

WELCOME TO THE
PUBLIC ARTS COMMITTEE'S
REGULAR MEETING



CITY OF
FLORENCE

February 15, 2024
Florence City Hall

CALL TO ORDER – ROLL CALL

PUBLIC COMMENT

This is an opportunity for members of the public to bring to the committee's attention any item not listed on the agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items.

PUBLIC COMMENT

“Recommendation for the triangle at Highway 101/126 intersection: a sculpture art piece that honors the gardeners past/current, including the Florence Area Garden Club, who have in the past contributed to that triangle. This art piece could incorporate the flora, fauna, and climate of our beautiful town, parks, river, and ocean! Thanks,”

– Lynda Jasso-Thomas

Received February 8, 2024

ART

**CITY OF
FLORENCE**

EXPOSED

ReVision Florence 2024-2026

ART EXPOSED

The City of Florence Public Arts Committee's foundational project is the Art Exposed Rotating Outdoor Art Gallery, <https://bit.ly/FlorenceArtExposed>.

Art Exposed offers the community a chance to view interesting, fresh artwork every two years at a low cost, while providing artists with an opportunity to display and sell their work to a wide audience. Since 2018, this program has installed public art throughout Historic Old Town Florence.

Now, we are expanding up to Highway 101 with Art Exposed ReVision Florence.

ART EXPOSED

Florence Public Art Program Mission:

To Integrate art into the daily life of our community,
Inspire extraordinary creative expression that will enrich public awareness,
& Enhance the vitality, economy and diversity of Florence through the arts

The Public Arts Committee has developed some guidelines for how to talk about Public Art. This will help us to listen to each other respectfully, give everyone a chance to speak, acknowledge dissenting opinions, and come to consensus.



WHAT TO CONSIDER WHEN EXPERIENCING PUBLIC ART

Have you ever wondered about the public art you see around town? Do you know how to find the meaning of outdoor sculptures and paintings?

Public Art can be noticeable or hidden. It is free to enjoy and experience. Asking yourself questions is a great way to look at art. The more you learn about the Artist and the Art, the more you understand the work.

This information was inspired by KQED's How to Look at Public Art, <https://video.kqed.org/video/art-school-kid-curator-how-look-public-art/>, and is used by the Florence Public Arts Committee when evaluating art.

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WHAT TO CONSIDER WHEN EXPERIENCING PUBLIC ART

Here are some questions to consider:

- What is the art doing in its location?
- How and is it related to the things around it?
- What does it say about the artist? About the artist's past, experiences, and knowledge?
- What does the art make you wonder?
- What perspective do you like better?
- Does it look different in day or night? Season by season?
- What kind of materials is the art made of?
- How was it created?
- How did the art get there?
- What does it mean?
- Is there a plaque with information near the work?
- Is it permanent or temporary?
- Are you supposed to interact with it? And how?
- Does it refer to the community? Did the neighbors and community help make it?
- Get out there, notice art — it was made just for you!

January – February Next Steps:



Just a reminder -- You had homework:

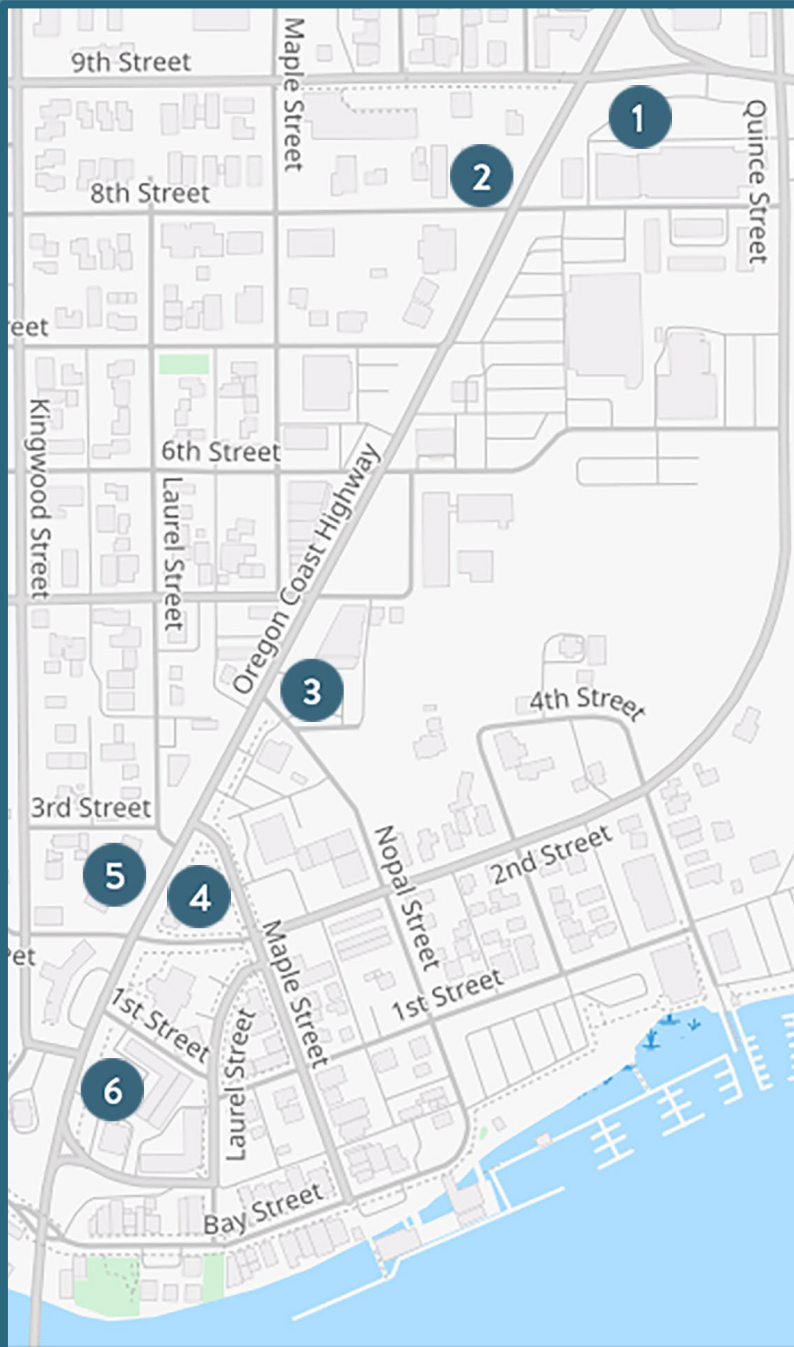
- Review Art: Make notes, both first impressions and final thoughts, for each piece
- Review Rubric from your binder (and make preliminary notes)
- Help distribute information about next meeting

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CITY OF FLORENCE
ReVision Florence 2024-2026

LOCATIONS

1. Highway 126 Intersection
2. 8th Street Corner
3. Nopal Street
4. Maple Street
5. Laurel Street
6. 1st Street





1. Highway 126 Intersection



2. 8th Street Corner



3. Nopal Street



4. Maple Street



5. Laurel Street



6. 1st Street

Artist: Susie Zeitner
Title: "Glass Totem"

Medium: Steel tubing and
custom fused glass tiles

Dimensions:

Height: 84 inches

Width: 24 inches

Width at Base: 12 inches

Weight: 75 pounds



Artist: MacRae Wylde
Title: "The Trident"

Medium: Recycled
Metal Beams

Dimensions:

Height: 103 inches

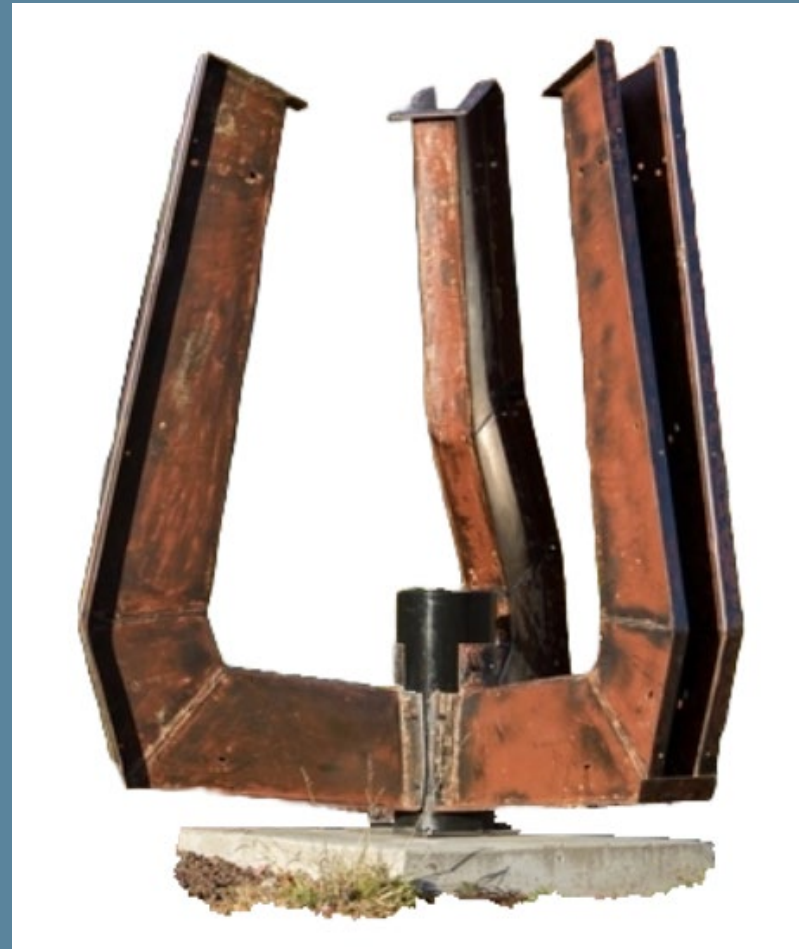
Width: 96 inches

Width at Base:

24 inches

Weight:

450 pounds



Artist: Steve Tyree
Title: "Bounding Cougar"

Medium: Bronze
with steel base

Dimensions:

Height: 57 inches

Width: 47 inches

**Width at
Base:** 35 inches

Weight: 210 pounds



Artist: Rick True
Title: "Golden/Yellowstone"

Medium: Aluminum,
steel, vinyl

Dimensions:

Height: 12 feet
(with pole)

Width: 115 inches

Width at Base:
28 inches

Weight:
180 pounds

Artist: Kirk Seese
Title: "Magnify"

Medium: Plasma cut steel,
polycarbonate, UV inks

Dimensions:

Height: 96 inches

Width: 36 inches

Width at Base: 16 inches

Weight: 85 pounds



Artist: Lin McJunkin
Title: "Kelp Totem Orca"

Medium: Steel,
pate de verre glass

Dimensions:

Height: 96 inches

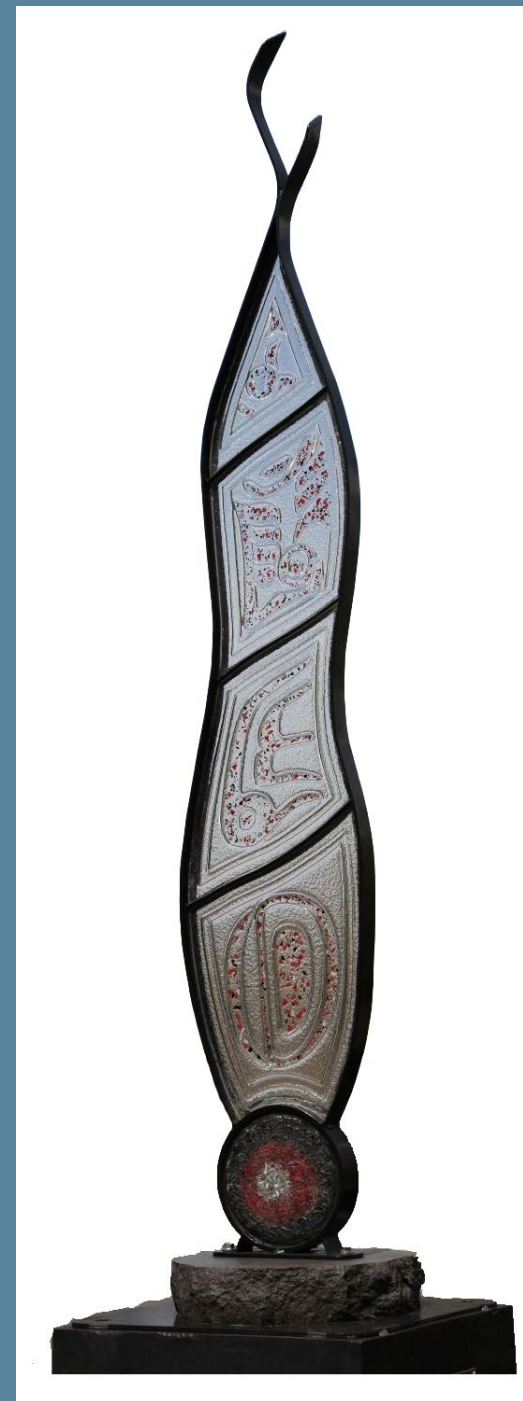
Width: 18 inches

Width at Base:

12 inches

Weight:

150 pounds



Artist: Harold Linke
Title: "Encore"

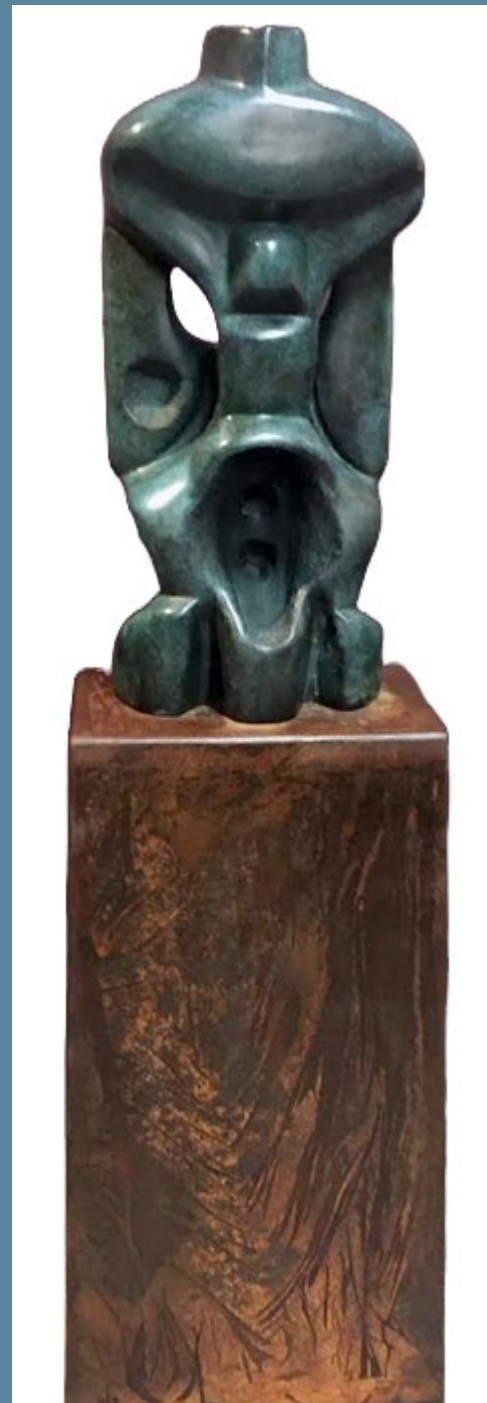
Medium:
Advanced
carbon fiber
composite

Dimensions:
Height: 60
inches
Width: 52
inches
Width at Base:
50 inches
Weight: 60
pounds



Artist: Hank Nelson
Title: "Enervate"

Medium: Bronze with
Wooden Base
Dimensions:
Height: 62 inches
Width: 12 inches
Width at Base:
18 inches
Weight:
300 pounds



Artist: Charles Fitzgerald
Title: "Silver Hummingbird"

Medium: Aluminum
Dimensions:
Height: 60 inches
Width: 40 inches
Width at Base:
24 inches
Weight: 80 pounds



Artist: Charles Fitzgerald
Title: "Captain Cubist"

Medium: Fiberglass core,
high-density foam,
synthetic concrete
Dimensions:
Height: 60 inches
Width: 30 inches
Width at Base:
30 inches
Weight:
450 pounds



Artist: Helena Chastel
Title: "Denary"

Medium: Aluminum

Dimensions:

Height: 64 inches

Width: 34 inches

Width at Base:

26 inches

Weight: 100 pounds



Artist: Charles Fitzgerald
Title: "Star Gazer"

Medium: Aluminum

Dimensions:

Height: 50 inches

Width: 40 inches

Width at Base:

24 inches

Weight: 60 pounds



PUBLIC COMMENT

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LET'S TAKE A SHORT BREAK

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Tally of artists' preferred locations

Location Preference

	Helena Chastel, "Denary"	Charles Fitzgerald, Star Gazer	Charles Fitzgerald, "Captain Cubist"	Charles Fitzgerald, "Silver Hummingbird"	Moe Jerome/Hank Nelson, "Ernervate"	Harold Linke, "Encore"	Lin McJunkin, "Kelp Totem: Orca"	Kirk Seese, "Magnify"	James "Rick" True, "Golden/Trout Lake Yellowstone"	Steve Tyree, "Bounding Cougar"	MacRae Wylde, "The Trident"	Susie Zeitner, "Glass Totem"
1. Highway 126 Intersection	X			X				X				
2. 8th Street Corner												
3. Nopal Street			X		X					X		
4. Maple Street	X		X			X			X			
5. Laurel Street						X						
6. 1st Street												
(No Preference)		X	X	X		X	X	X	X			X

Art Exposed ReVision Florence 2024-2026 Judging Rubric

	Excellent/Very Good	Good	Okay/Fine	Needs Work
	10-8	7-5	4-2	1
VISUAL IMPACT (overall quality)	The unique organization of art elements, content, & execution create a striking & memorable work. If selected, this project has the power to “wow” the viewer.	The organization of art elements, content, and execution create cohesive work. The work has lasting impact on the viewer.	The organization of art elements, content, and execution are addressed in the work. The work holds the viewer’s attention.	The organization of art elements, content, & execution is incompletely addressed in the work. There is little or no impact on the viewer.
INTERPRETATION & CREATIVITY (completeness/effort)	The design shows unique and creative interpretation of the project and was continued until it was as complete as possible. Effort was far beyond that required, with great attention to details.	The design shows clear understanding of the requirements and the artist’s ability to think “outside the box.” With more effort, the application might have been outstanding.	The design shows some creativity and adequate interpretation of the requirements. However, the work appears unfinished.	The design requirements are fulfilled, but there is no evidence of original thought or interpretation. Application is incomplete or lacks attention to details.
COMPOSITION/ DESIGN (organization)	Shows and effectively utilizes knowledge of the elements and principles of design. The design effectively filled the entire space.	Shows an awareness of the elements and principles of design, using one or two elements and principles.	The application was completed, yet work lacks conscious planning and little evidence that an overall composition was thought through. The design partly filled the space.	The artist showed little evidence of any understanding of the elements and principles of art; no evidence of planning: The installation space is somewhat used.
CRAFTMANSHIP (skill with mediums and overall neatness)	Demonstrates a mastery of skill and a clear understanding and application of specific medium qualities. The design is beautiful and complete.	Demonstrates skill and some understanding of specific medium qualities. The design is pleasing and partially complete.	Application demonstrates partial skill and understanding of specific medium qualities. The design is fair.	Application lacks understanding of specific medium qualities. The design is a bit careless in creation of the work.
CRITERIA	All criteria of assignment have been met. Artist demonstrates the best example of following directions for assignment.	Most of the required criteria have been followed.	Some of the criteria have been met.	Only one criterion has been met.

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Public Arts Committee Discussion



Final Selections

1. Highway 126 Intersection

2. 8th Street Corner

3. Nopal Street

4. Maple Street

5. Laurel Street

6. 1st Street

CHAIR REPORT

STAFF REPORT



**CITY OF
FLORENCE**

STATE OF THE CITY

2024 Address & City Services Expo

February 26, 2024

City Services Expo - 5 - 7 pm

State of the City Address - 6 pm

Florence Events Center, 715 Quince St.

TENTATIVE MEETING CALENDAR

All PAC Meetings are held on the 4th Monday of the Month. Meetings are held in person at Florence City Hall unless otherwise indicated.

Date	Time	Description
March 25, 2024	4 p.m.	Public Art Committee Meeting
April 22, 2024	4 p.m.	Public Art Committee Meeting
May 13, 2024	4 p.m.	Public Art Committee Meeting

THANK YOU

Experience *Florence*

WHERE EVERY DAY IS A CELEBRATION OF THE ARTS