
Day Two Welcome and Opening Thoughts!



Today:

Review and discuss two "Big Bowl" policy questions

Big Bowl Issue #1

Managing the Politicization of Local Government



Politicizing Local Government

What's driving it?



Anxiety, fear, and anger



Confusion and misinformation



Disinformation and/or malicious intent



Trust and Accessibility

How does it happen?!

Three primary
routes



Things you do



Things done to you



Mistakes





CITY COUNCIL UNDER FIRE

DECISION TO NIX PLEDGE OF ALLEGIANCE SPURS 'USA!' CHANT

FOX NEWS @NIGHT W/ SHANNON BREAM

Tabletop Exercise



Three Questions

1. Why are you concerned about this?
2. What criteria makes you think this issue is/isn't something the city should take up?
3. How/can this group minimize any negative impacts?

Break!



Council in Crisis!

1. Oregon state law banning candidate Mark Hoffman from appearing on the presidential ballot b/c he didn't qualify under state law.
2. Florence Anti-Fascists have formed.
3. They are demanding that the Mayor of Florence direct city staff to disregard and:
 - Provide ballots with Hoffman's name on them.
 - Sue the state to put Hoffman's name on the ballot state wide.
 - State legislators for Florence introduce legislation to undo the state law.
4. If he does not they say they will "see to it that he is removed from office".
5. They have given the city one week to publicly announce their plans to comply.
6. The leader of this group is "Smash Siuslaw".
7. By Monday morning, the petition has 16,500 signatures.

Breaking News!

- NBC has video of Chief Pitcher saying he agrees with the petition.
- She's called the Mayor and council members and CM Wantz has agreed to appear.

Breaking News!

- Mayor is back in town for the council meeting and members of FAF are demanding a written progress report on their demands from the city. They were unsatisfied with 3 mins at the microphone.
- During a vote , they demand to speak again and members of the group approach the dias chanting, "Free Mark" – one of them goes behind the council members and unfurls a banner that says, "Free Mark!"

Things that make you go hmmm...

Is this **thing** actually a thing?

National or Local?

Something you did/done to you?

Is it internal/external?

Is this **thing** in your sphere of influence?

What are the first three **things** you do?

How do you avoid it?



Planning

Value of this time is in the planning as much as the plan itself.



Clear Expectations

What you will and won't allow and in what situations?



Decision making

Who/what/when of decision process - especially deviating from the plan?



Action vs. Inaction

Just because you can do something doesn't mean you should.

Lunch Break



Big Bowl Issue #2

Community Visioning

Vision without action is merely a dream.....

Action without vision just passes the
time....

Vision with action can change the world.

Joel A. Barker

Big Bowl Questions

1. What does a community vision for the future mean to you?
2. If a visioning process is undertaken, should the City partner with another entity/entities?
3. What are the outcomes or "ends" that you hope to achieve by having a vision for the community (how would you use it)?
4. Should the City continue to explore undertaking a community visioning process?

Group Work



What is Community Visioning?

There are three important components:

- The process itself - collaborating with all segments of the community in order to understand what they want their community to be in the future that is both aspirational and forward thinking.
- Creation of a Vision Statement(s)
- Make it real by incorporating the results into a set of strategic priorities, comprehensive plans, work plans, budget, etc.

Other Questions to Consider

1. How extensively do you want to engage the community during the process?
2. What might be challenges to undertaking a visioning process (staff and financial resources)?
3. What might be the timing for undertaking a community visioning process?
4. How does undertaking a Community Attitude Survey fit into the visioning process (is it the first step)?

Day Two closing thoughts and Next Steps!



THANK YOU!

