

TO: The City of Florence Community Development: Planning & Building

SUBJECT: Resolution PC 20-25 VAR 02 – Driftwood Shores Maintenance Building

We are a direct abutter to noted lot below and we are **adamantly OPPOSED** to permitting a variance by the City of Florence to the Association Owners Driftwood Shores & Surfside Inn for enabling them to renege on their commitment and responsibility to install the architectural aesthetic requirements to the 80' x 40' big UGLY industrial metal building constructed at 88427 1st Ave, Assessors Map 18-12-04-13 Tax Lot 07000, as **originally** planned and approved by the residents and the city over a year ago.

For the Association Owners Driftwood Shores & Surfside Inn ("Association"), at this point nearing the completion of their UGLY industrial metal maintenance building, to now say they did not understand the architectural requirements, or use any other excuse for that matter, is just a classic example of "bait and switch" connivery.

Residents who are neighbors to the Association's UGLY industrial metal maintenance building have spent hundreds of thousands of dollars to buy property to live, enjoy and retire in a charming beach side neighborhood of Florence. The Association's industrial metal maintenance building **belongs in an industrial park area not in our neighborhood.** This is precisely the reason why it is critically important that the Association install the originally planned architectural enhancements for our neighborhood.

The Association barred no expense to make sure that their "pool house" was aesthetically pleasing because it is on their side of the street. Yet, on the neighborhood side of the road, the association just throws the neighborhood their big UGLY industrial metal building. The neighbors, the residents of Florence and the thousands of visitors who annually visit the City of Florence and access Heceta beach at the County Heceta park, deserves better than the Association's big UGLY industrial metal building. It is an eye sore to the neighborhood!!! Please protect one of the City of Florence's gems, the Gateway to Heceta Beach! Ironically, it is astonishing that the Association does not see the enormous value of protecting the theme of the neighborhood. Instead, they will settle for having their guests and Florence visitors (potential guests) drive by looking at an "out-of-place" UGLY industrial metal building 3 or 4 times a day? What is the Association thinking?? The Association should want a nice Maintenance Plaza. Too bad that the Association is looking at "avoiding an expense" rather than an "investment" that will yield future returns.

Architectural details and requirements matter!!! The new City Hall in Florence and the new Florence Public Works Department are very architecturally and aesthetically pleasing. Why didn't Florence just simply construct two big UGLY industrial metal industrial buildings and call it a day? Because it matters to the theme of the area and respect to the residents and neighbors. ***So "YES" the Association needs to architecturally enhance their UGLY industrial metal building, just like architectural details mattered for the City of Florence buildings.***

The Association should NOT be issued a Certificate of Occupancy/Usage authorization or allowed to use the maintenance building until the building is 100% complete – which absolutely includes the planned and originally approved architectural requirements.

Please City of Florence officials, please do not let the Association shirk their responsibilities. The architectural attributes were the only reason the neighbors agreed to the construction in the first place – the building needs to look nice; like their pool house. The Association KNEW architectural enhancements were required at the onset of the building approval. This is a clear example of chicanery on behalf of the Association for their

financial benefit at the expense of the residents of the neighborhood. The Association values their dollars more than the neighborhood!

Government officials of the City of Florence, please help us! Enforce the Association to construct the architectural details for the 3 sides of the building as originally agreed. We have faith in our Officials to protect the residents that may not be a big business with more influence. Please do not let us down.

Thank you kindly and ever so sincerely for your assistance!



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Aleia Bailey

From: James ROTH <JAROTH482@msn.com>
Sent: Wednesday, October 28, 2020 12:21 PM
To: planningdepartment
Subject: Testimony for maintenace building at Driftwood Shores Resolution PC 20 25 var 02

Dear Commission.

I fully agree with approval of variance for Driftwood Shores. The metal building approved by the commission and council is a metal building. To maintained the integrity of the building envelope which prevents water intrusion it is best to not penetrate the metal with anything. Since the metal siding has the look of having two tones of color consistent with the other buildings on the property it is esthetically prefect. Additionally adding attachment screws would probably void the warranty. Attaching another siding to the approved metal building doesn't make any sense. It is amazing that anyone would want to require that . James Roth owner unit 331.

From: [JAMES BRAU](#)
To: [planningdepartment](#)
Subject: Driftwood Shores Maintenance Building
Date: Monday, November 2, 2020 4:14:50 PM

Dear Florence Planning Commission.

I am writing to express my support for the variance application of Martin Alletson on the Driftwood Shores Maintenance Building. Driftwood Shores has made every effort to follow the requirements of the Florence zoning regulations, and had come very close to matching them. Now the full use of the building is being held up for cosmetic concerns that are definitely debatable. The new building does blend with the other buildings of Driftwood Shores and is an attractive addition to the neighborhood. Furthermore, for technical reasons related to the long-term preservation and maintenance of the building, as described by Mr. Alletson, the building should be approved as is. I urge you to approve this variance and enable Driftwood Shores to continue its focus on serving the local community.

Best regards,
James Brau
Driftwood Shores homeowner