

WELCOME TO THE
PUBLIC ARTS COMMITTEE'S
REGULAR MEETING



CITY OF
FLORENCE

November 27, 2023
Florence City Hall

CALL TO ORDER – ROLL CALL

PUBLIC COMMENT

This is an opportunity for members of the public to bring to the committee's attention any item not listed on the agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items.

There are no verbal Public Comments for today's meeting. If written comments were received, they will be sent to the committee and uploaded to the website.

CONTINUING EDUCATION/ MEMBER REPORTS

Updates on the arts and culture events,
programs, demonstrations, and celebrations of
the Florence area and surrounding communities

SUBCOMMITTEE CHECK-INS

ART EXPOSED

ART EXPOSED REVISION FLORENCE

From now through December 15, 2023, at 9:59:59 (PT), the Florence Urban Renewal Agency and City of Florence Public Arts Committee are seeking vibrant, large-scale public art to go on Highway 101 as part of Art Exposed ReVision Florence 2024-2026. Artists are encouraged to submit unique sculptural pieces that demonstrate extraordinary creativity. These will go in six locations on Highway 101 between the Siuslaw River Bridge and the intersection with Highway 126.

Selected artists will be paid a \$1,500 stipend to display their art for a two-year period, starting in April 2024. During this time, the art is available for sale. If a piece sells, the City of Florence retains 30% of the proceeds to reinvest in the Public Arts Program.

Learn more at <https://bit.ly/FlorenceArtExposed>.

ART EXPOSED

CITY OF FLORENCE

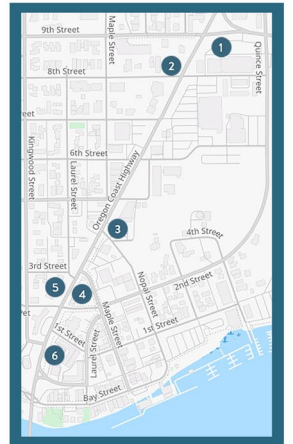
ReVision Florence 2024-2026

CALL FOR ART

Application deadline
December 15, 2023, at 9:59 p.m. (PT)

Selected artists will receive a stipend to display their work on Highway 101 in the City of Florence, Oregon, for two years

Complete details and application information can be found at
<https://bit.ly/FlorenceArtExposed>



SIX SITES ON
HIGHWAY 101



Learn more about Art Exposed
ReVision Florence and apply now



ART EXPOSED REVISION FLORENCE

Media Mentions:

- City of Florence Socials – 11.9.23
- Coast Radio – 11.10.23
- *Siuslaw News* – 11.17.23
- Lane Arts Council – 11.22.23
- Upcoming: Siuslaw News, Center Stage, KXCR?

FLORENCE OREGON NEWS

Art Display to Add Highway 101; Fee Free Day; Veteran's Parade; Election Results; Water Line Break; Flu Numbers

Written by George Henry on November 10, 2023

More in Florence Oregon News:



City Council Meets; Pounding Results; Volunteer Remembered
November 20, 2023



Rite-Aid to Shutter Store; City Council Meeting; School Hears About

Art Display to Add Highway 101

A popular public art program in Florence is moving uptown next spring. Chantelle Meyer is the Economic Development and Communications Analyst for the city. She says they've issued a "call-for-artists" through December 15th for pieces that would be installed in April and remain in place for two years.



"So we're looking for vibrant, large-scale pieces that will be visible from both the highway and pedestrians and cyclists going by."

The program began in Old Town Florence in 2018. That art is remaining, but Meyer says the "Art Exposed ReVision Florence" program is being expanded to Highway 101.



"It's a fun stretch between the Siuslaw River bridge and highway 126."

Selected artists will each receive a \$1,500 stipend for the two-year period. Information can be found at the City of Florence website under the public art committee tab.

Florence Public Arts Committee launches call for Art Exposed ReVision Florence

The city of Florence Public Arts Committee (PAC) would like to announce the launch of the next call-for-artists for the Art Exposed Rotating Outdoor Art Gallery.

Since 2018, this program has installed public art throughout Historic Old Town Florence for community members and tourists alike to enjoy. The 2024-26 call expands the program up to Highway 101 through Art Exposed ReVision Florence. Once selected, the art is scheduled to be installed in April 2024 and be on display through 2026.

For Art Exposed ReVision Florence, artists are encouraged to submit unique pieces that demonstrate extraordinary creativity. Artists will be paid a \$1,500 stipend to display their art for a two-year period. During this time, the art is available for sale. If a piece sells, the City of Florence retains 30% of the proceeds to reinvest in the Public Arts Program.

How to apply: Details of the call and locations are in the entry form. Applications will only be accepted through CaFé – <https://www.callforentry.org/> – a well-known site for managing all types of art entries throughout the United States and internationally. Artists can register an account for free in order to apply to this and other calls by visiting CaFé online. It is very easy to register to apply and by registering once, artists have access to "calls" from all over the world. There is a \$25 fee to submit an application. All artists over 18 years old are eligible for entry.

To apply to the Call-for-Artists, or for more information about the Art Exposed program, visit the City of Florence at <https://www.ci.florence.or.us/bc-pac/art-exposed-florence-rotating-outdoor-art-gallery>. The deadline for submission is December 15, 2023, at 9:59 p.m. (PT).

The six new locations for Art Exposed ReVision Florence stretch between the Siuslaw River Bridge and the intersection with Highway 126. Existing plazas with large-scale art plinths are

at Nopal Street, Maple Street, and Laurel Street. Each location has site requirements that are listed in the call.

The Subcommittee will provide their recommendations for the public to review and provide feedback. Final selections of art pieces will be made during Public Arts Committee meetings in January 2024. Community members are encouraged to attend the committee meetings and submit comments. More information is available at <https://www.ci.florence.or.us/bc-pac>.

For additional questions, please contact Chantelle Meyer, City of Florence Economic Development and Communications Analyst, via email at chantelle.meyer@ci.florence.or.us.

Background: Art Exposed ReVision Florence is a .7-mile stretch of the Oregon Coast Highway and part of the Florence Urban Renewal District's ReVision Streetscaping Project, which was completed in 2019. Adding vibrant, large-scale public art in the highway district has been part of the plan for the project since the beginning. The Florence Urban Renewal Agency approved the placement of up to six pieces in its adopted 2023-2025 Biennial Budget. Three plinths are already in place for public art, and Art Exposed ReVision Florence will add another three locations

based on the architect's plans. The Art Exposed Rotating Outdoor Art Gallery Program is a dynamic bi-annual rotation of public art that improves the livability of the Florence area, creates a unique sense of place, and enhances community identity, while also providing an increased economic impact for visitors and residents. Art Exposed offers the community a chance to view interesting, "fresh" artwork every two years at a low cost, while providing artists with an opportunity to display and sell their work to a wide audience.

The Florence Public Arts Committee works with City of Florence staff to operate Art Exposed. They write a call-to-artists which is shared to local, regional, and state artists; manage the artist application portal through CaFé; compile the applications with a subcommittee; review the selection as a committee; solicit public comment; and vote on finalists in a public meeting. City staff then notifies the artists and negotiates contracts.

Learn more online at <https://www.ci.florence.or.us/bc-pac/art-exposed-florence-rotating-outdoor-art-gallery>.

ART EXPOSED REVISION FLORENCE

ART EXPOSED

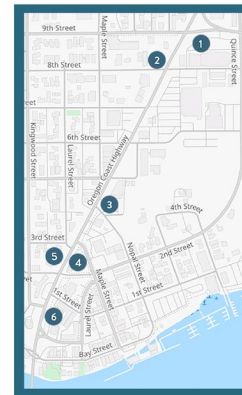
CITY OF
FLORENCE

ReVision Florence 2024-2026

CALL FOR ART

Application deadline December 15, 2023,
at 9:59 p.m. (PT)

Learn more and apply now at
<https://bit.ly/FlorenceArtExposed>



ART EXPOSED – TIMELINE

Month	Task
September 2023 - October 2023	<ul style="list-style-type: none">● Review 2024-2026 Program and discuss FURA's needs● Create Art Exposed Subcommittee● Finalize Call-for-Artists and approve for release in late October
November 2023 – December 2023	<ul style="list-style-type: none">● Manage call-to-artists through https://www.callforentry.org/● Market call-to-artists for local artists, plus statewide, national, and international artists● Subcommittee narrows applicants

ART EXPOSED – TIMELINE

Month	Task
January 2024	<ul style="list-style-type: none">• Special public meeting for PAC to review submissions and select 2-3 finalists for each space• Solicit public input on finalists for each location• PAC reviews public input and finalizes selections for each space at January regular meeting
February 2024 – March 2024	<ul style="list-style-type: none">• Provide report to FURA Board• Artist communications and logistics• Artists / City negotiate contracts• Marketing plan for installation is created

ART EXPOSED – TIMELINE

Month	Task
April 2024	<ul style="list-style-type: none">• New Art is installed in April 2024• Urban Renewal Board and Public Arts Committee invited• Marketing plan for installation is executed
Spring 2024 – Summer 2024	<ul style="list-style-type: none">• Celebrate the project with Walking Tour, engagement over Rhody Days, etc.• Continue to market the art

SUBCOMMITTEE CHECK-INS OUTREACH & MARKETING

OUTREACH AND MARKETING



PUBLIC ART WALKING TOUR

Start your Cannon Beach public art walking tour at the corner of Spruce and 2nd Street in front of the public restrooms.

1 THE WAVE: This stainless-steel construction by Sharon Warman Agnor is a modern interpretation of waves featuring subtle colors. Looking across the street, take note of some of the artistic architectural details on the Information Center building. The chimney cap is an osprey nest, jellyfish lamps light the entrance and downspouts pay homage to native American art. Now proceed across 2nd street, then Spruce Street and walk north. Passing Northwest By Northwest Gallery, you'll see a red metal sphere by Ivan McLean and the gallery doors are one of a kind, created by glass artist Duane Dahl. Continue north on Spruce, cross 3rd Street and continue to the corner of East 3rd St.

2 WHALE RIBS: Lining the sidewalk in front of the small public parking lot is an installation of weather-rusted metal ribs with circular glass insets created by Nick Thomas Design Studio. Now follow East 3rd Street east as it turns 90 degrees left and becomes Fir Street, walking past the old Cannon Beach Elementary School, now NeCus' Park. Just before the bridge, walk west on the bark trail to the beach access at the edge of Ecola Creek.

3 WELCOME POLE: This wooden sculpture is inspired by the original Clatsop-Neahalem tribe who lived in a small village called NeCus' along this creek bank when Lewis and Clark's Corps of Discovery passed this way in 1806. This welcome pole was carved by native American artist Guy Capsemann. Continue along the bark trail through a small wooded area, emerging at Spruce Street. Continue to the corner, turning right on 3rd Street and proceed to Whale Park where the street turns south to become Hemlock Street.

4 WHALE SCULPTURE: The focal point of this small park is a bronze whale sculpture commemorating the visit of Lewis and Clark's Corps of Discovery in 1806 when they traveled to this area to find a whale that was reported to have washed ashore. Clark named the nearby creek Ecola, the native term for whale. Cross Hemlock Street and walk south as you enter the heart of downtown Cannon Beach. Turn left up the pathway at Coastal

Yarns where the courtyard features a bronze sculpture of a seal by renowned Northwest sculptor Georgia Gerber. Pass through the courtyard to the south (at Windermere Real Estate) to find a colorful mural by Rumi Tsuda depicting Cannon Beach scenes. Return to Hemlock Street and use the crosswalk to continue south. Check out the sculptural fountain in the courtyard of The Landing complex and then continue, crossing West 1st Street where you can see the whimsical, fantasy-like building that is home to Steidel's Art. Now cross Hemlock Street walking east.

5 A DELICATE BALANCE: The whimsical and colorful sculpture can be seen just off the corner featuring stacked chickens and eggs by sculptor Wayne Chabre. Walk north along the east side of Hemlock as you leave the core of the downtown commercial area and continue for a half mile to midtown Cannon Beach to the corner of South Hemlock and Coolidge Avenue.

6 TUFTED PUFFINS: A pair of bronze nuzzling Tufted Puffins was created by Northwest sculptor Georgia Gerber. Use the crosswalk across Hemlock Street toward the public restrooms.

7 CONTACT: The cut steel bright orange bench formed by two figures reaching toward each other was created by artist Alisa Looney.

WANT MORE? Two other pieces of public art are not on this walking tour, but are worth finding. Fisherman's Dance is a collection of three modern carved wooden totems by Steve Jensen located on East Sunset Boulevard near Reservoir Road. In the northeast corner of the Tolovana Park wayide is a stone and metal sculpture, Salmon Journey, by Native American artist Lillian Pitt and Aaron Lovett.

WANT MORE? Two other pieces of public art are not on this walking tour, but are worth finding. Fisherman's Dance is a collection of three modern carved wooden totems by Steve Jensen located on East Sunset Boulevard near Reservoir Road. In the northeast corner of the Tolovana Beach State Recreation Site Parking Lot is a stone and metal sculpture, Salmon Journey, by Native American artist Lillian Pitt and Aaron Lovett.



Cannon Beach Public Art Walking Tour

- <https://www.cannonbeach.org/things-to-do/cannon-beach-walks/public-art/>

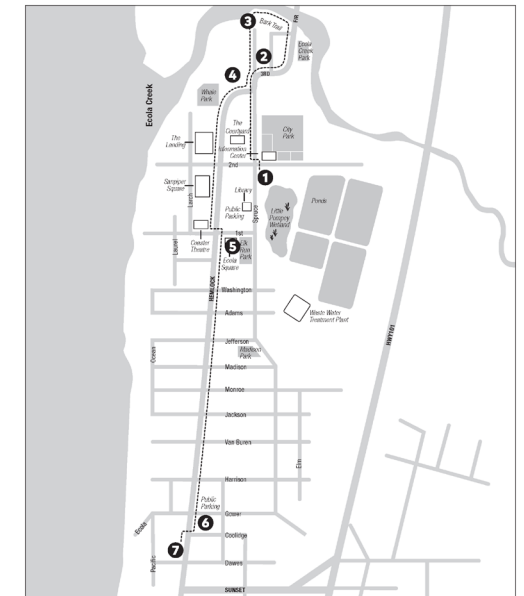
Newport Public Arts Committee

- Bayfront Murals - restoration project initiated by the City of Newport Public Arts Comm.
- https://www.newportoregon.gov/citygov/comm/pa_murals.asp
- Nye Beach Sculptures

PUBLIC ART WALKING TOUR

DISTANCE: 1.4 MILES | WALKING TIME: 45 MINUTES

- | | |
|-------------------|----------------------|
| 1 THE WAVE | 5 A DELICATE BALANCE |
| 2 WHALE RIBS | 6 TUFTED PUFFINS |
| 3 WELCOME POLE | 7 CONTACT |
| 4 WHALE SCULPTURE | |



SUBCOMMITTEE CHECK-INS INVENTORY & MAINTENANCE

NEXT MEETING DATES

TENTATIVE MEETING CALENDAR

All PAC Meetings are held on the 4th Monday of the Month. Meetings are held in person at Florence City Hall unless otherwise indicated.

Date	Time	Description
December 2023	--	Subcommittees will meet
Early January 2024	4 p.m.	PAC Special Meeting for Art Exposed
January 29, 2024	4 p.m.	Public Art Committee Meeting

2024 CALENDAR (TENTATIVE)

January

M	Tu	W	Th	F	Sa/Su
1 New Years Day Holiday	2	3	4	5	6 & 7
8 City Council Meeting	9	10	11 City Council Work Session	12	13 & 14
15 Martin Luther King Jr. Holiday	16	17	18	19	20 & 21
22 City Council Meeting	23	24 FURA Regular Session	25	26	27 & 28
29 PAC Meeting	30	31			

February

M	Tu	W	Th	F	Sa/Su
			1	2	3 & 4
5 City Council Meeting	6	7	8 City Council Work Session	9	10 & 11
12 PAC Meeting?	13	14	15	16	17 & 18
19 Presidents' Day Holiday	20	21	22 City Council Work Session	23	24 & 25
26 State of the City	27	28 FURA Regular Session	29		

2024 CALENDAR (TENTATIVE)

March

M	Tu	W	Th	F	Sa/Su
				1	2 & 3
4 City Council Meeting	5	6	7 City Council Work Session	8	9 & 10
11	12	13	14	15	16 & 17
18 City Council Meeting	19	20 FURA Regular Session	21 City Council Work Session	22	23 & 24
25 PAC Meeting	26	27	28	29	30 & 31 Easter Holiday
Spring Break					

April

M	Tu	W	Th	F	Sa/Su
1	2	3	4	5	6 & 7
8	9	10	11 City Council Work Session	12	13 & 14
15 City Council Meeting	16	17	18	19	20 & 21
22 PAC Meeting	23	24 FURA Regular Session	25	26	27 & 28
29	30				

2024 CALENDAR (TENTATIVE)

May

M	Tu	W	Th	F	Sa/Su
		1	2	3	4 & 5
6 City Council Meeting	7	8	9 City Council Work Session	10	11 & 12
13 PAC Meeting?	14	15	16	17 Rhody Weekend	18 & 19
20 City Council Meeting	21	22 FURA Regular Session	23 City Council Work Session	24	25 & 26
27 Memorial Day Holiday	28	29	30	31	

June

M	Tu	W	Th	F	Sa/Su
3	4	5	6	7	8 & 9
10 City Council Meeting	11	12	13 City Council Work Session	14	15 & 16
17	18	19 FURA Regular Session	20	21	22 & 23
24 PAC Meeting	25	26	27	28	29 & 30

2024 CALENDAR (TENTATIVE)

July						August					
M	Tu	W	Th	F	Sa/Su	M	Tu	W	Th	F	Sa/Su
1 City Council Meeting	2	3	4 Independence Day Holiday	5	6 & 7				1	2	3 & 4
8	9	10	11	12	13 & 14	5 City Council Meeting	6 National Night Out	7	8 City Council Work Session	9	10 & 11
15 City Council Meeting	16	17	18	19	20 & 21	12	13	14	15	16	17 & 18
22 PAC Meeting	23	24 FURA Regular Session	25 City Council Work Session	26 Block Party	27 & 28	19 City Council Meeting	20	21	22 City Council Work Session	23	24 & 25
29	30	31				26 PAC Meeting	27	28 FURA Regular Session	29	30	31

2024 CALENDAR (TENTATIVE)

September

M	Tu	W	Th	F	Sa/Su
2 Labor Day Holiday	3	4	5	6	7 & 8
9	10	11	12 City Council Work Session	13	14 & 15
16 City Council Meeting	17	18 FURA Regular Session	19	20	21 & 22
23 PAC Meeting	24	25	26	27	28 & 29
30					

October

M	Tu	W	Th	F	Sa/Su
	1	2	3	4	5 & 6
7 City Council Meeting	8	9	10 City Council Work Session	11	12 & 13
14	15	16	17	18	19 & 20
21	22	23 FURA Regular Session	24	25	26 & 27
28 PAC Meeting	29	30	31		

2024 CALENDAR (TENTATIVE)

November

M	Tu	W	Th	F	Sa/Su
				1	2 & 3
4 City Council Meeting	5 Election Day	6	7 City Council Work Session	8	9 & 10
11 Veteran's Day Holiday	12	13	14	15	16 & 17
18 City Council Meeting	19	20 FURA Regular Session	21 City Council Work Session	22	23 & 24
25 PAC Meeting	26	27	28 Thanksgiving Holiday	29	30

December

M	Tu	W	Th	F	Sa/Su
2	3	4	5	6	7 & 8 Holiday Festival
9 City Council Meeting	10	11	12 City Council Work Session	13	14 & 15
16 PAC Meeting	17	18	19	20	21 & 22
23	24	25 Christmas Day Holiday	26	27	28 & 29
30	31				

CHAIR REPORT

ARTS & ECONOMIC PROSPERITY STUDY



**THE
ARTS**

MEAN BUSINESS

You are invited to a
Community Celebration
to see how much the
arts contribute to
local businesses.

November 8th
4pm to 5:30pm
Florence Events Center

Food, Music, Prizes!

Come see what
you told us: Data
from almost 1,000
surveys
completed at
local events will
be revealed.

 Florence Area
Arts & Economic
Prosperity Study
A Project of Americans for the Arts

 OREGON ARTS
COMMISSION

 TRAVEL OREGON

 SEASIDE

 THE
OREGON
COAST

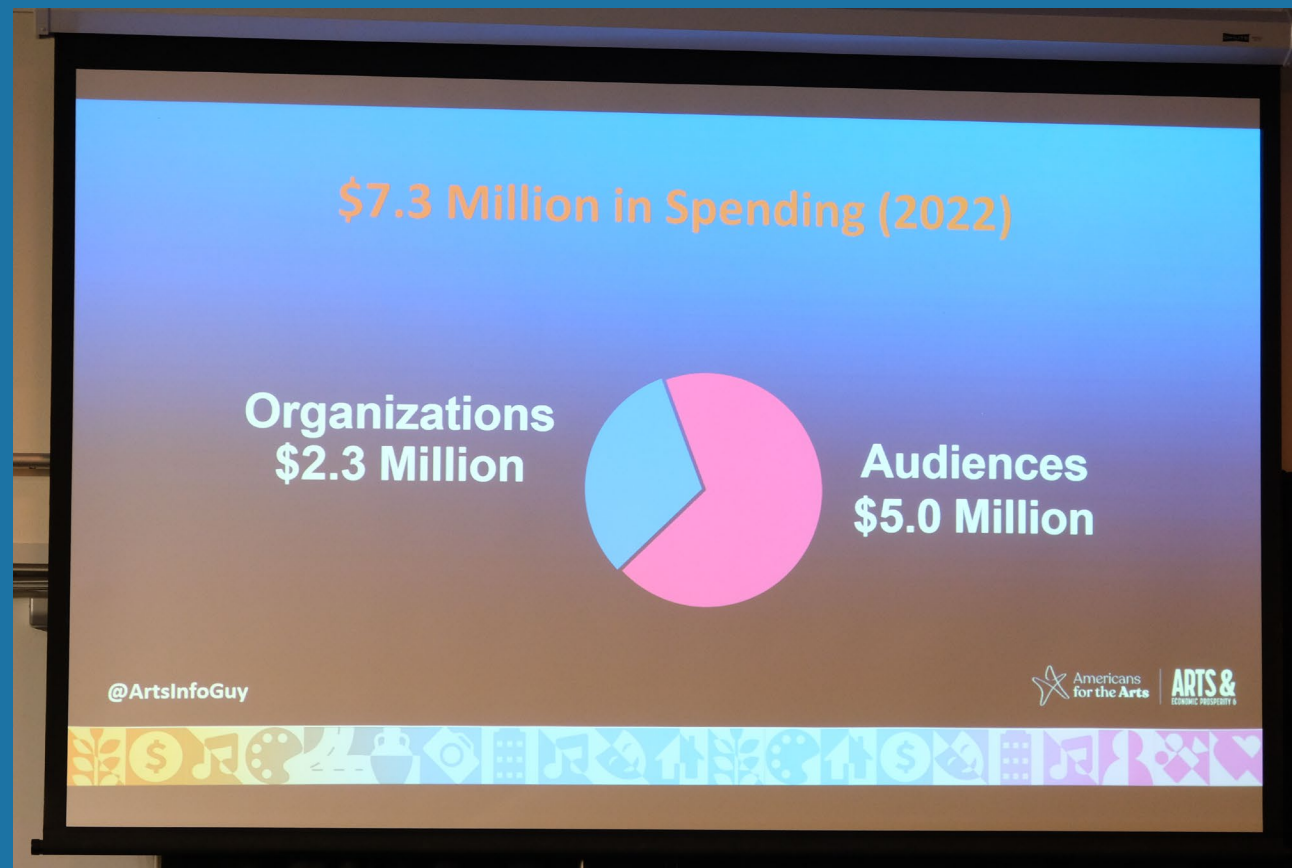
ARTS & ECONOMIC PROSPERITY STUDY



ARTS & ECONOMIC PROSPERITY STUDY



ARTS & ECONOMIC PROSPERITY STUDY



STAFF REPORT

FLORENCE PUBLIC ART QUEST



Oregon Coast Quests

November 24 at 2:47 PM

"Holiday weekend + sunshine = Quests! This group was spotted today working on the Florence Public Art Quest"

<https://www.facebook.com/OregonCoastQuests>

THANK YOU

Experience *Florence*
WHERE EVERY DAY IS A CELEBRATION OF THE ARTS