
AGENDA ITEM SUMMARY

ITEM NO: 6

FLORENCE CITY COUNCIL

Meeting Date: January 6, 2014
Department: City Manager

ITEM TITLE: Consider adopting the 2014 Council Goals

The City Council creates the vision for our community and adopts goals to reflect the vision and to guide decision-making at all levels of City government. The goal setting process builds Council consensus on policies and projects that impact City residents, businesses, and the community as a whole. Administration uses the City Council vision and goals to set priorities, direct work activities, and allocate staff and financial resources.

On November 14, 2013, the City Manager and Department Heads held a retreat to discuss goals to be recommended to Council for 2014. The management team's philosophy is to professionally manage and efficiently serve the community of Florence through enhanced communications; teamwork and collaboration; and by identifying and solving common problems. On December 14, 2013 the City Council held a goal setting session at the Laurelwood Community Center to review staff's recommendation and discuss priorities for 2014. At the end of that session, nine goals were identified to be adopted tonight and they are as follows (in no particular order):

2014 City Council Goals

1. Obtain Sustainable Funding for the Streets Maintenance Program by Pursuing a Gas Tax *(Assigned to City Manager, Public Works Director and Finance Director)*
2. Consider Options on the Spruce Street LID – Seifert Property, which is in the Lane County foreclosure process *(Assigned to City Manager and Finance Director)*
3. Explore orderly growth opportunities within the Urban Growth Boundary *(Assigned to Planning Director and Public Works Director)*
4. Implement utility code service and billing policy changes *(Assigned to Finance Director and Public Works Director)*
5. Implement a strategic plan for a record retention program *(Assigned to the City Recorder)*

6. Secure location and financing of a new public works facility *(Assigned to Public Works Director, Finance Director, and City Manager)*.
7. Complete the Lane County Co-adoption Process *(Assigned to City Manager and Planning Director)*
8. Implement Old Town Parking Code Changes *(Assigned to Planning Department)*
9. Implement "Dark Sky" Lighting Regulations *(Assigned to Planning Department)*

FISCAL IMPACT: The fiscal impacts to each goal have been identified in the City's Long Range Financial Plan and have been vetted to Council in the goal setting process. Throughout the year, as reports/action items are brought forth to Council for approval, updated fiscal impacts will also be addressed.

AIS prepared by Jacque M. Betz, City Manager

ALTERNATIVES:

- Modify the recommend goals for 2014
 - Do not adopt goals for 2014
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RECOMMENDATION:

Adopt the nine projects identified above as the "2014 City Council Goals".

JmBetz
approve