

City of Florence Demographics

Information Obtained from the Oregon Rural Communities Explorer

<http://oe.oregonexplorer.info/rural/communitiesReporter/>

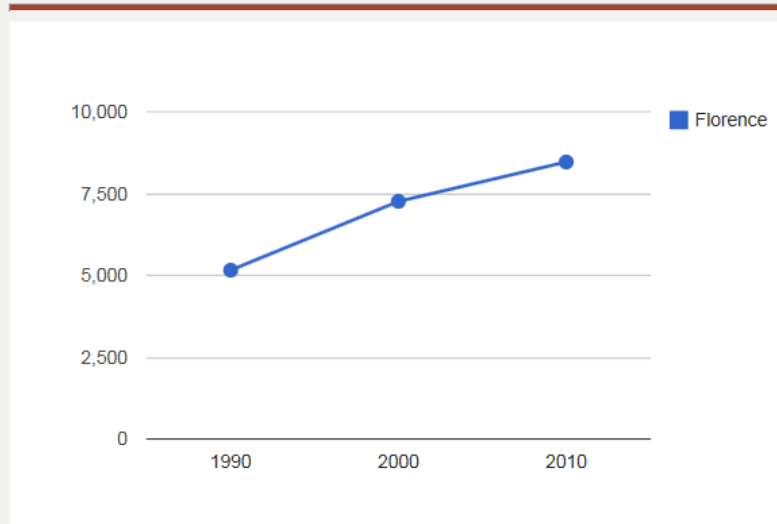
Population

Census Bureau Data

Change report years
(1990, 2006-10 average)

	Lane County		Florence Incorporated City		Oregon	
	1990	2006-10	1990	2006-10	1990	2006-10
Total Population Count Details	282,912	N/A	5,162	N/A	2,842,320	N/A
Total Population Estimate Details	N/A	347,156	N/A	8,264 +/- 19	N/A	3,761,925
Percentage of Total Population in Rural Area (based on total population count) Details	25.42%	N/A	N/A	N/A	29.52%	N/A

Total Population Count

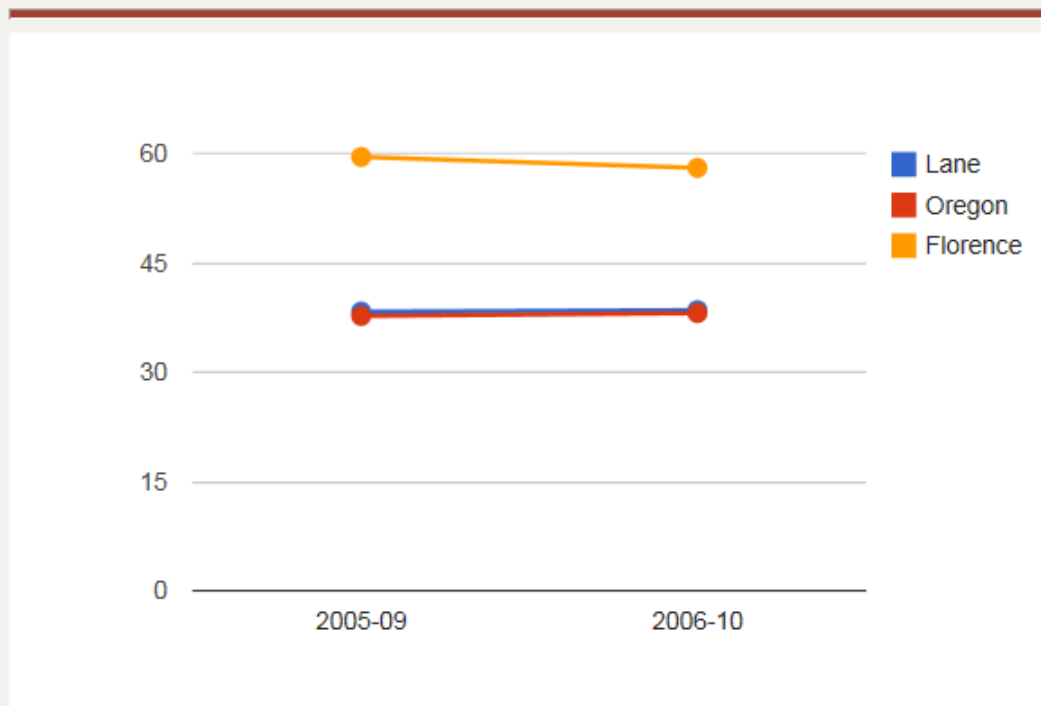


	1990	2000	2010
<input checked="" type="checkbox"/> Florence	5,162	7,263	8,466
<input type="checkbox"/> Lane	282,912	322,959	351,715
<input type="checkbox"/> Oregon	2,842,320	3,421,400	3,831,074

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Age

Median Age (estimate)



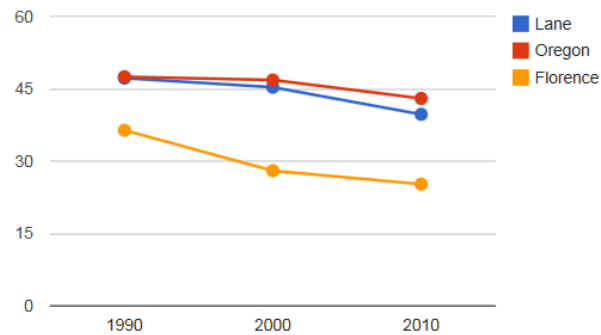
	2005-09	2006-10
<input checked="" type="checkbox"/> Florence	59.50	58.00
<input checked="" type="checkbox"/> Lane	38.30	38.50
<input checked="" type="checkbox"/> Oregon	37.70	38.10

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Family Structure

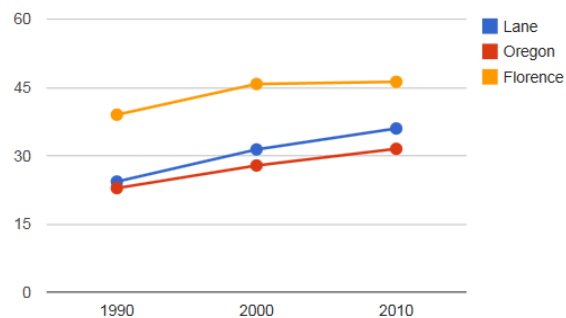
Percentage of Families with Children under 18 (based on total population count)



	1990	2000	2010
<input type="checkbox"/> Florence	36.39%	28.01%	25.23%
<input checked="" type="checkbox"/> Lane	47.20%	45.31%	39.69%
<input checked="" type="checkbox"/> Oregon	47.48%	46.81%	42.99%

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Percentage of Families with Children under 18 that are Single-Parent Families (based on total population count)

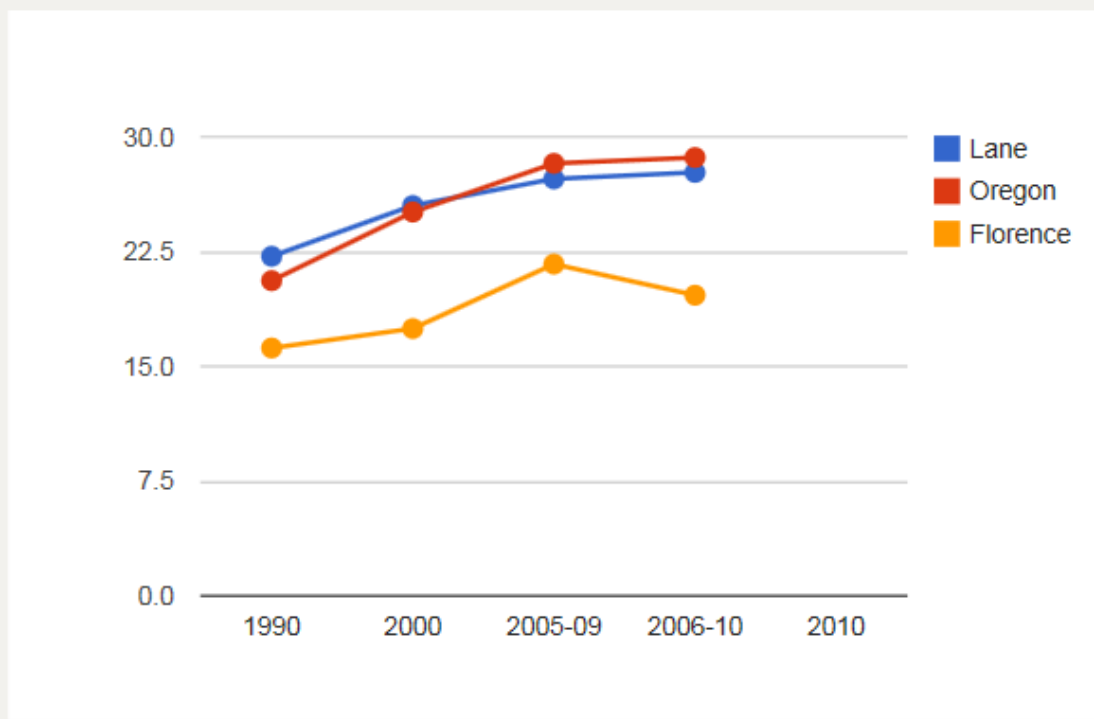


	1990	2000	2010
<input checked="" type="checkbox"/> Florence	39.01%	45.76%	46.24%
<input checked="" type="checkbox"/> Lane	24.32%	31.37%	35.98%
<input checked="" type="checkbox"/> Oregon	22.88%	27.85%	31.51%

<http://oe.oregonexplorer.info/rural/OregonCommunitiesReporter>

Education

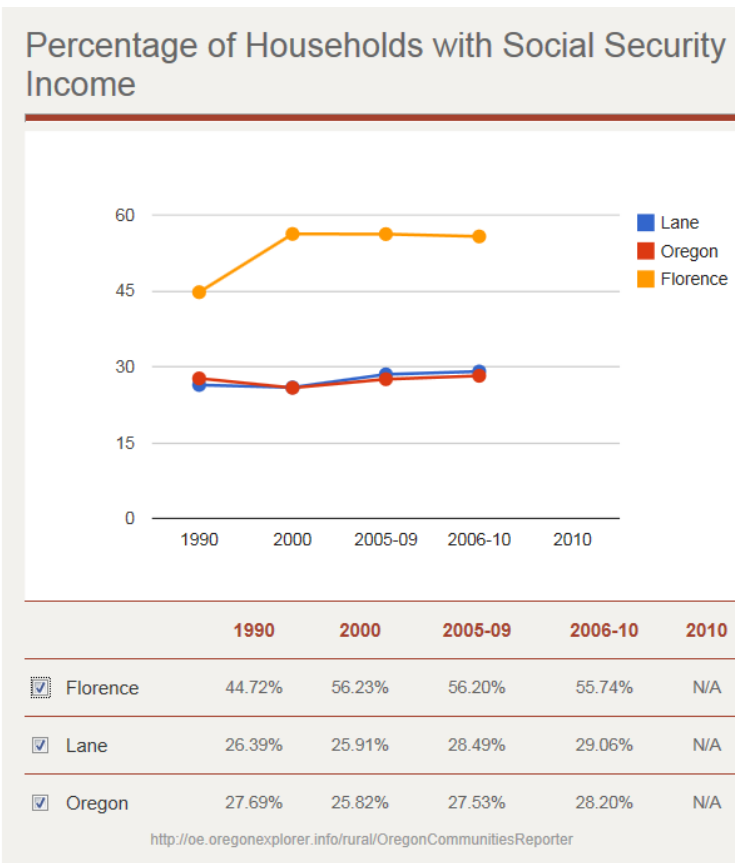
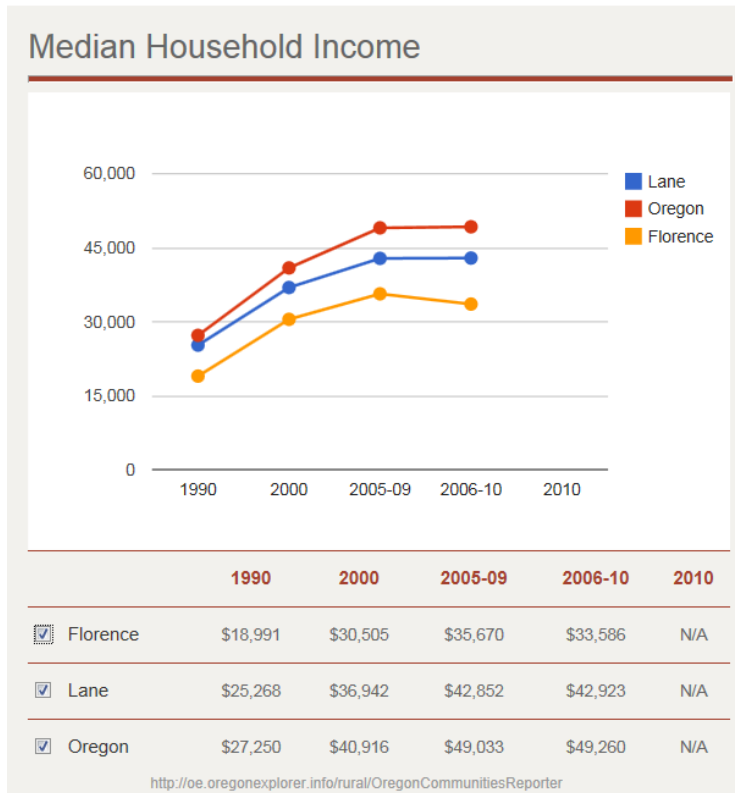
Percentage of Adults with 4-year Degree or Greater



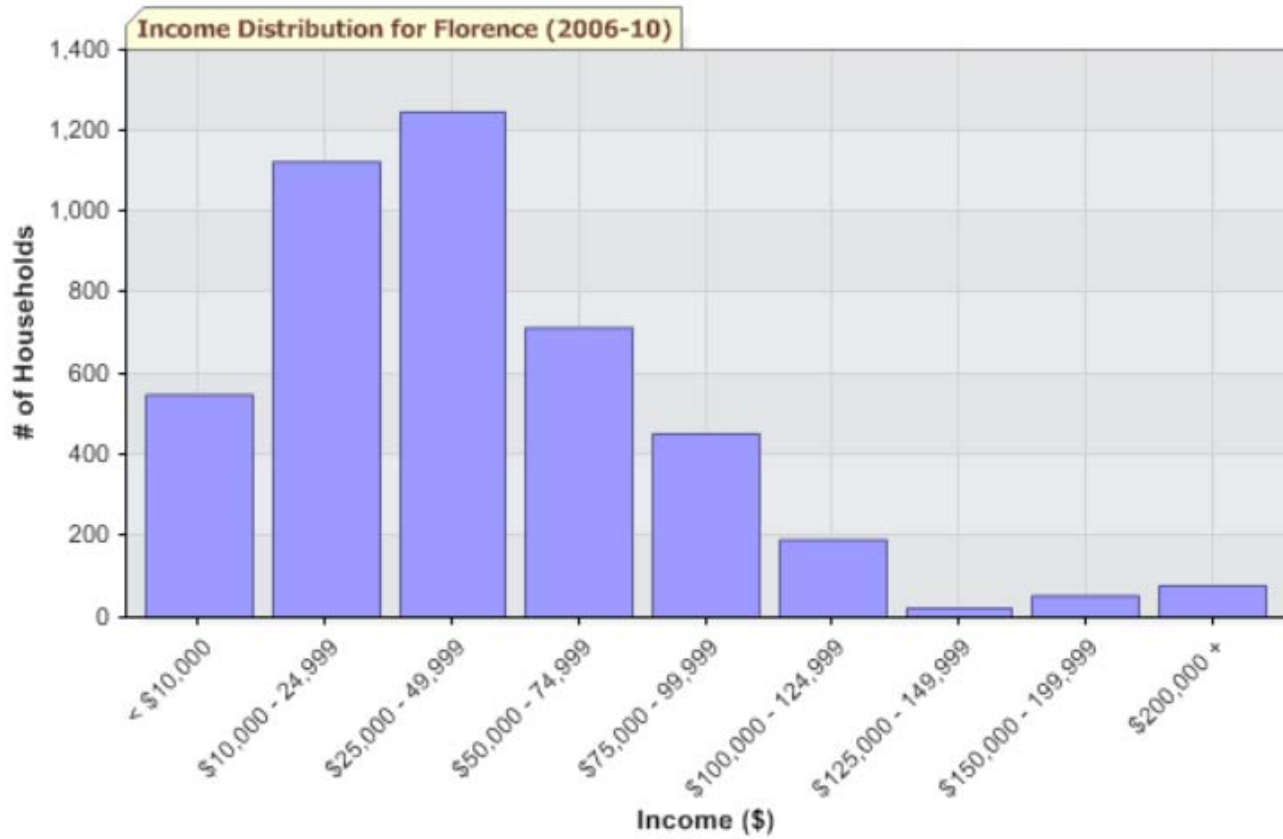
	1990	2000	2005-09	2006-10	2010
<input checked="" type="checkbox"/> Florence	16.20%	17.47%	21.68%	19.65%	N/A
<input checked="" type="checkbox"/> Lane	22.19%	25.51%	27.25%	27.67%	N/A
<input checked="" type="checkbox"/> Oregon	20.60%	25.08%	28.26%	28.64%	N/A

<http://oe.oregonexplorer.info/rural/OregonCommunitiesReporter>

Income

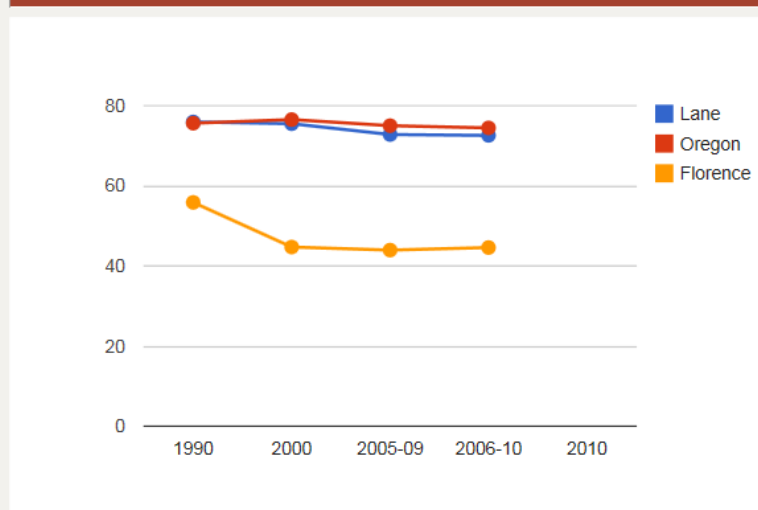


Income Distribution



<http://oe.oregonexplorer.info/rural/OregonCommunitiesReporter>

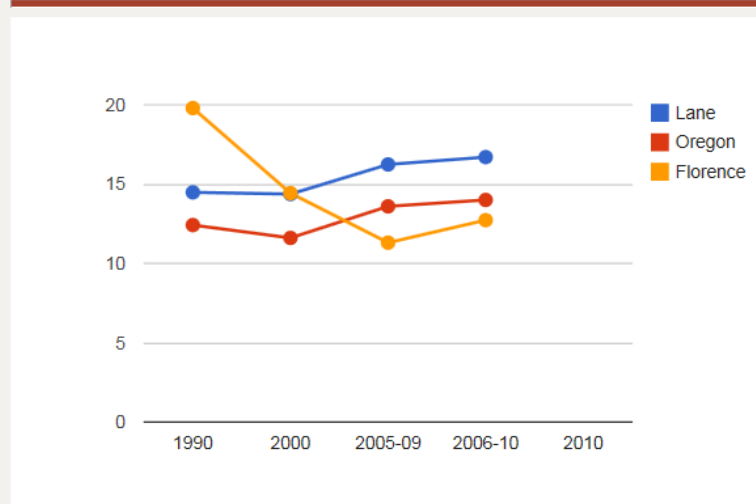
Percentage of Households with Wage & Salary Income



	1990	2000	2005-09	2006-10	2010
<input checked="" type="checkbox"/> Florence	55.84%	44.71%	43.94%	44.58%	N/A
<input checked="" type="checkbox"/> Lane	75.91%	75.46%	72.77%	72.55%	N/A
<input checked="" type="checkbox"/> Oregon	75.60%	76.49%	74.98%	74.42%	N/A

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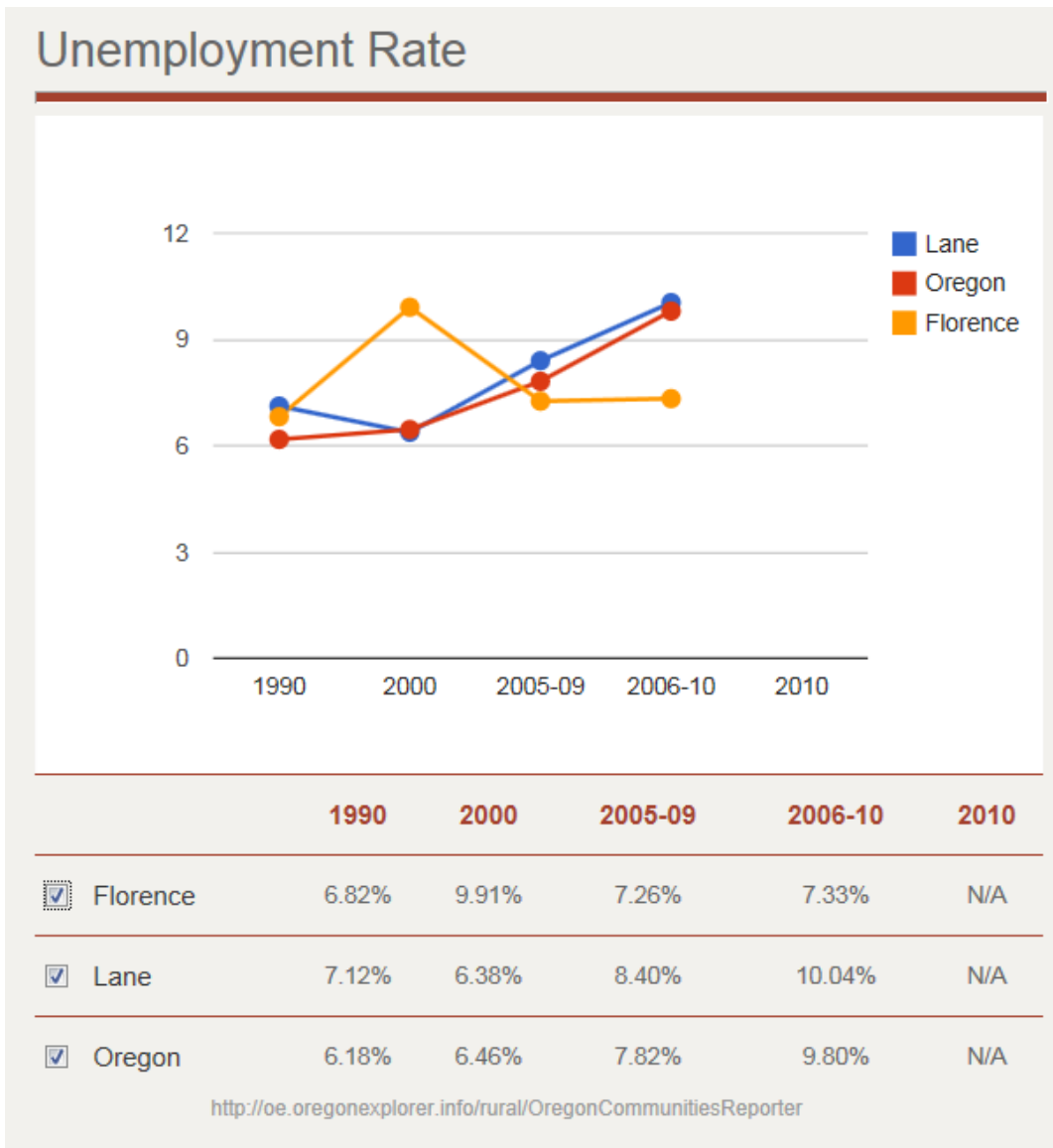
Poverty Rate



	1990	2000	2005-09	2006-10	2010
<input type="checkbox"/> Florence	19.79%	14.43%	11.31%	12.73%	N/A
<input checked="" type="checkbox"/> Lane	14.48%	14.37%	16.24%	16.70%	N/A
<input checked="" type="checkbox"/> Oregon	12.42%	11.61%	13.60%	14.00%	N/A

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Employment & Labor Market



Industry Employment Rates (Expressed as Percentages of the Employed)

Details ▾

Agriculture, Forestry, Fishing, Mining	3.83%	2.23% +/- 0.3%	4.78%	0.54% +/- 4.3%	5.24%	3.43% +/- 0.1%
Arts, Entertainment, Recreation, Accomodation	1.54%	9.00% +/- 0.5%	1.33%	18.17% +/- 7.1%	1.34%	9.21% +/- 0.2%
Construction	5.54%	6.61% +/- 0.4%	3.61%	10.85% +/- 5.4%	5.62%	7.03% +/- 0.1%
Education, Health, Social Services	22.14%	25.00% +/- 0.9%	18.18%	15.07% +/- 5.6%	19.43%	20.88% +/- 0.2%
FIRE: Finance, Insurance, Real Estate	4.90%	8.32% +/- 0.4%	6.23%	7.66% +/- 3.7%	5.96%	9.33% +/- 0.1%
Information	N/A	2.01% +/- 0.2%	N/A	1.16% +/- 1.2%	N/A	2.09% +/- 0.1%
Manufacturing	17.48%	11.84% +/- 0.6%	13.62%	7.08% +/- 4.2%	17.67%	11.79% +/- 0.2%
Other Services	7.27%	4.88% +/- 0.4%	7.50%	8.81% +/- 4.8%	6.71%	4.84% +/- 0.1%
Professional, Science, Management, Administration	4.79%	8.69% +/- 0.5%	4.39%	4.66% +/- 2.6%	4.60%	9.99% +/- 0.2%
Public Administration	3.14%	3.72% +/- 0.3%	3.28%	2.52% +/- 1.7%	4.10%	4.55% +/- 0.1%
Retail Trade	19.82%	12.89% +/- 0.6%	29.57%	14.60% +/- 5.1%	18.11%	12.28% +/- 0.2%
Transport and Utilities	5.65%	3.65% +/- 0.3%	4.23%	5.95% +/- 3.3%	6.54%	4.33% +/- 0.1%
Wholesale Trade	3.90%	3.44% +/- 0.3%	3.28%	3.06% +/- 2.1%	4.69%	3.20% +/- 0.1%

Occupation Employment Rates (Expressed as Percentages of the Employed)

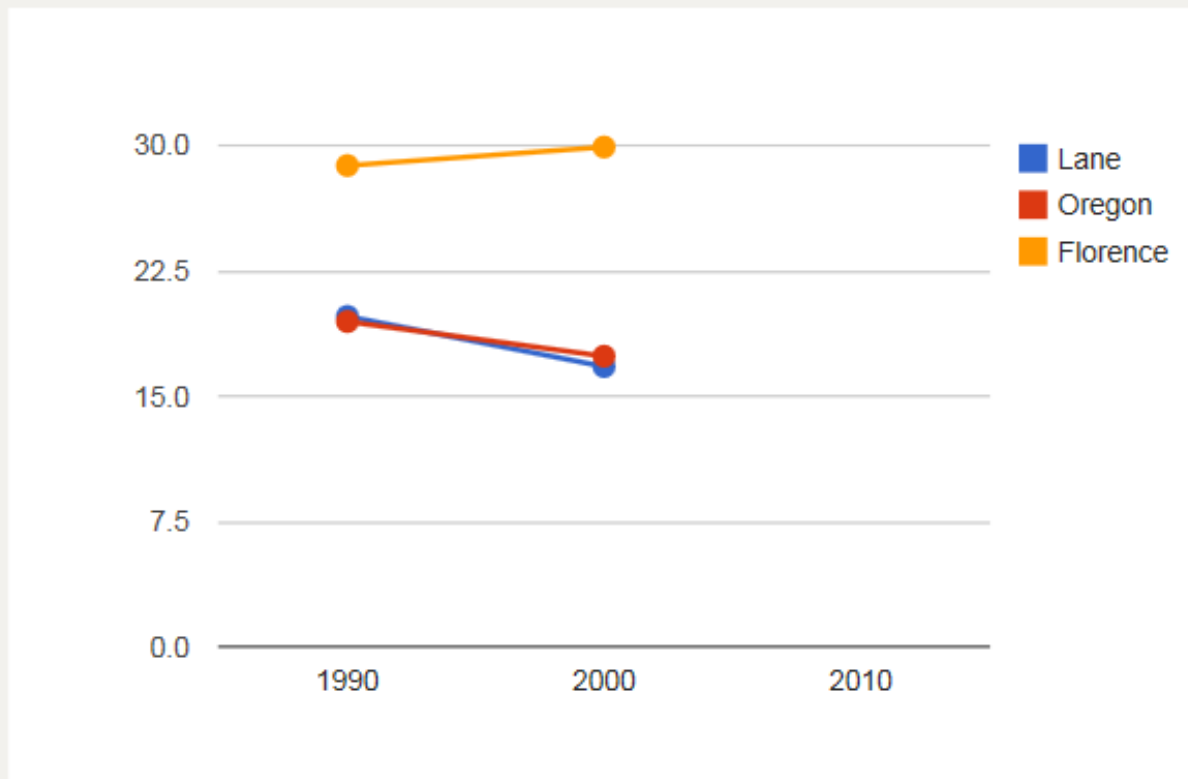
Details ▾

Construction, Extraction, Maintenance	10.44%	8.43% +/- 0.5%	6.67%	9.60% +/- 7.5%	10.67%	8.47% +/- 0.2%
Farming, Fishing, Forestry	3.60%	1.30% +/- 0.2%	7.95%	0.00% +/- 5.9%	4.53%	1.93% +/- 0.1%
Managerial, professional, etc	25.26%	33.92% +/- 1.0%	18.96%	24.43% +/- 6.6%	25.72%	35.08% +/- 0.3%
Production and Transport	16.15%	12.55% +/- 0.6%	14.51%	16.33% +/- 8.4%	15.63%	12.20% +/- 0.2%
Sales & Office	30.37%	25.76% +/- 0.8%	30.52%	23.00% +/- 6.9%	29.83%	25.05% +/- 0.3%
Service	14.19%	18.05% +/- 0.7%	21.40%	26.64% +/- 8.1%	13.63%	17.27% +/- 0.2%

Migration

Migration Flows in the past 5 years

Percentage of Migrants who Moved from another State in the West



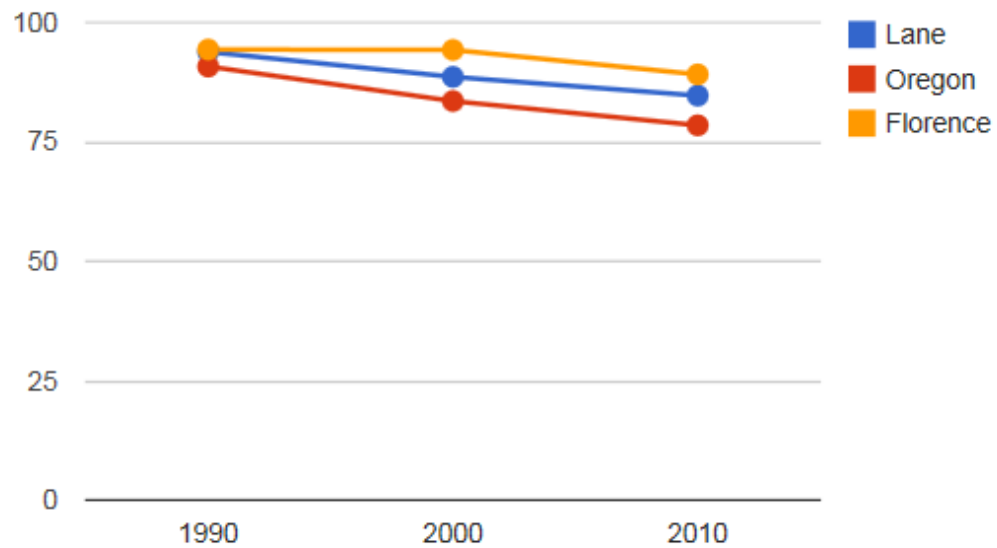
	1990	2000	2010
<input checked="" type="checkbox"/> Florence	28.80%	29.91%	N/A
<input checked="" type="checkbox"/> Lane	19.78%	16.78%	N/A
<input checked="" type="checkbox"/> Oregon	19.47%	17.40%	N/A

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Race & Ethnicity

Race & Ethnicity (based on total population count)

Percentage of Population White, non-Latino



	1990	2000	2010
<input checked="" type="checkbox"/> Florence	94.31%	94.22%	89.11%
<input checked="" type="checkbox"/> Lane	93.81%	88.58%	84.67%
<input checked="" type="checkbox"/> Oregon	90.76%	83.52%	78.46%

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Housing

