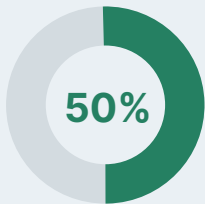flock safety

Shape a safer future, together

April 2024 | FLORENCE, OR
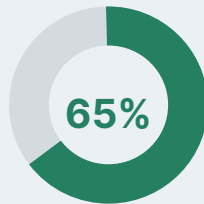
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The policing paradox: fewer resources, higher stakes

50%

Agencies reporting more resignations in 2022 than 2019[1]

65%

Agencies report having too few sworn officer candidates[2]

↑ **29%**

Motor Vehicle Thefts are up YoY (2022-2023)[3]

↓ **8.8%**

Violent crime clearance rates down since 2019[4]

Sources: 1 2 3 4

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The current reality

- Limited police resources

- Crime continues to hurt communities

- Trust is needed more than ever

What we believe
The opportunity

- Technology multiplies the force

- Protect first responders and the community using technology

- Collect and distribute objective evidence to the right user
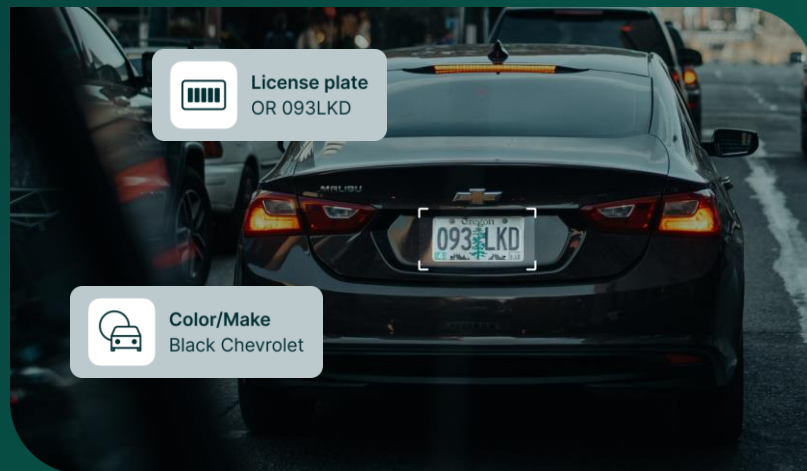
- Engage community to support and grow

LPR

Falcon

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With Flock Safety, you get:

Flock Safety provides your police department with indiscriminate evidence from fixed locations.
We provide all of the maintenance so that your police department and city staff can focus on keeping your city safe and prosperous.

License plate
OR 093LKD

Color/Make
Black Chevrolet

INFRASTRUCTURE-FREE

Reduce time to value and utility costs with full-service deployment.

24/7 COVERAGE

Capture objective vehicle data around the clock to multiply your force.

REAL-TIME ALERTS

- NCIC
- NCMEC (Amber Alert)
- Custom Hot Lists

ETHICALLY BUILT

- No people
- No facial recognition
- No speed tracking
- Indiscriminate evidence

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What this <u>is</u>:

- License Plate Recognition (LPR)

- Gathers objective evidence and facts about vehicles, not people

- Alerts police of wanted vehicles

- Used to solve crime
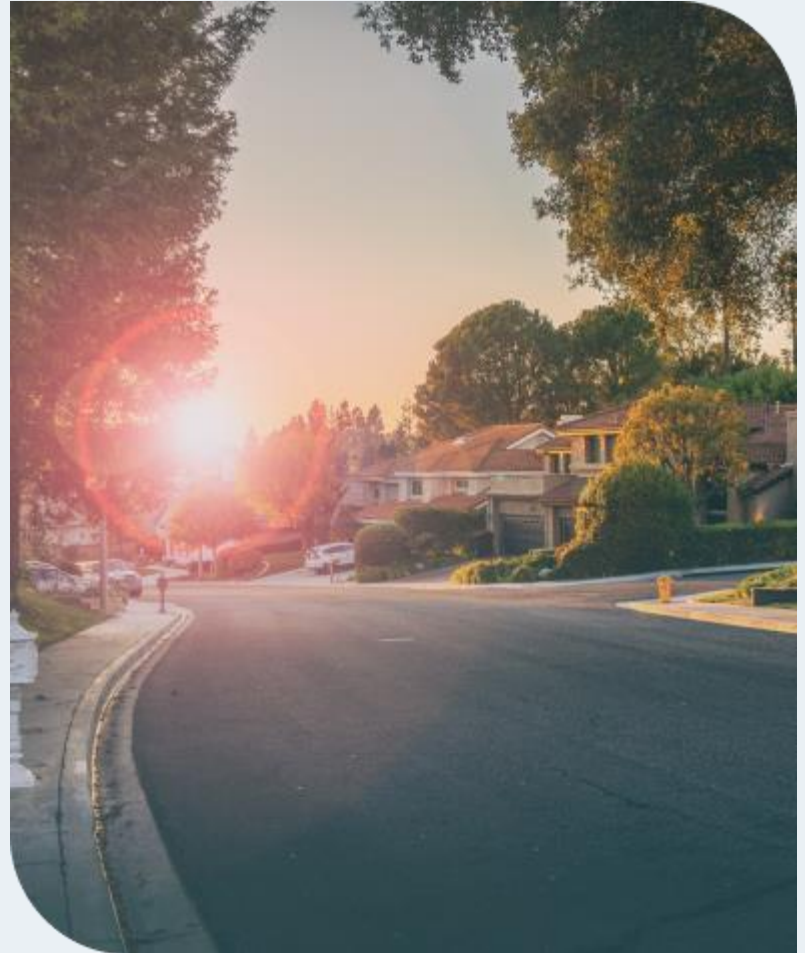
- Adheres to all state laws

What this <u>is not</u>:

- Not facial recognition

- Not collection of biometric or sensitive information

- Not used for tracking speed or parking violations

- Data automatically deletes every 30 days

How does this technology deter and eliminate crime?

→ **Proactive:** Real-Time Alerts when stolen or wanted vehicles enter your city

→ **Investigative:** As clearance rates increase, overall crime often decreases

→ Flock cameras serve as a **deterrent**

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A Trusted Partner

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Protecting privacy

- Footage owned by Agency/City and will never be sold to private third parties by Flock

- 30-day data retention, then automatically hard deleted

- Takes human bias out of crime-solving by detecting only objective data

- All data is stored securely with end to end encryption of all data

Accountability mechanisms

- Search reason and user number saved in indefinitely-available audit trail

- NOT facial recognition software, NOT collecting biometric information

- NOT used for parking enforcement or tolls

- Not connected to registration data or 3rd party databases (Carfax, DMV)

- Transparency Portal (free and optional)

Already solving and preventing crime

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Flock Safety In Oregon

Plus, many more commercial and private customers

Jackson County SO
Roseburg PD
Medford PD
Josephine County SO
Douglas County SO
Grants Pass Dept Of Public Safety
Myrtle Creek PD
Central Point PD
Sutherlin PD
Florence PD
Winston PD
Klamath Falls PD

Homicide Suspects Located, Arrested

◎ Tukwila PD - Tukwila, WA

➔ **July 25th, 2023**
  → Officers received an alert that a stolen vehicle associated with a recent homicide had been detected nearby.
  → Officers quickly located the vehicle and initiated a pursuit as it fled towards Seattle.
  → The vehicle eventually crashed and two suspects were detained by Tukwila PD.
  → No injuries were reported.

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Case Study: Results to Date

⊚ Yakima PD - Yakima, WA
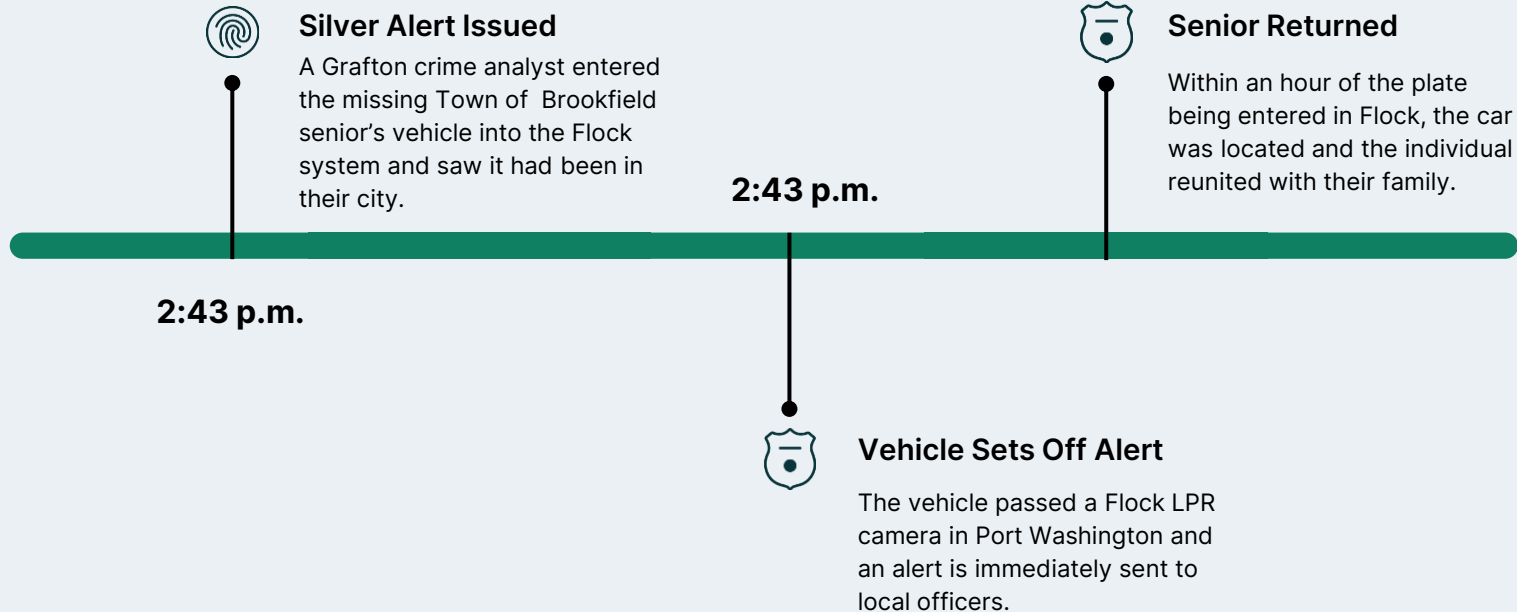
➜ Installation of Cameras April 6th 2022

➜ Since Flock went live, they have assisted in
  solving
  - ◆ 11 homicides
  - ◆ 24 robberies
  - ◆ 52 police evasions
  - ◆ 56 weapon offenses
  - ◆ 78 hit and runs
  - ◆ 392 stolen or retrieved vehicles

Pictured: Yakima Police De

source

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Missing, Endangered Senior Found in 15 Minutes

📍 Port Washington PD - Port Washington, WI

Silver Alert Issued
A Grafton crime analyst entered the missing Town of Brookfield senior's vehicle into the Flock system and saw it had been in their city.

2:43 p.m.

2:43 p.m.

Senior Returned
Within an hour of the plate being entered in Flock, the car was located and the individual reunited with their family.

Vehicle Sets Off Alert
The vehicle passed a Flock LPR camera in Port Washington and an alert is immediately sent to local officers.

When Every Second Matters: Child Abduction

Chamblee PD - Chamblee, GA

Stranger on Stranger Abduction
August 28, 2020

12:33 PM
Amber Alert Issued

2:30 PM
Suspect Vehicle Located

6:00 PM
Baby Reunited with Mother

1:01 PM
Search Conducted with Flock Safety

5:03 PM
Felony Stop + Arrest

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