

Central Lincoln PUD

Mural

CC 19 03 MUR 01



Introduction

- **February 28, 2019** – Application was submitted to City of Florence
- **March 8, 2019** – Application was deemed complete by Community Development department
- **March 12, 2019** – Notice was posted on the property, in the Siuslaw News, and mailed to surrounding properties

Criteria

Florence City Code:

Title 10 Chapters:

- 1: Zoning Administration, Section 1-6-3
- 6: Design Review, Section 6-6
- 26: Mural Regulations, Sections 1 through 7, and 9 through 12 and 14
- 27: Mainstreet District, Sections 5B, G & J
- 34: Landscaping, Section 3
- 37: Lighting, Section 5

Title 4:

Chapter 7: Sign Regulations, Section 25

Florence Realization 2020 Comprehensive Plan

Chapter 1: Citizen Involvement: Policies 4 through 6

Planning Commission Resolution: PC 17 08 CUP 05

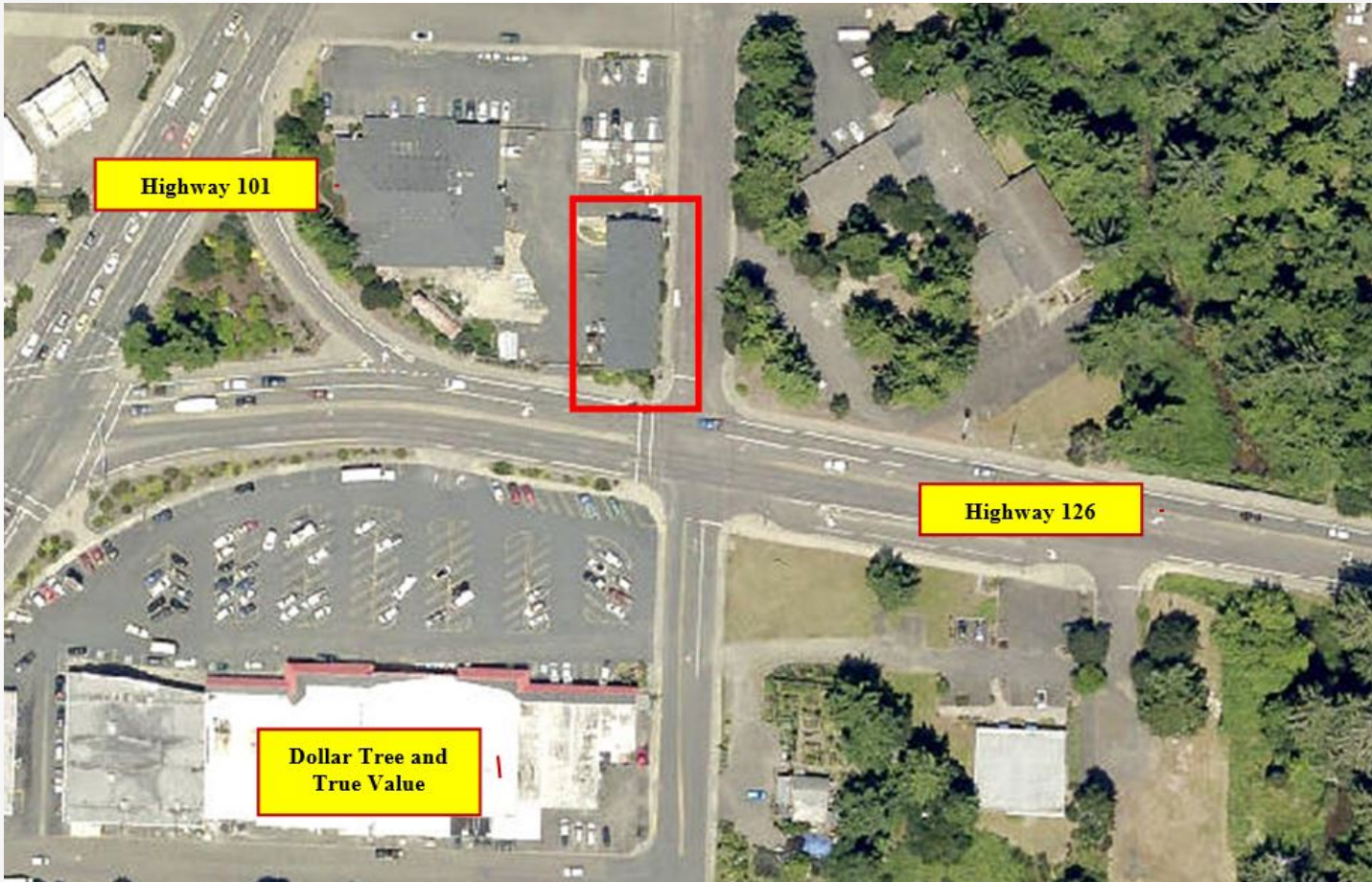
Applicable Criteria

- No internal illumination
- Flat planes of walls only
- Durable and withstand coastal climate
- Coasting resistive to vandalism and graffiti
- Muralist under contract
- Mural is original work of art
- Design Review compliant if changing building

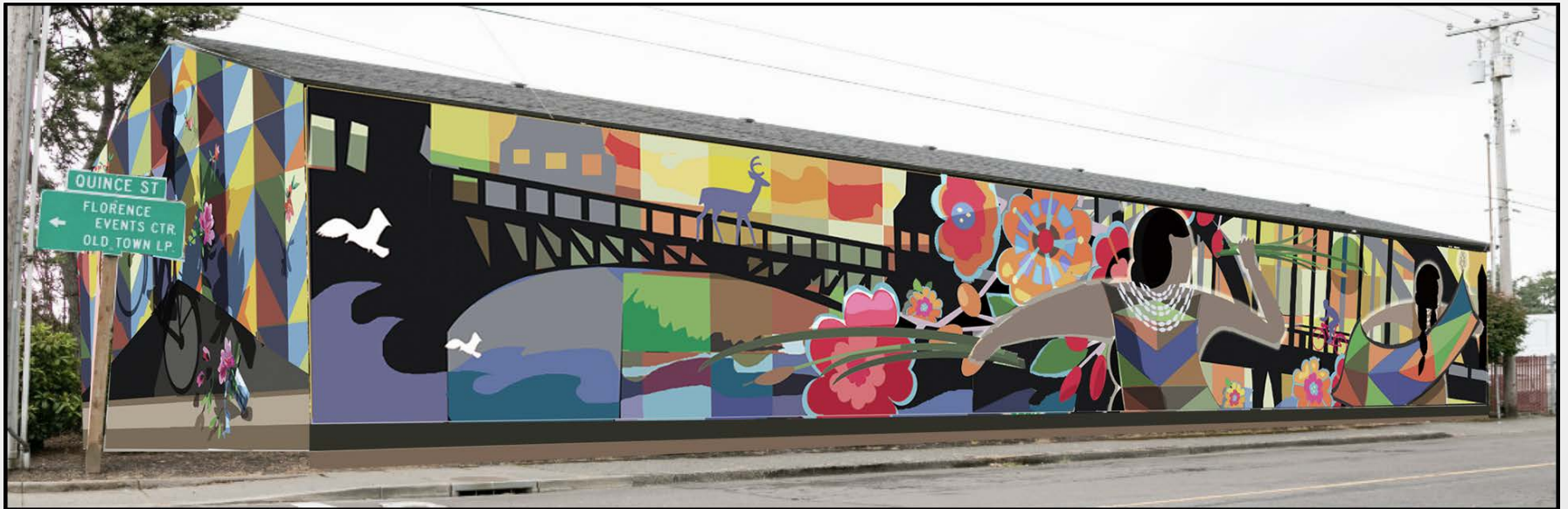
Applicable Criteria

- Compatible Aesthetic Appearance with adjacent buildings and surrounding community character
 - Architectural & Design of surrounding building features
 - May reflect diversity of the world
 - May reflect historic, cultural or natural heritage
 - Respects original character of building and surrounding buildings
- Enhance building appearance overall attractiveness of the City. Humor, delight, wonder
 - Not adversely dominate building or surrounding area.
 - Not create traffic or safety hazards
 - Harmonious with scale, color, details, materials & proportion of building

Aerial of Site



Proposed Mural



East Wall Mock-Up



South Wall Mock-Up



Testimony

- Referral Comments:
 - March 12: Request for Referral Comments sent to ODOT, Florence Chamber of Commerce, Urban Renewal District, Siuslaw Pioneer Museum, and the CTCLUSI
 - March 24: Request for Referral Comments sent to Florence Police Department
- Public Written Testimony:
 - Exhibit M- 24 submitted before 3/27 at Noon
 - Exhibit N- 24 submitted after 3/27 at Noon including: Allsberry, Carlton, Carruthers, Castleman, Dal Pra, Dreher, Drozdenko, Fenstermaker, Garcia, Gifford, Golden, Gunderson, Huntingdon, Lacer, Lathrop, Lynch, Mann-Heinz, Marino-Heidel, Marquez, Pearson, Pickell, Plumery, Snider, and Williams
 - After Noon 4-1-19: Ulman, Beaudreau, Candela, Nichols, Maxwell

Staff Recommendation

Staff finds that the proposed application meets the requirements of City Code with the conditions as follows, and recommends approval of the application.

Conditions of Approval

1. No modifications of approved design- if mural is modified, CD Director or Planning Commission approval will be required.
2. "Agreement of Acceptance" submittal
3. Original Work of Art statement by artist
4. Final Inspection required by CD Director
5. Revised Landscaping Plan
6. Revised Lighting Plan

Informational

1. The applicant shall ensure that the mural meets the requirements for ORS 377.700 to 377.840 and shall obtain an ODOT Outdoor Advertising permit if needed.
2. A one-time extension of 12 months may be requested and granted subject to the criteria of FCC 10-26-9-C.
3. Thirty days prior to removal of the mural the property owner must submit notice to the Community Development Department.
4. A lighting inspection will be performed in conjunction with the Mural Permit inspection to ensure the requirements of Title 4 Chapter 7 Section 25-F are met.

Alternatives

1. Approve the application with the conditions of approval as proposed
2. Modify the findings, reasons, or conditions and approve the proposal
3. Deny the application and change the findings and resolution citing reasons for denial
4. Continue the Public Hearing to a date certain if more information or time is needed to ascertain your decision and its basis.

Questions?