

AGENDA ITEM SUMMARY
FLORENCE PLANNING COMMISSION

ITEM NO:
Meeting Date: June 23, 2020
Department: Planning

ITEM TITLE: Amendment to FCC 4-7–Sign Regulations, Related to the Sign District Map

DISCUSSION/ISSUE:

In April 2011 the City of Florence updated and moved the existing sign code from Florence City Code Title 10: Zoning Regulations to Title 4: Building Regulations. Moving the sign code from the zoning regulations to the building regulations eliminated its land use affiliation and associated state land use processing regulations.

FCC 4-7 includes Section 36: “AMENDMENTS: Amendments to the sign code shall be made by the City Council after consideration of a recommendation by an advisory body such as the Planning Commission.” Staff is seeking Planning Commission review and recommendation on this proposed amendment to the sign code. The proposal requests consideration of a modification to the City of Florence Sign District map on page 36 of FCC 4-7. Since the map’s adoption in 2011 there have been a number of annexations of property into the city that are not included in the map and thus not directly regulated by this FCC. The GIS Tech has developed an updated map for Planning Commissions’ consideration. It is attached to this AIS.

FISCAL IMPACT:

Changing the Sign District Map financially impacts the City by remedying a code consistency problem thus reducing staff time explaining the problem to affected residences and businesses.

RELEVANCE TO ADOPTED CITY WORK PLAN:

This proposal supports Goal 1 City Service Delivery and Goal 4 Communication and Trust. There are no specific work tasks associated with this proposal.

ALTERNATIVES:

1. Recommend City Council adopt the code changes as presented
2. Amend the changes and recommend as revised.
3. Recommend denial of the code changes to City Council

RECOMMENDATION:

Staff recommends adopting amendments to Florence City Code Title 4 Chapter 7 as proposed.

AIS PREPARED BY: Wendy Farley Campbell, Planning Director

CITY MANAGER’S RECOMMENDATION: ☐ Approve ☐ Disapprove ☐ Other
Comments: N/A

ITEM’S ATTACHED: City of Florence Zoning Map Proposed and Existing
