

CONTEST INFORMATION

Don't let your city's students miss out on a FREE iPad Air 2!

Plan to participate in the 2017-18 **"If I Were Mayor, I Would..."** student contest, sponsored by the Oregon Mayors Association (OMA).

Here's How It Works . . .

Local Contests

- Each mayor promotes a local contest by the same name for the purpose of selecting **one** local winner in each of the three categories:
 - Elementary School (grades 4-5) Poster
 - Middle School (grades 6-8) Essay
 - High School (grades 9-12) Digital Media Presentation (e.g., video, PowerPoint, Prezi, etc.)
- Identify local prizes to be awarded by the city and paid for by the city for the local winners. Examples:
 - Cash award, savings bond or gift card
 - Lunch with the mayor and/or shadow the mayor for a day
 - Recognition/award for the winning student's teacher
 - Article in local newspaper, city newsletter and/or city website
- It would be the city's responsibility to promote the local contest within the community, for example:
 - In community newsletter
 - In local newspapers
 - Visiting the elementary, middle and high schools, perhaps discussing the role of the mayor
 - At city council meetings
 - At local service club meetings (Chamber, Rotary, etc.)
 - Identify local sponsors for additional exposure and prizes

One participating city reported receiving better quality submissions by providing suggested topics for entries. Another city encourages middle school teachers to use the essay contest as an English writing assignment.

Local winning submissions may be emailed or mailed (posters) **by May 11, 2018** to:
Jennifer Lewis, jlewis@orcities.org • OMA, 1201 Court St. NE #200, Salem, OR 97301

Statewide Competition

Local mayors will submit **no more than one winner from each category** – grade school, middle school and high school (three total) – to Jennifer Lewis at OMA **by May 11, 2018** to be eligible for the statewide competition.

- Previous statewide winners may participate, but are not eligible to receive a prize in the same category (grade level) they have previously won in. Previous statewide winners are eligible to receive a prize in a new category. The local jurisdiction may use their discretion as to whether previous local winners are eligible to participate.
- A sample flyer and entry form will be sent electronically to each city's manager, administrator or recorder for local customization (e.g., local submission instructions and due date) and reproduction.
- Statewide winners will be selected by a committee of OMA members.
- Statewide winners and their mayors will be notified mid-June 2018. First-place statewide winners and their parent(s) will be recognized at an awards luncheon held during the OMA Annual Conference in Florence July 26-28, 2018, where they will receive their prizes – an **Apple iPad Air 2 tablet**. Second-place winners are selected depending on funds available for prizes. Second-place prizes are traditionally presented locally by the mayor. First-place statewide winners will receive additional recognition:
 - Press releases sent to their local media
 - Acknowledgment in the OMA quarterly newsletter
 - Acknowledgment on the OMA website (www.oregonmayors.org)

Questions? Contact Jennifer Lewis at (503) 588-6550 or jlewis@orcities.org