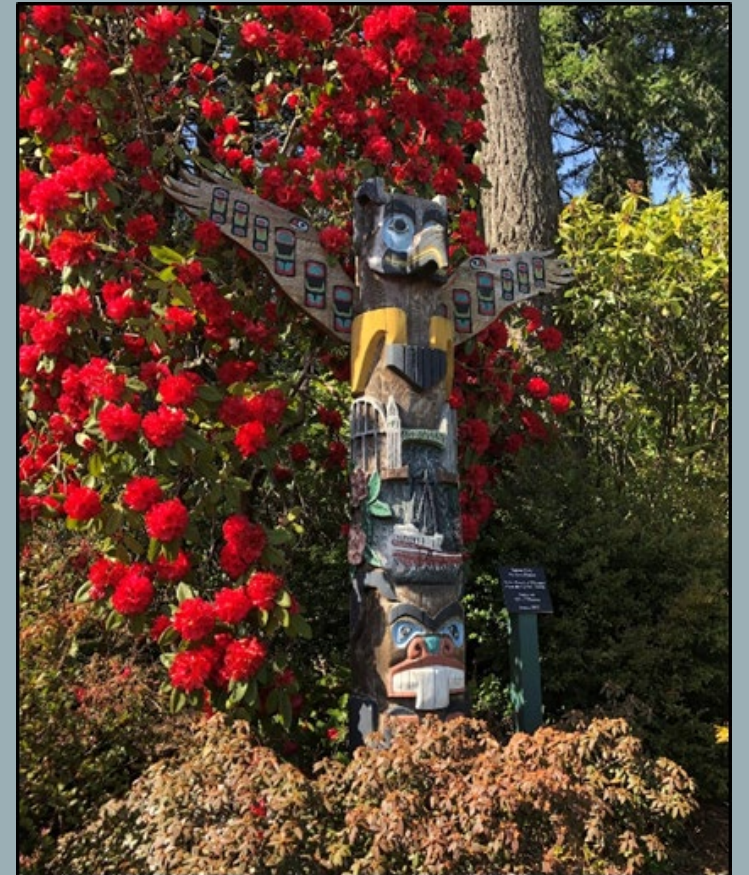


CURRENT PAC WORK PLAN

Top Four Committee Priorities:

- Florence Quilt: Stitching Time, Weaving Cultures Mural
- Siuslaw River Bridge Steps Revitalization Project
- Public Art Master Plan / Long Term Structure & Funding Strategy
- Art Exposed Outdoor Gallery



CURRENT PAC WORK PLAN

Other Committee Projects

- Featured Pieces
- Fundraising
- Grant Management
- Marketing and Public Outreach
- Art Inventory and Maintenance Planning

Future Work Plan Projects:

- Update to City of Florence's Mural Code



WHAT ARE CURRENT ITEMS ON THE PUBLIC ART COMMITTEE'S WORK PLAN THAT YOU FIND IMPORTANT FOR THE CITY TO CONTINUE AND WHY?

- Finish Mural lighting project - Using solar energy?
- Bridge Steps – continue forward with project, create parklet at the bottom of the stairs?
- Master Plan – focus on sustainability and legacy of program
- Fundraising – non-event fundraising, like online auctions, or online sales system, craft shows / art shows
- Art Exposed – Walking tour of Public Art, marketing of the program, expand the program, business sponsorships?, light up the art?
- Mural Code – interested in helping Peggy & Karl, focus on public private partnerships

WHAT NEW THINGS DO YOU THINK THE PUBLIC ARTS COMMITTEE SHOULD INVESTIGATE OR INCLUDE IN THE FUTURE?

- Involving the Schools
- More definable gateways
- Novellis Memorial – work with the Port?
- Partner with new housing developers to install art in public spaces
- Art Destination of the Oregon Coast – Partner with Lane County
- Old Lotus? Art retreats and Plein Aire / gathering space for artists
- Funding streams – how to make Public Arts program more sustainable?
- Art Events – fundraising opportunities similar to Winter Music Festival
- Very excited about the Stairs! – Parklets at the base of stairs
- Focus on Marketing and Public Outreach
- Art along the boardwalk – partner with Port
- Bulletin board for art events and artists
- Working with OCVA/ Travel Lane County / Chamber of Commerce

OTHER THOUGHTS?

- City hall art
- 2nd Saturday Gallery
- Time Capsule
- Florence Cultural Art
- Chalk Art Festival
- Sandboarding Painting
- Swickard Pieces Placement