

**CITY OF FLORENCE
RESOLUTION NO. 18, SERIES 2016**

**A Resolution amending the structure of the City of Florence Economic
Development Committee to allow for additional members, and repealing
Resolution No. 16, Series 2015.**

RECITALS:

1. The City of Florence City Council established a work plan for the City of Florence including five goals.
2. The City Council established Goal 3 to expand and diversify the Florence economy.
3. The City Council approved Resolution No. 8, Series 2015 on May 18, 2015 to allow for citizen volunteers to assist the City in its economic development efforts.
4. The City Council approved Resolution No. 16, Series 2015 to add two additional ex-officio members to the Economic Development Committee.
5. To allow for additional citizen participation, the City Council wishes to amend the Committee structure to allow for additional members.

Based on these findings,

THE CITY COUNCIL OF THE CITY OF FLORENCE RESOLVES AS FOLLOWS:

1. The City of Florence approves the amendments to the Economic Development Committee, as shown in Exhibit A.
2. This Resolution takes effect immediately upon adoption.


ADOPTION:

This Resolution is passed and adopted on the 15th day of August, 2016.



Joe Henry, Mayor

Attest:



Kelli Weese, City Recorder

Resolution No. 18, Series 2016
Exhibit A

ECONOMIC DEVELOPMENT COMMITTEE

- 1: **Membership:** The Economic Development Committee shall be composed of nine (9) members to be appointed in the manner provided in Chapter 1 of Title 2 of Florence City Code. A majority of the Committee membership shall have their permanent residence within the city limits of the City of Florence or maintain at least partial ownership in a year round established business located within the city limits of the City of Florence.

Committee membership shall include representation of the following:

Business Owner(s) / Manager(s) / Representative(s). Special consideration will be given to the potential appointment of representatives of businesses with a proven track record of community promotion and outreach; businesses which employ over 50 local residents and / or businesses representing local health care interests.

Citizen(s) at large. Special consideration will be given to the potential appointment of local residents with interest, knowledge or experience in banking, real estate, the arts, agriculture, small business, tourism, industry, commerce, building, housing, science and technology or employee relations.

Representative(s) of a local government agency including but not limited to the Siuslaw School District, Lane Community College, Port of Siuslaw, Central Lincoln People's Utility District, Heceta water People's Utility District, Lane County Community & Economic Development and the Siuslaw Library District.

In addition, one (1) City Councilor, one (1) City Staff member, one (1) staff representative of the Florence Area Chamber of Commerce, and (1) staff representative of Central Lincoln People's Utility District, shall serve as an ex-officio member without vote, but may be counted for the purpose of committee residency requirement.

- 2: **Term of Office:** The members shall be appointed for a term of three (3) years. The initial appointment will be staggered so that only 1/3 of the membership terms will expire each year.
- 3: **Vacancies and Removals:** Appointments to fill vacancies shall be in the manner provided in Chapter 1 of Florence City Code Title 2, and shall be appointed for the remainder of the unexpired term of the member being replaced. Members serve at the pleasure of the City Council, and may be removed by the City Council, for misconduct or nonperformance of duty as indicated in Florence City Code 2-1-4. The position of any member who is absent from three (3) consecutive meetings without an excuse, as approved by the Economic Development Committee Chairperson, is presumed to be in nonperformance of duty, and the City Council shall declare the position vacant.
- 4: **Presiding Members:** Upon establishment, and in February of each year, the Committee shall elect a chair and vice-chair to serve for the following twelve (12) months. In the event of resignation, vacancy, or removal, the Committee shall designate a chair, or vice-chair, to serve for the remainder of the unexpired term.
- 5: **Meetings:** A majority of the members of the Committee shall constitute a quorum. The Committee shall meet at a regular time to be set by the Committee. The Chairman or three (3) members may call a previously unannounced special meeting to be held not earlier than twenty four (24) hours after the notice is given as required by the Oregon Public Meeting Laws.

6: Duties: The Committee shall serve as follows:

The Committee shall serve in an advisory capacity to the City Council and/or Staff as appropriate in matters pertaining to Economic Development, including but not limited to recruitment of businesses, promotion and retention of current businesses, policies and practices related to the Pacific View Business Park, Professional Office District, Highway 101 Corridor, Old Town, or other commercial / industrial area, establishment of City infrastructure and livability initiatives as they relate to economic development, tourism and other Florence industries.

Review Economic trends and make proposals to strengthen the economic well-being of the City.

Develop and Maintain a Business Retention and Expansion Program by working directly with local businesses to determine needs, issues, and solutions. Committee may create surveys, marketing materials, and / or other correspondence on behalf of the City.

Develop and Promote the Marketing and Recruitment of Business by working with Economic Development Staff and / or consultants to determine marketing strategies and communication methods. Committee may create marketing and communication materials on behalf of the City, including but not limited to brochures, newsletters, public service announcements, and / or direct mailings.

Research, review and provide a recommendation to the City Council on alternatives for the organizational structure of economic development within the City of Florence and surrounding areas.

6: Conflict of Interest and Bias: During their tenure, members of the Economic Development Committee shall refrain from activities that represent a conflict of interest. A member must not undertake any action or any decision or recommendation as a committee member, the effect of which would be to the private pecuniary benefit or detriment of the person or the person's relative or any business within which the person or a relative of the person is associated. Members of the Economic Development Committee shall follow the requirements of Oregon Revised Statutes Chapter 244 relating to ethics for public officials and shall also follow the Oregon State Guidelines for Public Officials published by the Secretary of State's office.