



**City of Florence
Public Arts Committee
Regular Session**

Florence City Hall
250 Hwy 101, Florence OR 97439
541-997-3437
www.ci.florence.or.us

- Meeting materials including information on each agenda item are published at least 24 hours prior to the meeting and can be found of the City of Florence website at www.ci.florence.or.us.
- Items distributed during the meeting, meeting minutes, and a link to the meeting audio are posted to the City's website at www.ci.florence.or.us as soon as practicable after the meeting.
- To be notified of Public Arts Committee meetings via email, please visit the City's website at <https://www.ci.florence.or.us/newsletter/subscriptions>.

November 27, 2023

AGENDA

4 p.m.

Members:

Maggie Bagon, Chairperson

Serena Appel, Vice Chair

Peggy Meyer

Dianna Allison

Marney Reed

Christine Santiago

Alan Huck

Jo Beaudreau, Councilor Ex-Officio

Chantelle Meyer, Staff Ex-Officio

The Public Arts Committee meeting will be held in person at Florence City Hall in the Council Chambers.

Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link:
<https://attendee.gotowebinar.com/register/767131897095243098>

Citizens wishing to express their views may submit comments in writing or verbally. For more information, please see the end of this agenda or visit the City of Florence website at: <https://www.ci.florence.or.us/bc-pac/public-arts-committee-speakers-card>. With 48-hour prior notice, an interpreter and/or TTY: 541-997-3437, can be provided for the hearing impaired. The meeting is wheelchair accessible.

1. CALL TO ORDER — ROLL CALL

2. PUBLIC COMMENTS — Items not on the agenda

This is an opportunity for members of the audience to bring to the committee's attention to any item not otherwise listed on the agenda. See Page 2 of this agenda for more information.

3. CONTINUING EDUCATION — Arts & Culture Related Activities by PAC members

4. SUBCOMMITTEE CHECK-INS

- Art Exposed — Staff Report on the Art Exposed ReVision Florence Call to Art
- Outreach & Marketing
- Inventory & Maintenance

5. 2024 CALENDAR DATES

Next meeting dates and times

6. CHAIR REPORT

Arts & Economic Prosperity Study Community Celebration

END OF YEAR MEETING CALENDAR

PAC Meetings are held on the 4th Monday of the Month. Meetings are held in-person with the option to view or attend virtually.

Date	Time	Description
December 2023	—	No PAC Meeting

TENTATIVE MEETING CALENDAR

PAC Meetings are held on the 4th Monday of the Month. Meetings are held in-person with the option to view or attend virtually.

Date	Time	Description
Early January 2024	TBD	Art Exposed Special Meeting
January 29, 2024	4 p.m.	PAC Meeting
February 2024	Date TBD	PAC Meeting

The Public Arts Committee meeting will be held in-person with the option to attend virtually via GoToWebinar <https://attendee.gotowebinar.com/register/767131897095243098>

Expressing Views to the Committee: Citizens wishing to express their views may do so in both written and verbal formats.

1. **Written Testimony:** Citizens wishing to express their views to the Committee are encouraged to submit written testimony in one of the following ways:
 - a. Submit written comments via email to Chantelle Meyer, Economic Development & Communications Analyst, at chantelle.meyer@ci.florence.or.us;
 - b. Mail written comments to Florence City Hall, Attn: Public Arts Committee, 250 Hwy 101, Florence, OR 97439
 - c. Drop off written comments at Florence City Hall (250 Hwy 101) during regular office hours (Monday through Friday 8 a.m. – 4 p.m.) or at the City of Florence drop box located at Florence City Hall to the right of the main entrance.
- Note:** Written comments received at least 2 hours prior to the meeting will be distributed to the Committee, posted to the City of Florence website, and made part of the record.
2. **Verbal Testimony:** Citizens wishing to express their views to the Committee may participate in the meeting in-person or via GoToWebinar. To do so, please complete a speaker's card online at <https://www.ci.florence.or.us/bc-pac/public-arts-committee-speakers-card> at least 1 hour prior to the meeting. City staff will then contact the speaker to let them know the process to participate in the meeting.
 - a. Public Comments on items not on the agenda: General public comments (on items not on the agenda) will be allowed at each Committee meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
 - b. Public Comments on Action Items: Public Comments will be allowed on each action item on the Committee agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Committee questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

Experience Florence
WHERE EVERY DAY IS A CELEBRATION OF THE ARTS

Mission of the Florence Public Arts Committee:

To integrate art into the daily life of our community; Inspire extraordinary creative expression that will enrich public awareness; and Enhance the vitality, economy, and diversity of Florence through the arts.

City of Florence

Public Arts Committee Memo

November 27, 2023

Dear Public Arts Committee members,



On Monday, November 27, 2023, we will be meeting for our regular monthly meeting at 4 p.m. in person at Florence City Hall. We will be meeting in the City Council Chambers, and staff looks forward to seeing you all, either in person or through the GoToWebinar platform.

The meeting will include a chance for committee members to talk about upcoming arts and cultural events in Florence, and things they might be involved with. This is in lieu of a more formal Continuing Education segment.

Most of the meeting will be a chance for our three subcommittees to give updates. That includes an update on the Art Exposed ReVision Florence, <https://bit.ly/FlorenceArtExposed>, and the call for art currently on display at https://artist.callforentry.org/festivals_unique_info.php?ID=12620.

Additionally, PAC members and the staff ex-officio will talk about the Community Celebration for the Arts and Economic Prosperity Study, which was held on November 8 at the Florence Events Center. Learn more at <https://www.eventcenter.org/general/page/aep6-survey-study>.

I look forward to seeing you in person at Florence City Hall on November 27, or through our online platform GoToWebinar. If you have any questions or concerns, please reach out to City of Florence Economic Development & Communications Analyst Chantelle Meyer at chantelle.meyer@ci.florence.or.us.

City of Florence Staff

Meeting information and materials are available now at <https://www.ci.florence.or.us/bc-pac/public-arts-committee-meeting-14>.

"The point is, art never stopped a war and never got anybody a job. That was never its function. Art cannot change events. But it can change people. It can affect people so that they are changed ... because people are changed by art – enriched, ennobled, encouraged – they then act in a way that may affect the course of events."

– Leonard Bernstein, iconic American composer and conductor

In this Packet:

- Art Exposed ReVision Florence Poster
- Call for Art Text for Art Exposed ReVision Florence
- Press Release for Art Exposed ReVision Florence
- Art Exposed ReVision Florence Site Locations

ART EXPOSED

CITY OF
FLORENCE

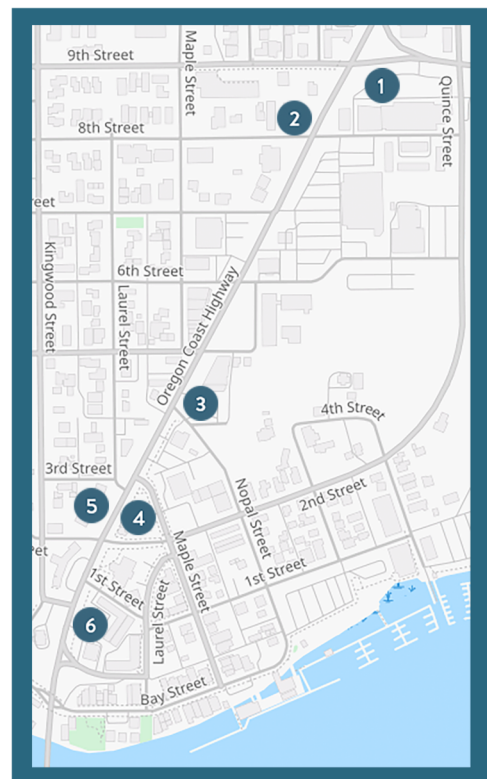
ReVision Florence 2024-2026

CALL FOR ART

Application deadline
December 15, 2023, at 9:59 p.m. (PT)

Selected artists will receive a stipend to display their work on Highway 101 in the City of Florence, Oregon, for two years

Complete details and application information can be found at <https://bit.ly/FlorenceArtExposed>



SIX SITES ON
HIGHWAY 101



Learn more about Art Exposed
ReVision Florence and apply now



PRESS RELEASE



FOR IMMEDIATE RELEASE:
November 3, 2023

CONTACT:
Chantelle Meyer
Economic Development &
Communications Analyst
chantelle.meyer@ci.florence.or.us

City of Florence Public Arts Committee launches call for Art Exposed ReVision Florence

FLORENCE, OR – The City of Florence Public Arts Committee (PAC) would like to announce the launch of the next call-for-artists for the Art Exposed Rotating Outdoor Art Gallery. Since 2018, this program has installed public art throughout Historic Old Town Florence for community members and tourists alike to enjoy. The 2024-2026 call expands the program up to Highway 101 through Art Exposed ReVision Florence. Once selected, the art is scheduled to be installed in April 2024 and be on display through 2026.

For Art Exposed ReVision Florence, artists are encouraged to submit unique pieces that demonstrate extraordinary creativity. Artists will be paid a \$1,500 stipend to display their art for a two-year period. During this time, the art is available for sale. If a piece sells, the City of Florence retains 30% of the proceeds to reinvest in the Public Arts Program, <https://www.ci.florence.or.us/economicdevelopment/public-art-program>.

The six new locations for Art Exposed ReVision Florence stretch between the Siuslaw River Bridge and the intersection with Highway 126. Existing plazas with large-scale art plinths are at Nopal Street, Maple Street, and Laurel Street. Each location has site requirements that are listed in the call.

How to apply:

Details of the call and locations are in the entry form. Applications will only be accepted through CaFé – <https://www.callforentry.org/> – a well-known site for managing all types of art entries throughout the United States and internationally. Artists can register an account for free in order to apply to this and other calls by visiting CaFé online. It is very easy to register to apply and by registering once, artists have access to “calls” from all over the world. There is a \$25 fee to submit an application. All artists over 18 years old are eligible for entry.

To apply to the Call-for-Artists, or for more information about the Art Exposed program, visit the City of Florence at [Complete details and application information can be found at https://bit.ly/FlorenceArtExposed](https://bit.ly/FlorenceArtExposed). The deadline for submission is December 15, 2023, at 9:59 p.m. (PT).

Selection Process:

After the call closes, the Public Arts Committee Art Exposed Subcommittee will review applications based on the criteria in the call. The Subcommittee will provide their recommendations for the public to review and provide feedback. Final selections of art pieces will be made during Public Arts Committee meetings in January 2024. Community members are encouraged to attend the committee meetings and submit comments. More information is available at <https://www.ci.florence.or.us/bc-pac>.

For additional questions, please contact Chantelle Meyer, City of Florence Economic Development and Communications Analyst, via email at chantelle.meyer@ci.florence.or.us.

Background:

Art Exposed ReVision Florence is a .7-mile stretch of the Oregon Coast Highway and part of the Florence Urban Renewal District's ReVision Streetscaping Project, which was completed in 2019. Adding vibrant, large-scale public art in the highway district has been part of the plan for the project since the beginning. The Florence Urban Renewal Agency approved the placement of up to six pieces in its adopted 2023-2025 Biennial Budget. Three plinths are already in place for public art, and Art Exposed ReVision Florence will add another three locations based on the architect's plans.

The Art Exposed Rotating Outdoor Art Gallery Program is a dynamic bi-annual rotation of public art that improves the livability of the Florence area, creates a unique sense of place, and enhances community identity, while also providing an increased economic impact for visitors and residents. Art Exposed offers the community a chance to view interesting, "fresh" artwork every two years at a low cost, while providing artists with an opportunity to display and sell their work to a wide audience.

The Florence Public Arts Committee works with City of Florence staff to operate Art Exposed. They write a call-to-artists which is shared to local, regional, and state artists; manage the artist application portal through CaFÉ; compile the applications with a subcommittee; review the selection as a committee; solicit public comment; and vote on finalists in a public meeting. City staff then notifies the artists and negotiates contracts.

Learn more online at Complete details and application information can be found at <https://bit.ly/FlorenceArtExposed>.

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**Title: Art Exposed ReVision Florence
Florence’s Outdoor Rotating Art Gallery**

Contact Information:

City of Florence
Attn: Public Arts Committee / Chantelle Meyer

Address:

250 Highway 101
Florence, Oregon 97439

E-Mail:

chantelle.meyer@ci.florence.or.us

Project Timeline:

Month	Task
October 2023	<ul style="list-style-type: none">● Finalize Six Art Exposed Exhibit Spaces● Finalize Call-for-Artists and approve for release
November 2023 – December 2023	<ul style="list-style-type: none">● Release Call-to-artists through https://www.callforentry.org/
January 2024	<ul style="list-style-type: none">● Subcommittee narrows applicants (if over 20 applications)● PAC chooses 2-3 finalists for each space at special meeting● PAC finalizes artists chosen for each space at regular meeting
February 2024 – April 2024	<ul style="list-style-type: none">● Artists are notified of Committee decisions● New Art is installed in April 2024

Legal Agreement:

All artists must be 18 years of age to be eligible to apply. The chosen artists will be approved by the City of Florence based on the submitted images, application materials, proposals and proposal presentations. The City of Florence approves art concepts, project scope and budget, thereby allowing the artist creative license within the established project plan. The City of Florence reserves the right to reject any and all applications. If a proposal is selected, the selected artists will be expected to sign a contract with the City

of Florence. The Contract will include the artist taking responsibility for installing the artwork and granting the City ownership of the artwork for the length of the contract.

Introduction:

The City of Florence is pleased to invite emerging, mid-career, and established artists to submit work to the Public Art Committee's program, Art Exposed, a rotating outdoor art gallery. Florence is offering artists an opportunity to display their work on a .7-mile stretch of Highway 101, called ReVision Florence, for a two-year period.

Florence is host to over one million visitors a year, and the busy Oregon Coast Highway leads people to popular restaurants, galleries, and shops throughout the area. The Art Exposed program generates community pride, provides artists a display with high visibility, stimulates conversations about art, promotes Florence as a destination to view public art, and creates a sense of place for our community members and visitors, all while providing a venue for the purchase of public art.

The City of Florence's Public Arts Committee is a dedicated group of volunteers composed of local artists, business owners, and long-term supporters of the arts. The Committee, since its inception in 2015, has installed 23 pieces of art, including a large-scale mural at the Highway 126 gateway entrance to Florence.

Currently, the Art Exposed program has eight pieces of art that are on display in Historic Old Town. In this year's call-to-artists, the City of Florence will be expanding the program to include six locations in the ReVision Corridor of the Florence Urban Renewal District. Each location has specific dimensions and particular requirements.

While on display, the pieces are for sale to locals and Florence visitors. The City has been successful in selling the pieces on display, making Art Exposed one of the most successful programs of Florence's Public Arts program (www.ci.florence.or.us/economicdevelopment/public-art-program). This provides members of the local artist community, as well as national and international artists, an opportunity to display their art while the City provides marketing materials for the public.

Artists are offered a stipend of \$1,500 to provide their work for a maximum of two years. During the two-year period, the art would be offered for sale, with the City of Florence keeping a portion of the sale proceeds to support the future of the Public Arts Program. The artist also has the opportunity to replace any sold art with a new piece during the two-year time frame.

General Project Information:

- Six (6) locations for art have been selected by the Public Arts Committee, located on Highway 101 between the Siuslaw River Bridge and the Highway 126 intersection in Florence. Details of the locations are listed in the **Location Information** section below and visuals are included in the downloadable Supplemental Materials document.
- Artists are allowed to submit one entry for each of the 6 locations.
- Each piece submitted will be part of a new application, and a \$25 fee will be applied.
- Each artist will be provided a stipend for their piece of \$1,500.00.

- Art displayed as part of the Art Exposed program must be available for sale to the public and be available for two years from date of installation (April 2024).
- Should art be purchased prior to the completion of the contract timeline, the artist shall be given first opportunity to replace art with a suitable piece to be approved by the Public Arts Committee. If the artist chooses not to replace the work, the Committee will decide whether to open the space to a new artist through a new call-to-artist.
- The City of Florence provides bases for the art to be installed upon (Pictures and descriptions of the bases are available in the **Supplemental Materials**) and Public Works crews are available to support installation with direction of the artist.
- All costs associated with transportation of the artwork to Florence, Oregon, will be the responsibility of the artist.
- All artwork must be the original design and artwork of the artists and suitable to be viewed by all ages.
- All artists must be over the age of 18 to apply.
- Selected artwork will be scheduled to be installed in April 2024. The schedule of installation will be adjusted based on location and artist, depending on the situation.
- The deadline for submission is December 15, 2023, at 11:59 p.m. MST (10:59 p.m. PST)
- The Committee determines by vote which location is most appropriate for the submitted piece, while also taking into account the artist's preference in location.

General Application Timeline:

- November 2023 – December 2023: Call To Artists available for application through Call For Entry (CAFÉ), <https://www.callforentry.org/>
- December 15, 2023: Call-to-Artists closes for applications
- January 2024: Public Arts Committee and its Art Exposed Subcommittee narrows applications and chooses finalists for each space at January special meeting
- January 2024: Public Arts Committee decides on final artist for each space at January regular committee meeting
- February 2024: Artists are notified of committee decisions
- April 2024: New art is installed by artists, with assistance from Florence Public Works

Eligibility and Design Guidelines:

- All artists must be over eighteen (18) years old to be eligible
- There is no required theme for most locations; creativity and innovation of designs are encouraged.
- Artists must submit photographs of the specific art that is being entered, from multiple angles. Work-in-progress must be at least 75% completed and photographs of the work in progress must be submitted. Mock ups, models, drawings, or concepts are not accepted for this Call. If work is not fully complete, a process timeline must be included and show completion by time of install.
- Entries must be the original design and artwork of the entrant. Designs must not include any breach of intellectual property, trademarks, brands, business names, corporate or organizational brandings or imagery of violence, drugs and alcohol.
- Entries must be suitable for viewing for all ages. Links to the City of Florence's Public Art Program and guidelines can be accessed at <https://www.ci.florence.or.us/bc-edc/public-art-program>.

- Artwork submitted may not be used for advertisement or to promote a business, product, or viewpoint.
- Artists may submit work on their own or as part of a team.
- Artwork can be of any medium but must be able to withstand coastal weather conditions including wind and seasonal rain, as well as resistance to theft, vandalism, excessive maintenance, and repair costs. Please note: the sites in the ReVision Corridor are next to a major highway, with a traffic speed limit of 30 miles per hour.
- Artwork cannot exceed **500 pounds in total weight**, except by approval of the City of Florence. Contact Economic Development Analyst Chantelle Meyer at chantelle.meyer@ci.florence.or.us for more information.
- Artists must present a plan and diagrams for mounting work. In previous Calls for Art, artwork had to include a thirty-six-inch (36") diameter plate on the bottom with four (4) one-inch (1") diameter bolt holes to accommodate 3/4th inch bolts on 22-inch spacing, which was used to attach to the base provided by the City of Florence for installation (See Supplemental Materials document and diagram entitled Art Base Installation Information).
- Each work will be evaluated to require that it does not present a hazard to public safety and must conform to ADA standards.

Submission Information and Requirements:

- When submitting, artists must specify the location for which they are submitting their piece of art (Please note that all locations have unique requirements). Artists' preferred location will be taken into consideration as the Public Arts Committee votes.
- Artists are allowed to submit one piece per location.
- There is a \$25.00 entry fee for each artist (See Supplemental Materials document for a Sample Contract).

Evaluation Criteria:

Art submitted to the Art Exposed program will be evaluated on five criteria categories:

1. Visual Impact – Overall Quality
 - a. A perfect score will be given to an artist who has uniquely organized the art elements and content and has created a striking and memorable piece of work. If selected, this project has the power to “wow” the viewer.
2. Interpretation & Criteria – Completeness / Effort
 - a. A perfect score will be given to an artist who shows unique and creative interpretation of the project and was continued until it was complete as possible. Effort was far beyond what was required, with great attention to detail.
3. Composition & Design – Organization
 - a. A perfect score will be given to a piece of art that shows and effectively utilizes knowledge of the elements and principles of design. The design effectively fills the entire space.
4. Craftsmanship – Made with Skill of Mediums and Overall Neatness
 - a. A perfect score will demonstrate a mastery of skill and a clear understanding and application of specific medium qualities. The design is beautiful and complete.
5. Adherence to Design Criteria & Eligibility Guidelines

- a. A perfect score shows that all criteria of the call-to-artists have been met. Artist has demonstrated the best example of following directions for assignment.

In PDF format, please submit the following information for each piece of art:

- Location Number and Name (Please reference Location Information section)
- Title of Work
- Date Created
- Short Description of Work
- List Price (Please note, the City of Florence collects 30% of proceeds the piece is purchased while on display)
- Detailed list of materials used
- Height
- Width of Widest Point
- Width of Base
- Total weight of the piece
- Artist’s history using these materials
- Recommended Maintenance Procedures & Schedule (repairs of possible damage and cleaning)
- A 250-word artist statement for use in marketing materials
- Other pertinent information, including artist website or social media, videos of the completed work, etc.

Location Information:

The 2024 Art Exposed Expansion adds six new pieces of public art to the City of Florence, spreading out from the established Historic Old Town Rotating Outdoor Art Gallery up to the ReVision Corridor on Highway 101. In recent years, the City of Florence and the Florence Urban Renewal Agency completed a multi-million-dollar streetscape project that expanded sidewalks, repaved Highway 101, increased accessibility and overall made the Highway District much more walkable and friendly for pedestrians. The expansion of Art Exposed will bring large-scale, colorful art to a .7-mile stretch of the highway at the entrance to the City of Florence.

- **Location #1 – Highway 126 Intersection**

This location is at the southeast corner of the intersection between Highway 126 and Highway 101. The eastern and northern entrance to the ReVision Corridor, this landscaped corner features a variety of native plants and is seen by millions of people every year as they stop in Florence or continue up and down the highways. The selected piece will be close to lodging and foot traffic in town and visible from Florence’s “Stitching Time, Weaving Cultures” mural. Uniquely, the area is near several traffic control devices, including stop lights and directional signs, and seating. All these will be considered as art is reviewed.

Maximum Dimension Requirements:

- Height: No more than 12 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence will be constructing a plinth to best fit the selected art. See details in the Supplemental Materials document)

- **Location #2 – 8th Street Corner**

On the west side of Highway 101 is a landscaped area at the south corner of 8th Street. The City of Florence is looking to install an art bench at this location, which will be surrounded by native greenery and ADA-accessible sidewalks. This high-traffic area is near the post office, a financial institution, lodging, and local businesses. An artistic and functional art piece at this location will add a needed element of rest to this side of the highway. The bench shall be placed on a concrete slab installed by the City of Florence with a minimum thickness of 6 inches, utilizing the City's standard sidewalk reinforcement.

Maximum Dimension Requirements:

- Height: Seat height should be 17 inches minimum, 19 inches maximum; the overall piece should not exceed 6 feet in height
- Width: 30 inches minimum, 36 inches maximum
- Length: 6 feet maximum
- Art must include plan to mount the piece and secure the base. Anchorage to concrete shall be designed by Artist and shall utilize a minimum of two anchors per base plate and at least two anchor points per bench. Anchors shall be minimum ½" diameter stainless steel expansion anchors.

- **Location #3 – Nopal Street**

Nopal Street is one of the entrances into Historic Old Town Florence and the Port of Siuslaw's Boardwalk. The site is part of the Highway and Antiques Districts, with local shops, two restaurants, and a financial institution in the vicinity. This location features a paved plaza and seating area and one of the original large-scale plinths of the ReVision Corridor. The circular art base has an 8-foot diameter and is 18 inches high, with a slight sloped surface. Since ReVision began in 2017, the City of Florence and Urban Renewal Agency have planned to put art at this location.

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence recommends a steel plate that can be bolted to the existing plinth. See details in the Supplemental Materials document)

- **Location #4 – Maple Street**

At the entrance to Historic Old Town, the Maple Street location welcomes visitors driving, cycling, and walking. It is next to the Florence Area Chamber of Commerce and the Florence Visitors Center, where more than .5 million people stop each year, looking for things to do around the area. This location includes a lit plaza with a seating area, large concrete art base, and bike rack, along with the nearby Maple Street Gateway Monuments. The circular art base has an 8-foot diameter and is 18 inches high, with a slight sloped surface. The base is within sight of another Art Exposed piece and across the highway from Location #5.

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence recommends a steel plate that can be bolted to the existing plinth. See details in the Supplemental Materials document)

- **Location #5 – Laurel Street**

The Laurel Street Plaza features a crescent-shaped art plinth and a seating area at the southern end of the ReVision Corridor. It abuts neighboring businesses and has a view of Florence City Hall, the Siuslaw River Bridge, and the Highway District, and is directly across the street from Art Exposed Location #4. This inviting area on the west side of Highway 101 is a confluence of neighborhoods and businesses and can inspire people to linger as they enjoy the native plants in the landscaping. People can transition into Florence by stopping at this site as they plan their next activities.

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence recommends a steel plate that can be bolted to the existing plinth. See details in the Supplemental Materials document)

- **Location #6 – 1st Street**

The southernmost location for the Art Exposed Expansion will be the first piece of art welcoming people into the City of Florence as they travel northbound from the Siuslaw River Bridge. This location off the sidewalk of Highway 101 features a sitting area and a view of the historic bridge and neighboring businesses in the Urban Renewal District. People beginning their journey through Florence will view this art piece as they head into Historic Old Town Florence, along Highway 101 to the commercial districts, and on to the many recreational, business, and cultural experiences that the area has to offer.

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 3 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence will be constructing a plinth to best fit the selected art. See details in the Supplemental Materials document)

ReVision Florence 2024-2026

www.ci.florence.or.us/bc-pac/art-exposed-florences-rotating-outdoor-art-gallery

Selected Sites

(from north to south)

1. Highway 126

Intersection

2. 8th Street Corner

3. Nopal Street

4. Maple Street

5. Laurel Street

6. 1st Street



Location #1: Highway 126 Intersection



Northwest View



North View

This location is at the southeast corner of the intersection between Highway 126 and Highway 101. The eastern and northern entrance to the ReVision Corridor, this landscaped corner features a variety of native plants and is seen by millions of people every year as they stop in Florence or continue up and down the highways. The selected piece will be close to lodging and foot traffic in town and visible from Florence's "Stitching Time, Weaving Cultures" mural. Uniquely, the area is near several traffic control devices, including stop lights and directional signs, and seating. All these will be considered as art is reviewed.

Maximum Dimension Requirements:

- Height: No more than 12 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence will be constructing a plinth to best fit the selected art. See details in the Supplemental Materials document)

West View



East View



ART EXPOSED

Florence's Rotating Outdoor Art Gallery

Location #2: 8th Street Corner



West View



North View

On the west side of Highway 101 is a landscaped area at the south corner of 8th Street. The City of Florence is looking to install an art bench at this location, which will be surrounded by native greenery and ADA-accessible sidewalks. This high-traffic area is near the post office, a financial institution, lodging, and local businesses. An artistic and functional art piece at this location will add a needed element of rest to this side of the highway. The bench shall be placed on a concrete slab installed by the City of Florence with a minimum thickness of 6 inches.

Maximum Dimension Requirements:

- Height: Seat height should be 17 inches minimum, 19 inches maximum; the overall piece should not exceed 6 feet in height
- Width: 30 inches minimum, 36 inches maximum
- Length: 6 feet maximum
- Art must include plan to mount the piece and secure the base. Anchorage to concrete shall be designed by Artist and shall utilize a minimum of two anchors per base plate and at least two anchor points per bench. Anchors shall be minimum ½" diameter stainless steel expansion anchors.

South View

East View



Location #3: Nopal Street



West View



North View

Nopal Street is one of the entrances into Historic Old Town Florence and the Port of Siuslaw's Boardwalk. The site is part of the Highway and Antiques Districts, with local shops, two restaurants, and a financial institution in the vicinity. This location features a paved plaza and seating area and one of the original large-scale plinths of the ReVision Corridor. The circular art base has an 8-foot diameter and is 18 inches high, with a slight sloped surface. Since ReVision began in 2017, the City of Florence and Urban Renewal Agency have planned to put art at this location.

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence recommends a steel plate that can be bolted to the existing plinth. See details in the Supplemental Materials document)

South View



East View



Location #4: Maple Street



East View



North View

At the entrance to Historic Old Town, the Maple Street location welcomes visitors driving, cycling, and walking. It is next to the Florence Area Chamber of Commerce and the Florence Visitors Center, where more than .5 million people stop each year, looking for things to do around the area. This location includes a lit plaza with a seating area, large concrete art base, and bike rack, along with the nearby Maple Street Gateway Monuments (these are 24'9"-high lit obelisks at the entrance to Old Town). The circular art base has an 8-foot diameter and is 18 inches high, with a slight sloped surface. The base is within sight of another Art Exposed piece and across the highway from Location #5.

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence recommends a steel plate that can be bolted to the existing plinth. See details in the Supplemental Materials document)

Southwest View



West View



Location #5: Laurel Street



Northwest View



South View

The Laurel Street Plaza features a crescent-shaped art plinth and a seating area at the southern end of the ReVision Corridor. It abuts neighboring businesses and has a view of Florence City Hall, the Siuslaw River Bridge, and the Highway District, and is directly across the street from Art Exposed Location #4. This inviting area on the west side of Highway 101 is a confluence of neighborhoods and businesses and can inspire people to linger as they enjoy the native plants in the landscaping. People can transition into Florence by stopping at this site as they plan their next activities.

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence recommends a steel plate that can be bolted to the existing plinth. See details in the Supplemental Materials document)

West View



North View



Location #6: First Street



East View



North View

The southernmost location for the Art Exposed Expansion will be the first piece of art welcoming people into the City of Florence as they travel northbound from the Siuslaw River Bridge. This location off the sidewalk of Highway 101 features a sitting area and a view of the historic bridge and neighboring businesses in the Urban Renewal District. People beginning their journey through Florence will view this art piece as they head into Historic Old Town Florence, along Highway 101 to the commercial districts, and on to the many recreational, business, and cultural experiences that the area has to offer.

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 3 feet wide
- Art must include plan to mount the piece and secure the base (City of Florence will be constructing a plinth to best fit the selected art. See details in the Supplemental Materials document)

South View



West View

