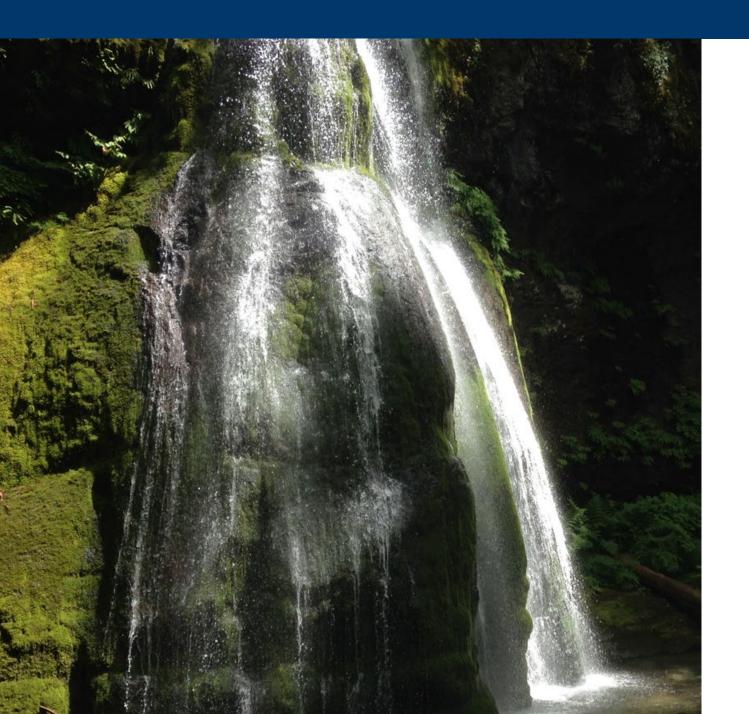
# Visitor Industry Overview

**Travel Lane County** 





# **Brief History of Travel Lane County**



- •Incorporated 1979 as a 501(c)6
  - •2008/2009 renamed Travel Lane County
  - Marketing the region as Eugene,
     Cascades & Coast
- Countywide Public-Private Partnership
  - Board has 30 voting seats and typically 810 invited advisory ex-officio seats

## Promise

Mission

Why

Vision

The Eugene, Cascades & Coast region has Oregon's greatest variety of adventures in easy to reach, uncrowded places.

Grow overnight visitors for a vibrant, year-round and county-wide economy.

We believe our work inspires people to experience and appreciate Lane County, creating opportunities, a sense of place and stronger communities.

Travel Lane County is a recognized leader in achieving year-round economic growth throughout the Eugene, Cascades & Coast region through innovative destination marketing, product development and exceptional visitor experiences.

# **Team Oregon**



- Coburg Chamber of Commerce
- Cottage Grove Area Chamber of Commerce
- Creswell Chamber of Commerce
- Eugene Area Chamber of Commerce
- Florence Area Chamber of Commerce
- McKenzie River Chamber of Commerce
- Oakridge Westfir Chamber of Commerce
- Springfield Area Chamber of Commerce
- Tri-County Chamber of Commerce
- Veneta Fern Ridge Chamber of Commerce

# **Direct Travel Impacts**

### Lane County / Detail Trend

Direct Travel Impacts, 2003-2022p							Annual % Chg.				
	2003	2014	2015	2016	2017	2018	2019	2020	2021 2022	2021-22	2019-22
Direct Travel Spending (\$Millions)											
Destination Spending	445.7	648.2	673.2	717.2	724.8	765.8	782.9	414.3	859.3 1,102.9	28.4%	40.9%
Other Travel*	74.8	194.5	195.4	211.5	225.9	258.3	258.2	151.6	205.5 290.7	41.4%	12.6%
TOTAL	520.5	842.7	868.6	928.7	950.8	1,024.1	1,041.1	566.0	1,064.8 1,393.6	30.9%	33.9%

### County / Summary

**Direct Travel Impacts 2022p** 

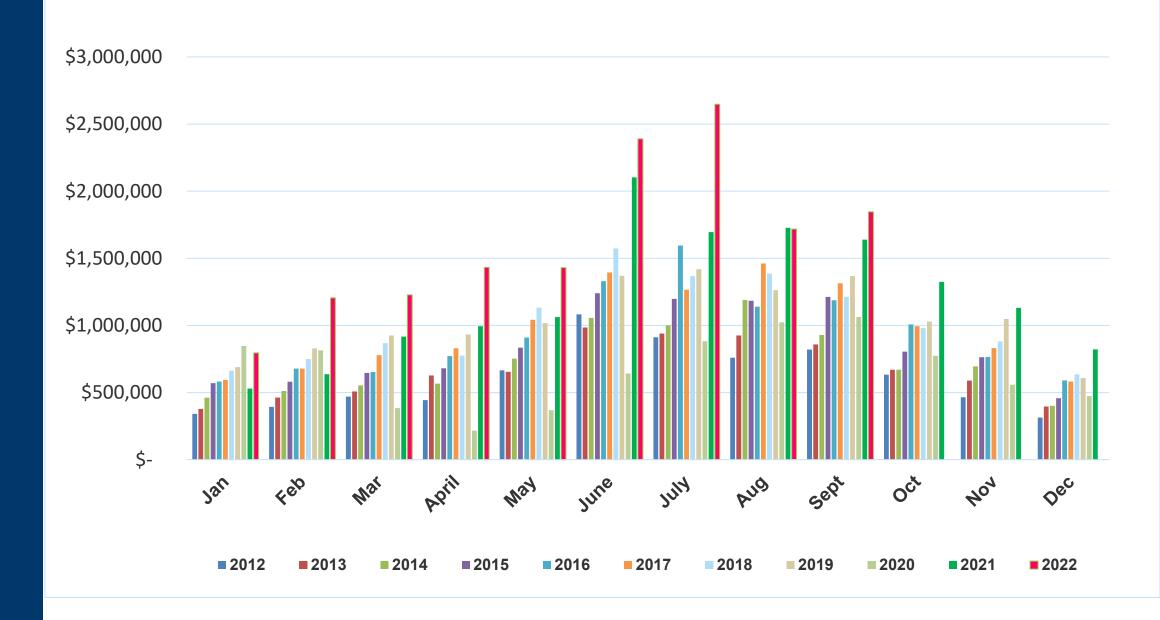
	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (000's)	State Tax (000's)	Total Tax (000's)
Lane	\$1,393.6	\$352.2	10,750	\$20,738	\$33,125	\$53,863
East Lane	\$1,072.9	\$264.0	8,020	\$16,210	\$25,719	\$41,929
West Lane	\$320.7	\$88.3	2,740	\$4,528	\$7,407	\$11,935



# **Key Notes:**

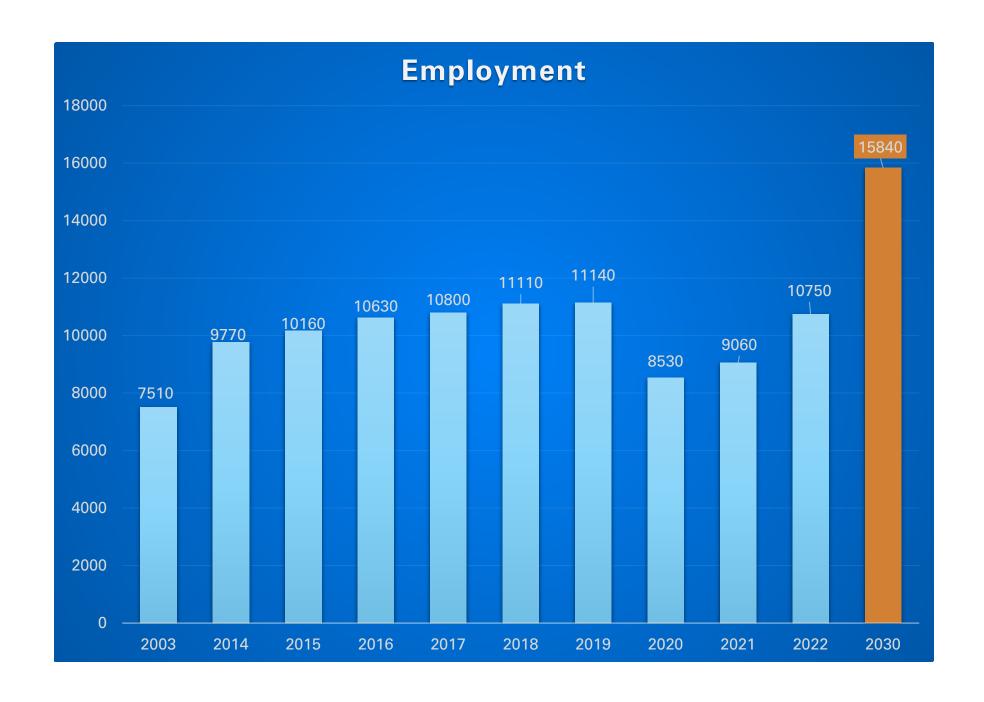
- We have a significant bell curve in visitation and visitor spend associated with summer and outdoor events
- FY22 TLT Revenue
   was 52.69% ahead of
   FY21 and 35% ahead
   of FY19, our last
   record year.
- FY23 TLT Revenue got off to a strong start, with WCH Oregon22 in July.

#### **Lane County TLT Collections by Month: Calendar Year**



# **Fastest Growing Sector**

- The industry most affected by COVID-19
- Projected to increase the fastest and add the most jobs 6,100 jobs (44% growth
- Restaurants, hotels and arts, cultural, and recreational establishments are expected to see increased demand as inperson and recreational activities resume.



# **Destination Marketing**

Three target markets

Leisure travelers

Convention planners

Sports planners



**Tourism** 





Conventions



**Sports** 

# Leisure Advertising

Owned
Earned
Paid
Always On
Campaign Pulses





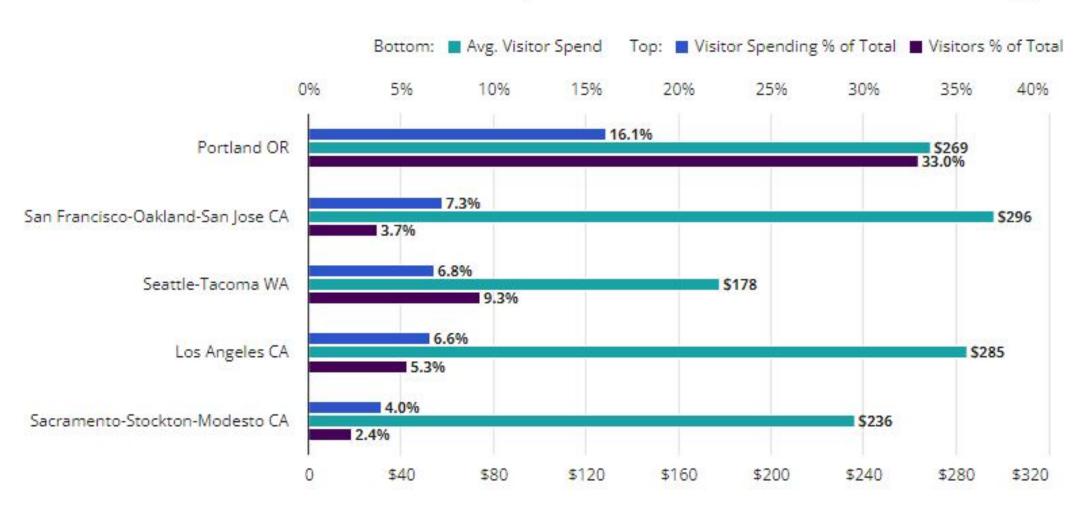
# **Zartico**

Device ID

Credit card data







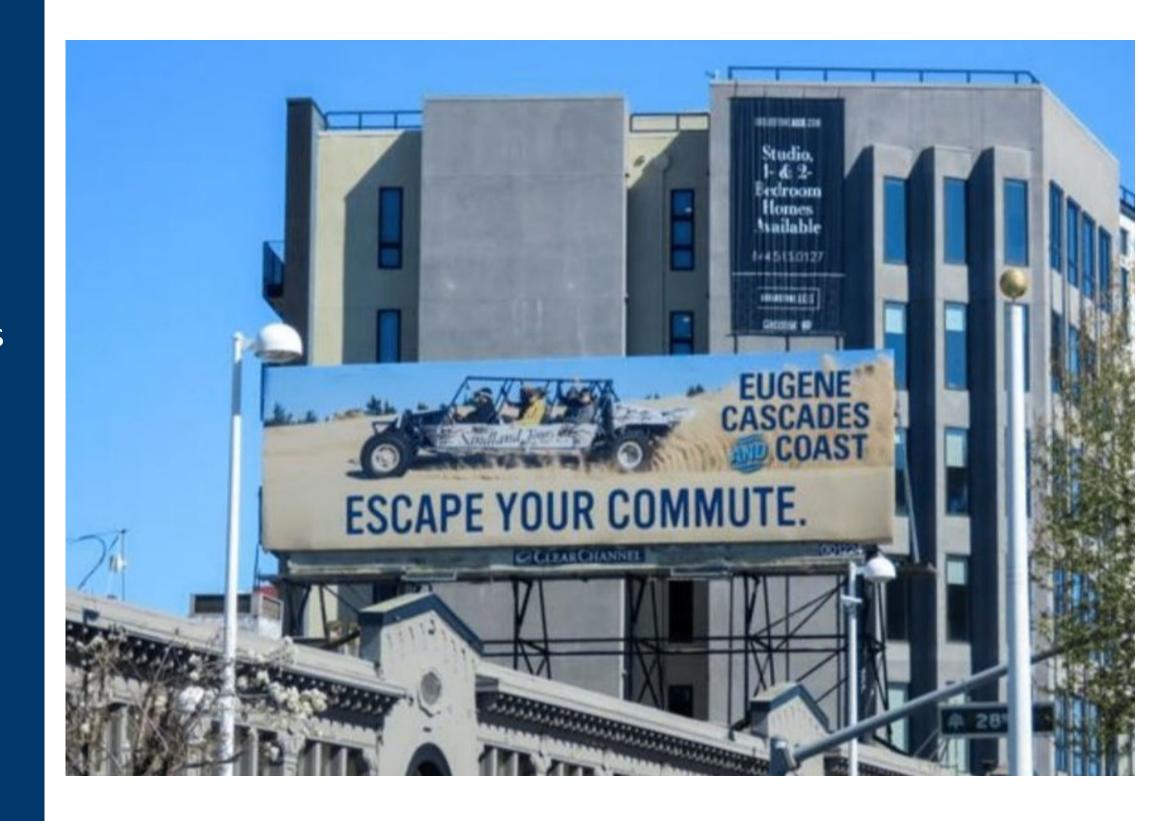
# Zartico –

Campaign – Bay Area Billboards

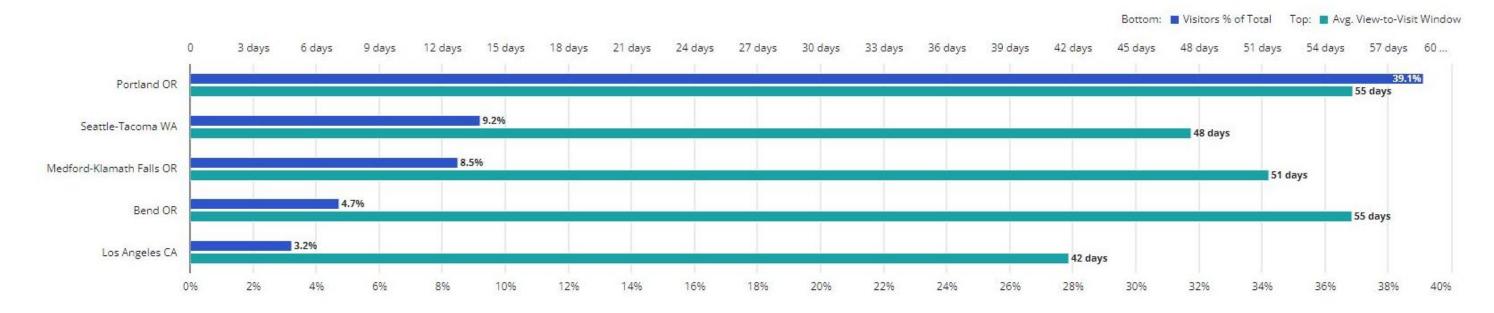
29 million impressions

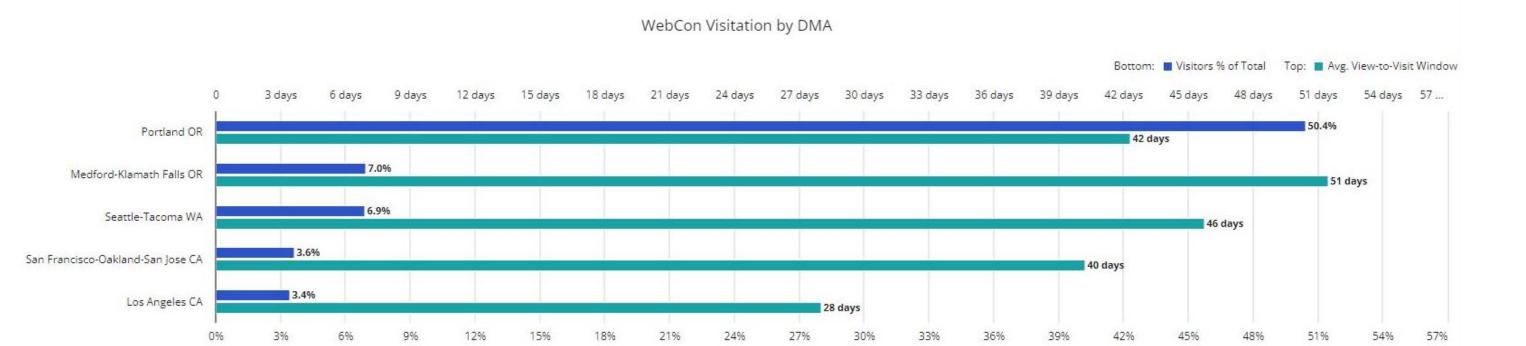
Retargeting Created 9,000 Monthly Clicks

SFO moved into top 5 origin cities



#### WebCon Visitation by DMA



















EUGENE CASCADES MD COAST





# **EXPLORE Campaign**

- Local and Nearby Audiences
- Resident Awareness & Pride
- Support for Local Economies
- Hospitality Culture
- Visiting Friends and Family









EUGENE CASCADES AND COAST



EUGENE CASCADES COAST



EUGENE CASCADES AND COAST



EUGENE CASCADES AND COAST



EUGENE CASCADES AND COAST

# Conventions

23 Confirmed Events

11,000 Room Nights

\$9.6 Million EEI

Cost of Airfare and Lodging is Driving Cancellations

Limited Conference Space



# **Sports**

Room Nights - 9,718

Economic Impact - \$13.6 M

Event Support –
33 Events
40,000 Athletes/Fans

#### **PAC-12 Rowing Championships**



#### **Professional Disc Golf Association Masters**



#### **U.S. Northwest Masters Regional Rowing Championships**



## **Owned Content**

Website

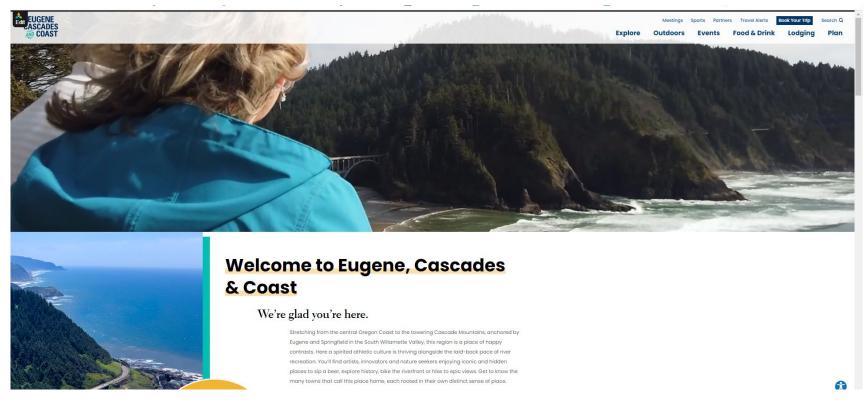
Blogs

Social Media

E-Newsletters

Vertical Video

# EugeneCascadesCoast.org



Spectacular Summer Waterfalls
Plan a Relaxing Vacation
Father's Day Top Ten things to do
Guide to Florence's Best Beaches
Five Easy Hikes to Do with Kids
Classica Americana Road Trip
Top Summer Golf Greens
8 Classic Celebrations for July
Exploring Oregon's Coastal Tidepools
Best Places to Kayak
Unique Lodging in Oregon
Short Hikes with Big Rewards
Natural Swimming Holes

Top Things to Do in Summer
A Room with a View
Food & Crops by Season
Outside Summer Dining
Top Hotel Swimming Pools
Car-Free Road Trips on Public Transit
A Florence Retreat
Top Oregon Coast Scenic Viewpoints
Four Ways to Explore the Sand Dunes
Colorful Autumn Waterfalls
Exploring Coastal Art Galleries
Road Trip: Oregon Coast
Top City Lights Views

# Development

Accessibility

**Resident Sentiment** 







# Thanks





#### October 16, 2023

#### **City Council Meeting**

# Agenda Item #1 Public Comment Speaker's Cards & Written Comments Received

#### <u>Speaker's Cards</u> – In order of receipt

- **Speaker 1** Harlen Springer (*Included Written Comment*)
- **Speaker 2** Michael Allen (*Included Written Comment*)
- **Speaker 3** Kate McClellan (Included Written Comment)

#### Published on City of Florence Oregon (https://www.ci.florence.or.us)

Home > Request to Address City Council (Speaker's Card) > Webform results > Request to Address City Council (Speaker's Card)

#### -Submission information-

Form: Request to Address City Council (Speaker's Card) [1]

Submitted by Visitor (not verified)

Thu, 08/31/2023 - 10:43am

96.41.156.197

#### Name

Harlen Springer

#### **City Council Meeting Date**

Mon, 10/16/2023

#### **Agenda Item Number**

n

#### Please note if you are speaking as an proponent, opponent, or neutral party

**Public Comment** 

#### **Brief Overview of What You Wish to Discuss**

The presentation of the results for Florence of the national Arts and Economic Prosperity Study, which will happen on November 8 from 4 - 5:30 at the Florence Events Center. This is the first time the study has been done in Florence and shows the actual economic impact of the arts and culture on our community. Over 1,000 people in Florence took the survey over the last 18 months and 15 local organizations also submitted data.

#### Do you Represent an Organization?

Yes

#### Name of Organization

Vice Chair - Oregon Arts Commission

#### **Residence Address**

88525 2nd Avenue

#### **Email**

harlens@comcast.net

#### **Phone Number**

4156862358

Source URL:https://www.ci.florence.or.us/node/17771/submission/30374

#### Links

[1] https://www.ci.florence.or.us/council/request-address-city-council-speakers-card



You are invited to a Community Celebration to see how much the arts contribute to local businesses.

November 8th 4pm to 5:30pm Florence Events Center

Come see what you told us: Data from over 1,000 surveys completed at local events will be revealed.

Featuring entertainment by C.R.O.W.

Food, Music, Prizes!













#### Published on City of Florence Oregon (https://www.ci.florence.or.us)

Home > Request to Address City Council (Speaker's Card) > Webform results > Request to Address City Council (Speaker's Card)

#### Submission information-

Form: Request to Address City Council (Speaker's Card) [1]

Submitted by Visitor (not verified)

Mon, 10/16/2023 - 9:20am

35.132.165.39

#### Name

Michael Allen

#### **City Council Meeting Date**

Mon, 10/16/2023

#### **Agenda Item Number**

1

## Please note if you are speaking as an proponent, opponent, or neutral party proponent

#### **Brief Overview of What You Wish to Discuss**

Handbook for Local Governments Funding to Cut Transportation-Related Climate Pollution

#### Do you Represent an Organization?

yes

#### Name of Organization

Florence Climate Emergency Campaign and Elders Climate Action - Oregon Chapter

#### **Residence Address**

87490 Rhodowood Drive

#### **Email**

mike.pat.allen@outlook.com

#### **Phone Number**

5054017762

Source URL: https://www.ci.florence.or.us/node/17771/submission/30449

#### Links

[1] https://www.ci.florence.or.us/council/request-address-city-council-speakers-card

To: Mayor Ward, City Councilors, City Manager Reynolds and staff

From: Michael Allen, Florence, Climate Emergency Campaign

Date: October 16, 2023

Subject: Handbook for Local Governments Funding to Cut Transportation-Related Climate Pollution

For over four years I've been attending Council meetings providing you with alerts to opportunities that can benefit our community. I'm reaching out now to ask the Council and City to take advantage of a most valuable resource provided by the State of Oregon.

Here's an excerpt from an announcement from the Department of Land Conservation and Development on October 11, 2023 regarding land use and transportation planning for climate change.

"The State of Oregon has created a handbook called "Every Mile Counts Funding Handbook for Local Governments." The state's goal is to help local governments find federal and state money for projects aimed at reducing transportation pollution.

Recently, Congress set aside a historic series of investments to help the country transition to clean energy and tackle climate change. More than \$369 billion is available. Oregon also has its own programs to support local governments with climate solutions.

Since transportation is the biggest contributor to greenhouse gases in Oregon, causing more than one-third of emissions, the state is taking steps to reduce pollution from transportation.

"Every Mile Counts" is a partnership between the Oregon Department of Environmental Quality, Oregon Department of Land Conservation and Development, Oregon Department of Transportation, and Oregon Department of Energy. Their mission is to put into action Oregon's <u>Statewide Transportation Strategy</u>, a plan for reducing transportation pollution.

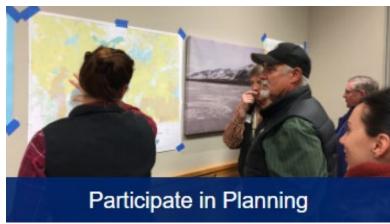
The new funding handbook provides information for local partners. It includes the various resources available, including funding amounts, which federal or state agency is in charge, when to apply, who to talk to, and where to learn more. The handbook aims to help connect Oregon's local governments with an extensive set of federal and state funding resources to help you implement local climate actions.

Read or download the <a href="mailto:handbook">handbook</a> at the <a href="mailto:Every Mile Counts web page">Every Mile Counts web page</a>. For more information, contact Cody Meyer, Land Use and Transportation Planner, DLCD, <a href="mailto:cody.meyer@dlcd.oregon.gov">cody.meyer@dlcd.oregon.gov</a> 971-239-9475"

I urge you to establish a goal in the work plan for the Transportation Committee and its staff to review the handbook and advice you about possible opportunities available to Florence.

As stated in the handbook, "meeting the challenge of the moment requires more action from all levels of government."

The funds are available, now is the time to pursue them.





A practical guide to identifying and applying for climate funding



20

October 2023



# Request to Address the City Council (Speaker's Card)

NUMBER OF STREET	Name: Kate McClellan						
City of Florence	(Please Print)						
A City in Motion	City Council Meeting Date: 10.16.23	Agenda Item No.:					
		OProponent O Opponent O Neutral					
Brief Overview of Wh	nat You Wish to Discuss:						
General Comm	ents						
Do you represent an	organization? ☐ Yes ☑ No Name of Org.:						
Residence Address:	5629 Brownings Corners Rd						
City, State, Zip: Flor	rence OR 97439						
Email (Optional): km	cclellx@comcast.net Phone	No. (Optional): 408-482-1141					
Would you like to be added to the City of Florence Email Distribution Lists?							
	Newsletter City Council						
NOTE	: ONCE COMPLETED, THIS CARD BECOMES A PU (See Reverse Side for Instructions)	JBLIC DOCUMENT					
	(See Neverse Side ) of Mistractions,						

#### **INSTRUCTIONS**

Please fill out and submit to City Recorder Lindsey White. The City Recorder will advise the Mayor (Presiding Officer) when requests to speak are in hand. If filling the card out in advance, please submit:

- 1. Via email to cityrecorder@ci.florence.or.us,
- 2. Via mail to Florence City Hall Attn: City Recorder; 250 Hwy 101; Florence, OR, 97439
- 3. In Person at Florence City Hall (250 Hwy 101) Attn: City Recorder (Front Desk or Drop Box)
- 4. Online at http://www.ci.florence.or.us/council/request-address-city-council-speakers-card.

The Speaker's Card must be submitted at least one hour before the meeting is scheduled to begin.

To maximize time for speakers of varying topics, time limits have been set for speakers wishing to address the Council, and each speaker may only speak once to each agenda item. Under normal circumstances, those time limits are listed below. Speakers may not yield their time to others. For more information, visit the City of Florence website at http://www.ci.florence.or.us/council/rules-procedure.

General Public Comments – 3 minutes Public Hearing Comments – 5 minutes

NOTE: In special circumstances, the Mayor (Presiding Officer) may establish longer and / or shorter time limits.

#### **City Recorder**

From: Kate MCCLELLAN <kmcclellx@comcast.net>

Sent: Monday, October 16, 2023 3:30 PM

**To:** City Recorder

**Subject:** Written Testimony for Council Meeting 10-16-23

Mayor Ward, City Council and Staff. Greetings.

I am speaking as an individual of the Florence Community. Although not associated with any organization, I have talked to several fellow community members who feel the same way.

I am here to share ideas and urge the City Council and Staff to consider these things in policy priorities and direction. Council and Mayor, you've been elected to serve the whole community. That requires a vision of the community past, present and future. I am here again to share a vision.

I urge you to always put families first. I am not here with a particular concern for the unhoused members of our community, but I want to speak to some of the public comments shared with all of us on August 14<sup>th</sup>. People raised issues that have less to do with homelessness but are important concerns for all of us.

For instance, several people mentioned the shortage of health care providers and the lack of mental health services and substance abuse recovery options. These are problems that can be important to anyone no matter how nice a home they live in.

In addition, every restaurant in town has a "help wanted" sign in the window.

How are these issues related? They are related to the lack of affordable housing.

Health care providers and their families don't want to live here if they cannot find affordable housing in a neighborhood where the average age is less than 60 and doesn't include HOA fees.

The workers that provide services to seniors and tourists are usually either children of local families or less wealthy retirees. Neither will be able to live here if we don't have affordable housing.

If the policy focus is retirees and tourists, leaving out the generations of families, our long-term viability is threatened.

I know that Council has recently updated zoning. There are also procedural changes that Staff can investigate to make building affordable housing easier.

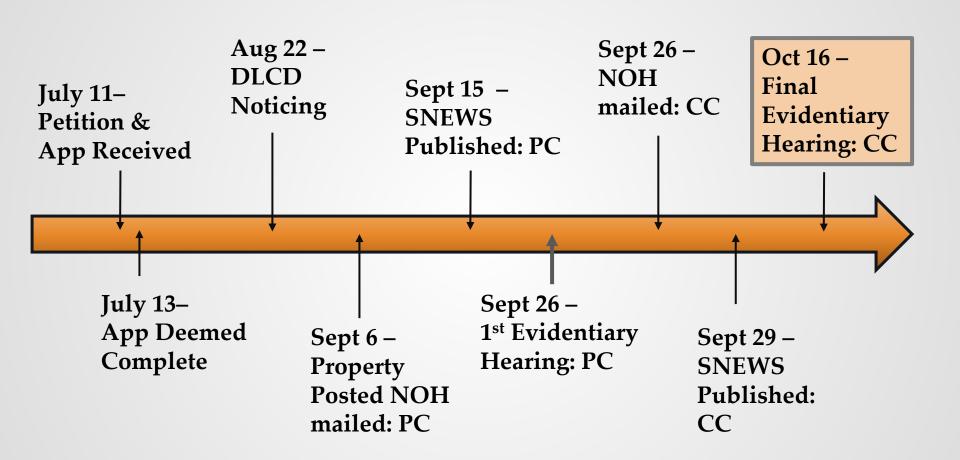
Thank you.

# Hill & Oflock 88384 1st Ave. Annexation and Zone Assignment

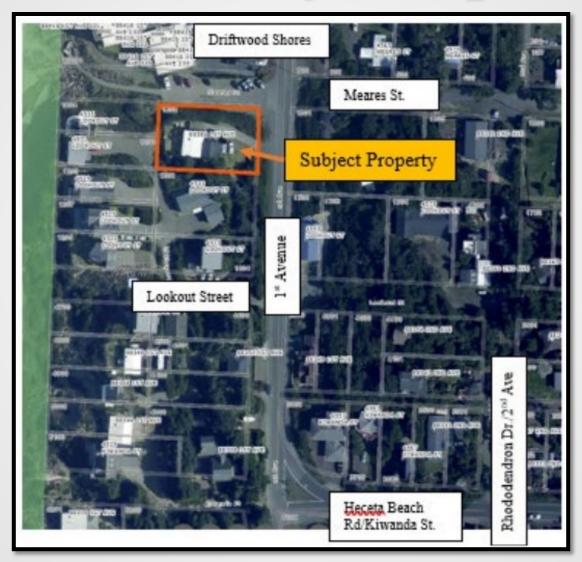
Ordinance No. 9, Series 2023 Ordinance No. 10, Series 2023



# Introduction / Timeline



# Vicinity Map



# **Annexation Criteria**

## **Oregon Revised Statutes:**

ORS 222.111, 222.120, 222.125, 222.170

## OAR/Oregon Land Use Planning Goals:

Goal 10: Housing (OAR 660-015-0000)

Goal 12: Transportation (OAR 660-012-0060)

## Florence Realization 2020 Comprehensive Plan:

- Chapter 1: Citizen Involvement, Policy 4
- Chapter 2: Land Use, Policy 6
- Chapter 14: Urbanization, Annexation section, Policies 1 - 7

## Florence City Code (FCC) Title 10: Zoning Regulations

Chapter 1: Sections 10-1-1-6-3 & 4, 10-1-2-3, & 10-1-3

# Zone Assignment Criteria

## Florence Realization 2020 Comprehensive Plan:

- Chapter 1: Citizen Involvement, Policy 4
- Chapter 2: Land Use, Policy 6; Residential Policies 2, 7, 8 & 10; and Section on Residential Plan Designations
- Chapter 12: Transportation Policy 8

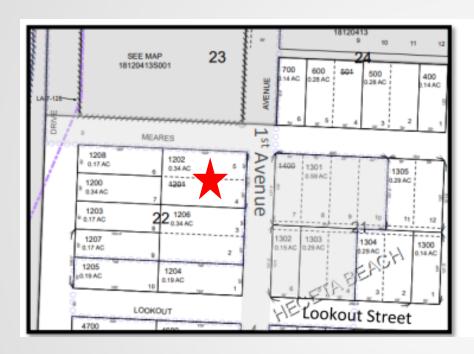
## Florence City Code (FCC):

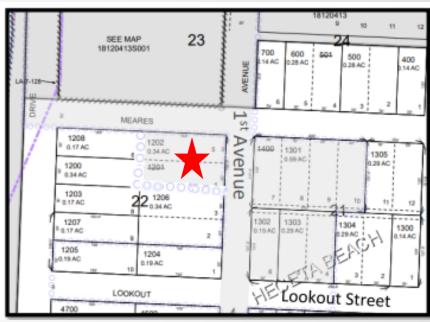
- Title 10 Chapter 1: Sections 10-1-1-6-3, 10-1-1-6-3, 10-1-2-3, and 10-1-3
- Title 10 Chapter 10: Section 1

## Oregon Land Use Planning Goals:

- Goal 10: Housing (OAR 660-015-0000)
- Goal 12: Transportation (OAR 660-012-0060)

# Annexation Map

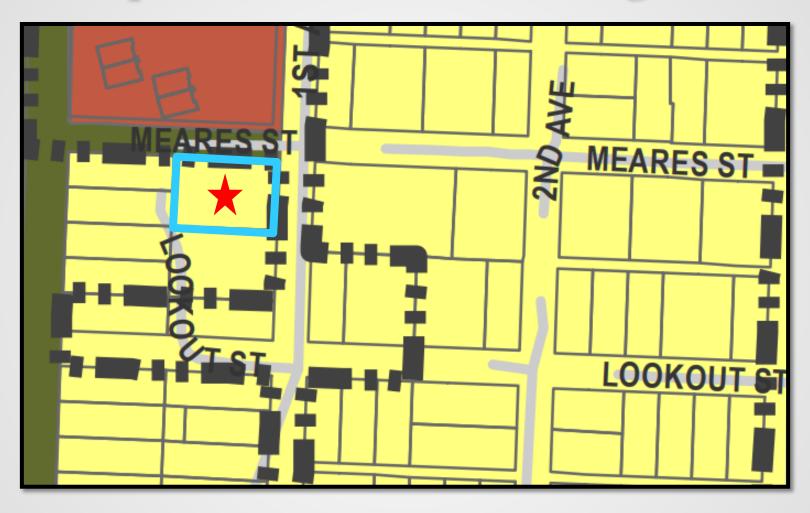




**Before Annexation** 

After Annexation

# Comprehensive Plan Designation



# Zoning Map

## Before Zone Assignment

# After Zone Assignment



Unincorporated

# Public Testimony

- David Johnson & Kimber Bishop, 9-26-23
  - Error in description
  - Heavy Equipment staging location
  - Access restriction on private road



# Referral Comments

- Public Works Dept.:
  - Sewer provision, streets, stormwater, and water information
- Siuslaw Valley Fire & Rescue:
  - No concerns with this property being annexed
- Lane County Transportation Planning:
  - Supports the annexation and encourages jurisdictional transfer along 1st Ave ROW

# Utilities, Services, & Access

- Water: Existing connection to HWPUD
- Access: Existing street access via 1st Ave.
- <u>Sewer:</u> Pressure sewer line in 1<sup>st</sup> Ave. & regional pumping facility- capacity is fine.
- <u>Stormwater</u> considered with future development

# Services (cont.)

 Emergency Services SVFR & West Lane Ambulance District – No change

 Police: Added to Florence Police Dept. service area

# Consents

- Double Majority method is met
  - o 100% of owners/owner POA consent to annexation, and
  - An elector (the owner) resides on the property and consents
- ORS 222.170 Annexation by consent

# Alternatives

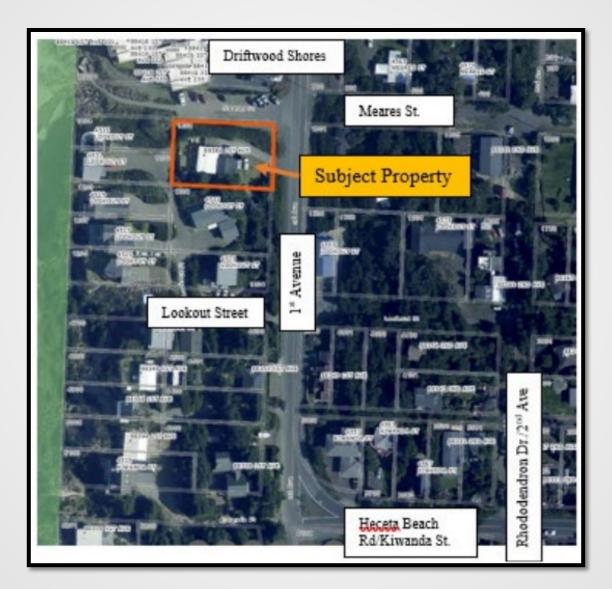
- 1. Approve Ordinance Numbers 9 & 10 as presented or with modifications, or
- 2. Deny the annexation and zone change based on the Councils' findings to support denial, or
- 3. Continue the public hearing to a date certain, or
- 4. Close the hearing and leave the written record open for 7 days

## Recommendation:

Alternative 1: Planning Commission approved Resolutions PC 23 12 ANN 01 and PC 23 13 ZC 01, recommending Council approval of the annexation and zone change

Staff concurs with the Planning Commission's recommendations.

# Questions?



### October 16, 2023

### **City Council Meeting**

# Agenda Item #2 Hill Annexation and Zone Change Speaker's Cards & Written Comments Received

<u>Speaker's Cards</u> – *In order of receipt* 

• Speaker 1 – Dina Pavlis



# Request to Address the City Council (Speaker's Card)

APINEWER OFFICE A IND	Name: Dina Pavlis				
City of Florence	(Please Print)				
A City in Motion	City Council Meeting Date	e: <u>10/16/23</u>	Agenda Item No.: 2		
Brief Overview of Wh	at You Wish to Discuss: <u>Co</u>	omment regarding	Proponent Opponent Neutral HILL ANNEXATION AND ZON		
Do you represent an Residence Address: <sup>4</sup>		Name of Org.: _			
City, State, Zip: Florer					
Email (Optional):	Phone No. (Optional):				
Would yo	u like to be added to the Cit	y of Florence Ema	il Distribution Lists?		
	Newsletter	City Council			
NOTE	: ONCE COMPLETED, THIS CAR (See Reverse Side		BLIC DOCUMENT		

#### **INSTRUCTIONS**

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- 1. Via email to cityrecorder@ci.florence.or.us,
- 2. Via mail to Florence City Hall Attn: City Recorder; 250 Hwy 101; Florence, OR, 97439
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The Speaker's Card must be submitted at least one hour before the meeting is scheduled to begin.

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General Public Comments – 3 minutes Public Hearing Comments – 5 minutes

NOTE: In special circumstances, the Mayor (Presiding Officer) may establish longer and / or shorter time limits.

Good evening and thank you for allowing me to comment.

I am commenting tonight in regard to the HILL ANNEXATION AND ZONE ASSIGNMENT. While I am neutral in regard to the outcome of this particular hearing and actually support their request of annexation in regard to sewer connection, I would like to share the following overall comment and concerns in regard to changes in zoning for lots in the Heceta Beach Neighborhood.

# First, I would like to state what I understand after calling the City Planning Department today:

- It is my understanding that Medium Density Residential zoning allows for up to 12 units per acre.
- I also understand that the owner of this property and others that are annexed could potentially apply for multi-family dwellings on their properties once they are annexed. In this specific case, the property being three-tenths of an acre, could allow up to a quadplex to be built.
- Finally, it is my understanding that many (if not all) of the single residence properties annexed within the Urban Growth Boundary will automatically be rezoned as Medium Density Residential to align with 2019 changes to the City's housing code.

### Now, I would like to comment about the future of the Heceta Beach Neighborhood in regard my understandings which I have just stated:

The Heceta Beach Neighborhood, of which I have been a resident for 20 years, has been changing in at least four significant ways - all of which are beginning to drastically alter the character of our neighborhood.

First, we are losing many of our full-time families and long-time
 "vacation homeowner" families to short term rentals.

- Second, many of our wooded parcels (large and small) have been sold and await development (for single-family dwellings, short term rentals and possibly some multi-family dwellings).
- Third, more and more vegetation (including large and old spruce and pine trees, and important native plants such as salal, huckleberry, rhododendrons and others) are being removed as new property owners completely or near-completely denude their property entirely for ease of building or other reasons.
- Fourth, auto, pedestrian and bicycle traffic are increasing as more visitors come to the area.

I would like to ask the City and City Council to both consider and plan to mitigate these adverse changes as more and more of the Heceta Beach neighborhood is annexed. Zoning to allow multi-family dwellings will certainly impact the feel and character of our neighborhood by increasing the removal of even more vegetation and possibly increasing the already high number of short term rentals that have cropped up over the past few years. Additionally, there is likely to be increased auto, pedestrian and bicycle traffic in the area.

The corner of Heceta Beach Road and Rhododendron as well as the corner of Kiwanda and 1st Avenue are already busy and problematic corners. As traffic increases, they are becoming dangerous intersections for pedestrians and drivers. A number of serious accidents have taken place at the corner of Heceta Beach Road and Rhododendron along with others that have been perhaps less serious. For many of us, passing through this intersection is the only way into and out of our neighborhood.

As a 20 plus year resident of this peaceful neighborhood and one of many residents who moved here because of the "feel" and "nature" of the area, my plea to you is this:

As more and more of our Heceta Beach Neighborhood becomes part of our wonderful City of Florence, please take seriously the way in which this may impact those of us who have for a long time called this area our home. Please consider all of your actions with the same care and concern that you would want given to changes being made in your own neighborhoods. And finally, please work in earnest to mitigate the impact of these changes and help us maintain the special beauty and neighborly feel of Florence's Heceta Beach Neighborhood.

Thank you for your time.

Dina Pavlis 4686 Joshua Lane Florence, OR 97439



City Council
October 16, 2023





# Proposals

- 1. Hauler Initiated Rate Schedule Adjustment
  - Remove Customer Provided Can Rates from Schedule 1, 2023
- 2. Rate Review Postponement
  - Delay Base Year Review—Scheduled for Nov. 1, 2023



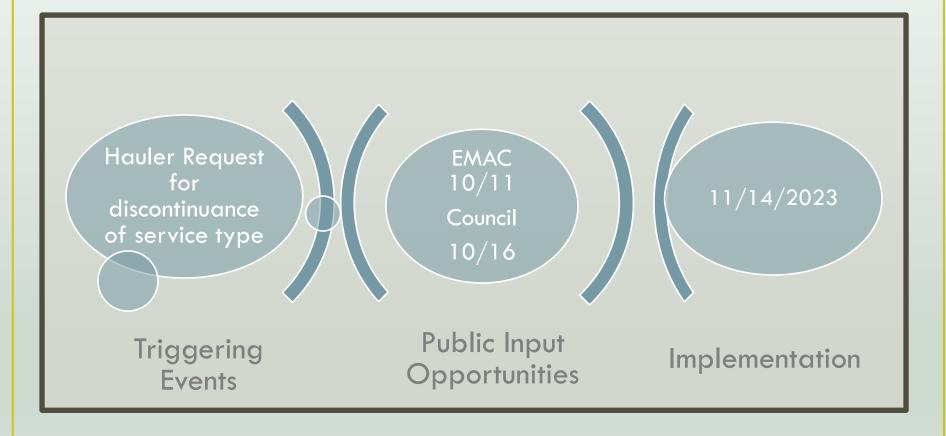


Florence City Code Title 9 Solid Waste Management 9-4-5-2: RATE DETERMINATION, C. 2.

"A request for rate adjustment or a request to establish a rate for a new classification of service shall be in writing and shall be accompanied by factual information substantiating the request...."

# Rate Schedule Adjustment Process Requires Public Hearing









## **Hauler Justification:**

- Improved customer and employee safety—Cans are unwieldy
- Customer convenience and satisfaction—Wheels, durability...
- Route efficiency—Spend less employee and truck time serving separate route

## Recommendation:

- EMAC recommended removing 32 gallon customer provided can
- Staff recommends also removing 21 gallon can if approved

Resolution 21, Series 2023 Section 2A

#### I. CONTAINER/CAN BASE RATE—RESIDENTIAL

#### A. Basic Residential Curbside Service-Voluntary Yard Debris:

The rates in this section include collection charges for garbage and recycling. **Voluntary yard debris collection, when available, is negotiated by the hauler.** These rates are for curbside service only. The customer places the container(s) at the curbside for collection and the customer retrieves the container after collection.

#### **Basic Residential Curbside**

#### RATE PER MONTH

Container Size	Monthly <sup>1</sup>	Every Other Week	Weekly	Each Additional Container <sup>51</sup>
21 Gallon or less <sup>2</sup>	<del>14.70</del>	<del>19.15</del>	<del>26.30</del>	<del>26.30</del>
<del>30-32 Gallon</del> <sup>3</sup>	<del>16.20</del>	20.95	<del>27.45</del>	<del>27.45</del>
32-35 Gallon <sup>4</sup>	<del>n/a</del>	23.95	31.95	31.95
48 Gallon	<del>n/a</del>	26.55	35.95	35.95
60-65 Gallon	<del>n/a</del>	28.30	39.20	39.20
90-95 Gallon	<del>n/a</del>	35.30	50.50	50.50

<sup>&</sup>lt;sup>1</sup> Only available for non-putrescible (non-food) solid waste

#### ADDITIONAL SERVICES

Occasional extra bag.....\$3.70/bag

Occasional extra container.......\$6.45/container

Pack Out Service (up to 30 feet from curbside- haulers may provide a disability discount for service) ......\$3.10/month/container

Recyclable yard debris service, when available, is negotiated by the hauler.

<sup>2-</sup>Rate applies to capacity of 21 gallons or less in a customer provided container

<sup>&</sup>lt;sup>3</sup>-Rate applies to a capacity of 30-32 gallons in a customer provided container

<sup>&</sup>lt;sup>4</sup>Rate applies to a capacity of 32-35 gallons in a hauler provided container

<sup>&</sup>lt;sup>15</sup> Rate applies to every container over basic subscription, except where indicated below. The largest container shall be the primary rate, smaller containers are assessed the additional container rate.





## **Applicable Code Section:**

Florence City Code Title 9 Solid Waste Management

9-4-5-1: RATE REVIEW SCHEDULE, A.

"The Committee and Council shall review rates no less than once every three years, with any recommended adjustments presented by March 1 with rates effective July 1." (Base Year-Year 1)

## **Recommendation:**

- Postpone Base Year Review until Nov. 1, 2024
- Do not perform an interim year review (Interim Years-2 & 3)

Resolution 21, Series 2023 Section 2B.

## **Alternatives**



- 1. Approve Resolution 21, Series 2023.
- 2. Amend the proposed resolution.
- 3. Continue the discussion to another meeting in order to obtain additional information.
- 4. Do not make any amendments to the rate schedule or rate review timing

## Recommendation



Approve Resolution No. 21, Series 2023 as submitted.



# Florence Transportation System Plan Update Ordinance No. 7, Series 2023

Florence City Council

10/16/23





## PROJECT OVERVIEW

## **SCHEDULE**

Kick-Off

**July 2022** 

Plans & Policy Review

**July – Sept 2022** 

Future Conditions & Alternative Analysis

Nov 2022 – Feb 2023 Draft Updated TSP, Implementing Ordinances & Findings

**Apr – July 2023** 

**July – Aug 2022** 

Public Involvement & Communications Plan **Sept - Nov 2022** 

Transportation
System Inventory
& Existing
Conditions

Feb – Apr 2023

Identification of Preferred & Cost-Constrained Alternatives **Aug – Oct 2023** 

TSP Update Adoption
Hearing Opened & Closed 9/25
Deliberations & Decision 10/16

## Ordinance 7 Series 2023

- Exhibit A Findings of Fact
- Exhibit B Comprehensive Plan Updates, Chapter 12
- Exhibit C Comprehensive Plan Updates, Appendix 12 (TSP V.1. & 2)
- Exhibit D Title 10 Code Updates

## DRAFT TSP UPDATE

## ORGANIZATION— EXHIBIT C

- » Volume I: Transportation System Plan
  - » Chapter 1. Introduction
  - » Chapter 2. Goals and Objectives
  - » Chapter 3. Roadway System
  - » Chapter 4. Pedestrian System
  - » Chapter 5. Bicycle System
  - » Chapter 6. Transit System
  - » Chapter 7. Air, Rail, Water, & Pipeline Systems
  - » Chapter 8. Equity Plan
  - » Chapter 9. Managing the Transportation System
  - » Chapter 10. Implementation Plan

- » Volume II: Technical Appendix
  - » Tech Memos #1-6
  - » Analysis Methodologies & Assumption
  - » Implementing Ordinances & Findings



## **New Considerations**

- Exhibit B-Comp Plan Chapter 12, Add back in four accidently deleted policies (44-47)
- Exhibit C-V1.: Attachment A—replace cover page, updated OR 126 and Quince and Spruce St. projects
- Exhibit C-V1: Chapter 9 added a section entitle Mobility Standards
- Exhibit D: Delete the image used for Chapter 3

## **Alternatives**

- 1. Adopt Ordinance No. 7, Series 2023, as presented; or
- 2. Adopt Ordinance No. 7, Series 2023, as amended by Council; or
- 3. Do not adopt Ordinance No. 7, Series 2023 and provide direction to staff; or
- 4. Delay decision to a date certain.



QUESTIONS