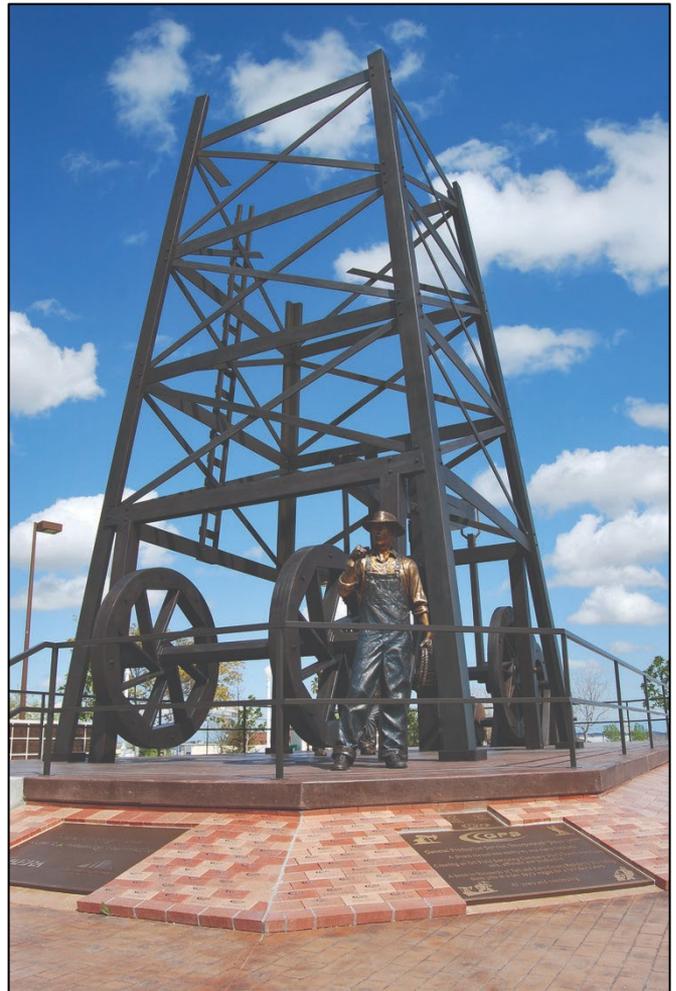


alamy stock photo

E83W5T  
www.alamy.com





# Swickard Art Installation

- Purchased in September 2020
- Previously part of Art Exposed program
- Much work as already been done by subcommittee: Karl, Jo, Christine, and Patti in Fall of 2020
- Reviewed permanent sites and created a list of proposed sites for installation
- City Council approved budget for installation of two bases for the Swickard Pieces in May 2021 - now PAC needs to decide where to permanently install the pieces



# Decision Point for PAC - Sitting Wave II

- Sitting Wave II is currently installed in River Roasters space for Art Exposed due to removal of previous Art Exposed piece because of damage
- Public Arts Committee must decide about what should be done about Sitting Wave II

## NEXT STEPS

1. Install West Coast Overlook & Sitting Wave at Same Time  
– This will leave an empty spot in Old Town until next Art Exposed Call in 2022
2. Install West Coast Overlook when possible, and wait to install Sitting Wave II once Art Exposed work is chosen in next round in September 2022 (*recommended*)
3. Don't install Swickard pieces until both pieces are available to be installed



# Swickard Art Installations: Potential Locations



Justice Center



# Swickard Art Installation: Potential Locations



Exploding Whale  
Memorial Park



# Swickard Art Installation: Potential Locations



Singing Pines Dog Park



# Swickard Art Installation: Potential Locations



Rolling Dunes Park

# Swickard Art Installation: Potential Locations



Miller Park

# Swickard Art Installation: West Coast Overlook

## *Subcommittee Recommendation:* **Florence Justice Center**

### Top Reasons for Justice Center Location:

- Room for growth / development along 9<sup>th</sup> street
- Most people think of Police Station and Justice Court area as bad or negative, and so art would bring positivity & creativity to that area.
- Bring some joy to those in jail or that there are other things in life than crime - like McGruff says, take a bite out of crime.
- You could also see the bird being a symbol of freedom and justice
- Shoot for the sky



# Swickard Art Installation: Sitting Wave II

*Subcommittee Recommendation:*  
**Exploding Whale Memorial Park**

Top Reasons for Exploding Whale Memorial Park Location:

- Exploding Whale Park is a new park
- Outside of FURA area
- Goes with space and creates space



# Swickard Art Installation: Next Steps

1. **Reinstate Subcommittee members** (Karl, Patti, Christine and Jo) – Do all members still want to be on subcommittee? If not, who would like to be on subcommittee?
2. Specific locations for each piece will be reviewed and finalized by Public Works department by November meeting
3. **Final Decision to be made at our next November** – PAC will meet in the evening as required by Public Arts Guidelines
4. Timeline for Installing will vary with Public Works schedule – Public Works director estimates about 45 days after final decision
5. Subcommittee – **Create Public Outreach & Marketing plan** within the next month to celebrate the installation





# Project Timelines & Subcommittee Discussion

Because we have a variety of projects on our work plan, working within subcommittee's is a way to make sure of everyone's time and energy. This method has proven very successful for our Public Arts Program.

Subcommittees' can be fluid and adjusted as our needs see fit. We can even have volunteers that are not committee members but are doing important work too, such as our Art Quest Committee.



**Public Arts Committee**  
**Current Projects Timeline**

# Project Timelines & Subcommittee Discussion

## 2021-2022 Subcommittees – Maximum of 4 PAC Members

### Swickard Pieces

- Jo
- Karl
- Christine
- Patti

### New Member Orientation

- Jo
- 

### Art Inventory & Maintenance

- Jo
- 

### Outreach & Marketing:

- Jo
- 

### Additional Subcommittees to be Created in 2022:

- Grants Management
- Fundraising & Stakeholder Relations
- Featured Pieces
- Public / Private Partnerships

# **Art Exposed 2022**

## **Timeline**

# Report Items: Public Arts Quest

- Logo & Stamp (DONE!)
- Box & Sign in Book (DONE!)
- Quad Fold (Pretty Much DONE!)
- Press Release Written & Credited (DONE!)
- Website (Need to Add Some Items)
- Release to Public!
- Spread the WORD!

**How to enter the Staircase River Bridge Interpretive**

**Question to Developer:** For each of the following items, please provide the name of the artist, the location, and the date of completion.

**Step 1:** Fill in the name of the artist, the location, and the date of completion.

**Step 2:** Fill in the name of the artist, the location, and the date of completion.

**Step 3:** Fill in the name of the artist, the location, and the date of completion.

**Step 4:** Fill in the name of the artist, the location, and the date of completion.

**Step 5:** Fill in the name of the artist, the location, and the date of completion.

**Step 6:** Fill in the name of the artist, the location, and the date of completion.

**Step 7:** Fill in the name of the artist, the location, and the date of completion.

**Step 8:** Fill in the name of the artist, the location, and the date of completion.

**Step 9:** Fill in the name of the artist, the location, and the date of completion.

**Step 10:** Fill in the name of the artist, the location, and the date of completion.

**City of Florence Public Art**



The City of Florence Public Art Quest is a fully accessible quest that takes you on an enjoyable journey through beautiful Old Town Florence. The Quest follows the banks of the Staircase ("High-You-Stay") River and introduces you to a wide range of different art styles. Learn about art, art styles, and Florence's Public Arts Program while you discover a number of public art installations along the way. Additional artwork such as architecture, commercial art, industrial art, etc., that make Old Town Florence exciting and unique are included during this Quest. You'll even have a chance to create your own artwork along the way!

Learn More:  
[ci.florence.or.us/bo-pac/](http://ci.florence.or.us/bo-pac/)  
 FlorencePublicArt.org

Feel Free to Share on Social Media!  
 Use #FlorencePublicArt & #PubArt

Before you move, read the following tips to help you find items on our quest.

It's helpful to understand that this quest is most easily accessible from the parking lot. Look for when the bus has started. There are behind the staircase courtyard just.

Box Monitor: Florence Public Art Committee

**How to Get There**

Old Town Florence is located in the heart of Florence, Oregon. It is a beautiful area with many historic buildings and a vibrant arts scene. To get to Old Town, take the Staircase River Bridge Interpretive. The bridge is a beautiful structure that spans the Staircase River. It is a great place to see the river and the surrounding area. The bridge is a great place to see the river and the surrounding area. The bridge is a great place to see the river and the surrounding area.

**Where to Begin**

The quest begins at the Staircase River Bridge Interpretive. This is a beautiful area with many historic buildings and a vibrant arts scene. To get to Old Town, take the Staircase River Bridge Interpretive. The bridge is a beautiful structure that spans the Staircase River. It is a great place to see the river and the surrounding area. The bridge is a great place to see the river and the surrounding area.

**Tips to Help You**

Use the map to find the location of the quest. The map is a great tool to help you find the location of the quest. The map is a great tool to help you find the location of the quest. The map is a great tool to help you find the location of the quest.

**Public Arts Program**

The City of Florence has a public arts program that is designed to enhance the quality of life in our community. The program includes a variety of public art installations, including murals, sculptures, and other works of art. The program is a great way to support the arts and to create a vibrant arts scene in our community.

**Quest Items**

The quest includes a variety of items that are designed to help you find the location of the quest. These items include a map, a sign, and a stamp. The quest is a great way to learn about the arts and to discover the beauty of Old Town Florence.

**Map**



# Report Items: Continued...

- National Arts & Humanities Month Proclamation on October 11th City Council Meeting
- Low Poly Heart Update



**Experience Florence**  
Where Everyday is a Celebration of the Arts



# Report Items: Continued...

- Community Arts Share-Out
- Gazebo Park Indigenous People Statue
- Dune Movie Collaboration with Siuslaw Library & City Lights Cinema
- FEC Oddumns Show
- Americans for the Arts Study
- Committee Recruitment & New Member Orientation



Siuslaw Public LIBRARY DISTRICT AND CITY LIGHTS CINEMAS PRESENT

"Sand dunes have been known to swallow whole cities, lakes, rivers, highways."  
- FRANK HERBERT, 1957  
after a visit to Florence, Oregon

THE FRANK HERBERT DUNE CELEBRATION

Oct. 12 2:30 & 6:30 pm **DUNE (1984), & PRESENTATION BY CITY LIGHTS CINEMA ON DUNE ON FILM**  
Discover the tumultuous journey to bring Dune to cinema, and the acid hits it inspired

Oct. 21 & 22 7:00 pm **DUNE (2021), PLUS EXCLUSIVE FILMED INTERVIEW WITH BYRON MERRITT**  
The grandson of Frank Herbert talks about the legacy of Dune and Florence

Oct. 23 3:30 pm **DUNE (2021), & PRESENTATION BY OREGON DUNES RESTORATION COLLABORATIVE**  
Learn about Herbert's history with Florence's dunes, and the effort to restore them

Oct. 24 3:30 pm **DUNE (2021), IN-THEATER BOOK CLUB WITH SIUSLAW PUBLIC LIBRARY**  
Contrast the book and the film from page to screen

Nov. 4 10:30 am **ONLINE BOOK CLUB WITH THE SIUSLAW PUBLIC LIBRARY**  
Discuss the themes and meanings of the book

For tickets or information visit [citylightscinemas.com](http://citylightscinemas.com)



Siuslaw Native Americans have immemorially been part of this land, river, and sky. A once numerous people, still proudly remain.

**ARTS & ECONOMIC PROSPERITY 5**  
THE ECONOMIC IMPACT OF NONPROFIT ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES

AMERICANS for the ARTS

CREATING **JOBS**. GENERATING **COMMERCE**. DRIVING **TOURISM**.

**WOOD YEW KNOT?**  
Community Challenge 2021

Join us for a special challenge...  
See Backstreet Gallery for more information.  
Registration: November 15-16, 2021. Prizes: November 17-18, 2021.

**CALENDAR**  
NCT #1: Application & entry due date  
NCT #2: 2021 award ceremony  
NCT #3: 2021 award ceremony  
NCT #4: 2021 award ceremony  
NCT #5: 2021 award ceremony  
NCT #6: 2021 award ceremony  
NCT #7: 2021 award ceremony

Hosted by **BACKSTREET GALLERY**  
1410 NW 10th, Florence, OR 97439  
backstreetgallery.org 541-997-5800

**BUILDING A BETTER WORLD**

**ARTS & CULTURE ROUNDTABLES**  
Conversations addressing diversity, equity, and inclusion in Lane County's arts community

REGISTER AT: [LANEARTS.ORG/ROUNDTABLES](http://LANEARTS.ORG/ROUNDTABLES)

Part I: Tuesday, November 9th, 4-6:30pm  
Part II: Tuesday, November 16th, 4-6:30pm

FLORENCE EVENTS CENTER GALLERY COMMITTEE PRESENTS

**EVERYTHING ODD-UM**  
October & November 2021

FALL LENDS IDEAS TO GREAT ARTISTIC OPPORTUNITIES, INCLUDING BEAUTIFUL AUTUMN COLORS, THE FALL HARVEST, AND WILD FIRE PREPARING FOR WINTER. IT'S ALSO A TIME FOR READER'S CHOICE AWARDS. SPOOKY TO GET READY FOR HALLOWEEN.

The Public is invited to join artists and see the artists during opening hours at the Florence Events Center. Due to various artist events, artist hours may differ from the public. Venues may be closed to the public. Arrangements for any accommodations.

**EXPLORÉ**

**JO BEAUDREUX**  
Neon Abstract  
Landscapes of the Oregon Coast & More

October 2021  
Florence Events Center of Commerce  
2100 Highway 101  
Florence, Oregon 97439

**Experience Florence**  
Where Everyday is a Celebration of the Arts

# Action Items, Next Meeting Schedule & Future Agenda Items

