



WELCOME TO THE MEETING OF THE FLORENCE CITY COUNCIL

OCTOBER 6, 2025

THIS MEETING IS HELD IN-PERSON AT THE FLORENCE CITY HALL WITH THE OPTION TO VIEW VIRTUALLY.
CITIZENS WISHING TO EXPRESS THEIR VIEWS MAY PROVIDE VERBAL OR WRITTEN COMMENTS.

FOR MORE INFORMATION, VISIT THE CITY OF FLORENCE WEBSITE AT:

WWW.CI.FLORENCE.OR.US/COUNCIL/REQUEST-ADDRESS-CITY-COUNCIL-SPEAKERS-CARD.



PROCLAMATION

Office of the Mayor, City of Florence



National Arts and Humanities Month

October 2025

WHEREAS, the month of October has been recognized as National Arts and Humanities Month by thousands of arts and cultural organizations, communities, and states across the country, as well as by the White House and Congress for over 30 years; and

WHEREAS, the arts and humanities embody much of the accumulated wisdom, intellect, and imagination of humankind; and

WHEREAS, the arts and humanities play a unique role in the lives of our families, our communities, and our country; and

WHEREAS, the City of Florence recognizes the economic impact of the arts in our 'City in Motion' and has developed a Public Arts Program and Committee to help assist this grassroots effort in creating economic vitality through the arts; and

WHEREAS, the City of Florence Public Arts Committee's mission is to integrate art into the daily life of our community, inspire extraordinary creative expression that will enrich public awareness, and enhance the vitality, economy, and diversity of Florence through the arts; and

WHEREAS, the Public Arts Committee celebrated 10 years of service to the City of Florence in 2025.

NOW, THEREFORE, be it resolved as Mayor of the City of Florence, I do hereby proclaim **October as National Arts and Humanities month** in the City of Florence and call upon our citizens to celebrate and promote the arts and culture in our nation and specifically encourage the greater participation by those said citizens in taking action for the arts and humanities in their communities.



Rob Ward, Mayor

PROCLAMATION

Office of the Mayor, City of Florence

20th ANNIVERSARY



NATIONAL **Friends** OF **Libraries** WEEK

OCTOBER 19-25, 2025

AN INITIATIVE OF UNITED FOR LIBRARIES

Celebrate with us!

National Friends of the Library Week

WHEREAS, The Friends of the Siuslaw Public Library raise money that enables our library to move from good to great – providing the resources for additional programming, much needed equipment, support for children’s Summer Reading, and special events throughout the year;

WHEREAS, the work of the Friends highlights on an ongoing basis the fact that our library is the cornerstone of the community providing opportunities for all to engage in the joy of life-long learning and connect with the thoughts and ideas of others from all age’s past to the present; and

WHEREAS; the Friends’ gift of their time and commitment to the library sets an example for all in how volunteerism leads to positive civic engagement and the betterment of our community;

NOW, THEREFORE, I, Rob Ward, Mayor of the City of Florence, do hereby proclaim October 19th-25th, 2025 as **Friends of the Library Week** in Florence, Oregon, and urge everyone to join the Friends of the Library and thank them for all they do to make our library and community so much better.



Rob Ward, Mayor

EMPLOYEE RECOGNITION

– PROMOTION ANNOUNCEMENT



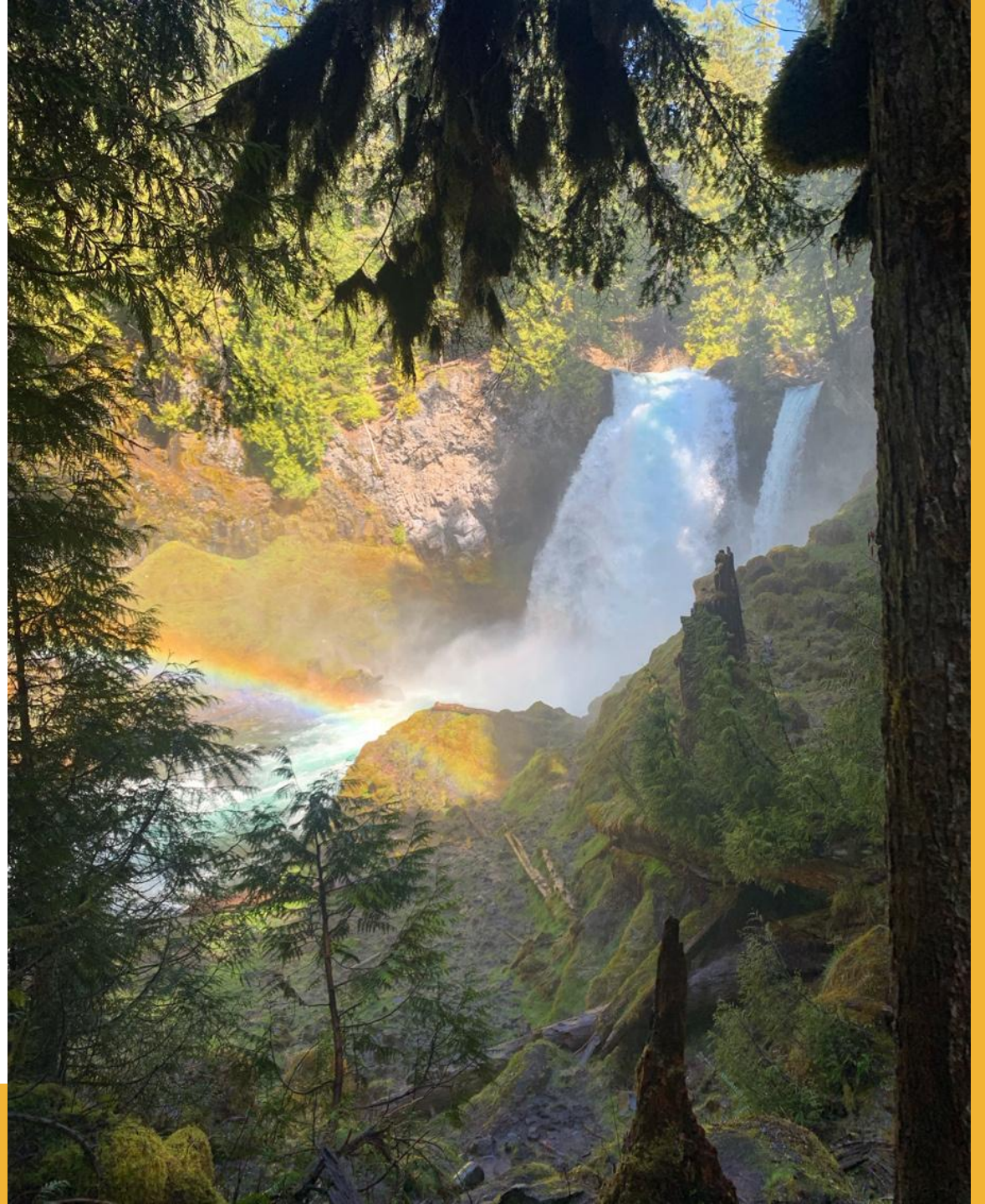
Garrett Litterell
Sergeant

- **Bachelor's Degree** from Western Oregon University
 - Major: **Criminal Justice**
- **Hired** with City of Florence in November 2018
- Received **DPSST Intermediate Certification** in January 2023
 - Expected to receive Advanced in next few months
- Florence Police Employees' Association **Vice President** since April 2023
- Assigned as **Detective** in June 2023

FY25

Travel Lane County Annual Report

**EUGENE
CASCADES
AND COAST**



IMPACT

Our Commitment

Vision

Travel Lane County is a recognized leader in achieving year-round economic growth throughout the region through innovative destination marketing, product development and exceptional visitor experiences.

Mission

Grow overnight visitors for a vibrant, year-round and county-wide economy.

Promise

The Eugene, Cascades & Coast region has Oregon's greatest variety of adventures in easy to reach, uncrowded places.

Why

We believe our work inspires people to experience and appreciate Lane County, creating opportunities, a sense of place and stronger communities.

THE VISITOR ECONOMY



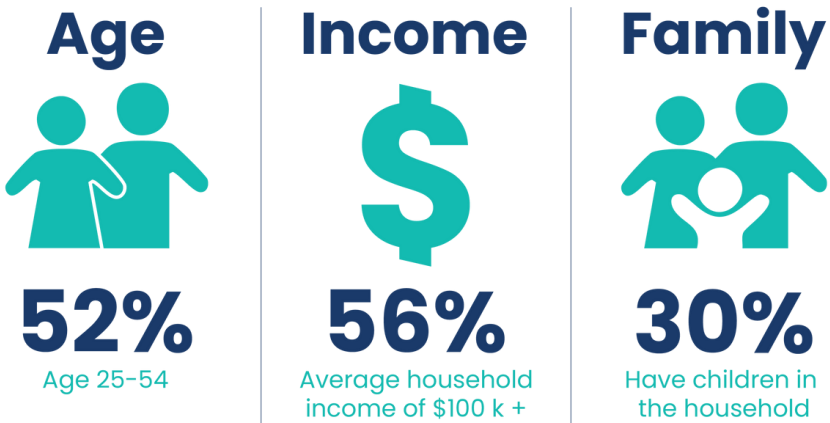
A VISITOR ECONOMY FOR ALL

What Are Visitors Doing?

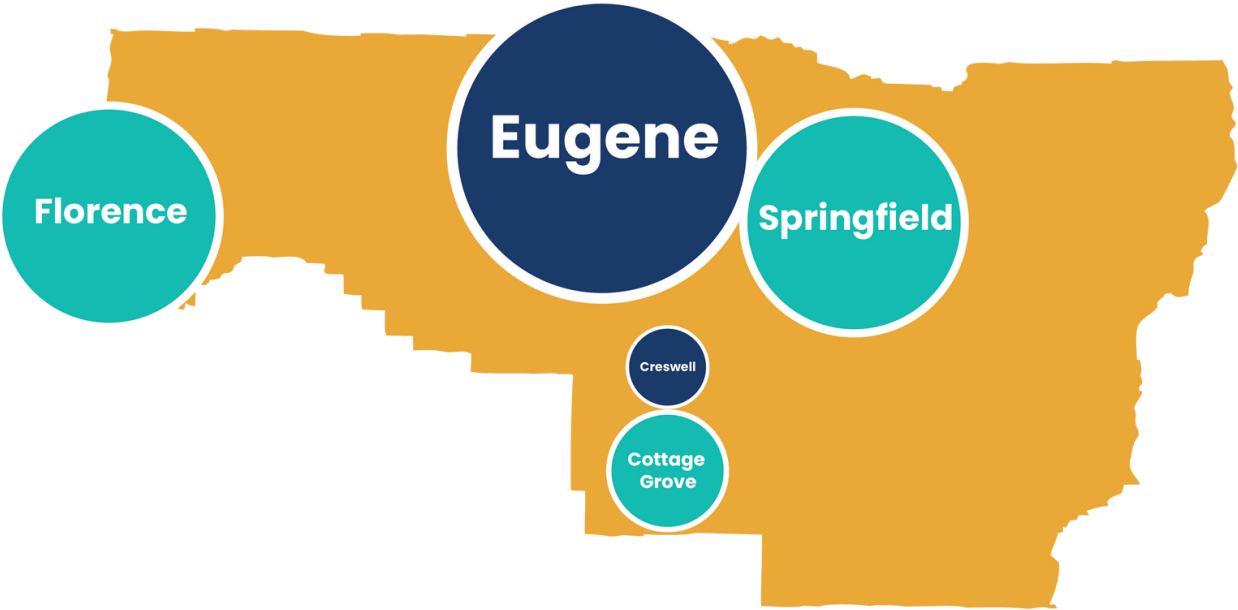
(Points of Interest)



Who Are Our Current Visitors?

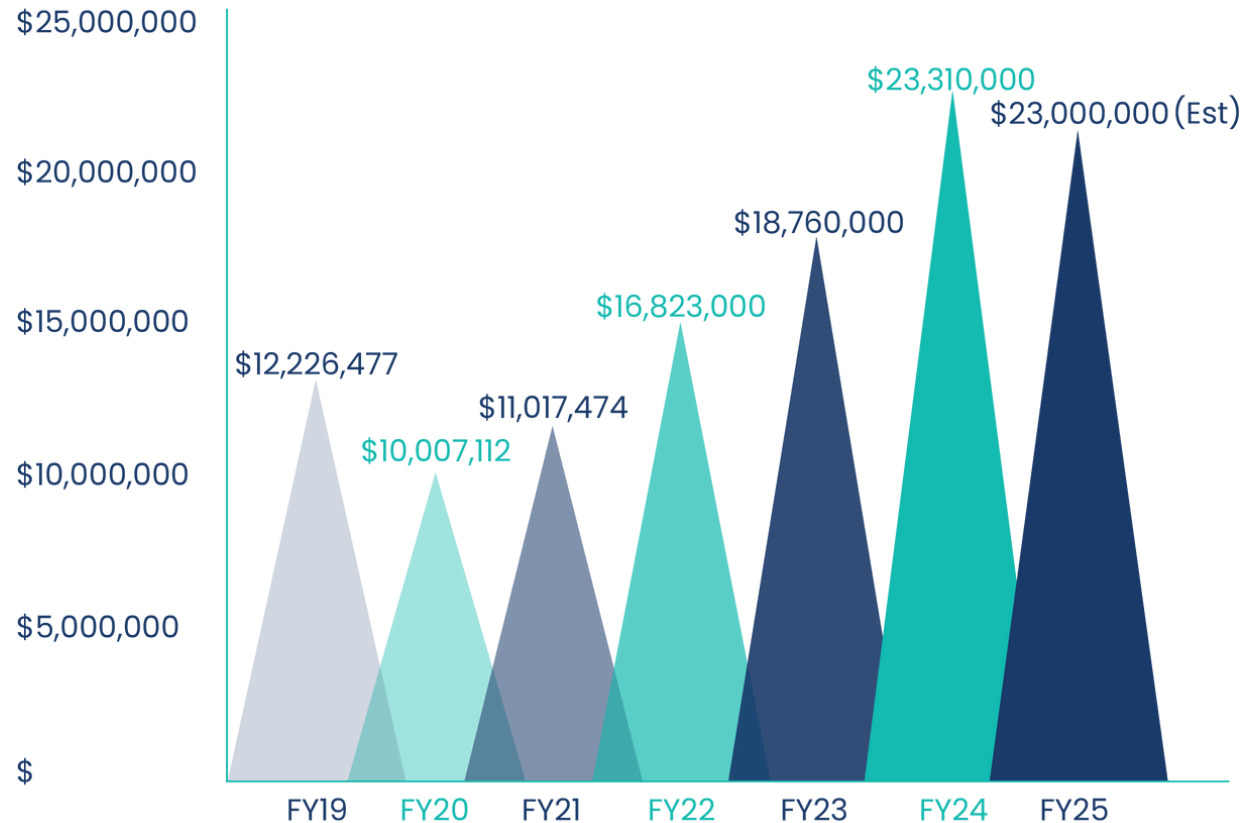


Top Visitor Destinations



TLT

Lane County Lodging Tax Collections by Fiscal Year



TLT Funds Support:

Lane Events Center

Lane County History Museum

Grants and economic development

Distributions to each community

Travel Lane County

WINTER Demand

OCCUPANCY

Winter: November – February **48%**

Summer: June – September **77%**

Shoulder: March – May, October **62%**



WARMING UP WINTER

EXPLORE campaign focus on winter arts, festivals, wine & coast experiences

Always-on paid media in drive and fly markets



OPEN TO ALL, Welcoming to Each



PARTNERING For Stronger Communities



FY26 GOALS

Reduce

Seasonality &
grow winter visitor
demand

Engage

The community in
linking the visitor
economy & quality
of life

Strengthen

Travel Lane
County's position
as a trusted
leader & partner

Grow

Our reputation as
an inclusive
destination

LOOKING Ahead



Destination Master Plan 10-year vision

Reducing seasonality through facility development

New Visitor Center location in 5th Street Market Alley





A DESTINATION MASTER PLAN

Purpose

A 10-year strategic vision that will shape the future of tourism across our diverse region, driven by input from community stakeholders.



RFP and
vendor
selection

Initial
research &
analysis

Stakeholder engagement and
plan development

Final plan
presentation



LOOKING Ahead

Destination Master Plan 10-year vision



Reducing seasonality through facility development

New Visitor Center location in 5th Street Market Alley



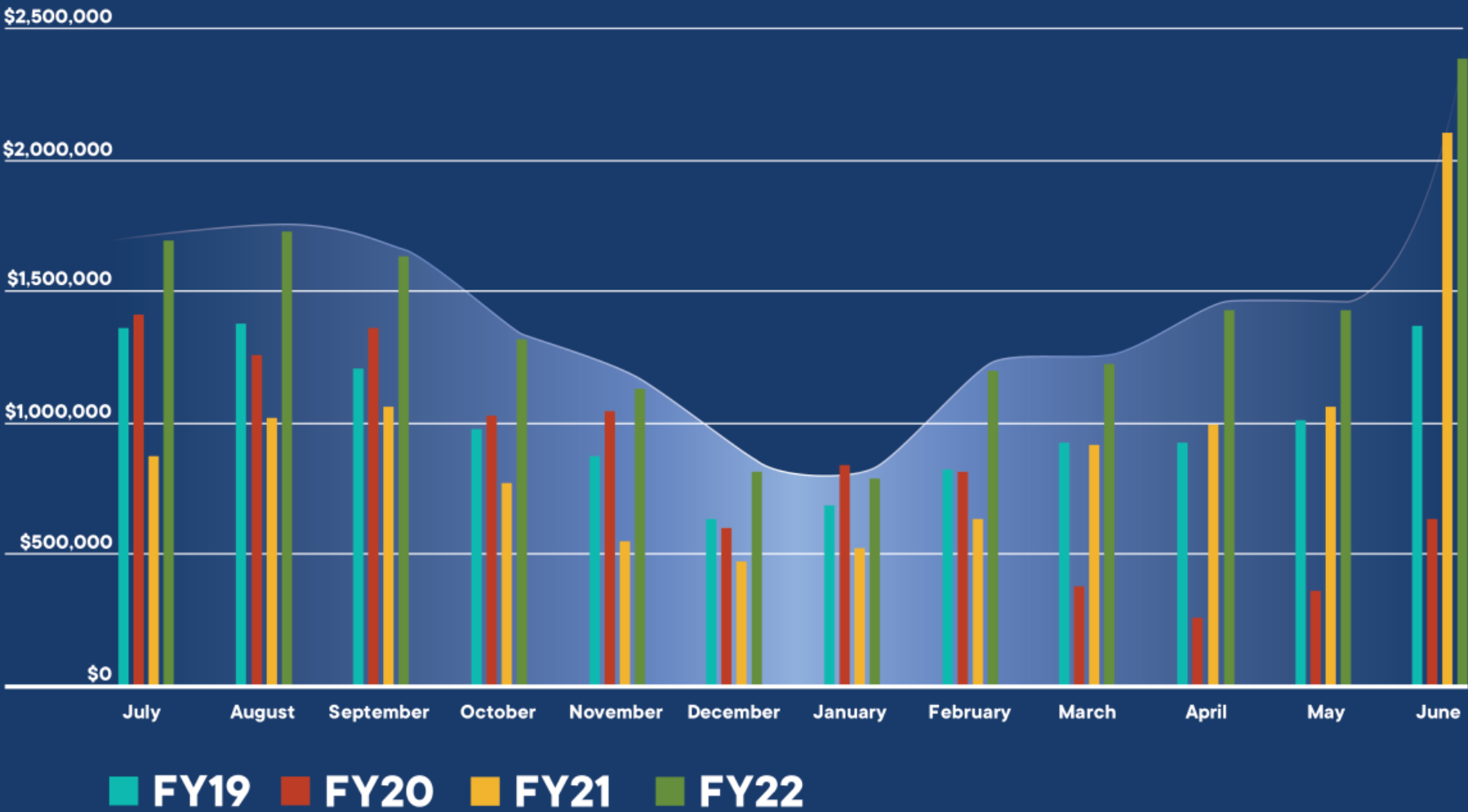
Facility Development

SPORTS
— FOR ALL —
SEASONS

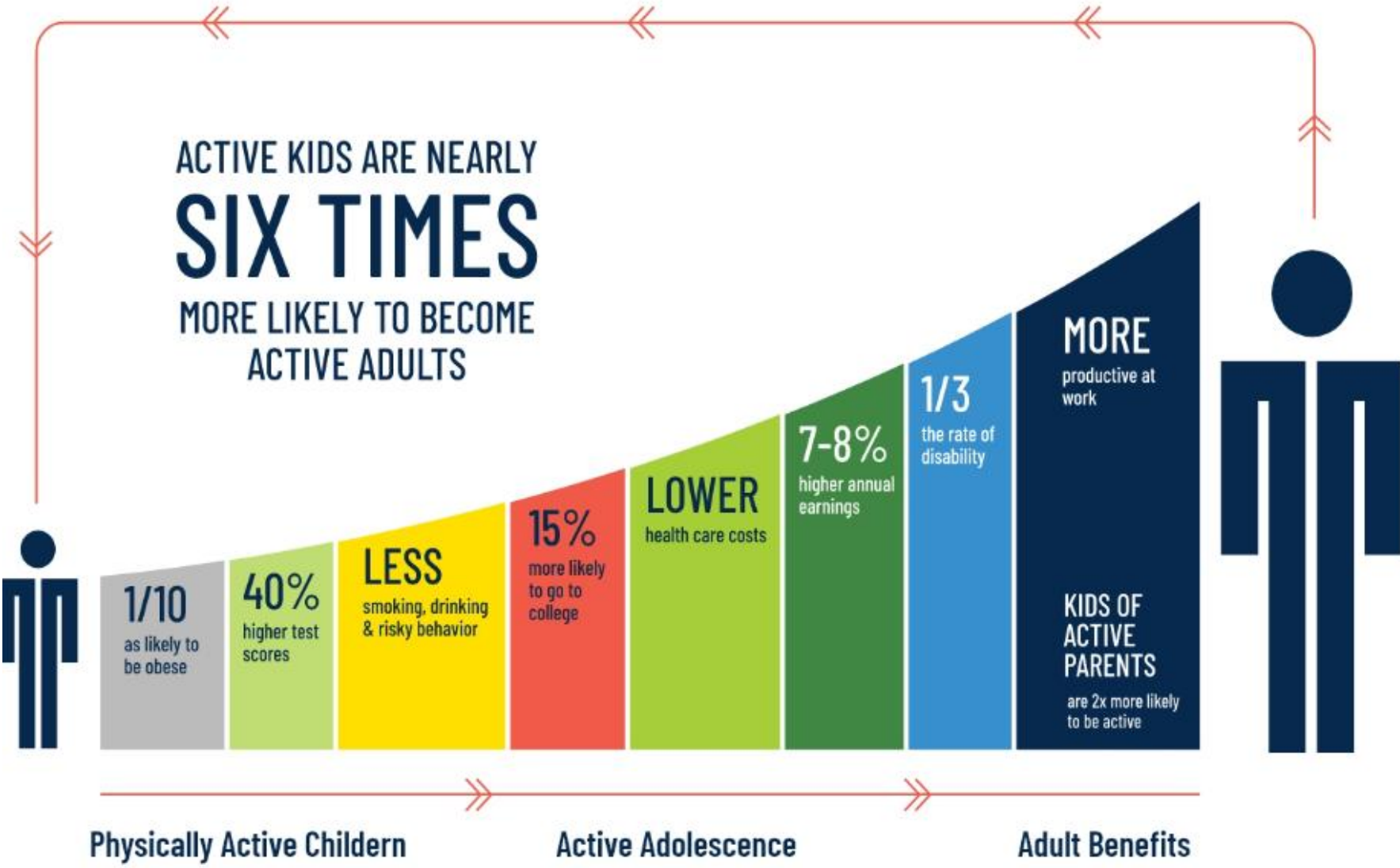


Need for year-round visitor economy

Countywide TRT Collections by Month (Fiscal Year)



Build for
residents and
tourism



Multiuse Indoor Sports and Events Facility

Generates lodging tax in winter helping to create year-round visitor economy

Propels additional development in hotels, restaurants and retail

Gives local youth a place to practice play and compete LOCALLY

In an emergency, climate controlled space for community to gather



The Vision

LOOKING Ahead

Destination Master Plan 10-year vision

Reducing seasonality through facility development

☒ **New Visitor Center location in 5th Street Market Alley**





Questions?

Samara@EugeneCascadesCoast.org



AGENDA ITEM #1

Public Comments

PUBLIC COMMENTS



COMMENTS ARE ALLOWED IN BOTH WRITTEN AND VERBAL FORMAT FOR PUBLIC HEARING / ACTION ITEMS AS WELL AS ITEMS NOT ON THE AGENDA:

WRITTEN COMMENTS:

- EMAIL TO CITYRECORDER@CI.FLORENCE.OR.US
- MAIL TO FLORENCE CITY HALL, ATTN: CITY COUNCIL, 250 HWY 101, FLORENCE, OR 97439
- DROP OFF AT FLORENCE CITY HALL (250 HWY 101) DROP BOX
(TO THE RIGHT OF THE MAIN ENTRANCE)

NOTE: COMMENTS MUST BE RECEIVED AT LEAST 2 HOURS PRIOR TO START OF MEETING.

COMMENTS DISTRIBUTED: TO CITY COUNCIL, POSTED TO CITY OF FLORENCE WEBSITE, AND MADE PART OF THE RECORD. (1 HOUR PRIOR TO MEETING)

VERBAL COMMENTS:

- SPEAKER'S CARD: COMMENTERS MUST COMPLETE A SPEAKER'S CARD AVAILABLE ONLINE AT WWW.CI.FLORENCE.OR.US/COUNCIL/REQUEST-ADDRESS-CITY-COUNCIL-SPEAKERS-CARD
- NOTE: CARDS MUST BE RECEIVED AT LEAST 1 HOUR PRIOR TO MEETING START
- TIME LIMITS: GENERAL COMMENTS (NOT A PUBLIC HEARING) ARE LIMITED TO 3 MINUTES PER PERSON, WITH A MAXIMUM OF 15 MINUTES FOR ALL ITEMS.

PUBLIC COMMENTS – 3 MINUTE COUNT DOWN TIMER

2 MINUTES LEFT

1 MINUTE LEFT

30 SECONDS LEFT

TIME IS COMPLETE

PUBLIC COMMENTS – 3 MINUTE COUNT DOWN TIMER

2 MINUTES LEFT

1 MINUTE LEFT

30 SECONDS LEFT

TIME IS COMPLETE



AGENDA ITEM #3

Elm Park Planned Unit Development Right-of-way Vacation Public Hearing

PUBLIC HEARING PROCESS



1. Public Hearing Process Reading

2. Public Hearing

- Parties will be called in the order Speaker's Cards were Received
- Time Limits: 5 minutes
- Written Testimony: Comments have been distributed to the City Council & made part of record

3. Staff Response & City Council Questions

4. Decision to Close or Leave Open Public Hearing



OPEN PUBLIC HEARING

CITY COUNCIL MEETING | OCTOBER 6, 2025



STAFF REPORT



CC 25 05 VAC 01, Alley Vacation between Greenwood & Fir Streets

City Council Public Hearing

OCTOBER 6, 2025

HANNA HUTCHESON, ASSOCIATE PLANNER

Packet Overview- Agenda Item Summary



Exhibit A	Findings of Fact
Exhibit B	Vicinity Plan
Exhibit C	Central Park Plat Excerpt
Exhibit D	Elm Park Plan Excerpt – Site Plan
Exhibit E	Application
Exhibit F	Florence Comprehensive Plan – Goals
Exhibit G	FCC 10-1-1-3



Applicable Criteria

Florence City Code, Title 8:

Chapter 3: Property Vacations,
Sections 4-1 through 6-3

Florence City Code, Title 10:

Chapter 36: Public Facilities, Section
2-1-A

(found at <http://www.ci.florence.or.us/council/title-10-zoning-regulations>)

Oregon Revised Statutes:

Chapter 271: Use and Disposition of
Public Lands Generally; Easements,
ORS 271.005 – ORS 271.230

(found at https://www.oregonlegislature.gov/bills_laws/lawsstatutes/2013ors271.html)



Florence Vacation Process

- First Council Hearing – Initiation
- Planning Commission Hearing – Recommendation
- Final Council Hearing – Decision



Vacation Timeline

1. Initiation/First Council Hearing: April 7, 2025

Proposed by City of Florence, initiated by majority vote of the Council

2. Planning Commission Hearing: August 26, 2025

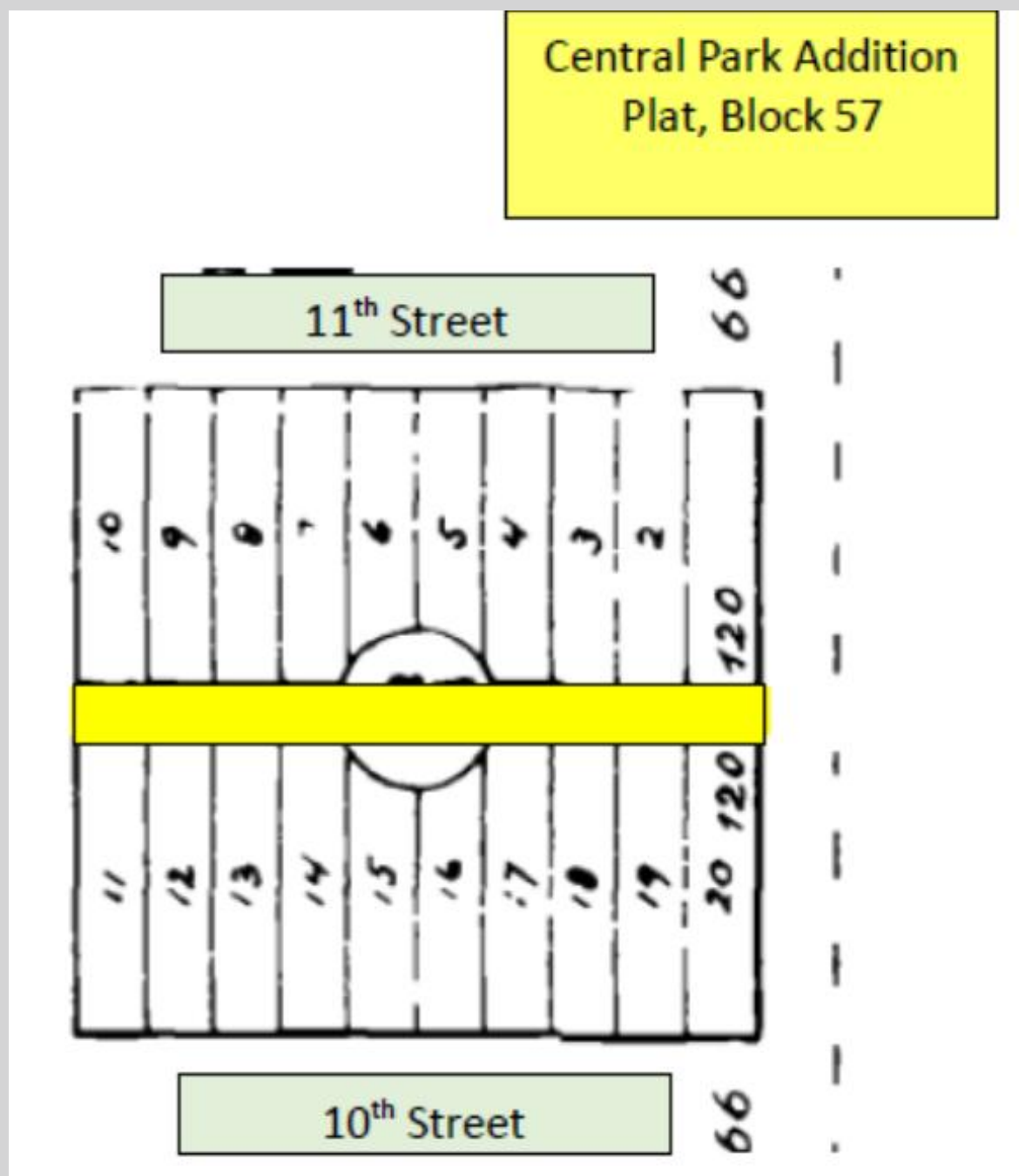
Unanimous recommendation for approval

3. Council Hearing – Continuance: October 6, 2025

Continuance ensures verification of noticing recipients per requirements outlined in ORS and FCC; also allows Staff time to consult legal counsel

4. Final Council Hearing – Decision: October 20, 2025

Project Location



Project Location



Proposed Value



- Under the proposed Elm Park PUD, this right-of-way would be used entirely by residents of Elm Park.
- Vacating this right-of-way would eliminate the financial burden and liability for the City to maintain it.
- The assessed value by the Council was \$0.

Elm Park Site Plan

Exhibit D





Florence Comprehensive Plan

Ch. 6 P. 4: Sale of Unusable Land. The City has parcels of undeveloped land and rights-of-way...While the City's inventory of parkland does not include much that is not usable, if they did receive land parcels that could not be converted to active or passive public recreation uses, they could sell or trade them. Funds would then be used for park and recreation purposes.

18-12-27-3-1

Elm between 10th and 11th (middle of 10th Street park)
Alleys in blocks 58 and 59 (middle of 10th Street park)
Fir Street between 8th and 12th except cross streets
8th from Driftwood to Cedar 1/2 R/W (49')
Driftwood from 8th 80' north

N
N
N,L,C
N,L
N

FCC Title 10 Chapter 36: Public Facilities

All new lots created, consolidated, or modified through a land division, lot line adjustment, lot consolidation, or street vacation must have street frontage and approved access to a street.

This alley abuts Greenwood Street and Fir Street. All abutting tax lots will be accessible from Greenwood, Fir, and 10th Streets.



Alternatives

1. Approve the vacation based on the findings of compliance with City regulations and the Florence Realization 2020 Comprehensive Plan.
2. Modify the findings and approve the request as modified.
3. Deny approval of the vacation based on the Council's findings and provide reason for the denial through a Resolution.
4. Continue the Public Hearing to a date certain if more information is needed.



Recommendation

4. Recommend continuance of Ordinance No. 12,
Series 2025 to the October 20, 2025 meeting



Questions?



PUBLIC TESTIMONY



TESTIMONY IS ALLOWED IN BOTH WRITTEN AND VERBAL FORMATS FOR PUBLIC HEARING ITEMS:

WRITTEN COMMENTS:

- EMAIL TO CITYRECORDER@CI.FLORENCE.OR.US
- MAIL TO FLORENCE CITY HALL, ATTN: CITY COUNCIL, 250 HWY 101, FLORENCE, OR 97439
- DROP OFF AT FLORENCE CITY HALL (250 HWY 101) DROP BOX
(TO THE RIGHT OF THE MAIN ENTRANCE)

NOTE: COMMENTS MUST BE RECEIVED AT LEAST 2 HOURS PRIOR TO START OF MEETING.

COMMENTS DISTRIBUTED: TO CITY COUNCIL, POSTED TO CITY OF FLORENCE WEBSITE, AND MADE PART OF THE RECORD. (1 HOUR PRIOR TO MEETING)

VERBAL COMMENTS:

- SPEAKER'S CARD: COMMENTERS MUST COMPLETE A SPEAKER'S CARD AVAILABLE ONLINE AT WWW.CI.FLORENCE.OR.US/COUNCIL/REQUEST-ADDRESS-CITY-COUNCIL-SPEAKERS-CARD
- NOTE: CARDS MUST BE RECEIVED AT LEAST 1 HOUR PRIOR TO MEETING START



CLOSE PUBLIC HEARING

CITY COUNCIL MEETING | OCTOBER 6, 2025

ORDINANCE APPROVAL STEPS

1. **Call for the First Reading – Short Title Only**
2. **City Recorder Performs 1st Reading**
3. **Council Vote to Move to 2nd Reading**
(Unanimous Consent Required)
4. **City Recorder Performs 2nd Reading**
5. **Motion & Second**
6. **Discussion on the Motion**
7. **Roll Call Vote**

ORDINANCE NO. 12, SERIES 2025



An ordinance approving the request for vacation of an alley bisecting Block 57 of the Central Park Subdivision of the City of Florence, as platted and recorded in Book 2, Page 3, Lane County, Oregon Plat Records, where that right-of way lies between tax lots 18-12-27-31-01101, 18-12-27-31-01201, and 18-12-27-31-01102, as applied for by the City of Florence.



AGENDA ITEM #3

Florence Warming Center

FLORENCE WARMING CENTER

a program of the FLORENCE EMERGENCY
COLD WEATHER SHELTER COMMITTEE
(FECWSC)

October 6, 2025

FLORENCE



WARMING
CENTER

FLORENCE WARMING CENTER

Request

- Seeking approval for an alternate site for the 2025-26 Winter Season in City Limits
- Primary host location at the Florence Unitarian Universalist Fellowship (FUUF), outside of City Limits, not requiring City approval
- Request and information about the Warming Center's Operations are included in the City Council Meeting Materials

Florence City Code:
1-9-1: B. EMERGENCY
SHELTER SITING—
EVENT BASED:

“The City Council may not allow a warming shelter to be located on any property owned by any nonprofit organization or religious institution entity when low temperatures or adverse weather conditions endanger human life.”

FLORENCE WARMING CENTER

BOARD

Taylor Kohn, President/Treasurer
Jackee Earnest, Secretary
Linda Stent, Board Member
David Rogers, Board Member

PLANNING TEAM

Karen Twitchell, Volunteer Coordinator
John Skarda, Volunteer
Joan Skarda, Volunteer
Marcy Graham, Volunteer
Rich Cote, FUUF
Greg Wood, Presbyterian Community
Church

FLORENCE WARMING CENTER REQUEST

Alternatives

1. Approve the operation of a Florence Warming Center (FWC) model as proposed and presented by the Florence Emergency Cold Weather Shelter (FECWS) agency in accordance with FCC 1-9-1:B, allowing an emergency shelter when low temperatures and adverse weather conditions endanger human life for the 2025-2026 Winter season.
2. Discuss alternate plans and information with the FECWS Board Members to return with an alternate proposal and/or more information for consideration at a later date.
3. Decline to approve request by FECWS.

Recommendation

Approve the operation of a Florence Warming Center (FWC) model as proposed and presented by the Florence Emergency Cold Weather Shelter (FECWS) agency in accordance with FCC 1-9-1:B, allowing an emergency shelter when low temperatures and adverse weather conditions endanger human life for the 2025-2026 Winter Season.



AGENDA ITEM #4

Harbor Vista Park and Park Side Drive Engineering Contract



Accept fee proposal from Kennedy Jenks Consultants for engineering design services for Harbor Vista Campground and Parkside Drive Sanitary Sewer System

August Murphy
Interim Public Works Director



Harbor Vista Campground

Lane County Parks

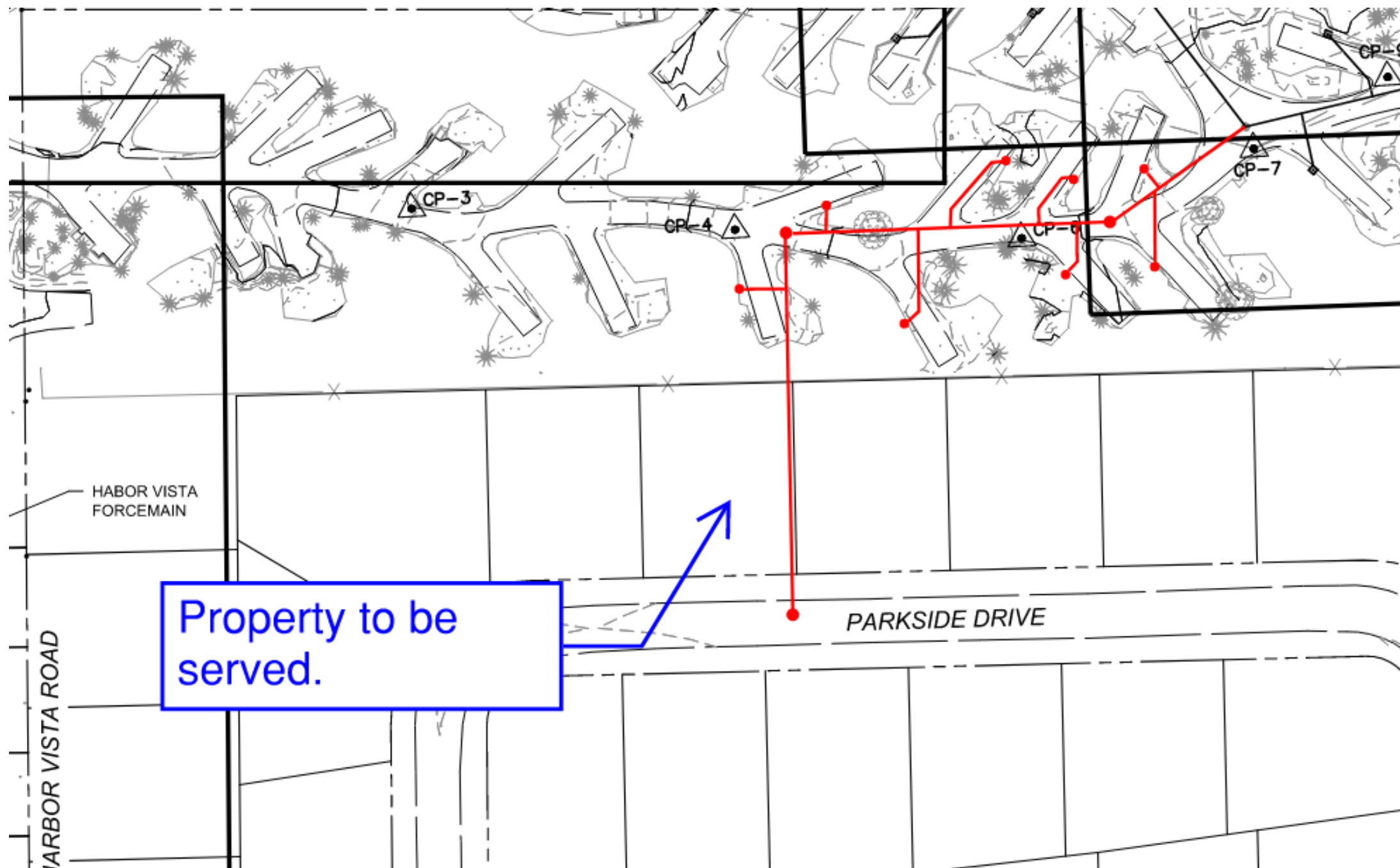
- Parking (20 Cars)
- Disabled Parking Available
- Restrooms (ADA)
- Picnic Area (With Grills)
- Playground
- Camping (ADA)
- Showers (ADA)
- Trash Receptacle
- Campground Office
- Viewing Platforms
- Private Residences
- Park Boundary
- Trail
- Private Driveways

Latitude: 44° 0' 55.753"
 Longitude: -124° 7' 30.551"
 Acres: 14.2
 TRS: 181209

Ownership: Lane County

- Amphitheater
- Cabin







Kennedy Jenks



Project Preliminary Schedule





Engineering fee proposal from
Kennedy Jenks Consultants

\$99,700

Funding Source

Capital - Infrastructure: Master Plan \$200,000

Kennedy Jenks Costs \$99,700

Lane County Contribution (\$30,000)

Remaining Fund Total \$130,300

Funding is available to complete the
engineering and design work

ALTERNATIVES

1. Accept the engineering service proposal from Kennedy Jenks Consultants.
2. Reject the proposal from Kennedy Jenks Consultants and request a proposal from another qualified firm.
3. Reject proposal and do not proceed with project.

RECOMMENDATION

Staff recommends that the City Council accept the engineering services proposal from Kennedy Jenks Consultants and authorize the City Manager to proceed with a professional services contract.

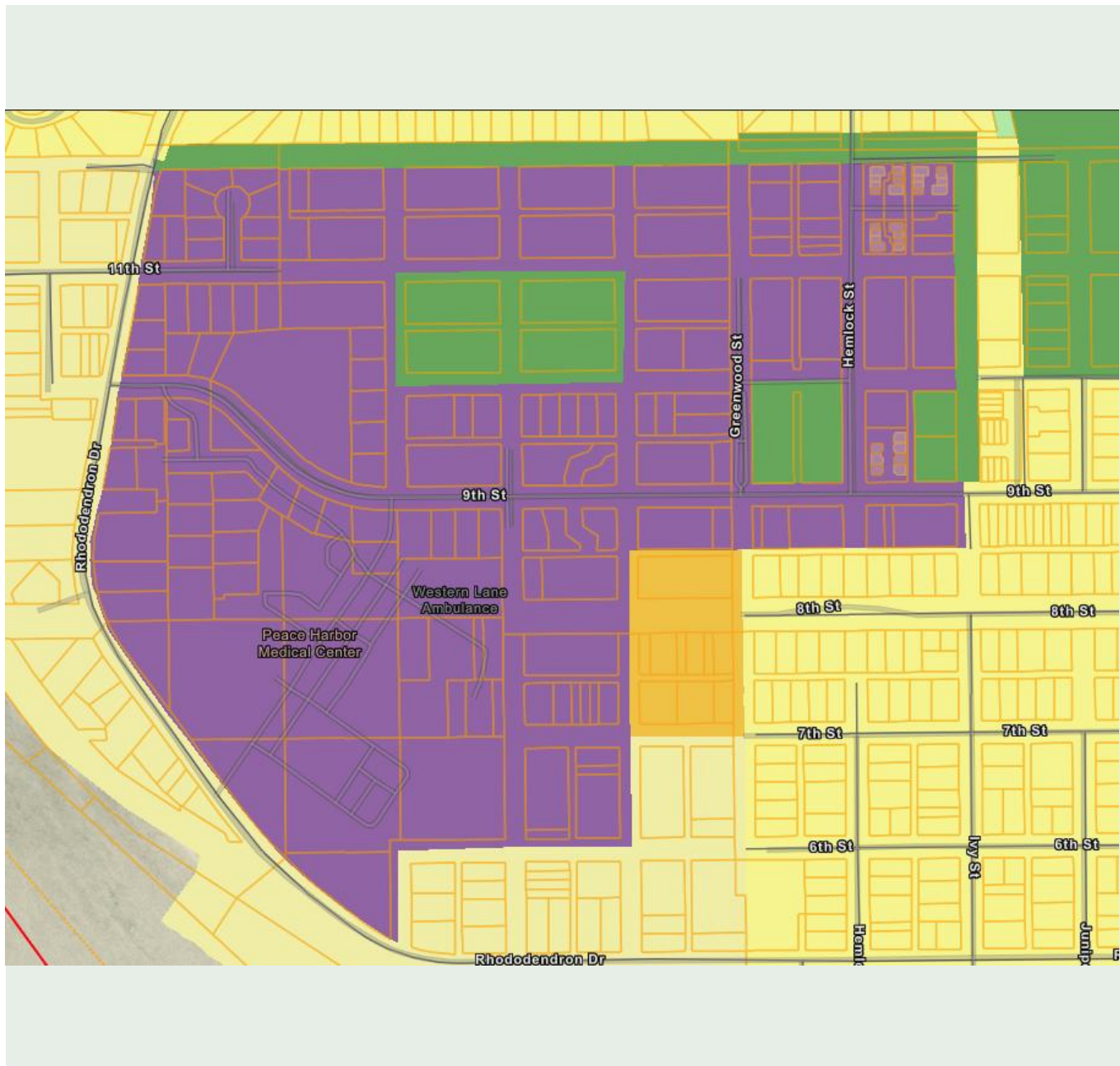


AGENDA ITEM #5

DLCD Technical Assistance Grant Application

DLCD TECHNICAL ASSISTANCE GRANT APPLICATION





Resolution No. 18, Series 2025

Consider approval of **Resolution No. 18, Series 2025**, a resolution authorizing application for, and acceptance and administration of, the Oregon Department of Lane Conservation and Development (DLCD) 2025-2027 Technical Assistance (TA) Grant for the 9th Street Planning Area Comprehensive Plan, Zoning, and Transportation System Plan Amendments.

What & Why (DLCD TA Grant: 9th St. PO/I Update)

Ask: Authorize staff to apply for DLCD's 2025–27 Technical Assistance (TA) grant to modernize the West 9th St. Area Comprehensive Plan, zoning, and related TSP elements.

Why now: Legacy PO/I policies still govern despite the City's updated wetland & riparian inventories—creating over-regulation in unconstrained areas and under-protection where it's needed most. Recent Elm Park transportation work also revealed the need to refine TSP concept routes through sensitive areas.

Grant window: Single application round; deadline October 10, 2025.

Delivery models (either acceptable):

- DLCD-provided consultant (state-managed; services value estimated \$150k–\$200k; no cash to City).
- Direct Grant (City-managed consultant; staff would return with NTE amount and budget adjustments if awarded).

Scopes & Products

Scope & Products:

- Equity-centered engagement plan with measurable participation targets.
- Issues & Options memo and alternatives matrix (overlay/rezones/form standards) tied to adopted Goal 5 inventories.
- Comprehensive Plan & Zoning text/map amendments for the 9th St. area.
- TSP text/map amendments + Transportation Planning Rule “significant effect” findings.
- Hearing-ready staff reports, findings, ordinances/resolutions, and DLCDC notices (ORS 197.610/.615).

Costs & Action

Fiscal/Capacity: No hard local match; staff time provided in-kind. If Direct Grant is awarded, staff returns with NTE, any local contribution cap, and procurement steps.

Alignment with Council Goals: Streamlines service delivery, protects resources, supports economic development, focuses capital planning on feasible corridors, and commits to transparent, inclusive engagement.

Requested Action (Tonight): Adopt Resolution No. 18, Series 2025 authorizing application under either delivery model and authorizing the City Manager to execute related documents.

Alternatives:

1. Adopt the Resolution authorizing staff to apply to DLCD's 2025–27 TA program, allowing either Direct Grant or DLCD-Provided Consultant models.
2. Adopt with modifications.
3. Do not adopt; provide directions to staff.

Recommendation:

Staff recommends the City Council adopt Resolution No. 18, Series 2025 authorizing staff to apply for DLCD's 2025–27 Technical Assistance (TA) program to complete adoption-ready Comprehensive Plan, zoning, and TSP amendments for the 9th Street Planning Area; authorize the City Manager to execute all related documents and take actions necessary to implement an award, including consultant procurement if a Direct Grant is awarded.

AGENDA ITEMS #6-7



CONSENT AGENDA

6. Annual City Manager Evaluation Process and Timeline

7. La Pomodori Liquor License



AGENDA ITEM #8

Department Director Updates



AGENDA ITEM #9

City Manager Report and Discussion Items



AGENDA ITEM #10

City Council Reports and Discussion Items



CITY OF
FLORENCE

PUBLIC TESTIMONY – 5 MINUTE COUNT DOWN TIMER

2 Minutes Left

1 Minute Left

30 Seconds Left

Time is Complete

PUBLIC COMMENTS –
5 MINUTE COUNT DOWN TIMER

2 Minutes Left

1 Minute Left

30 Seconds Left

Time is Complete

5 MINUTE BREAK –
COUNT DOWN TIMER

2 Minutes Left

1 Minute Left

30 Seconds Left

Time is Complete

10 MINUTE BREAK –
COUNT DOWN TIMER

2 Minutes Left

1 Minute Left

30 Seconds Left

Time is Complete

October 6, 2025
City Council Meeting

Agenda Item #1
Public Comment
Speaker's Cards & Written Comments Received

Speaker's Cards – *In order of receipt*

- **Speaker 1**– Andy Grzeskoiaak
- **Speaker 2**– Mike Allen (*Included written comment*)

Published on *City of Florence Oregon* (<https://www.ci.florence.or.us>)

[Home](#) > [Request to Address City Council \(Speaker's Card\)](#) > [Webform results](#) > Request to Address City Council (Speaker's Card)

Submission information

Form: [Request to Address City Council \(Speaker's Card\)](#) ^[1]

Submitted by Visitor (not verified)

Mon, 09/29/2025 - 11:11am

163.41.32.40

Name

Andrew Grzeskowiak

City Council Meeting Date

Mon, 10/06/2025

Agenda Item Number

1

Please note if you are speaking as an proponent, opponent, or neutral party

Neutral part

Brief Overview of What You Wish to Discuss

Beginning of the school year update for the City Council

Do you Represent an Organization?

Yes

Name of Organization

Siuslaw School District 97J

Residence Address

40 Fawn View Lane, Florence OR 97439

Email

agrzeskowiak@siuslaw.k12.or.us

Phone Number

541-997-2651

Source URL: <https://www.ci.florence.or.us/node/17771/submission/33022>

Links

[1] <https://www.ci.florence.or.us/council/request-address-city-council-speakers-card>

Published on *City of Florence Oregon* (<https://www.ci.florence.or.us>)

[Home](#) > [Request to Address City Council \(Speaker's Card\)](#) > [Webform results](#) > Request to Address City Council (Speaker's Card)

Submission information

Form: [Request to Address City Council \(Speaker's Card\)](#) ^[1]

Submitted by Visitor (not verified)

Sat, 10/04/2025 - 8:09am

35.132.165.39

Name

Michael Allen

City Council Meeting Date

Mon, 10/06/2025

Agenda Item Number

1

Please note if you are speaking as an proponent, opponent, or neutral party
proponent

Brief Overview of What You Wish to Discuss

Coastal Climate Action Plans for tourism and Otters

Do you Represent an Organization?

yes

Name of Organization

Florence Climate Emergency Campaign

Residence Address

87490 Rhodowood Drive

Email

mike.pat.allen@outlook.com

Phone Number

5054017762

Source URL: <https://www.ci.florence.or.us/node/17771/submission/33027>

Links

[1] <https://www.ci.florence.or.us/council/request-address-city-council-speakers-card>

To: Mayor Ward, City Councilors Carp, Wantz, Beaudreau and Webb, City Manager Reynolds, and Department Heads Messmer, Meyer, FarleyCampbell and Murphy
From: Michael Allen, Florence Climate Emergency Campaign
Date: October 6, 2025
Subject: Coastal Climate Action Plans for tourism and Otters

RIVER OTTER - My creature for today exists in our own back yard

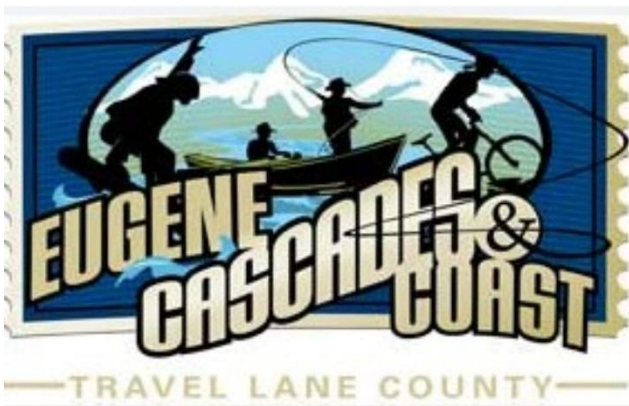


In December of 2024, a family of river otters was spotted in the Siuslaw River in Old Town. River otters are a bellwether of the health of our river estuary. Their presence indicates good things about our river.

However, the river otter is susceptible to the effects of climate change. As sea levels rise the waters will become too brackish for them since they are primarily fresh water animals. When more frequent storms hit our region many of their burrows will disappear. Their plight is not the same for the sea otter, a different species. They became extinct on the Oregon Coast in 1906 from over hunting. Today sea otters in the Pacific Northwest are suffering from the acidification of the ocean due to climate change.

Now I move to my subject for today, the state of climate action plans within the Oregon Coast tourism industry'

TRAVEL LANE COUNTY



I thank the Travel Lane County for presenting at the City Council meeting. Although they have not adopted a standalone climate action plan for its operations, Travel Lane is developing a 10-year **Destination Master Plan** that includes a sustainable tourism framework, one that seeks to balance economic growth with community values and environmental protection. Travel Lane County promotes the wider climate initiatives of its regional partners on its website.

<https://www.eugenecascadescoast.org/>

OREGON COAST VISITORS ASSOCIATION (OCVA)



The OCVA has declared a climate emergency and aims to cut global carbon emissions. It supports this goal with two specific programs: **Travel Impact Calculator** and **Every Stay Gives Back**: A donation program with **Kind Traveler** that funds local environmental nonprofits for each guest stay at participating lodging partners.

<https://visittheoregoncoast.com/>

OCVA has partnered with Travel Lane on many of its sustainability initiatives. It is my hope that the Florence Area Chamber of Commerce will do the same. They are an integral part along with the City of Florence in promoting tourism in our region.

OREGON SEA GRANT PRESENTATION ON COASTAL ACTION PLANS



Local action plans are a growing tool for supporting resilient communities dealing with environmental change. What can we learn from plans that have been developed in the Pacific Northwest? This talk presents findings from a comprehensive review of 70 coastal action plans in Washington, Oregon, and Northern California.

YouTube link: <https://youtu.be/QQXgt5MvVZM>

The City and Chamber of Commerce working on sustainability with these forward thinking groups can make Florence a Green City. Green Cities attract eco-conscious tourists who would minimize climate impacts and add to the economic strength of our community. We just need the collective resolve to do it.

Do your part to Green your City





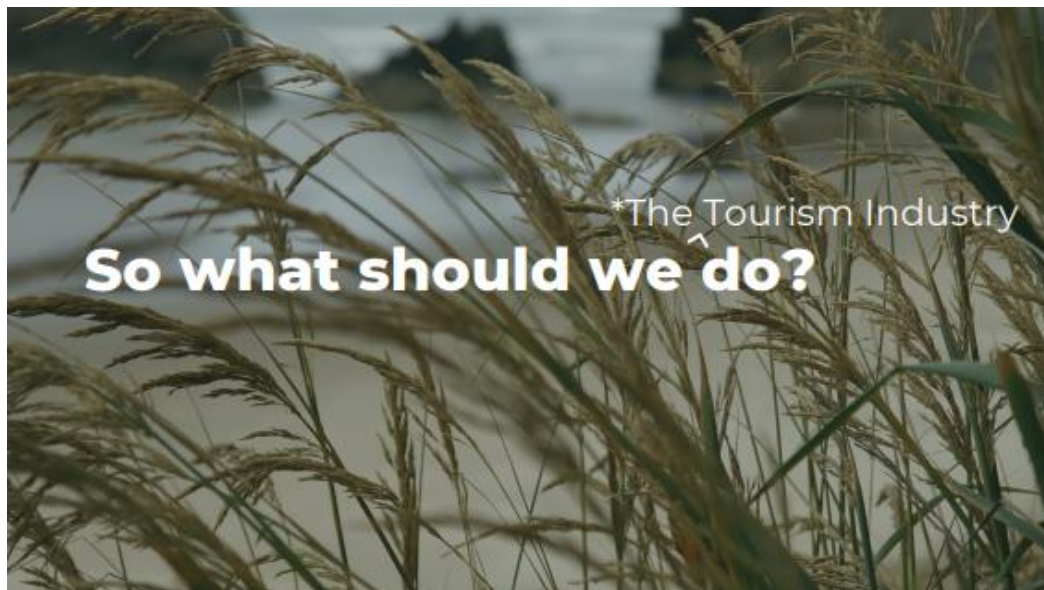
<https://visittheoregoncoast.com/wp-content/uploads/2021/04/The-Oregon-Coast-Declares-Climate-Emergency-2021-04.pdf>

We know what's coming
and what's already here:

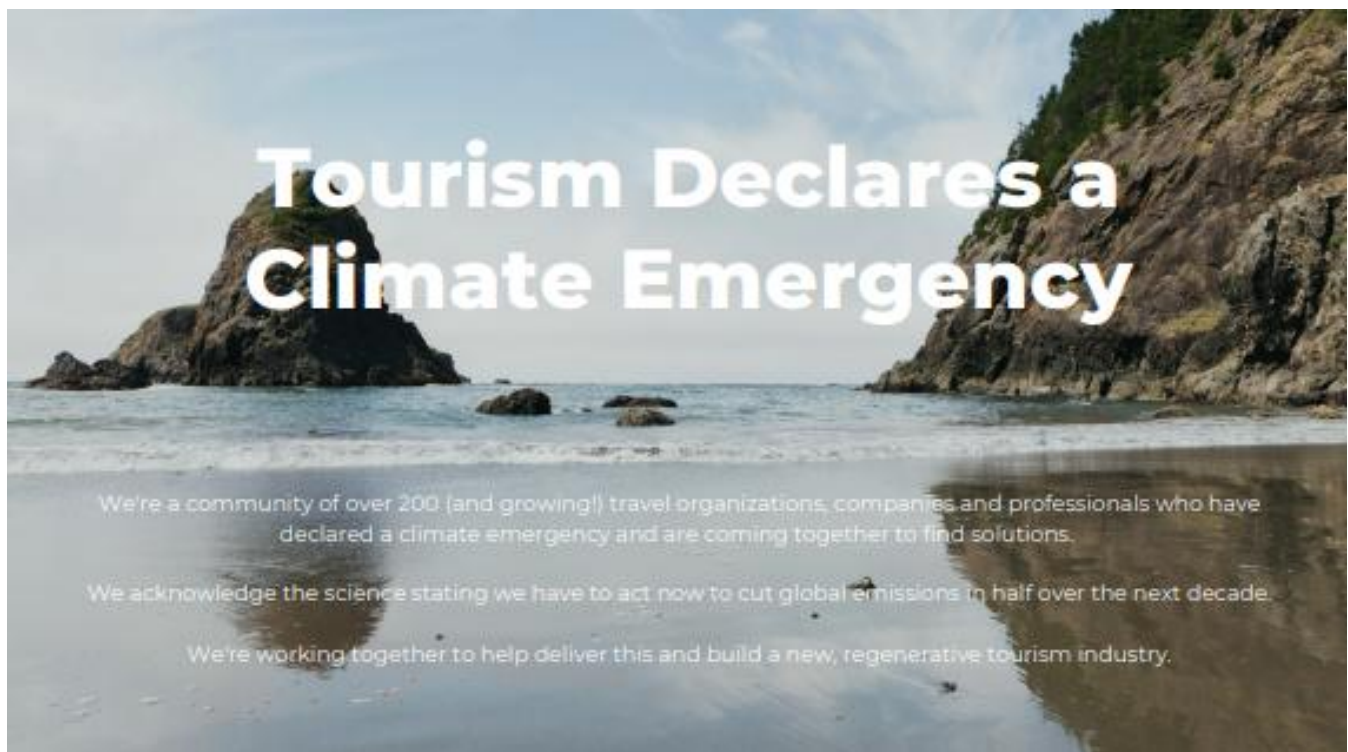
Ocean Acidification	Harmful Algal Bloom	Increasing Temperatures	Forest Disturbances
Flooding	Drought	Wildfires	

We know what we love

Snow-Based Recreation	Sportfishing	Coastal Housing
Fish + Wildlife Recreation	Beef + Dairy Production	Coastal Fisheries



*The Tourism Industry
So what should we do?



Tourism Declares a Climate Emergency

We're a community of over 200 (and growing!) travel organizations, companies and professionals who have declared a climate emergency and are coming together to find solutions.

We acknowledge the science stating we have to act now to cut global emissions in half over the next decade.

We're working together to help deliver this and build a new, regenerative tourism industry.



Who is involved?

Destinations

Tour Operators

Tourism Organizations

Accommodations

Media

Travel Agents

How to declare

01 Develop a 'Climate Action Plan'

Adopted by your executive board within 12 months of your initial declaration, or sooner if possible.

02 Share your commitment and progress publicly

Share your initial public declaration, your 'Climate Action Plan', and update on progress against your targets each year.

03 Cut carbon emissions

Accept current IPCC advice stating the need to cut global emissions to 55% below 2017 levels by 2030 to keep the planet within 1.5 degrees of warming. Ensure your 'Climate Action Plan' represents actions designed to achieve this as a minimum, through delivering transparent, measurable and increasing reductions in the total carbon emissions per trip arising from your operations and the travel services sold by you. *

04 Work together

Encourage suppliers and partners to make the same declaration; share best practice amongst peers; and actively participate in the Tourism Declares community.

05 Advocate for change

Recognize the need for system change across the industry to accelerate a just transition towards carbon-free tourism



OCVA Next Steps

Spring 2021

- Better understand existing resources, research, agencies and organizations in Oregon that are working in this space.
- Exploring voluntary, private sector solutions to this complex and global issue.
- Raise awareness and recruit courageous thinkers to join us.

Fall 2021

- Host focus groups based on tourism sectors: hotels, vacation rentals, retail facilities and food industry.
- Creating and sharing a 10-year plan climate plan.

2020 and Beyond:

- Invest in climate mitigation solutions for the tourism industry.



For More Info:

Oregon Data:

Oregon Global Warming Commission - <https://www.keeporegoncool.org/>

Oregon Department of Environmental Quality - <https://www.oregon.gov/deq/eq/programs/Pages/GHG-Inventory.aspx>

Oregon Coast Visitors Association - visittheoregoncoast.com/industry

Arica Sears, Deputy Director - icom@thepeoplescoast.com

October 6, 2025
City Council Meeting

Agenda Item #2
Elm Park Planned Unit Development Right-of-way Vacation
Speaker's Cards & Written Comments Received

Speaker's Cards – *None*

Written Comment – *In order of receipt*

- **Comment 1**– Layne Morrill

City Council, Oct. 6, 2025, Agenda Item 2

From Layne Morrill <klaynemorrill@gmail.com>
Date Thu 10/2/2025 5:18 PM
To City Recorder <cityrecorder@ci.florence.or.us>

Dear Mayor and Council:

Elm Park Apartments Florence Limited Partnership, which owns property adjacent to the alley, supports the petition to vacate the alley.

Layne Morrill
602-432-6291