#### May 8, 2023

#### **City Budget Committee Meeting**

# Agenda Item #2 Public Hearing Speaker's Cards & Written Comments Received

<u>Speaker's Cards</u> – *In order of receipt* 

• **Speaker 1** – Harlen Springer (*Included written comments*)

#### Published on City of Florence Oregon (https://www.ci.florence.or.us)

<u>Home</u> > <u>Budget Committee</u> > <u>Request to Address the Budget Committee (Speaker's Card)</u> > <u>Webform results</u> > Request to Address the Budget Committee (Speaker's Card)

#### Submission information-

Form: Request to Address the Budget Committee (Speaker's Card) [1]

Submitted by Visitor (not verified)

Fri, 05/05/2023 - 3:18pm

96.41.156.197

#### Name

Harlen Springer

#### **Budget Committee Meeting Date**

Mon, 05/08/2023

#### **Agenda Item Number**

2

#### Brief Overview of what you wish to discuss

Share data on the return on investment for Public Art and encourage increased spending for Public Art

#### Do you represent an Organization?

Vice Chair - Oregon Arts Commission

#### **Residence Address**

88525 2nd Avenue

#### **Email**

harlens@comcast.net

#### **Phone Number**

4156862358

Source URL: <a href="https://www.ci.florence.or.us/node/20871/submission/30133">https://www.ci.florence.or.us/node/20871/submission/30133</a>

#### Links

[1] https://www.ci.florence.or.us/bc-bc/request-address-budget-committee-speakers-card

# **Arts and Culture Mean Business**

Economic Impact of the Nonprofit Arts & Culture Industry



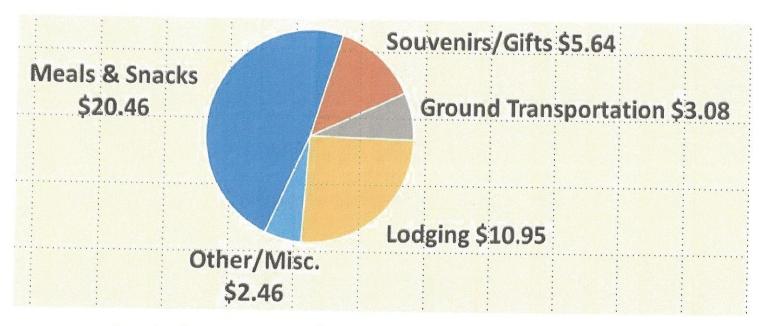
Oregon Arts Commission Partnership with Americans for the Arts and Travel Oregon







# Impact on Multiple Industries



Attendees spent \$42.59 per person, per event (not including tickets for events)

Total Attendance 9,911,552

# Investment in Arts and Culture is Essential

"Art plays a critical role in enriching our lives, and it's important that we give the artists in our communities the support they need to keep delivering their crafts and bringing communities together," said Senator Merkley. I will continue to advocate for the investments we need to have a successful and thriving arts industry and community across the nation."

"The arts play an essential role in our communities, bringing people together and feeding the mind and soul," Senator Wyden said. "Oregon is home to incredible organizations that support artists and allow more people to enjoy their work. These investments are much-deserved, and I'll keep fighting to help the art industry unlock its full potential."

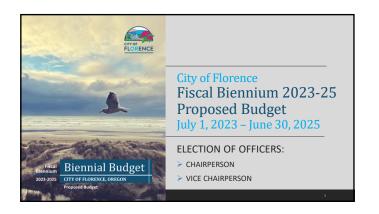


ARTWORK	DATE INSTA	LLED	VALUE	COST	Date Sold	REVENUE (	GENERATED		NET COST			
Scenic Column	September,	2015	\$15,000	\$7,500		\$7,500	Gift/Grant		0			
		_	40.000	4500					4500			
Cascade	August, 201	./	\$2,000	\$500		0			\$500			
Totem Pole	August, 201	7	\$15,000	\$500		0			\$500			
	1 1 2 2 2 2 2		7-0,000	7000					7000			
Running Horse	April, 2018		\$1,800	\$500		0			\$500			
Copper Leaf Tree	May, 2018		\$3,500	\$1,000	Oct. 2019	\$900	(Commission	on)	\$100			
Transformation	May, 2018		\$15,000	\$1,000		0			\$1,000		1	
Transformation	IVIAY, 2016		\$15,000	\$1,000		U			\$1,000			
WestCoast Overlook	Jun-18		\$7,500	\$1,000		0			\$1,000			
			. ,	, , , , , , ,			Other Cost	S	, ,		1	
Sitting Wadve Part II	June, 2018		\$2,800	\$1,000		0		(P Works)	\$2,540			
Stiching Time Mural	August, 201	.9	\$30,000	\$59,700		\$20,000	( Grant)		\$39,700			
The Crystal Tree	Oct. 2019		\$3,500									
The Crystal free	Oct. 2019		33,300									
3 Blue Spires	Sept, 2020		\$25,000	\$1,000					\$1,000			
· ·									. ,			
Nursing Doe	Sept, 2020		\$11,000	\$1,000					\$1,000			
Ravens	Sept, 2020		\$7,000	\$1,000					\$1,000		1	
Convergence	Oct. 2020		\$2,200	\$1,000					\$1,000			
Convergence	OCI. 2020		72,200	71,000					71,000			
LowPoly Open Heart	Oct. 2022		\$18,000	\$1,000					\$1,000			
							Other Cost					
Pier 56	Oct. 2022		\$28,700	\$1,500			\$1,540	(P Works)	3,040			
Clares Calman	0+ 2022		¢2.000	Ć1 F00					Ć1 F00			
Glamy Salmon	Oct. 2022		\$3,800	\$1,500					\$1,500			
The Feather	Oct. 2022		\$7,500	\$1,500	†				\$1,500		<u> </u>	
			, , , , , , ,	7 = ,500					+ =,= 30			
Fossil III	Oct. 2022		\$4,500	\$1,500					\$1,500			
Heart in the Garden	Oct. 2022		\$1,100	\$1,500			\$1,355	(Pworks)	\$2,855			
Loki - Salmon	Oct. 2022		\$8,000	Ć1 EOO					\$1 E00			
LUKI - SAIIIION	OCI. 2022		\$0,000	\$1,500					\$1,500		<del>                                     </del>	<del>                                     </del>
Icosahedron	Oct. 2022		\$7,500	\$1,500	†				\$1,500		<u> </u>	
1			, ,	, =,230	†				, ,223			
goddess	Oct. 2022		\$13,500	\$1,500			\$1,400	(P Works)	\$2,900			

**TOTAL** \$233,900 \$89,700 **67,135** 







#### **Budget Committee Overview**

- ➤ Budget Committee's purpose
- > Hear public comment
- > Approve the Proposed Budget as presented OR as modified by the Committee
- > Approve the City's eligibility to accept State Shared Revenue
- > Approve the City's election to accept State Shared Revenue
- $\, \succ \,$  Set the tax levy taxing rate
- ➤ A quorum is required to take action
- > Five members are required to be present
- A majority vote is required to pass an action
- $\succ$  The number of 'yes' votes must be five, regardless of how many are in attendance  $\succ$  All votes must be 'yes' or 'no', no abstentions

Relation to City Work Plan

Vision: Oregon's Premier Coastal Community!

flission: The mission of the City of forence is to meet community spectations for municipal services, rovide a wision for civic moreowents, maintain a quality nvironment and position Florence to swe an economically viable and stainable future.

City Council Goals. Providing a foundation for the City's Work Plan are five goals that City Council reaffirmed in early 2023. These goals build off the successful work of the past and address the pressing issues currently facing our city.

- City Service Delivery. Sustain and improve the delivery of cost effective and efficient services, including public safety to the citizens of Florence and our visitors.
- Economic Development. Sustain and improve the City's economic development program and efforts towards enhancing the Florence economy, including housing, business development, and increasing living wage jobs.
- > Communication and Trust. Sustain and improve the City's communication program and strengthen citizen trust.
- Financial & Organizational Sustainability. Sustain and improve the City's financial position, city-wide policies, and the infrastructure networks to support City needs.

What about questions? We have incorporated slides like this throughout the presentation for times to ask questions.



City of Florence Fiscal Biennium 2023-25 Proposed Budget July 1, 2023 – June 30, 2025

PUBLIC HEARING: PROPOSED BUDGET



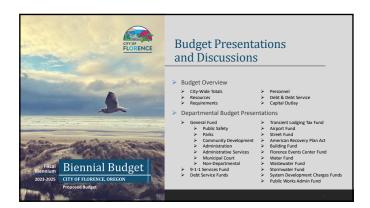
City of Florence Fiscal Biennium 2023-25 Proposed Budget July 1, 2023 – June 30, 2025

PUBLIC HEARING: STATE SHARED REVENUES

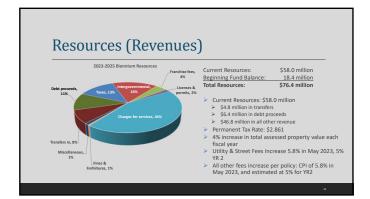
#### State Shared Revenues

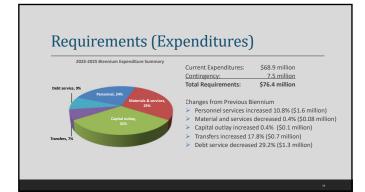
- > ORS 221.760
- Section 1: The officer responsible for disbursing funds to cities under ORS 323.455, 366.280 to 366.785, and 471.805 shall, in the case of a city located within a county having more than 100,000 inhabitants according to the most recent federal decennial census, disburse such funds only if the city provides four or more of the following services:
  - Police protection Fire protection
- III. Street construction, maintenance, and lighting IV. Sanitary sewer
- V. Storm sewers
- VI. Planning, zoning, and subdivision control
  VII. One or more utility services

Ree Liq Cig Sta	ed Shared revenu			n: Percentage of Total City Budget	Intended Use
Re Liq Cig Sta Re	devenue iquor Tax	Fund	Amount	Percentage of Total City Budget	
Cig Sta Re	•	General	\$440.200		
Sta Re			Ş-44U,2UU	0.58%	General
Re	ligarette Tax	General	\$13,500	0.02%	General
N.4-	tate Shared levenue	General	\$240,800	0.32%	General
IVIC	Marijuana Tax	General	\$39,000	0.05%	General
	tate Highway apportionment	Street	\$1,528,000	2.00%	Street Maintenance
Tot	otal		\$2,261,500	2.96%	



# Budget Summary PROPOSED 2023-2025 BIENNIUM City-Wide Total \$76.4 million Beginning Fund Balance \$18.4 million Ending Fund Balance \$7.5 million Ending Fund Balance \$7.5 million Beginning Fund Balance \$3.5 million Beginning Fund Balance 18.4 Year 1 - Current \$ 29.5 35.7 Year 2 - Current \$ 28.5 33.2 Ending Fund Balance 7.5 Total Available Resources/Uses 76.4 76.4





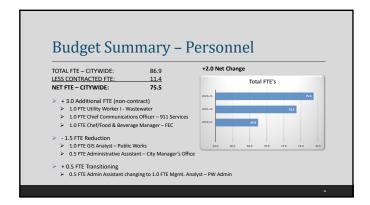
#### Budget Summary - Personnel

- Scots of Living Adjustment (COLA) implemented per policy
  Fr0203-24 3.0% (LS, All Cities CPI-W for March to February)
  Fr0203-25 Estimated, Actual CPI will be implemented when published, based on policy
  Health Insurance: YR 1 1.5% increase; YR 2 6.0% anticipated increase
- ➤ PERS rates rise overall
- ➤ Tier I/II increase 2.93%

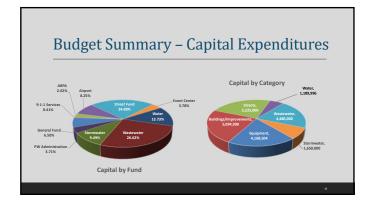
  ➤ OPSRP General increase 2.38%

  ➤ OPSRP Police increase 2.81%

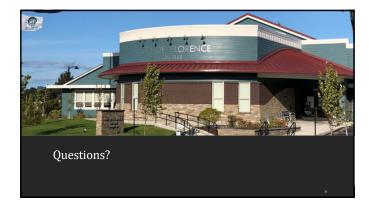
  ➤ Step increases for represented staff
- Merit increases for non-represented staff
   Currently, 7.4% of existing positions are vacant and in process of recruitment.
  (73.5 employees, 5.5 vacancies)

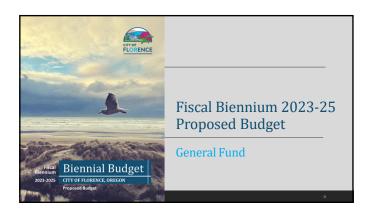














## General Fund: **Public Safety** > Total Budget: \$6,012,700 > 18 FTEs

## Public Safety: 2021-23 Accomplishments

- The Police Department established a Drone Program, including the training of Officers as pilots for the program.
  The School Resource Officer led the Department's creation of a Youth Police Academy.
  Development, participation, and support of the Western Lane Crisis Response Team.



#### Public Safety: Patrol

#### STAFFING

- Chief
- Lieutenant
- 3 Sergeants Detective
- 9 Patrol Officers School Resource Officer
- Management Analyst

#### 2023-25 HIGHLIGHTS

- Implement best practices for public safety and community policing.
  Evaluate public safety staffing levels based on calls for service and long-term financial feasibly.
- Updates to patrol vehicle in-car video equipment.
- Florence Police Association contract
- Capital Outlay includes 3 patrol vehicles 1 is a carryover due to delivery.

#### Public Safety: Corrections

#### STAFFING

Corrections Officer



#### 2023-25 HIGHLIGHTS

- Improvement of policies and procedures for Jail, including implementation and training.
   Evidence and Property room management.

#### General Fund: Parks

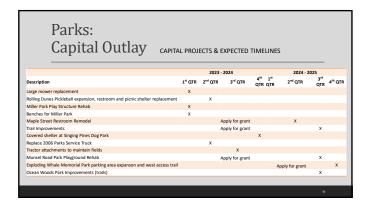




- > Total Budget: \$2,015,100
- > 2 FTE; 2.0 FTE Seasonal Contract Labor

# Parks: 2021-23 Accomplishments Successfully obtained LGGP grant to help fund Miller Park Playground Rehabilitation project. Successfully obtained a LWCF grant to fund the Rolling Dunes tennis courts, including the replacement of the restroom facility and picnic shelter. Replaced the 1984 Ford tractor with a new Kubota LX3310 tractor with backhoe attachment

# Parks 2023-25 HIGHLIGHTS Completion of grant funded projects Miller Park playground rehabilitation Rolling Dunes picklebalt courts, including restrooms and picnic shelter) Expansion of parking and trails at Exploding Whale Memorial Park Maple Street Plaza updates (restrooms)



#### General Fund: Community Development

Planning Director Wendy FarleyCampbell

- Planning
- Building Fund has moved to Special Revenue Funds



- > Total Budget: \$1,391,600
- > 5 FTE

#### Planning: 2021-23 Accomplishments

- Work nearly complete for two long-range planning efforts: Transportation Systems Plan Update and Housing Implementation Plan Phase and related code updates.
- Land Use application fees increased for first time since 2007—15 years.
- Processed 13 annexation requests and zone change applications, twice the amount for the previous biennium.
- Processed a taxi rate increase for the first time in over 20 years.
- Staffed six community or regional boards participating in their master planning efforts.



#### $Planning \hspace{0.2cm} \stackrel{\scriptstyle >}{\underset{\scriptstyle >}{}} \hspace{0.1cm} \text{total budget: $1,174,400}$

- Design and implement applicant education, staff operation and communication standards, and application submittal and tracking system for the life cycle of the development process.

  Completion of the Transportation Systems Plan (TSP) Update process.

  Implementation of the Housing Implementation Plan (HIP) recommendations.

- Hire vacant planner position





#### Code Enforcement: 2021-23 Accomplishments

- Purchased new Code Enforcement van after previous was totaled in a no-fault head on collision.
   Purchased new sound and light meters.
- Restarted professional training after Covid closures.
   Purchased car thermometer



# Code Enforcement > TOTAL BUDGET: \$217,200 2023-25 HIGHLIGHTS Update City's nuisance codes. Complete and implement the code enforcement operations manual to create the opportunity for professional volunteer assistance. Review and update City Code and procedures if necessary in response to House Bills 3115 and 3124. Design and implement community education and outreach program on City Code and reporting procedures.

### General Fund: Administration City Manager's Office > Total Budget: \$2,934,500 Administration – 6 FTE; 1.6 FTE Cardinal/RARE Intern Human Resources

#### City Council: 2021-23 Accomplishments

- City Council goal setting retreat
   Creation of City Council Norms.
- Completed 11 annexations to the City of Florence bringing 40.89 additional acres to the City limits.
- Reaffirmation of City Council Goals and adoption of the 2023-2025 City Work Plan.
- Adoption of the Housing Implementation Plan, a summary and prioritization of housing development strategies.



#### City Council ➤ TOTAL BUDGET: \$219,200 2023-25 HIGHLIGHTS Implementation of City Council Norms across City committees and commissions. Continued support of City activities and events to encourage community engagement and volunteerism. Facilitate community discussion around maintaining a quality environment and sustainable future. Monitor city population and state statutes for needed actions to comply with new rules related to housing and other land use related statutes.

#### City Manager's Office: 2021-23 Accomplishments

- o Onboarded and trained the 2023-2025 City Council

- members.
  Facilitated the development of the 2023-2025 City Work Plan.

  2023 State of the City Address and City Services
  Coordinated community communications of City projects and updates.
  Coordinated the City's 2022 Block Party, Holiday Festival activities, and other community events.
  Continued efforts for employee engagement and recognition to improve employee satisfaction.



#### City Manager's Office > TOTAL BUDGET: \$1,364,200

#### 2023-25 HIGHLIGHTS

- o Develop a community attitudes survey and other
- Develop a community attitudes survey and other outreach.
   Support for communications and production of large scale events like the State of the City, Block Party, End of Summer BBQ, and other community engagement activities.
   Support for large capital projects and long-range planning activities.
   Continued support of the Florence Urban Renewal Agency's efforts to develop the Quince Street property.



#### City Recorder: 2021-23 Accomplishments

- Transitioned from virtual meetings to hybrid style meetings, both video conference and in person, for all City public meetings.
   Promotion and training of new City Recorder.

- Promotion and training of new utry recorder.
   Pacilitated the City Council process to fill the City Council vacancy in early 2022.
   Managed the 2022 City Council elections process
   Coordination of Committee & Commission Work Plans for Council approval, as well as communication between committees and the City Council.



#### City Recorder

2023-25 HIGHLIGHTS

➤ TOTAL BUDGET: \$333,900
➤ 1 FTE

- Review and update internal processes related agenda and meeting materials management.
   Committee and commission volunteer

- recruitment process review and update
  o Implementation of city code management software.
- Review and update of Public Records Request policies and process.



#### **Economic Development:** 2021-23 Accomplishments

- Assisted FURA in the work towards developing a hotel at the Quince Street Site.

  Disbursed Community Development Block Grant
- funding.
- Developed and implemented the Multi-Unit Property Tax Exemption Program (MUPTE) Facilitated grants to Florence childcare facilities.
- Supported the efforts of the Public Arts Committee and their projects.
   Supported RAIN and regional partners in the establishment of entrepreneur and business programs.
   Supported COVID-19 Business Assistance funding



#### Economic Development TOTAL BUDGET: \$520,400

#### 2023-25 HIGHLIGHTS

- o Market the Pacific View Business Park
- Support FURA's efforts to develop the Quince Street property
- otreet property

  O Work with FURA to add public art to the ReVision
  Florence corridor through Art Exposed

  Continue work in economic development areas
  including housing, childcare, increasing living
  wage jobs, business retention and expansion, and
  more

  Complete the Committee of the Control of the Control
- Complete the Community Development Block Grant



#### **Human Resources:** 2021-23 Accomplishments

- Implemented Safety Manual
- Implemented new electronic forms system
- Implemented new onboarding system

  Developed and implemented new job and pay
- Updated pay administration guidelines
- Continued to update employee policies related to the COVID-19 pandemic response, including incorporation of updated OSHA rules and State guidelines
- Continued to engage in city-wide recruitment and retention efforts



### **Human Resources**

➤ TOTAL BUDGET: \$496,800
➤ 1 FTE

RDE

#### 2023-25 HIGHLIGHTS

- o Update Personnel Handbook, personnel policies based on best practices
  o Implement a comprehensive performance management system
- Coordinate City culture study and trainings
   Implement Safety and Training schedule

- Recruit for key positions and maximize staffing across all departments
   Commence and complete Florence Police Association negotiations
- Compensation market analysis/implementation, as needed
   Review employee benefits packages
   Develop and implement ADA Title II compliance program

#### General Fund: Administrative Services

Administrative Services Director Anne Baker

- Finance
- Information Technology



- > Total Budget: \$2,978,100
- > Total FTE: 6.5; 0.3 FTE Cardinal to cover medical leave Budget request includes 0.5 FTE for an IT Analyst, which was formerly an IT Technician.
- Administrative Services revenues are funds received from departments that benefit from its services.

#### Finance: 2021-23 Accomplishments

- Satisfied the City's obligation on the General Obligation Bond for the water plant improvements.
- Issued \$13.6 million in debt to finance several capital projects and equipment purchases.
- Selected Tyler Technologies to replace Caselle as the City's Enterprise Resource Planning system.
- Unmodified Opinion
- City Budget
- GFOA Distinguished Budget Presentation Award
- By the Numbers
   Service 4,271 utility customers
- Collected \$7.10 million in revenue
   Payroll for over 60 City employees



#### Finance

➤ TOTAL BUDGET: \$1,393,900
➤ 5 FTE

#### 2023-25 HIGHLIGHTS

- Onboard new independent auditors.
- Monitor departmental controls to improve transparency in the City's financial processes.
  Comprehensive Annual Financial Report.
- Prepare biennial budget consistent with adopted City work plan.
- Provide excellent customer service in person and over the phone to all customers.
- Review and update long-range financial forecasts annually for all funds.
- Ensure timely financial reporting.
- Assist in the financial analysis and evaluation
- of items throughout the City work plan.

  Implementation of new Enterprise Resource
  Planning system.



#### Information Technology: 2021-23 Accomplishments

- Completed RFP process for managed service provider.

  Onboarded with StepUp IT Services, Inc. to provide user and network support.
- With StepUp's assistance, completed implementation of two-factor authentication to access the City's network.

  Assisted with the upgrade to the dispatch consoles in the Police Department's Communications Center.
- Upgraded network access switches as part of the network continuity efforts. Replaced approximately 20 end-of-life computer workstations

- Replaced approximately 20 entormine computer workstations Technology Upgrades:
   All workstations to Windows 10.
   All printers for all buildings in the city.
   Firewall to current utility recommendations.
   All servers to Server2016 or newer.
   Cisco Call Manager to replace end of life management software.
   Visual monitoring system at the Justice Center.



#### Information Technology > TOTAL BUDGET: \$1,584,200

- Assist various departments in technology and software solutions.

  Provide ongoing support for evolving technology needs related to remote access services for both employees and members of the public

  Migration to Office 365 with all associated updates needed
- Maintain and continue proper information technology security programs and protocols.

  Continue monitoring the City network for attempted threats against its data.



### General Fund: **Municipal Court** City Manger Erin Reynolds > Total Budget: \$793,300 FTE: 2.0; 0.4 FTE Contract Judge

#### Municipal Court: 2021-23 Accomplishments

- Hired new Deputy Court Administrator.
   Began writing operating procedures for staffing shortages.
   Municipal Court resumed holding in-person trials.
- o Upgraded payment processing solution.





#### Municipal Court

- o Program Implementation with Department of Revenue to collect fines and fees.
- Implement E-Convictions with DMV.

  Train new lead Court Clerk to become efficient in the work flows and court process; and recruit second Court Clerk.
- Evaluation of the need for virtual court services moving forward, including assessing technology solutions.



#### General Fund: Non-Departmental

City Manger Erin Reynolds



#### Non-Departmental: 2021-23 Accomplishments

- Leadership for the West Lane Emergency Operations Group (WLEOG).
  Coordination of West Lane County emergency response to COVID-19 pandemic, served as incident command, and coordinated with Lane County Public Health to provide ongoing mass vaccination clinics through December 2022.
  Lane County Natural Hazards Mitigation Plan Florence Annex update
  Initiated planning of the 2023 WLEOG Preparedness Expo

- Designed and planned construction of the staircase and retaining wall replacement on the east side of City Hall. Construction to begin mid-2023.

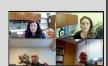


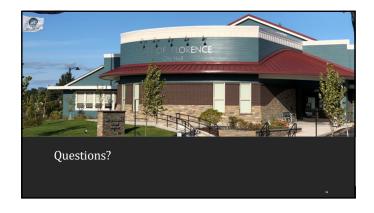
#### Non-Departmental

- Continue coordination of Emergency Management function within the City, including leading the efforts of the WLEOG.
- Florence Annex to the Lane County Natural Hazards Mitigation
- Plan Update

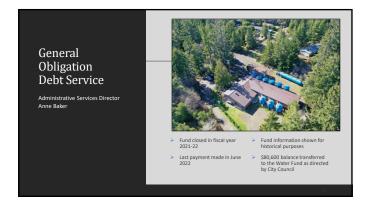
  Develop welcoming community gateway signage (N,S,E).
- Pursue opportunities to support public electric vehicle charging options at City facilities and parks.
- Continued support of Siuslaw Outreach Services and Rhody Express.
- Transfers: \$88,000 transfer to subsidize the newly created Building Fund.











#### Transient Lodging Tax Fund

Administrative Services Director Anne Baker

- > Total Budget: \$1,198,300
- > \$1,172,900 in estimated tax collections
- \$697,800 transfer to Florence Events Center
   \$465,200 estimated payment to the Chamber of Commerce
- > \$30,500 reserved for qualifying City projects
- Entered into MOU with the State of Oregon on October 1, 2022 for tax



#### 9-1-1 Services Fund

Chief John Pitcher

Communications



> Total Budget: \$2,574,700

> 8 FTE

#### 9-1-1 Services: 2021-23 Accomplishments

- Worked with Western Lane Fire & EMS Authority and ODOT to update and install new radio repeater system and added a repeater site on Glenada Hill. The City of Florence received a grant from the USDA for approximately \$68,363 to assist with this purchase.

  Updated the VESTA 911 system. The project cost of \$314,000 was paid for by Oregon Office of Emergency Management.

  Repaired and updated the back-up 9-1-1 center located at the main fire station.



#### 9-1-1 Services

- Re-establish first line supervision for the Communications Center.
  Continue dispatching support for the Western Lane Crisis Response.
  Purchase of a radio consolette for the Florence Police Department radio frequency.
  Maintain Compliance with Criminal Justice Information Services (CJIS) and Federal Crime Reporting.



