

Florence City Code Title 4 Chapter 7 Sign District Map Change

6/23/20 PC Recommendation



Introduction

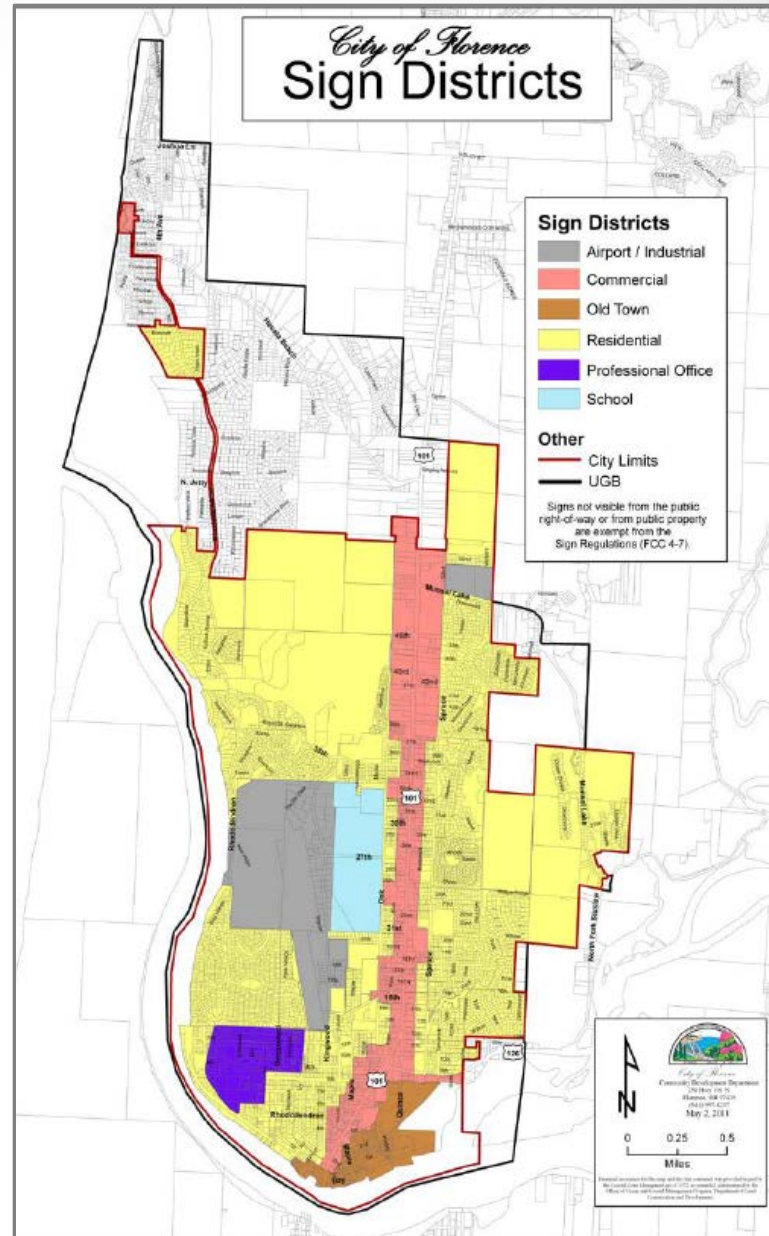
Issue:

- Sign Code District Map Needs Updating
 - Does not include all of City of Florence jurisdiction
 - Incorrect sign district designation

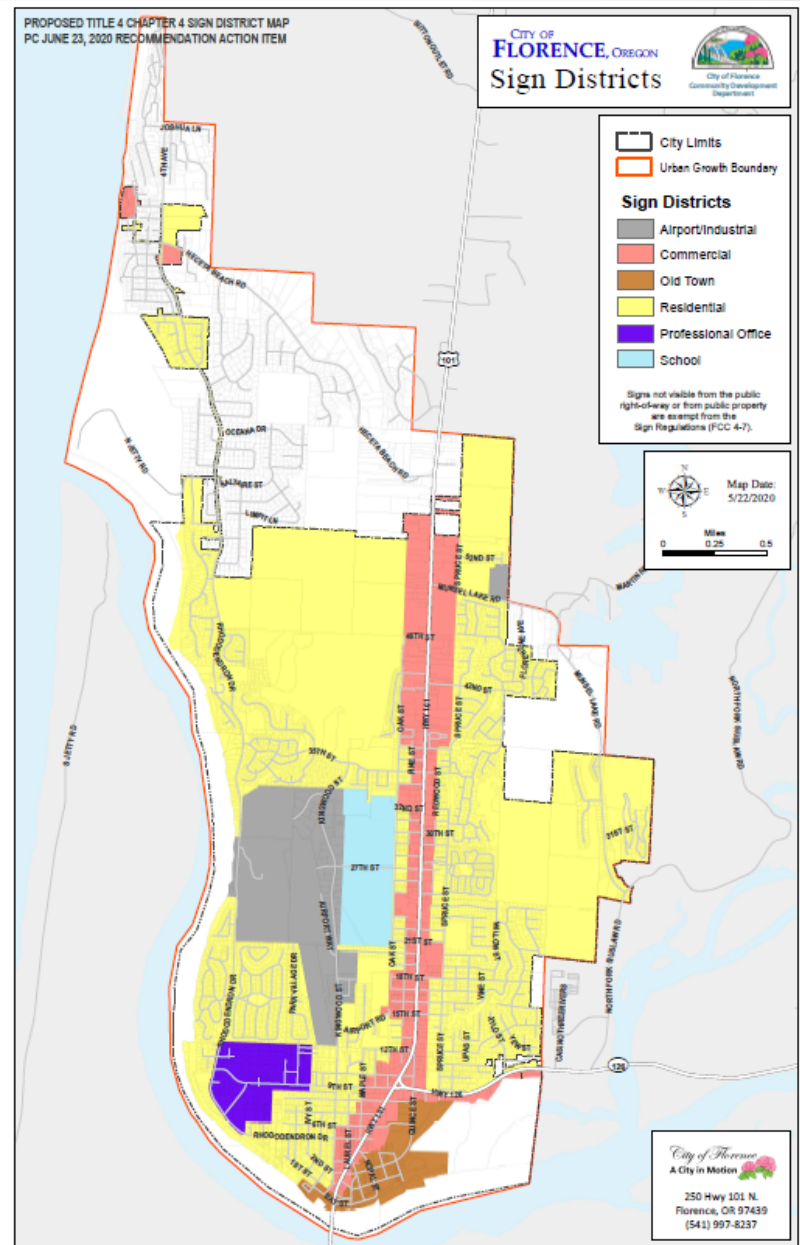
Remedy:

- Florence City Code Title 4 Chapter 7, Section 36:
City Council makes amendments to the sign code after consideration of a recommendation by an advisory body such as the Planning Commission

Existing Sign District Map FCC 4-7 May 2, 2011



Proposed Sign District Map FCC 4-7

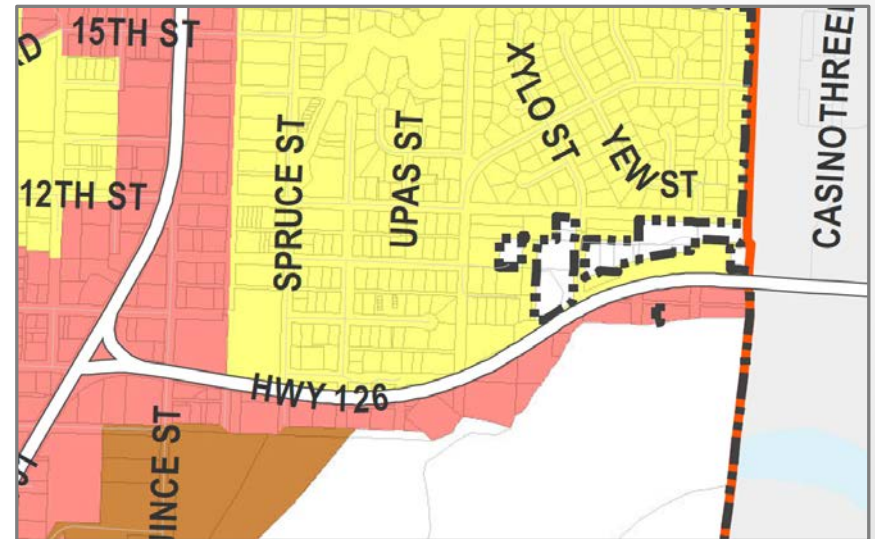


Highway 126 Commercial & Residential

Current

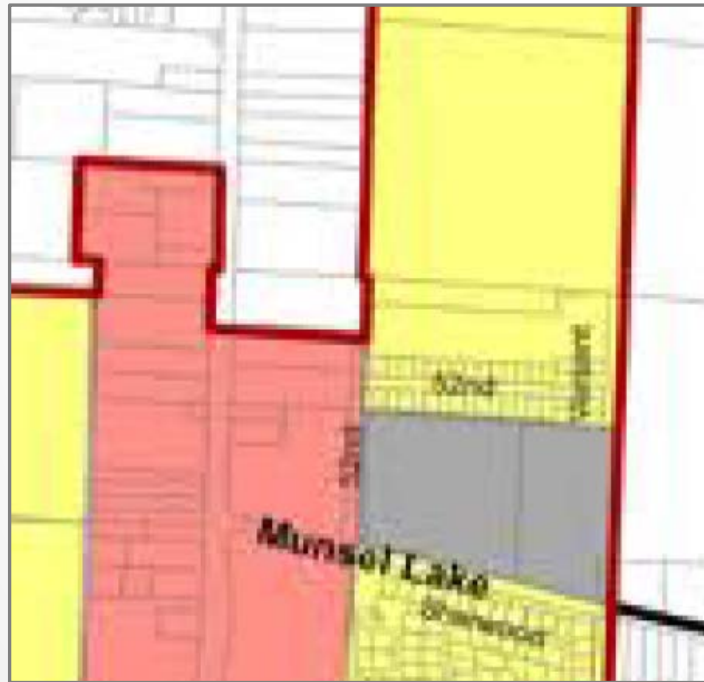


Proposed

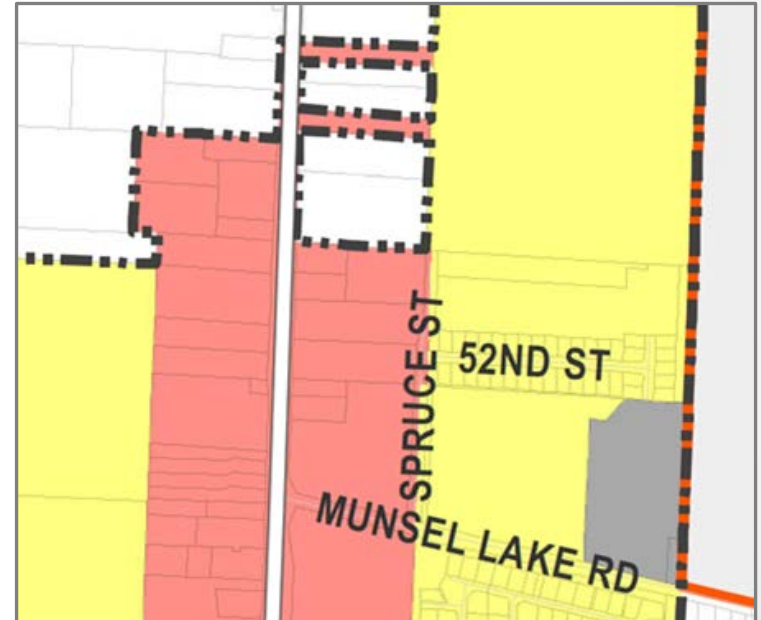


Highway 101 Commercial & Residential

Current



Proposed

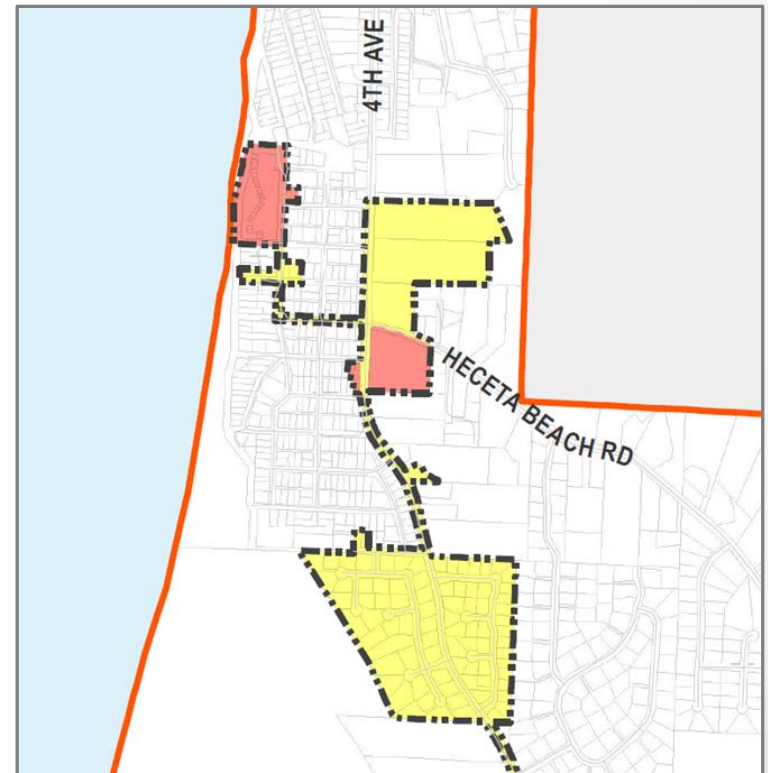


Heceta Beach Rd. Area Commercial & Residential

Current



Proposed

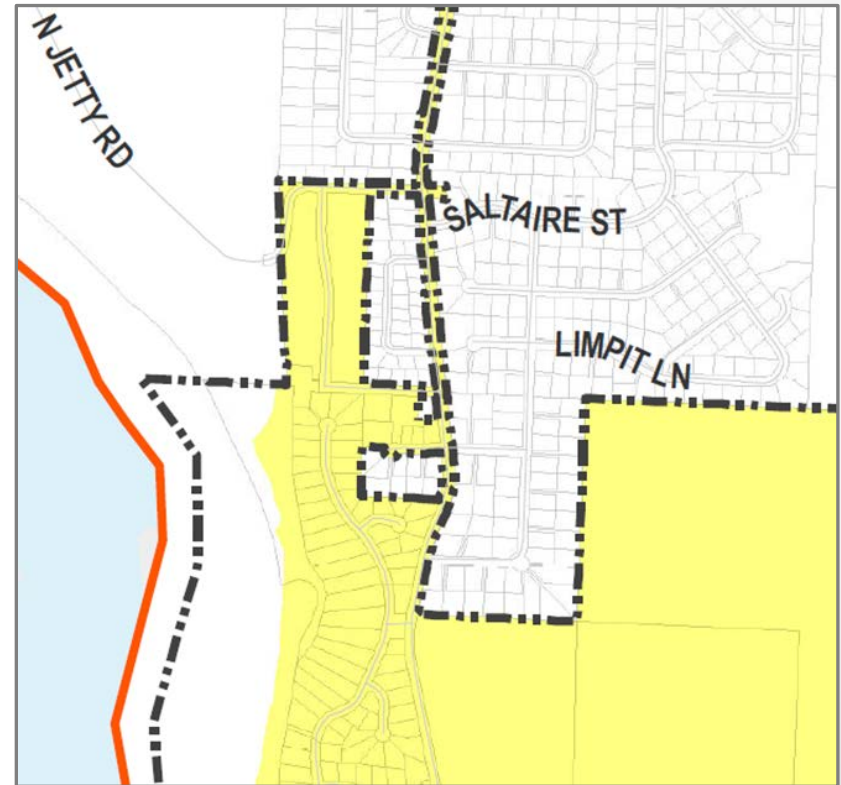


North Jetty Rd. Area Residential

Current



Proposed



Recommendation

Staff recommends adoption of the code amendment as presented

Alternatives

1. Recommend adoption of the code changes as presented
2. Amend the changes and recommend as revised.
3. Recommend denial of the code changes to City Council

Questions?

