

CITY OF FLORENCE
Transit Advisory Committee
City Hall 250 Hwy 101 Florence, OR 97439
541-997-3437
www.ci.florence.or.us

October 16, 2013

1:30 PM

Jane Ashley

Darby Conner, Vice Chair

Bill Craig

Donald Patton

L.A. Rose, Chairperson

Nola Xavier, Mayor

- *Please turn off or silence all cell phones and pagers prior to start of meeting.*

CALL TO ORDER ~ ROLL CALL

1. APPROVAL OF AGENDA

- 2. PUBLIC COMMENTS:** *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

3. APPROVAL OF MINUTES

- ◆ September 18, 2013

4. PILOT PROJECT UPDATE

- ◆ Present Route Assessment (timing)
- ◆ Discuss Stop/System Changes? (GT flag stop/shelter, wheelchair lift)
- ◆ Present Transition Plan (start date, casino stop location...)
- ◆ Discuss Brochure Changes
- ◆ Establish a Media marketing plan

5. LONG RANGE PROMOTION & MARKETING

- ◆ Select brochure locations & responsibility assignment
- ◆ Develop a Community Event promotion list
- ◆ Discuss GT Membership Meeting date(s)

6. NEXT STEPS

7. SET FUTURE MEETING DATE

ADJOURN