received at least 2 hours prior to the meeting will be distributed to the Committee, posted to the City of Florence website, and made part of the record.

2. **Verbal Testimony:** Citizens wishing to express their views to the Committee may participate in the meeting in-person or via GoToWebinar. To do so, please complete a speaker's card online at <https://www.ci.florence.or.us/bc-pac/public-arts-committee-speakers-card> at least 1 hour prior to the meeting. City staff will then contact the speaker to let them know the process to participate in the meeting.
 - a. Public Comments on items not on the agenda: General public comments (on items not on the agenda) will be allowed at each Committee meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
 - b. Public Comments on Action Items: Public Comments will be allowed on each action item on the Committee agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Committee questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

Experience Florence
WHERE EVERY DAY IS A CELEBRATION OF THE ARTS

Mission of the Florence Public Arts Committee:

To integrate art into the daily life of our community; Inspire extraordinary creative expression that will enrich public awareness; and Enhance the vitality, economy, and diversity of Florence through the arts.

City of Florence

Public Arts Committee Memo

February 15, 2024

Dear Public Arts Committee members,



On Thursday, February 15, 2024, we will be meeting for our regular monthly meeting at 5:30 p.m. in person at Florence City Hall (note the different date and time for this meeting). We will be meeting in the City Council Chambers, and staff looks forward to seeing you all, either in person or through the GoToWebinar platform.

The meeting will focus on [Art Exposed ReVision Florence 2024-2026](https://bit.ly/FlorenceArtExposed), <https://bit.ly/FlorenceArtExposed>.

First, staff will review the six locations on Highway 101 included in this expansion of Art Exposed. Then, there will be a brief overview of the 12 artwork submissions to reacquaint the committee and include in the public record. At this time, the committee will accept any written or verbal public comments on the presentation.

Reminder, at our January 29 meeting, the Public Arts Committee members were asked to consider each application and return to the February meeting with 1-2 recommendations for each of the six gallery locations. This will be the time for the Committee to discuss each piece and their potential placements. Plan to take several hours as we deliberate and select the final sculpture for each location.

Keep in Mind:

- When doing your homework before the meeting, keep in mind the guidelines for viewing public art that the Public Arts Committee developed. (later in this packet)
- I sent you the updated [Art Exposed Rubric](#) after last meeting. Your January packet included the [Rubric Score Sheet](#) for you to make notes.
- Bring your Art Exposed Binder to the meeting.
- Staff will print this packet for Committee members to add to their binders during our meeting. It will also be ready at the front desk of Florence City Hall starting Friday, February 9.

I look forward to seeing you in person at Florence City Hall on February 15, or through our online platform GoToWebinar. If you have any questions or concerns, please reach out to City of Florence Economic Development & Communications Analyst Chantelle Meyer at chantelle.meyer@ci.florence.or.us.

Meeting information and materials are available now at <https://www.ci.florence.or.us/bc-pac/public-arts-committee-meeting-17>.

In this Packet:

- Art Exposed ReVision Florence 2024-2026 Scoring Rubric
- Art Exposed Selection Poster
- What to Consider When Experiencing Public Art
- Art Exposed ReVision Florence Map & Locations
- Art Exposed ReVision Florence Submissions

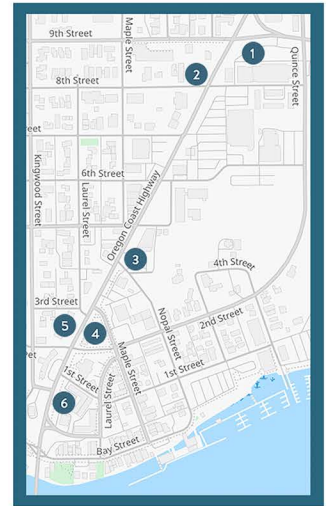
Art Exposed ReVision Florence 2024-2026 Judging Rubric

	Excellent/Very Good	Good	Okay/Fine	Needs Work
	10-8	7-5	4-2	1
VISUAL IMPACT (overall quality)	The unique organization of art elements, content, & execution create a striking & memorable work. If selected, this project has the power to “wow” the viewer.	The organization of art elements, content, and execution create cohesive work. The work has lasting impact on the viewer.	The organization of art elements, content, and execution are addressed in the work. The work holds the viewer’s attention.	The organization of art elements, content, & execution is incompletely addressed in the work. There is little or no impact on the viewer.
INTERPRETATION & CREATIVITY (completeness/effort)	The design shows unique and creative interpretation of the project and was continued until it was as complete as possible. Effort was far beyond that required, with great attention to details.	The design shows clear understanding of the requirements and the artist’s ability to think “outside the box.” With more effort, the application might have been outstanding.	The design shows some creativity and adequate interpretation of the requirements. However, the work appears unfinished.	The design requirements are fulfilled, but there is no evidence of original thought or interpretation. Application is incomplete or lacks attention to details.
COMPOSITION/ DESIGN (organization)	Shows and effectively utilizes knowledge of the elements and principles of design. The design effectively filled the entire space.	Shows an awareness of the elements and principles of design, using one or two elements and principles.	The application was completed, yet work lacks conscious planning and little evidence that an overall composition was thought through. The design partly filled the space.	The artist showed little evidence of any understanding of the elements and principles of art; no evidence of planning: The installation space is somewhat used.
CRAFTMANSHIP (skill with mediums and overall neatness)	Demonstrates a mastery of skill and a clear understanding and application of specific medium qualities. The design is beautiful and complete.	Demonstrates skill and some understanding of specific medium qualities. The design is pleasing and partially complete.	Application demonstrates partial skill and understanding of specific medium qualities. The design is fair.	Application lacks understanding of specific medium qualities. The design is a bit careless in creation of the work.
CRITERIA	All criteria of assignment have been met. Artist demonstrates the best example of following directions for assignment.	Most of the required criteria have been followed.	Some of the criteria have been met.	Only one criterion has been met.

ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026



WE
WANT
TO
HEAR
FROM
YOU!



Learn more at
[https://bit.ly/
FlorenceArt
Exposed](https://bit.ly/FlorenceArtExposed)

The City of Florence and the Florence Urban Renewal Agency will be placing up to six new pieces of public art in the ReVision Corridor of Highway 101 between Siuslaw River Bridge & Highway 126. These new pieces of Art Exposed are expected to be installed in April 2024. People are invited to give feedback.

The Florence Art Committee will be selecting the finalists for each location during a public meeting on Thursday, Feb. 15, at 5:30 p.m. at Florence City Hall.

ci.florence.or.us/bc-pac/public-arts-committee-meeting-17

What to consider when experiencing Public Art

Have you ever wondered about the public art you see around town? Do you know how to find the meaning of outdoor sculptures and paintings?

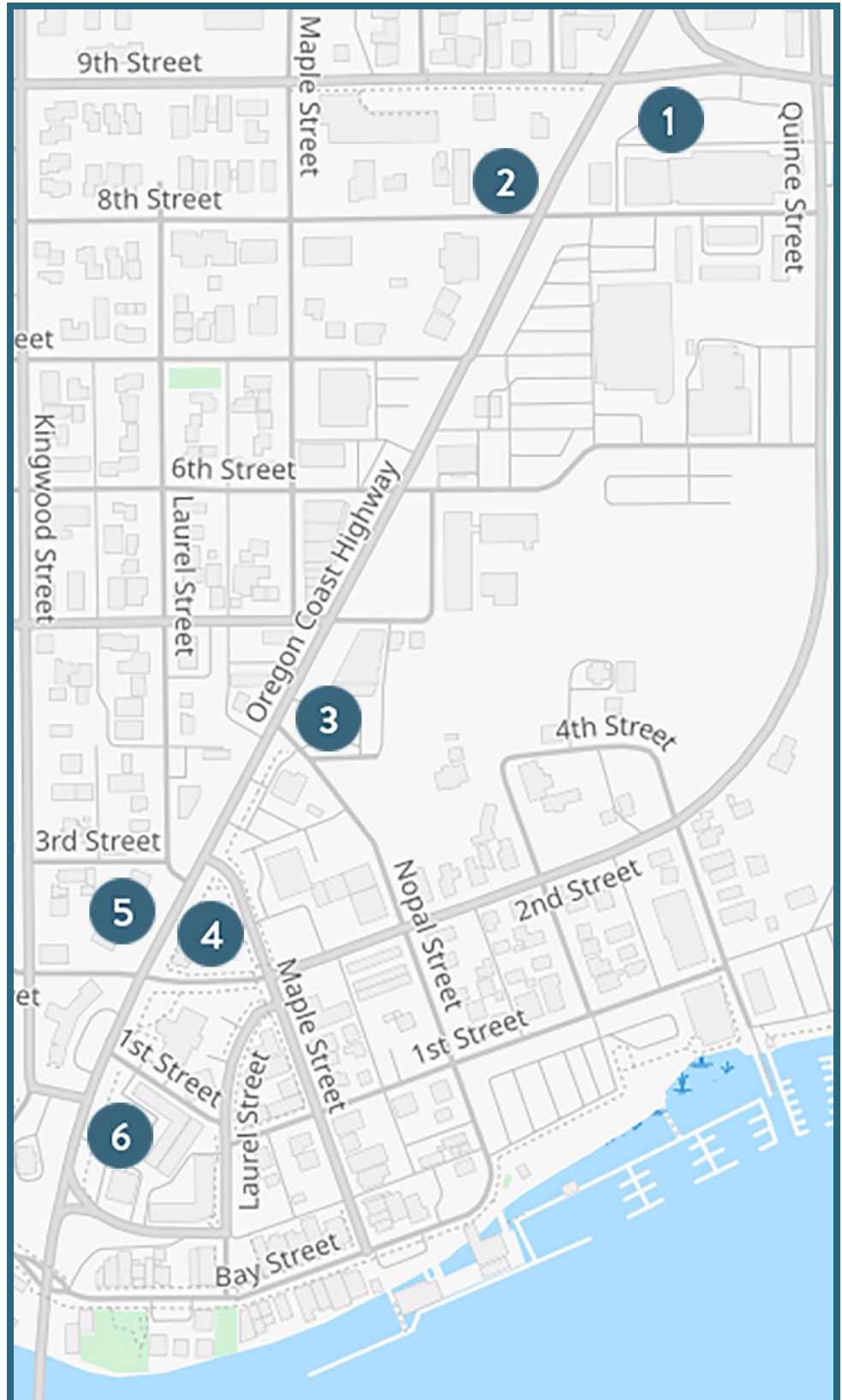
Public Art can be noticeable or hidden. It is free to enjoy and experience. Asking yourself questions is a great way to look at art. The more you learn about the Artist and the Art, the more you understand the work. Here are some questions to consider:

- What is the art doing in its location?
- How and is it related to the things around it?
- What does it say about the artist? About the artist's past, experiences, and knowledge?
- What does the art make you wonder?
- What perspective do you like better?
- Does it look different in day or night? Season by season?
- What kind of materials is the art made of?
- How was it created?
- How did the art get there?
- What does it mean?
- Is there a plaque with information near the work?
- Is it permanent or temporary?
- Are you supposed to interact with it? And how?
- Does it refer to the community? Did the neighbors and community help make it?
- Get out there, notice art — it was made just for you!

This information was inspired by KQED's **How to Look at Public Art**, <https://video.kqed.org/video/art-school-kid-curator-how-look-public-art/>, and is used by the Florence Public Arts Committee when evaluating art.

LOCATIONS

- 1. Highway 126
Intersection
- 2. 8th Street
Corner
- 3. Nopal Street
- 4. Maple Street
- 5. Laurel Street
- 6. 1st Street



Locations on Highway 101 between
Siuslaw River Bridge & Highway 126



Location #1
Highway 126
Intersection

Location #2
8th Street
Corner



Locations on Highway 101 between
Siuslaw River Bridge & Highway 126



Location #3
Nopal
Street



Location #4
Maple
Street

Locations on Highway 101 between
Siuslaw River Bridge & Highway 126



Location #5
Laurel
Street

Location #6
First
Street



Brief overview of the submissions for Art Exposed ReVision Florence

Artist: Susie Zeitner

Title: "Glass Totem"

Medium: Steel tubing, custom fused glass tiles, adhesive

Dimensions:

Height: 84 inches

Width: 24 inches

Width at Base: 12 inches

Weight: 75 pounds

Website: www.sistersartsassociation.org/susie-zeitner



Artist: MacRae Wylde

Title: "The Trident"

Medium: Recycled metal beams

Dimensions:

Height: 103 inches

Width: 96 inches

Width at Base: 24 inches

Weight: 450 pounds

Website: macraewylde.com

Brief overview of the submissions for Art Exposed ReVision Florence

Artist: Steve Tyree

Title: “Bounding Cougar”

Medium: Bronze sheet metal, bronze rod and steel base

Dimensions:

Height: 57 inches

Width: 47 inches

Width at Base: 35 inches

Weight: 210 pounds

Website: www.artharveststudiotour.org/steve-tyree



Artist: James “Rick” True

Title: “Golden/Yellowstone”

Medium: Aluminum, steel, automotive and sign vinyl

Dimensions:

Height: 46 inches for the trout, 12 feet with pole

Width: 115 inches

Width at Base: 28 inches steel plate

Weight: 180 pounds

Website: www.facebook.com/RickTrueWindSculptures

Brief overview of the submissions for Art Exposed ReVision Florence

Artist: Kirk Seese

Title: “Magnify”

Medium: Plasma cut steel, Polycarbonate, UV Inks

Dimensions:

Height: 96 inches

Width: 36 inches

Width at Base: 16 inches

Weight: 85 pounds

Website: www.alienartifactstudios.com



Artist: Lin McJunkin

Title: “Kelp Totem Orca”

Medium: Powder-coated steel, kiln-carved and pate de verre glass

Dimensions:

Height: 96 inches

Width: 18 inches

Width at Base: 12 inches

Weight: 150 pounds

Website: www.mcjunkinglass.com

Brief overview of the submissions for Art Exposed ReVision Florence

Artist: Harold Linke

Title: "Encore"

Medium: Advanced carbon fiber composite with a polychrome white finish

Dimensions:

Height: 60 inches

Width: 52 inches

Width at Base: 50 inches

Weight: 60 pounds

Website: www.linkesculpture.com



Artist: Hank Nelson

Title: "Energate"

Medium: Bronze with a green patina and a wooden base

Dimensions:

Height: 62 inches (with base)

Width: 12 inches

Width at Base: 18 inches

Weight: 300 pounds

Website: www.cloudstonefoundation.org



Brief overview of the submissions for Art Exposed ReVision Florence

Artist: Charles Fitzgerald

Title: “Silver Hummingbird”

Medium: Aluminum

Dimensions:

Height: 60 inches

Width: 40 inches

Width at Base: 24 inches

Weight: 80 pounds

Website: www.northwest-designs.com



Artist: Charles Fitzgerald

Title: “Captain Cubist”

Medium: Fiberglass core, high-density foam, synthetic concrete

Dimensions:

Height: 60 inches

Width: 30 inches

Width at Base: 30 inches

Weight: 450 pounds

Website: www.northwest-designs.com

Brief overview of the submissions for Art Exposed ReVision Florence

Artist: Helena Chastel

Title: "Denary"

Medium: Aluminum, powder coating

Dimensions:

Height: 64 inches

Width: 34 inches

Width at Base: 26 inches

Weight: 100 pounds

Website: www.helenachastel.com



Artist: Charles Fitzgerald

Title: "Star Gazer"

Medium: Aluminum

Dimensions:

Height: 50 inches

Width: 40 inches

Width at Base: 24 inches

Weight: 60 pounds

Website: www.northwest-designs.com