

WELCOME TO THE
PUBLIC ARTS COMMITTEE'S
REGULAR MEETING



CITY OF
FLORENCE

January 29, 2024
Florence City Hall

CALL TO ORDER – ROLL CALL

PUBLIC COMMENT

This is an opportunity for members of the public to bring to the committee's attention any item not listed on the agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items.

CONTINUING EDUCATION

Dianna Allison
“Alaska’s Beauty”

2024 CALENDAR

JANUARY

PAC 2024 CALENDAR

FEBRUARY

M	T	W	Th	F	Sa/Su
1 New Year's Day Holiday	2	3	4	5	6 & 7
8 City Council Meeting	9 Planning Commission	10 EMAC Meeting	11 City Council Work Session	12	13 & 14
15 Martin Luther King, Jr. Holiday	16 Transportation Committee	17 FURA Meeting	18	19	20 & 21
22 City Council Meeting	23 Planning Commission	24	25	26	27 & 28
29 Public Arts Committee	30	31			

M	T	W	Th	F	Sa/Su
			1	2	3 & 4
5 City Council Meeting	6	7	8 City Council Work Session	9	10 & 11
12 City Council Retreat	13 Planning Commission	14 EMAC Meeting	15 Public Arts Committee	16	17 & 18
19 President's Day Holiday	20 Transportation Committee	21	22 City Council Work Session	23	24 & 25
26 State of the City	27 Planning Commission	28 FURA Meeting	29		

2024 CALENDAR

MARCH

M	T	W	Th	F	Sa/Su
				1	2 & 3
4 City Council Meeting	5	6	7 City Council Work Session	8	9 & 10
11	12	13 Planning Commission	14 EMAC Meeting	15	16 & 17
18 City Council Meeting	19 Transportation Committee	20 FURA Meeting	21 City Council Work Session	22	23 & 24
25 Public Arts Committee	26 Planning Commission	27	28	29	30 & 31 Easter Holiday

APRIL

M	T	W	Th	F	Sa/Su
1	2	3	4	5	6 & 7
8	9 Planning Commission	10 EMAC Meeting	11 City Council Work Session	12	13 & 14
15 City Council Meeting	16 Transportation Committee	17	18	19	20 & 21
22 Public Arts Committee	23 Planning Commission	24 FURA Meeting	25	26	27 & 28
29	30				

2024 CALENDAR

MAY

M	T	W	Th	F	Sa/Su
		1	2	3	4 & 5
6 City Council Meeting	7	8 EMAC Meeting	9 City Council Work Session	10	11 & 12
13 Public Arts Committee	14 Planning Commission	15	16	17 Rhododendron Festival	18 & 19 Rhododendron Festival
20 City Council Meeting	21 Transportation Committee	22 FURA Meeting	23 City Council Work Session	24	25 & 26
27 Memorial Day Holiday	28 Planning Commission	29	30	31	1 & 2

JUNE

M	T	W	Th	F	Sa/Su
3	4	5	6	7	8 & 9
10 City Council Meeting	11 Planning Commission	12 EMAC Meeting	13 City Council Work Session	14	15 & 16
17	18 Transportation Committee	19 FURA Meeting	20	21	22 & 23
24 Public Arts Committee	25 Planning Commission	26	27	28	29 & 30

2024 CALENDAR

JULY

PAC 2024 CALENDAR

AUGUST

M	T	W	Th	F	Sa/Su
1 City Council Meeting	2	3	4 Independence Day Holiday	5	6 & 7
8	9 Planning Commission	10 EMAC Meeting	11	12	13 & 14
15 City Council Meeting	16 Transportation Committee	17	18	19	20 & 21
22 Public Arts Committee	23 Planning Commission	24 FURA Meeting	25 City Council Work Session	26 Community Block Party	27 & 28
29	30	31			

M	T	W	Th	F	Sa/Su
			1	2	3 & 4
5 City Council Meeting	6 National Night Out	7	8 City Council Work Session	9	10 & 11
12	13 Planning Commission	14 EMAC Meeting	15	16	17 & 18
19 City Council Meeting	20 Transportation Committee	21	22 City Council Work Session	23	24 & 25
26 Public Arts Committee	27 Planning Commission	28 FURA Meeting	29	30	31 & 1

2024 CALENDAR

SEPTEMBER

M	T	W	Th	F	Sa/Su
2 Labor Day Holiday	3	4	5	6	7 & 8
9	10 Planning Commission	11 EMAC Meeting	12 City Council Work Session	13	14 & 15
16 City Council Meeting	17 Transportation Committee	18 FURA Meeting	19	20	21 & 22
23 Public Arts Committee	24 Planning Commission	25	26	27	28 & 29
30					

OCTOBER

M	T	W	Th	F	Sa/Su
	1	2	3	4	5 & 6
7 City Council Meeting	8 Planning Commission	9 EMAC Meeting	10 City Council Work Session	11	12 & 13
14	15 Transportation Committee	16	17	18	19 & 20
21	22 Planning Commission	23 FURA Meeting	24	25	26 & 27
28 Public Arts Committee	29	30	31		

2024 CALENDAR

NOVEMBER

M	T	W	Th	F	Sa/Su
				1	2 & 3
4 City Council Meeting	5	6	7 City Council Work Session	8	9 & 10
11 Veteran's Day Holiday	12 Planning Commission	13 EMAC Meeting	14	15	16 & 17
18 City Council Meeting	19 Transportation Committee	20 FURA Meeting	21 City Council Work Session	22	23 & 24
25 Public Arts Committee	26 Planning Commission	27	28 Thanksgiving Holiday	29 Thanksgiving Holiday	30 & 1

DECEMBER

M	T	W	Th	F	Sa/Su
2	3	4	5	6	7 & 8 Holiday Tree Lighting
9 City Council Meeting	10 Planning Commission	11 EMAC Meeting	12 City Council Work Session	13	14 & 15
16 Public Arts Committee	17 Transportation Committee	18 FURA Meeting	19	20	21 & 22
23	24	25 Christmas Day Holiday	26	27	28 & 29
30	31				

ART

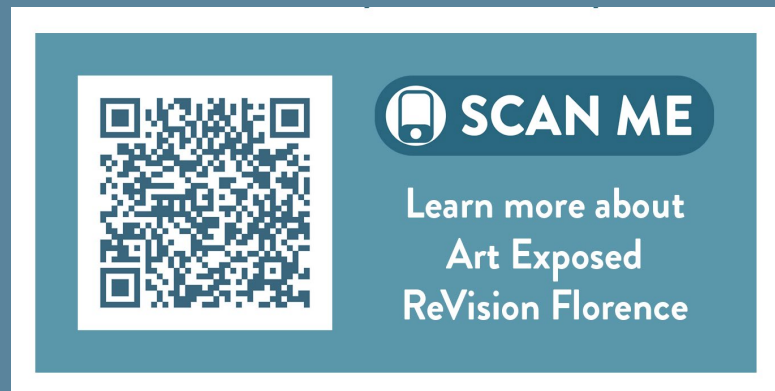
**CITY OF
FLORENCE**

EXPOSED

ReVision Florence 2024-2026

ART EXPOSED

The City of Florence Public Art Program is preparing to expand the Art Exposed Rotating Outdoor Art Gallery, <https://bit.ly/FlorenceArtExposed>, beyond Historic Old Town Florence up to Highway 101.



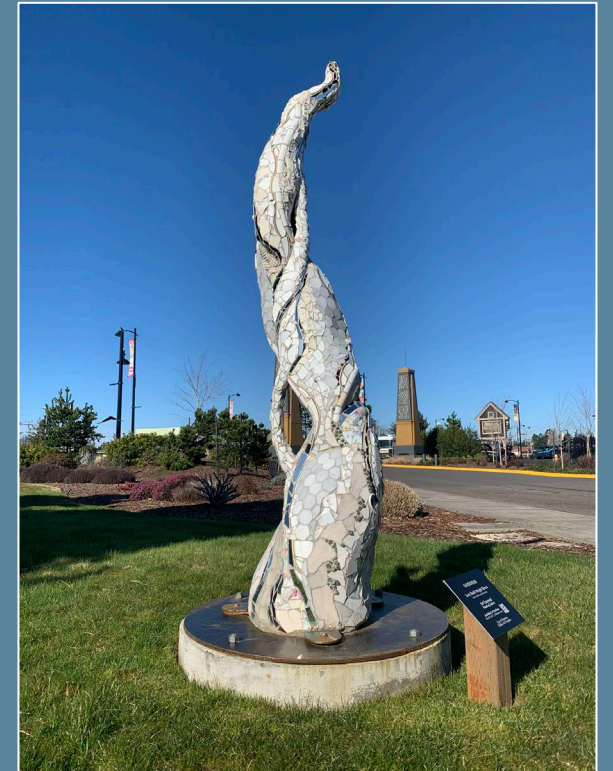
Art Exposed offers the community a chance to view interesting, fresh artwork every two years at a low cost, while providing artists with an opportunity to display and sell their work to a wide audience. Since 2018, this program has installed public art throughout Historic Old Town Florence.

ART EXPOSED



Public Arts Committee &
City Representatives at
the installation of “West
Coast overlook” in June
2018

“Goddess” by Lucy Ruth
Wright Rivers on the
Florence Area Chamber
of Commerce lawn in
February 2023

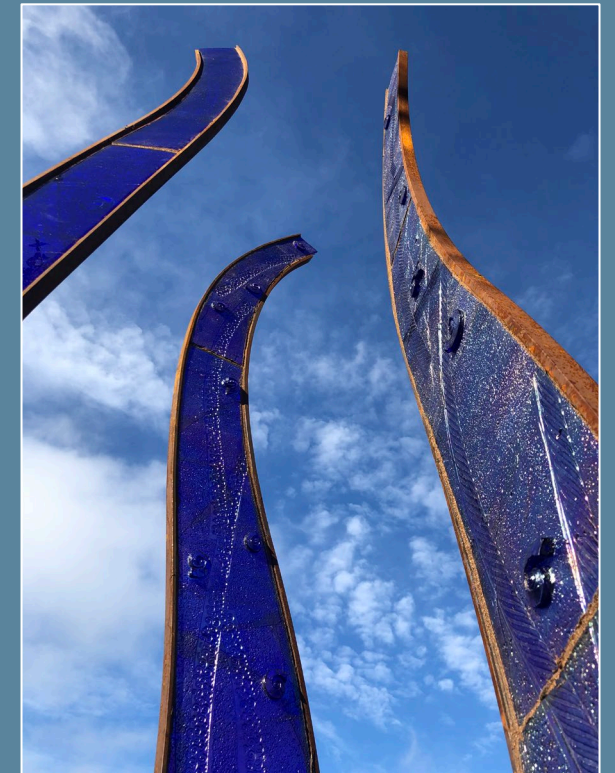


ART EXPOSED



Artist Pancho Clark stands near “Crystal Tree” after the sale of his first Art Exposed installation in 2019

“Three Blue Spires” by Gerry Newcombe wowed viewers in Art Exposed 2020-2022



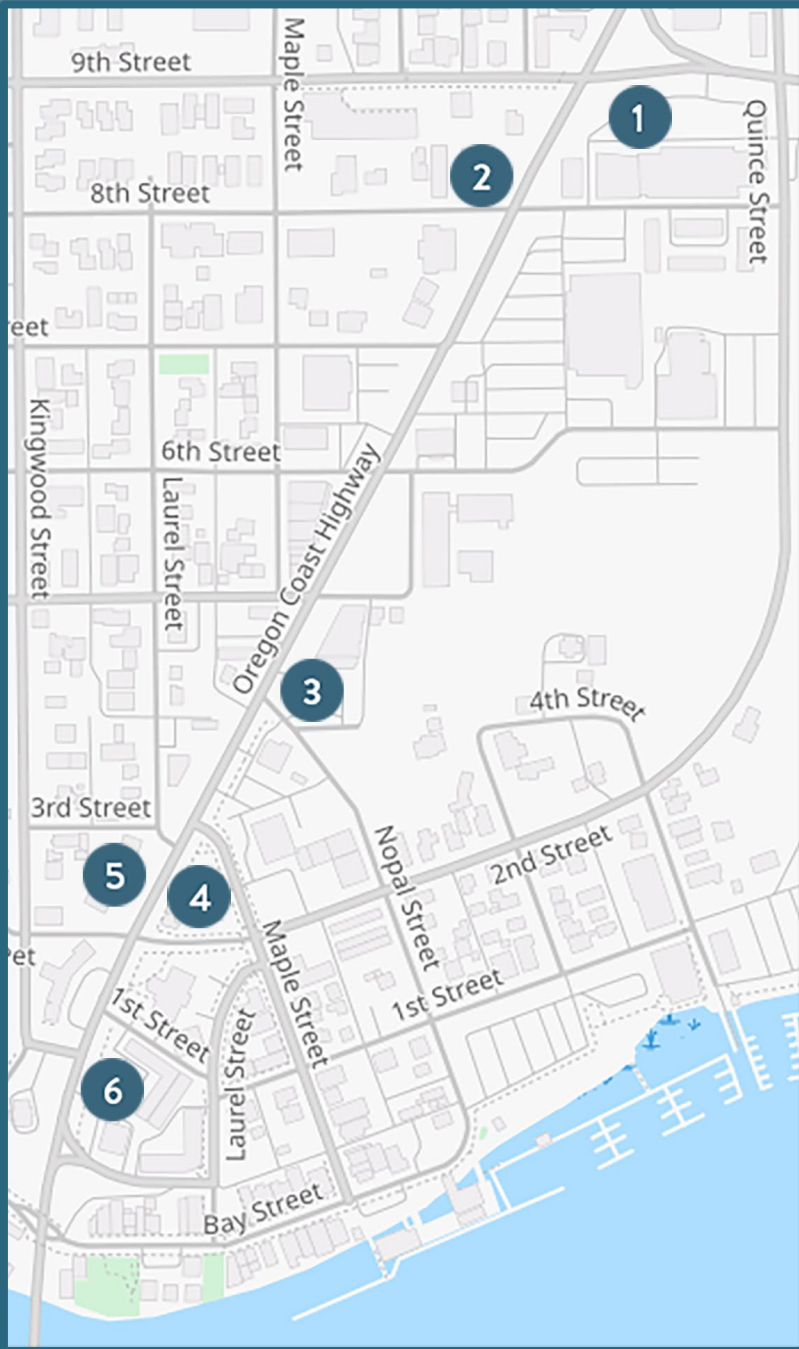
ART EXPOSED REVISION FLORENCE



Florence Public Arts Committee, community members, and members of the Florence City Council toured Art Exposed 2022-2024 after installation in October 2022

“Low-Poly Open Heart (RIDE)” by M.L. Duffy remains one of the most popular exhibits from Art Exposed





The 2024-2026 Call for Art expands the program up to six new locations on Highway 101 between Siuslaw River Bridge and Highway 126 through Art Exposed ReVision Florence. This section of Highway 101 is the Florence Urban Renewal Agency's ReVision Florence corridor, hence this project being known as

ART CITY OF FLORENCE
EXPOSED
ReVision Florence 2024-2026

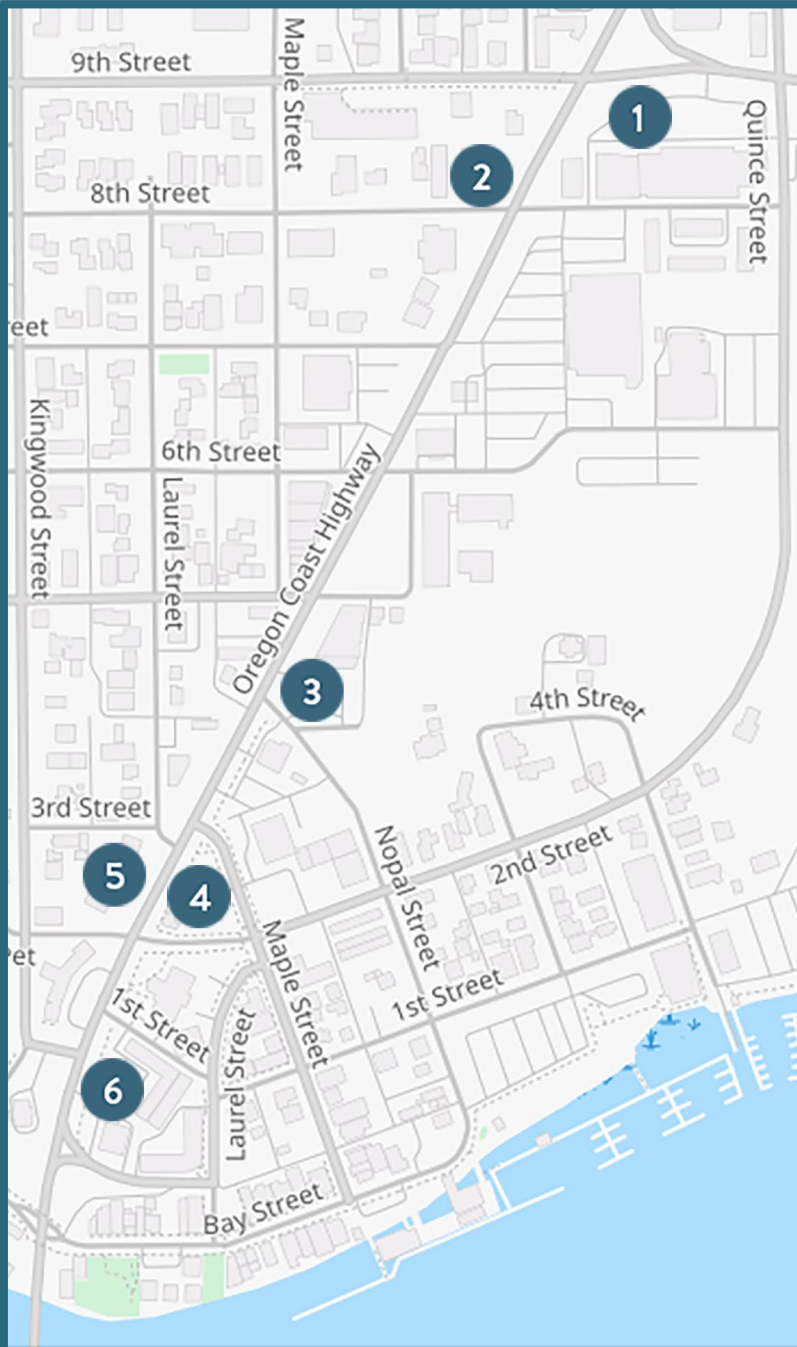
ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

LOCATIONS

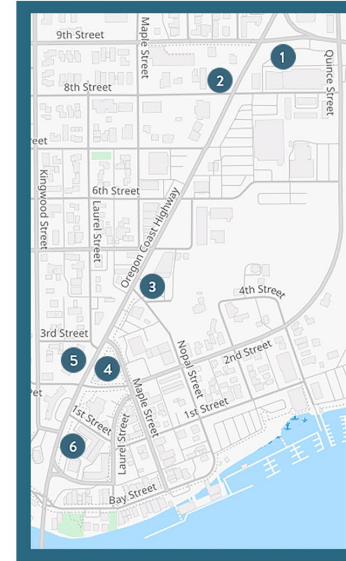
1. Highway 126 Intersection
2. 8th Street Corner
3. Nopal Street
4. Maple Street
5. Laurel Street
6. 1st Street



ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026



The City of Florence Public Arts Committee will be placing six new pieces of public art in the ReVision Corridor of Highway 101. Now that the Call for Art has closed, the committee will review the applications in public meetings.

Early January - Art Exposed Subcommittee reviews submissions for eligibility

Monday, Jan. 29, 4 p.m. - Public Arts Committee begins selecting finalists for each location

Thursday, Feb. 15, 5:30 p.m. - Public Arts Committee finalizes artwork for each location



SCAN ME

Learn more about
Art Exposed
ReVision Florence

The City of Florence plans to install Art Exposed ReVision Florence in April 2024. The selected artists will receive a stipend to display their work on Highway 101 as part of a rotating outdoor art gallery for two years. All work is for sale and managed by the Florence Public Arts Program.

Complete details and participation information can be found at <https://bit.ly/FlorenceArtExposed>.

TIMELINE



Month	Task
September 2023 - October 2023	<ul style="list-style-type: none">● Review 2024-2026 Program and discuss FURA's needs● Create Art Exposed Subcommittee● Finalize Call-for-Artists and approve for release in late October
November 2023 – December 2023	<ul style="list-style-type: none">● Manage call-to-artists through https://www.callforentry.org/● Market call-to-artists for local artists, plus statewide, national, and international artists

TIMELINE



Month	Task
January 2024	<ul style="list-style-type: none"> ● Subcommittee narrows applicants – Jan. 9 ● Public meeting for PAC to review submissions and select 2-3 finalists for each space ● Solicit public input on finalists for each location
February 2024 – March 2024	<ul style="list-style-type: none"> ● PAC reviews public input and finalizes selections for each space ● Provide report to FURA Board ● Artist communications and logistics ● Artists / City negotiate contracts ● Marketing plan for installation is created

TIMELINE



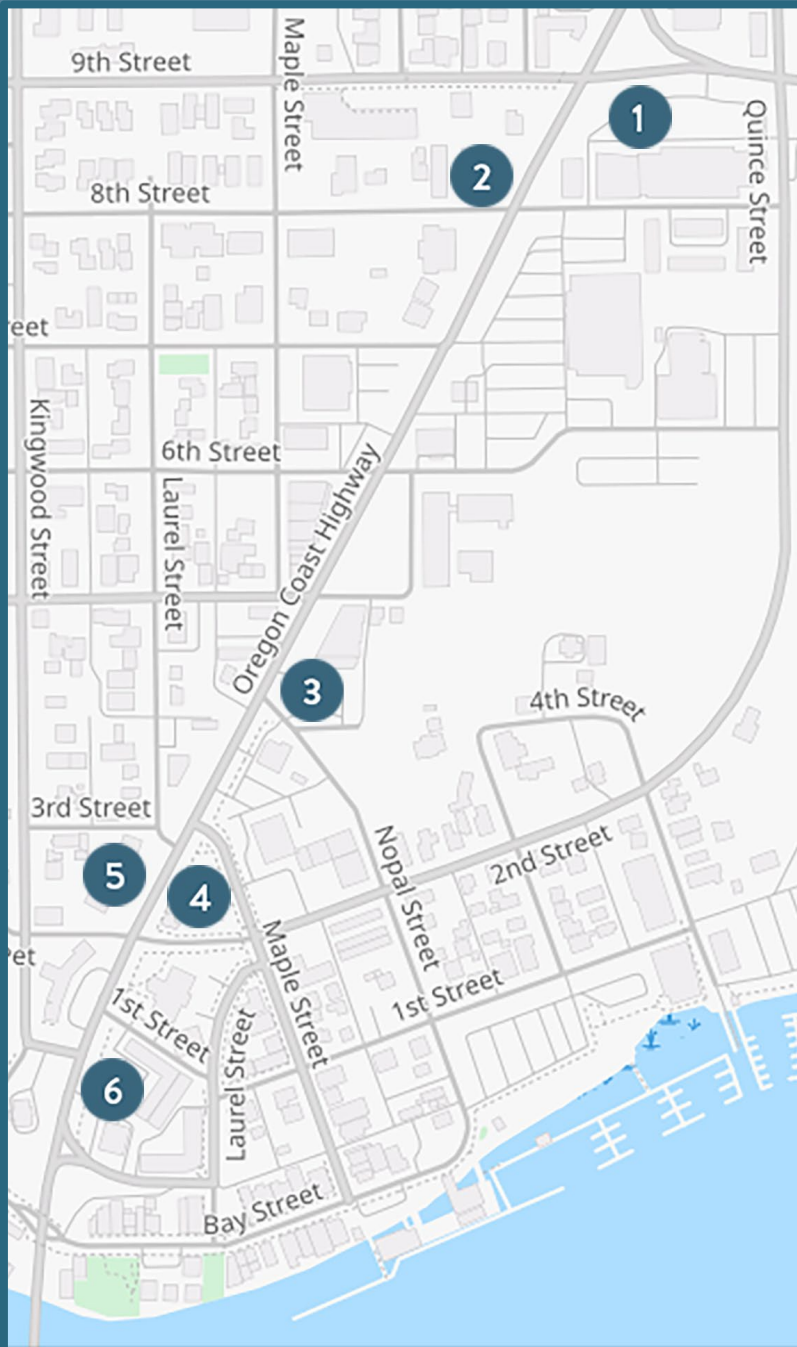
Month	Task
April 2024	<ul style="list-style-type: none">● New Art is installed in April 2024● Marketing plan for installation is executed
Spring 2024 – Summer 2024	<ul style="list-style-type: none">● Celebrate the project with Walking Tour, engagement over Rhody Days, etc.● Continue to market the art

ART EXPOSED

CITY OF FLORENCE
ReVision Florence 2024-2026

LOCATIONS

1. Highway 126 Intersection
2. 8th Street Corner
3. Nopal Street
4. Maple Street
5. Laurel Street
6. 1st Street



Location #1: Highway 126 Intersection



ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

Maximum Dimension Requirements:

- Height: No more than 12 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure the base; Public Works will pour a base at this site

Location #2: 8th Street Corner



ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

Maximum Dimension Requirements:

- Height: No more than 6 feet tall
- Width: No more than 6 feet wide
- Note: Call for Art indicated preference for a bench; Public Works will pour a base at this site

Location #3: Nopal Street



ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure to existing round base

Location #4: Maple Street



ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure to existing round base

Location #5: Laurel Street



ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 6 feet wide
- Art must include plan to mount the piece and secure to existing crescent-shaped base

Location #6: 1st Street



ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

Maximum Dimension Requirements:

- Height: No more than 15 feet tall
- Width: No more than 3 feet wide
- Art must include plan to mount the piece and secure the base; Public Works will pour a base at this site

ART

**CITY OF
FLORENCE**

EXPOSED

ReVision Florence 2024-2026

LET'S TAKE A SHORT BREAK



FIND CALLS CALENDAR HELP HOW IT WORKS BLOG CONTACT US LOGIN ARTIST SIGN UP

Call Detail

[← Back to Participating Calls](#)

Art Exposed ReVision Florence



[Visit Organization Website](#)

Contact Email: chantelle.meyer@ci.florence.or.us

Contact Phone: 541-590-4019

Entry Deadline: 12/29/23

Application Closed

Number of Applications Allowed: 8

Entry Fee (Entry Fee): \$25.00

Work Sample Requirements

Images | Minimum: 2, Maximum: 6

Video | Minimum: 0, Maximum: 2

Total Samples | Minimum: 2, Maximum: 8

Call Type: Public Art

Eligibility: International

State: Oregon

Event Dates: 11/2/23 - 12/15/23

Budget: Artists will receive a stipend of \$1,500 to display their work for two years.

ART EXPOSED

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ReVision Florence 2024-2026

Art Exposed Call for Art:

- Nov. 2 – Dec. 29
- <https://callforentry.org>

Applications Received:

- 18

Total Number of Artists:

- 15

Total Pictures Submitted:

- 58

ART EXPOSED

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FLORENCE

ReVision Florence 2024-2026

The Art Exposed Subcommittee met on January 9, 2024, to review all those submissions. We met in person and over Zoom, since Chris is still in Mexico. (Picture from our October meeting)



ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

Thank you to the artists for applying, and we hope they will consider the City of Florence for a future call.

The Art Exposed Subcommittee’s review elected to remove six submissions from the main committee’s review, for these reasons:

Artist Name	Name of Submitted Work	Reason for Removal
Helena Chastel Brooklyn, NY	“Snow”	Wintry theme doesn’t fit the Oregon Coast environment
Kassy Keppol Florence, OR	“The Ever Changing Oregon”	2D Submissions do not fit the current Call for Art
Natalya Ponomareva San Francisco, CA	“Curiosity”	2D Submissions do not fit the current Call for Art
Mark Smith Seatac, WA	“Portrait of Jesse Combs”	2D Submissions do not fit the current Call for Art
Jud Turner Eugene, OR	“Titus The Dungeness Crab”	The chrome finish is too shiny to go alongside Highway 101
Amelia Lamar California	“Ripples”	Concern over the size and durability of materials

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #1 – Helena Chastel

Art Title: “Denary”

Medium: Aluminum, powder coating

Height: 64 in.

Width: 34 in.

Width at Base: 26 in.

Weight: 100 pounds

Listed Price: \$50,000

Installation: four concrete sleeve anchors

www.helenachastel.com



Artist's Preferred Location: 4. Maple Street

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #2 – Charles Fitzgerald

Art Title: “Star Gazer” (Submission 1)

Medium: Aluminum

Height: 50 in.

Width: 40 in.

Width at Base: 24 in.

Weight: 60 pounds

Listed Price: \$7,000

Installation: Aluminum plate

www.northwest-designs.com



Artist's Preferred Location: 1. Hwy 126

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #2 – Charles Fitzgerald

Art Title: “Captain Cubist” (Submission 2)

Medium: Fiberglass, foam, concrete

Height: 60 in.

Width: 30 in.

Width at Base: 30 in.

Weight: 450 pounds

Listed Price: \$8,000

Installation: No information given

www.northwest-designs.com



Artist's Preferred Location: 4. Maple Street

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #2 – Charles Fitzgerald

Art Title: “Silver Hummingbird” (Submission 3)

Medium: Aluminum

Height: 50 in.

Width: 40 in.

Width at Base: 24 in.

Weight: 60 pounds

Listed Price: \$7,000

Installation: Aluminum plate

www.northwest-designs.com



Artist's Preferred Location: 3. Nopal Street

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #3 –Hank Nelson,
via Moe Jerome

Art Title: “Enervate”

Medium: Cast Bronze with Base

Height: 62 in. (with base)

Width: 12 in.

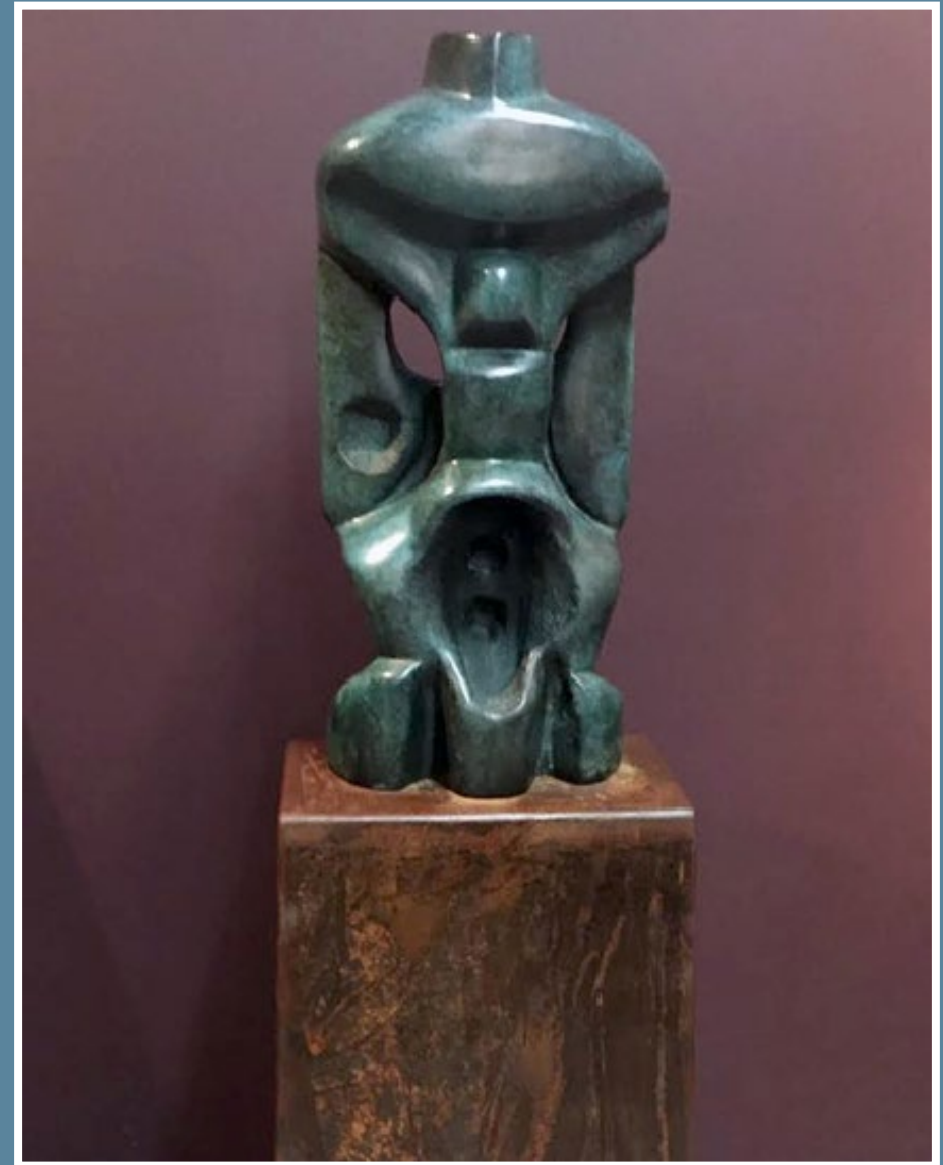
Width at Base: 18 in.

Weight: 300 pounds

Listed Price: \$23,000

Installation: No information given

www.cloudstonefoundation.org



Artist's Preferred Location: 1. Hwy 126

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #4 – Harold Linke

Art Title: “Encore”

Medium: Advanced carbon fiber composite
with a polychrome white finish

Height: 60 in.

Width: 52 in.

Width at Base: 50 in.

Weight: 60 pounds

Listed Price: \$29,945

Installation: Steel installation plate

www.linkesculpture.com



Artist's Preferred Location: 3, 4, or 5

ART EXPOSED

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ReVision Florence 2024-2026

Artist #5 – Lin McJunkin

Art Title: “Kelp Totem Orca”

Medium: Mild powder-coated steel,
kiln-carved and pate de verre glass

Height: 96 in.

Width: 18 in.

Width at Base: 12 in.

Weight: 150 pounds

Listed Price: \$5,500

Installation: Steel Plate

www.mcjunkinglass.com



Artist's Preferred Location: Any

ART EXPOSED

CITY OF
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ReVision Florence 2024-2026

Artist #6 – Kirk Seese

Art Title: “Magnify”

Medium: Plasma cut steel welded and painted black, ½" Polycarbonate, UV Inks

Height: 96 in.

Width: 36 in.

Width at Base: 16 in.

Weight: 85 pounds

Listed Price: \$10,000

Installation: Steel Plate

www.alienartifactstudios.com



Artist's Preferred Location: 1. Hwy 126

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #7 – James “Rick” True

Art Title: “Golden/Yellowstone”

Medium: Aluminum, Steel, Vinyl

Height: 12 feet (fish & pole)

Width: 115 in.

Weight: 180 pounds

Listed Price: \$11,000

Installation: Steel plate, piece revolves

www.facebook.com/RickTrueWindSculptures



Artist's Preferred Location: 1. Hwy 126

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #8 – Steve Tyree

Art Title: “Bounding Cougar”

Medium: Bronze sheet metal, bronze rod

Height: 57 in.

Width: 47 in.

Width at Base: 35 in.

Weight: 210 pounds

Listed Price: \$9,000

Installation: Steel base

www.artharveststudiotour.org/steve-tyree



Artist's Preferred Location: 4. Maple Street

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #9 – MacRae Wylde

Art Title: “The Trident”

Medium: Recycled metal beams

Height: 103 in.

Width: 96 in. (8 feet)

Width at Base: 24 in.

Weight: 450 pounds

Listed Price: \$10,000

Installation: Steel base

www.macraewylde.com



Artist's Preferred Location: 4. Maple Street

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Artist #10 – Susie Zeitner

Art Title: “Glass Totem”

Medium: fused glass tiles applied to steel tubing sculptures

Height: 84 in.

Width: 24 in.

Width at Base: 12 in

Weight: 75 pounds

Listed Price: \$5-7,000

Installation: Steel plate

www.sistersartsassociation.org/susie-zeitner



Artist's Preferred Location: Any

ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

Tally of artists' preferred locations

Location Preference	Helena Chastel, "Denary"	Charles Fitzgerald, Star Gazer	Charles Fitzgerald, "Captain Cubist"	Moe Jerome/Hank Nelson, "Ernervate"	Harold Linke, "Encore"	Lin McJunkin, "Kelp Totem: Orca"	Kirk Seese, "Magnify"	James "Rick" True, "Golden/Trout Lake Yellowstone"	MacRae Wyld, "Bounding Cougar"	Susie Zeitner, "Glass Totem"
1. Highway 126 Intersection	X			X			X			
2. 8th Street Corner										
3. Nopal Street			X		X			X		
4. Maple Street	X	X			X		X			
5. Laurel Street					X					
6. 1st Street										
(No Preference)		X	X	X		X	X	X	X	X

ART

CITY OF
FLORENCE

EXPOSED

ReVision Florence 2024-2026

Public Arts Committee Discussion

Art Exposed ReVision Florence 2024-2026 Judging Rubric

	Excellent/Very Good	Good	Okay/Fine	Needs Work
	6-7	5-4	3-2	1
VISUAL IMPACT (overall quality)	The unique organization of art elements, content, & execution create a striking & memorable work. If selected, this project has the power to “wow” the viewer.	The organization of art elements, content, and execution create cohesive work. The work has lasting impact on the viewer.	The organization of art elements, content, and execution are addressed in the work. The work holds the viewer’s attention.	The organization of art elements, content, & execution is incompletely addressed in the work. There is little or no impact on the viewer.
INTERPRETATION & CREATIVITY (completeness/effort)	The design shows unique and creative interpretation of the project and was continued until it was as complete as possible. Effort was far beyond that required, with great attention to details.	The design shows clear understanding of the requirements and the artist’s ability to think “outside the box.” With more effort, the application might have been outstanding.	The design shows some creativity and adequate interpretation of the requirements. However, the work appears unfinished.	The design requirements are fulfilled, but there is no evidence of original thought or interpretation. Application is incomplete or lacks attention to details.
COMPOSITION/ DESIGN (organization)	Shows and effectively utilizes knowledge of the elements and principles of design. The design effectively filled the entire space.	Shows an awareness of the elements and principles of design, using one or two elements and principles.	The application was completed, yet work lacks conscious planning and little evidence that an overall composition was thought through. The design partly filled the space.	The artist showed little evidence of any understanding of the elements and principles of art; no evidence of planning: The installation space is somewhat used.
CRAFTMANSHIP (skill with mediums and overall neatness)	Demonstrates a mastery of skill and a clear understanding and application of specific medium qualities. The design is beautiful and complete.	Demonstrates skill and some understanding of specific medium qualities. The design is pleasing and partially complete.	Application demonstrates partial skill and understanding of specific medium qualities. The design is fair.	Application lacks understanding of specific medium qualities. The design is a bit careless in creation of the work.
CRITERIA	All criteria of assignment have been met. Artist demonstrates the best example of following directions for assignment.	Most of the required criteria have been followed.	Some of the criteria have been met.	Only one criterion has been met.



Next Steps:

HOMEWORK:

- Review Art: Make notes, both first impressions and final thoughts, for each piece
- Review Rubric from your binder (and make preliminary notes)
- Help distribute information about next meeting

The Public Arts Committee meeting to select the pieces for Art Exposed

ReVision Florence will be Thursday, February 15, 2024, at 5:30 p.m.



SUBCOMMITTEE CHECK-INS

Outreach & Marketing
Art Inventory & Maintenance

CHAIR REPORT

STAFF REPORT



**CITY OF
FLORENCE**

STATE OF THE CITY

2024 Address & City Services Expo

February 26, 2024

City Services Expo - 5 - 7 pm

State of the City Address - 6 pm

Florence Events Center, 715 Quince St.

NEXT MEETING DATES

TENTATIVE MEETING CALENDAR

All PAC Meetings are held on the 4th Monday of the Month. Meetings are held in person at Florence City Hall unless otherwise indicated.

Date	Time	Description
February 15, 2024	5:30 p.m.	Public Art Committee Meeting -- Final selection for Art Exposed
March 25, 2024	4 p.m.	Public Art Committee Meeting
April 22, 2024	4 p.m.	Public Art Committee Meeting

THANK YOU

Experience *Florence*

WHERE EVERY DAY IS A CELEBRATION OF THE ARTS