

# City of Florence

RAIN

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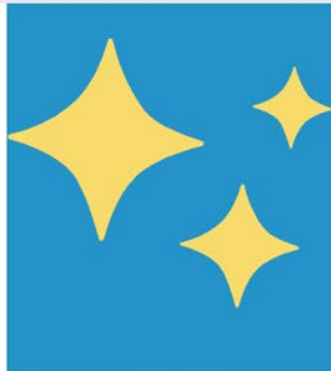
Memorandum  
of Agreement  
(MOU) For the  
VC, RAIN & the  
City.



AQSA KHAN



# Team supporting Lowell's Entrepreneurial Development



**Robert Killen**

*Deputy Director*



**Avery Pickard**

*Polycymaker Education Director*



**Aqsa Khan**

*Rural Lane County Venture Catalyst &  
Advocacy Communications Coordinator*



**Sean Tate**

*Entrepreneur Advocacy*



**Ana María Navia Peláez**

*DEI Engagement Manager &  
RAINdrops Director*



**Jade Rehder**

*Florence Entrepreneur-in-Community*



**Darren Utt**

*Marketing & Communications Lead*

# OUR MISSION

# RAIN

*To partner with communities to:*

***Catalyze*** entrepreneurial ecosystems

***Connect*** entrepreneurs to resources (including overlooked entrepreneurs)

***Contribute*** to the creation of prosperous economies

RAIN

Building Entrepreneurial Ecosystems

**We Can't Do This Alone!**

**#StrongerTogether**

**Building  
Partnerships**

**Join in!**

**Share your ideas**

**CATALYZING COMMUNITY**

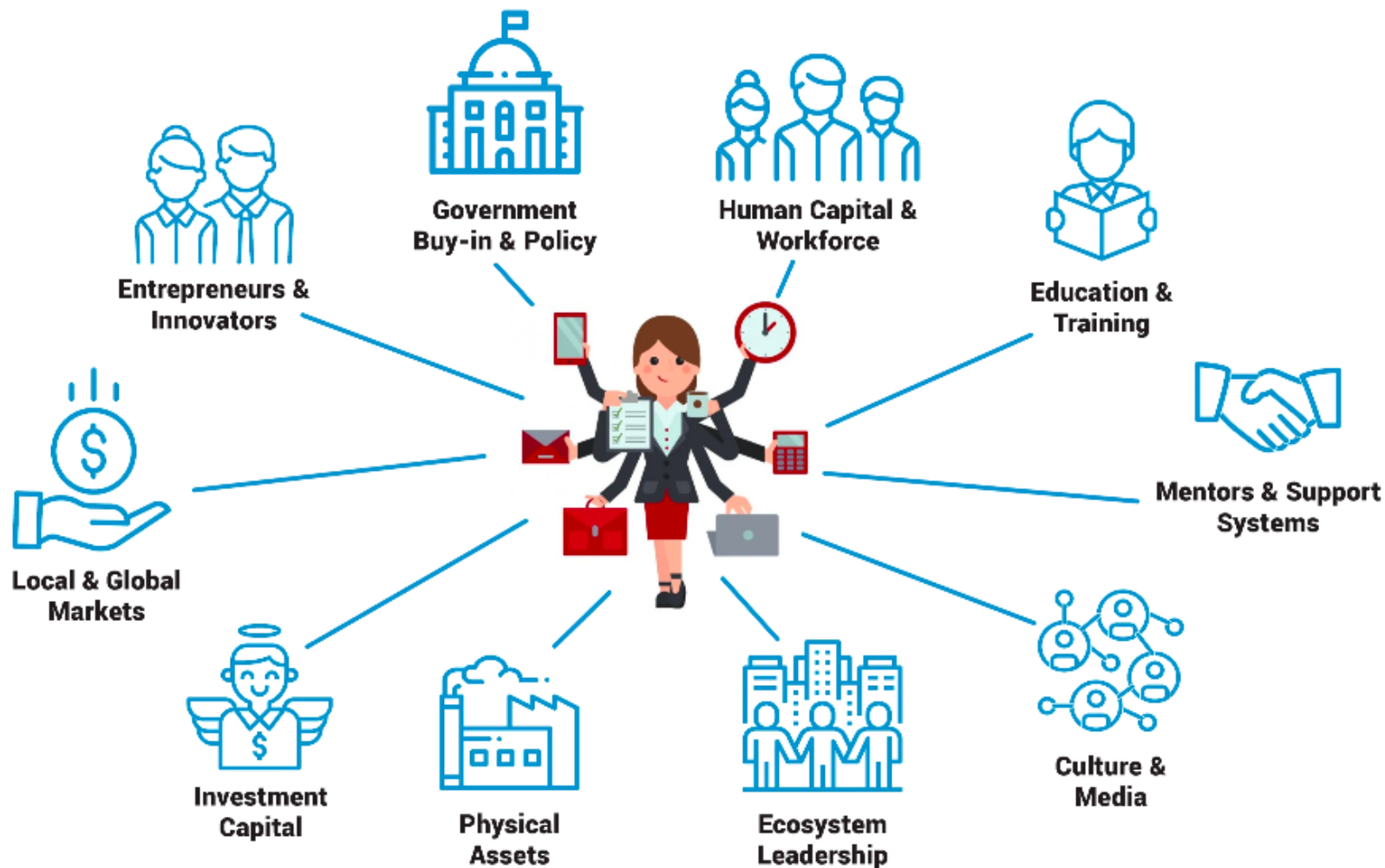
**Especially now**

**Stay Connected**

**All are welcome**

**RAIN**





# MOU- FLORENCE

## VC RESPONSIBILITIES



1. Serve 25-40 entrepreneurs, providing them with mentoring and coaching **23 DONE**
2. Conduct a minimum of 60-75 entrepreneurial activities **31 DONE**
3. Host 1 Pre-Accelerator for entrepreneurs in the City of Florence and provide ongoing one-on-one mentoring **DONE (Art after Hours)**
4. Host 2-3 virtual RAINmaker Accelerators & 1-2 virtual MONEYmaker Accelerators each followed by the RAINdrops Program. **2 DONE & 1 UPCOMING + RAINdrops**
5. Gather metrics from significantly-assisted City of Florence startups at least 2 times per year **1 DONE**

### EIC Responsibilities:

1. Participate in (host or attend) at least 3 activities per month. **DONE**
2. Organize 2-3 RAIN-hosted activities. **DONE (Inspiring thursdays + Art After Hours + RAINmaker)**
- 4.5.1.c. Attend 1-3 activities, acting as a RAIN Ambassador at events hosted by partners **DONE**



## Industries Served:

Company (if none, put TBD)	Industry			
		Lilacs in Paradise	Life coaching	Florence
No Name Yet	Equine Education	No Name Yet	Plastics recycling	Florence
Sunrise Healing Arts	Massage and craniosacral therapy	RiverView	Public Market - Agritourism, Education and Health	Florence
no name yet		No name yet	media	Florence
Design InnerFace	Interior Design			Florence
AquaAquatics	Manufacturing/Product	Lotus Root Acupuncture	Health care	Florence
CuddleHour	Cuddler - body/mind care	Wildflower Montessori	Education	Florence
Mia Hamilton Wellness Coaching	Alternative Health, personal development	Harriet & Pine	Consumer Products	Florence
Beer to Avocados	Coaching	Dragon	Arts	Florence
No Name Yet	Service	BeauxArts Fine Art Materials	Arts	Florence
Maya Moore Holistic	Health Industry	T&L Fine Jewelry	Jewelry	Florence
No Name Yet	Children's Art Gallery and Makers-Space	Meant Manufacturing	Handbags & Accessories	Florence

# RAIN events:

- [Entrepreneur Meetup](#) every 2nd Friday for the month, **3-5pm** at **Old Town Coffee Roasters (125 1/2 Nopal St, Florence, OR 97439)**
- MONEYmaker watch party every Wednesday morning 9-10:30am at River House Inn (Conference Room)
- [Inspiring Thursdays](#) every 4th Thursday of the month, 6-7:30pm
- For more information please follow the [Florence Facebook Group](#)

# MONEYmaker

A free 10-week virtual program designed to **strengthen your business** finances and position you for growth and funding

**July 27th - Oct 5th**

*Deadline to Apply: July 13th*

## Entrepreneur Meet Up-Florence

Every Second Friday of the Month  
Old Town Coffee Roasters (125 1/2 Nopal St, Florence)

**Come talk to us about your business & enjoy a FREE coffee**



RAIN  
OREGON



**THURSDAY, APRIL 28TH 6PM - 7:30PM**  
**SERENE ABUNDANCE STUDIO SPACE**  
**1790 OREGON COAST HWY, FLORENCE**



# What's NEXT?

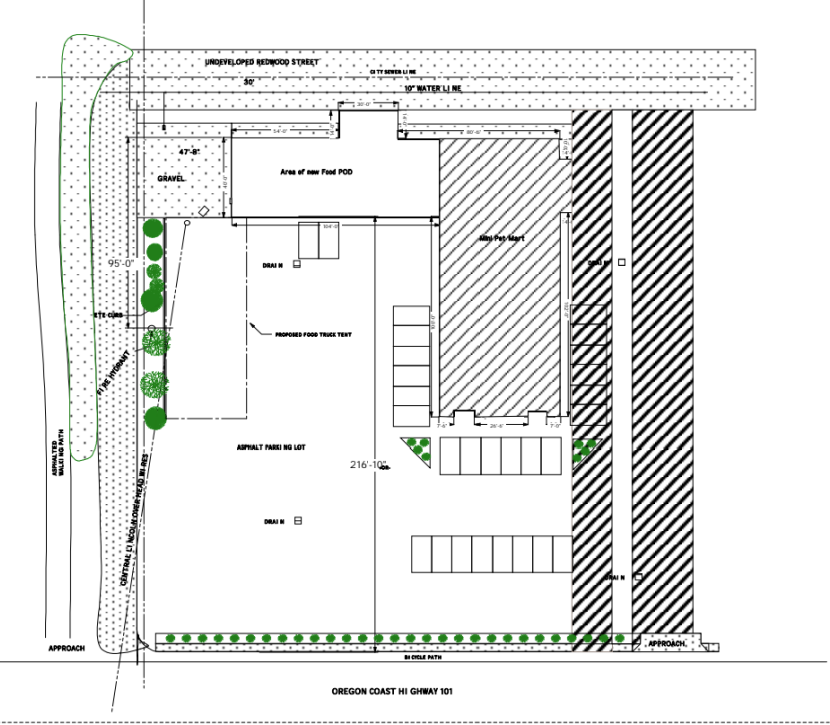
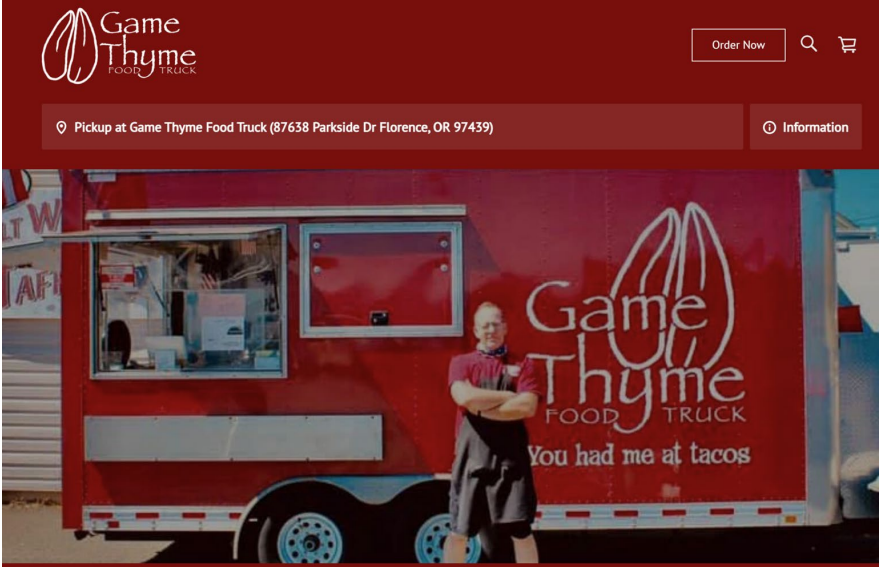
We will continue prioritizing resiliency for Florence entrepreneurs and businesses, including the following programs:

- Hosting a webinar on grant development with an expert speaker
- Hosting a In-person workshop on digital marketing 9/9 at Bank Building
- Continued sharing of resources tied to **funding opportunities**
- Have our Policy education director host an in-person session on advocacy education
- More events and events



# Florence Entrepreneur Testimony

Let's hear it from Lowell entrepreneurs.



FLORENCE FOOD POD 2430 HI GHWAY 101 Florence, Oregon 97439 18-121-23-52-02201-02300	REV: SE ONS
LOWY CONSTRUCTION AND DESIGN P.O. BOX 1896 FLORENCE, OREGON 97439 (541) 890-3491	DATE 09-01-2022
	SCALE 1"=20'
	PLOT MAP

# Florence Entrepreneur Testimony

Let's hear it from Lowell entrepreneurs.

US Bead Warehouse  
541-997-0109

[HOME](#) [SHOP ALL](#)

[Order now](#)





# Florence Entrepreneur Testimony

“Through these connections and leadership inspired by RAIN in turn motivated me to partner with RAIN, and other professionals/businesses, to do a 10 Week workshop from March to May 2022 for our local “ARTpreneurs” which also included people from outside our region. This partnership promoted business tools specific to creatives, networking, self-reliance, mentorship, sharing of information without conflict, provided information and tools for beginner and established entrepreneurs for participants.”

Jo Beaudreau  
BeauxArts Fine Art Materials





**A huge “THANK YOU” to:**

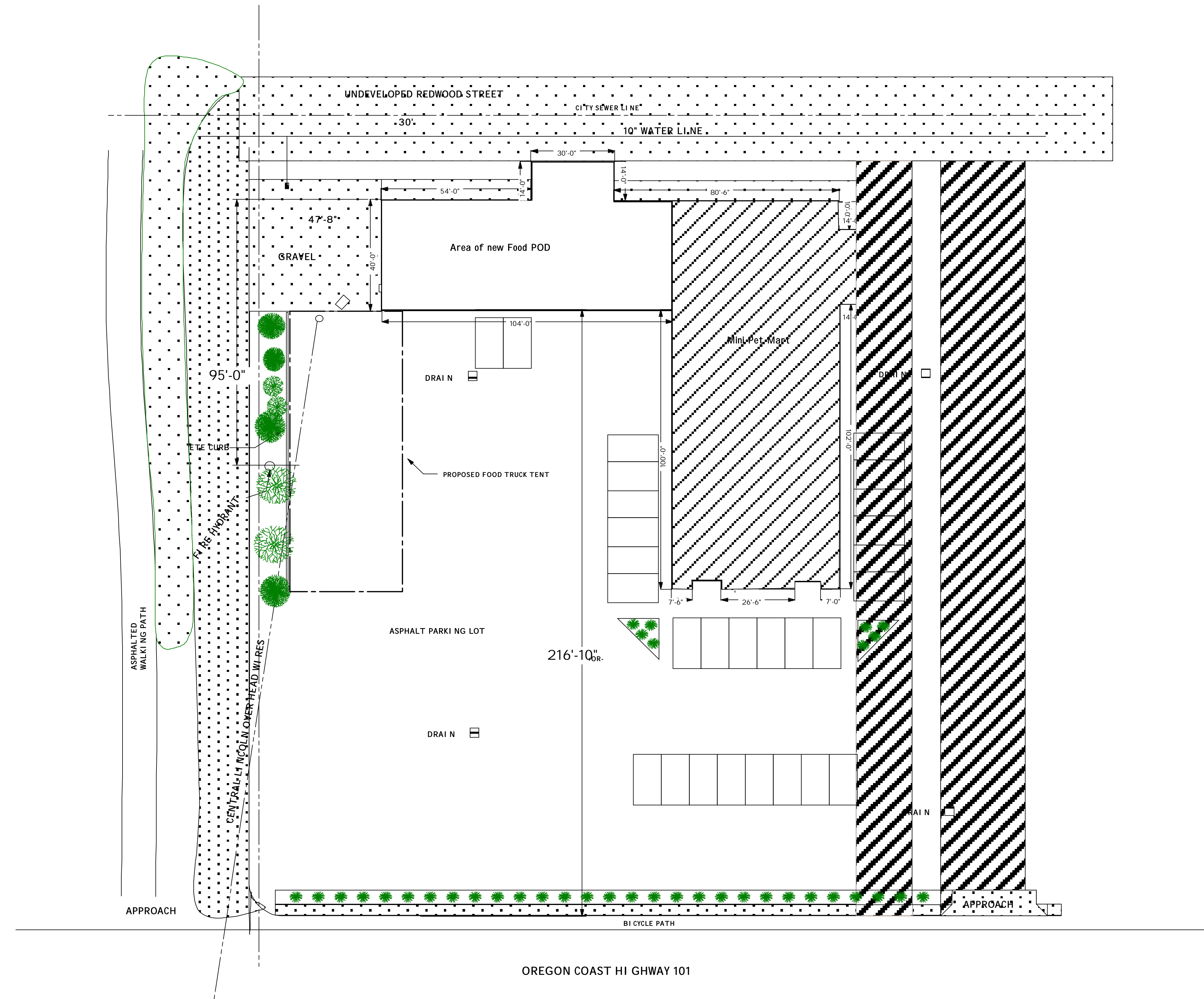
**Partners**

**Mentors**

**Entrepreneurs**

**And you!**

**We love creating thriving rural entrepreneurial ecosystems with all of you!**



FLORENCE FOOD POD 2630 HIGHWAY 101 Florence, Oregon 97439 18-121-23-32-02201-02300	REVISIONS
LOFY CONSTRUCTION AND DESIGNERS P.O. BOX 1896 FLORENCE, OREGON 97439 (541) 590-3691	DATE 08-01-2022
	SCALE 1"=20"
	PLOT MAP

August 8, 2022

Dear City of Florence Administration and City Council,

I am a proud rural women entrepreneur based in Florence, Oregon. I'm taking time to write you to ask to continue funding for Florence Oregon's RAIN renewal for their services in our area. As you know RAIN, has been a part of our community helping many types of businesses and economic development opportunities for our area that is not able to be provided by the City or our local Chamber of Commerce – or frankly anyone else.

RAIN offers tools, resources, and networks (local, regional, and beyond) to various types of businesses in our area that would otherwise not be available. RAIN provides a foundation for people to be able to start or bring their business to the next level which provides our economy a strong foundation to continue to be a thriving community.

Some businesses take longer to establish, some 2-3 years and some 5-7 to be truly fruitful. Additionally, new people also pop up along the way. This is one of many reasons why RAIN's contact should be renewed. Long term goals for the City (and listed in the Siuslaw Vision which is fueled by the Community) hits all goals; Economic Development, Livability & Quality of Life, Communication and Trust, Financial & Organization Sustainability and down to City Service Delivery. If we want to continue to be the Premier Coastal Community, renewing this contact is vital for our community.

RAIN is a non-controversial organization which also services other communities, which only furthers our local opportunities and connections for Florence's economy. They also promote partnership within our community and other helpful non-RAIN affiliated resources for people (other businesses/people, Lane SBSD, Local Resources such as Chambers, Libraries, etc...). This positive behavior serves as an ecosystem of good business (community) behaviors that are net positive.

Through these connections and leadership inspired by RAIN in turn motivated me to partner with RAIN, and other professionals/businesses, to do a 10 Week workshop from March to May 2022 for our local "ARTrepreneurs" which also included people from outside our region. This partnership promoted business tools specific to creatives, networking, self-reliance, mentorship, sharing of information without conflict, provided information and tools for beginner and established entrepreneurs for participants.

Thank you for considering RAIN's application for their services and resources for Florence. With the requested funding, RAIN will be able to continue supporting local rural entrepreneurs strengthening our skill sets and giving us a place to dream big which supporting the Florence Economic Ecosystem.

Sincerely,

Jo Beaudreau  
BeauxArts Fine Art Materials

I am speaking today in this letter as a Citizen of Florence, Small Businesswoman, a Community Cheerleader and not of my position of a Board Member for the Chamber of Commerce and of the City of Florence Public Arts Community Member.

**August 15, 2022**

**City Council Meeting**

**Agenda Item #1**

**Public Comment**

**Speaker's Cards & Written Comments Received**

**Speaker's Cards** – *In order of receipt*

- **Speaker 1** – Jay Guettler (*Including Written Comments*)
- **Speaker 2** – Jo Beaudreau
- **Speaker 3** – Michael Allen (*Including Written Comments*)
- **Speaker 4** – Ivy Medow



Published on *City of Florence Oregon* (<https://www.ci.florence.or.us>)

[Home](#) > [Request to Address City Council \(Speaker's Card\)](#) > [Webform results](#) > Request to Address City Council (Speaker's Card)

Submission information

Form: [Request to Address City Council \(Speaker's Card\)](#). [1]

Submitted by Visitor (not verified)

Thu, 08/04/2022 - 11:22am

174.204.208.51

**Name**

Jay Guettler

**City Council Meeting Date**

Mon, 08/15/2022

**Agenda Item Number**

1

**Please note if you are speaking as an proponent, opponent, or neutral party**

Proponent

**Brief Overview of What You Wish to Discuss**

Disc golf course status at Munsel Greenway

**Do you Represent an Organization?**

None

**Name of Organization**

None

**Residence Address**

144 Outer Drive,

**Email**

jguett@gmail.com

**Phone Number**

5419919478

**Source URL:** <https://www.ci.florence.or.us/node/17771/submission/29701>

**Links**

[1] <https://www.ci.florence.or.us/council/request-address-city-council-speakers-card>

# Aug 15, 2022 Statement to Florence City Council

Mr. Mayor, council members, City staff. Thank you for this opportunity to speak.

My topic tonight is the Disc Golf Course slated for the Munsel Creek Parkway. I am in support of it. While I'm sure that you have already heard about positive economic impacts that such an addition to the city would purported bring when the course was first planned and accepted by the City, so I won't belabor those points. Keeping Florence's recreational portfolio diverse and large, especially those activities that bring folks from out-of-town into town to spend their money, is already on your minds as leaders of an economy with a large facet based on tourism.

My support for the building the course in Florence is more focused on the benefits to the residents of Florence. I will give you three points to consider.

1. Like another sport, pickleball, that grew organically for a couple of decades before seeming exploding in popularity, disc golf has followed a similar pattern. The popularity of these sports seem to share some characteristics. They have a low-cost of entry, they are easy to learn to play, they are accessible to a large age and ability range, they are family-friendly, and most of the facilities are either low-cost or no-cost to use.
2. Many communities experience a greater utilization of the parks where disc golf courses have been installed. Utilization by people who have an interest in keeping the parks safe and looking nice. This positive traffic brought in by disc golf players is seen year-round in all sorts of weather.
3. My last point is strictly a selfish one. I am currently a very casual disc golf player. My local friends and I drive up and down the coast to our neighboring communities to play our rounds, then find someplace nearby to have something to eat and sample the local brews. I and we would like to have a course closer to home. I have a feeling that working our way through a local course will still bring on the appetite and thirst which will need to be satisfied before wandering home.

Thank you for your time and listening. If possible, could we have a status of the building of our course? I think that most of us are understanding of the mess that COVID caused, but we are hoping that we can get things started again soon.

Thank you.

Published on *City of Florence Oregon* (<https://www.ci.florence.or.us>)

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Submission information

Form: [Request to Address City Council \(Speaker's Card\)](#). [1]

Submitted by Visitor (not verified)

Fri, 08/12/2022 - 12:54pm

47.40.118.27

**Name**

Jo Beaudreau

**City Council Meeting Date**

Mon, 08/15/2022

**Agenda Item Number**

0

**Please note if you are speaking as an proponent, opponent, or neutral party**

Not on the Agenda - N/A

**Brief Overview of What You Wish to Discuss**

I'd like to present to council and the public about the ArtExposed program and the PAC meeting on 8/22/22.

**Do you Represent an Organization?**

Myself as a Citizen and Co-Chair of PAC

**Name of Organization**

n/a

**Residence Address**

PO BOX 1567

**Email**

jbeaux@gmail.com

**Phone Number**

714-267-3023 cell

**Source URL:** <https://www.ci.florence.or.us/node/17771/submission/29721>

**Links**

[1] <https://www.ci.florence.or.us/council/request-address-city-council-speakers-card>



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Submission information

Form: [Request to Address City Council \(Speaker's Card\)](#). [1]

Submitted by Visitor (not verified)

Sun, 08/14/2022 - 5:17pm

35.132.165.39

**Name**

Michael Allen

**City Council Meeting Date**

Mon, 08/15/2022

**Agenda Item Number**

1

**Please note if you are speaking as an proponent, opponent, or neutral party**

proponent

**Brief Overview of What You Wish to Discuss**

Fairfax - a role model for declaring a climate emergency and adopting a climate action plan

**Do you Represent an Organization?**

yes

**Name of Organization**

Florence Climate Emergency Campaign and Elders Climate Action - Oregon Chapter

**Residence Address**

87490 Rhodowood Drive

**Email**

mikepatallen@earthlink.net

**Phone Number**

505-401-7762

**Source URL:** <https://www.ci.florence.or.us/node/17771/submission/29725>

**Links**

[1] <https://www.ci.florence.or.us/council/request-address-city-council-speakers-card>

**To: Mayor Henry, City Councilors and City Manager**

From: Michael Allen

Date: August 15, 2022

**Subject: Fairfax - a role model for declaring a climate emergency and adopting a climate action plan**

**I'm writing to ask that you follow the example of Fairfax, a town in Marin County 20 miles north of San Francisco, by declaring a climate emergency and developing a climate action plan.**

On several occasions over the past three years I have asked the senior members of the Florence city staff and the members of EMAC to provide advice to you Mayor Henry, and to the members of the City Council, about the need to address climate change. On every occasion my requests were either ignored or after consideration rejected.

Because of the urgent need to act, I therefore have taken on the role of educating you Mayor Henry, the city councilors, city staff, and members of EMAC, and through this forum the community, about what can be done to address climate change. To this end I have researched what other cities and towns have done.

As a reminder, I have already provided for your review well thought out declarations of climate emergencies from Nederland in Colorado and San Anselmo in California. Today I offer you the extraordinary actions taken by the small town of Fairfax, with a population of 7,605. Fairfax is adjacent to San Anselmo and one of 10 cities in Marin County that have declared climate emergencies.

See below the full resolution from the Town of Fairfax and links to the declaration, climate action plan and the town itself. The Fairfax town link gives additional information about committees and partnerships that support the ongoing implementation of the plan and declaration.

**It is my hope that this action by the Town of Fairfax will inspire you to work collaboratively with the Planning Commission, EMAC and community to declare a climate emergency and develop your own climate action plan.**

Respectfully,

**Michael Allen**

Florence Climate Emergency Campaign, Founder

Elders Climate Action - Oregon Chapter, Leader

Declaration of Climate Emergency by Fairfax, California

[https://www.cedamia.org/wp-content/uploads/2019/03/Fairfax.CA\\_.Climate-Emergency.pdf](https://www.cedamia.org/wp-content/uploads/2019/03/Fairfax.CA_.Climate-Emergency.pdf)

Climate Action Plan for Fairfax, California

[https://storage.googleapis.com/proudcity/fairfaxca/uploads/2021/10/FX-CAP-2030-photos-10-26-21\\_Final.pdf](https://storage.googleapis.com/proudcity/fairfaxca/uploads/2021/10/FX-CAP-2030-photos-10-26-21_Final.pdf)

Town of Fairfax, California

<https://www.townoffairfax.org/climate-action-resources/>

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## RESOLUTION 19-04

### **A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FAIRFAX ENDORING THE DECLARATION OF A CLIMATE EMERGENCY AND REQUESTING REGIONAL COLLABORATION ON AN IMMEDIATE JUST TRANSITION AND EMERGENCY MOBILIZATION EFFORT TO RESTORE A SAFE CLIMATE**

**WHEREAS**, in April 2016 world leaders from 175 countries recognized the threat of climate change and the urgent need to combat it by signing the Paris Agreement, agreeing to keep warming “well below 2°C above pre-industrial levels” and to “pursue efforts to limit the temperature increase to 1.5°C”; and

**WHEREAS**, the IPCC Special Report on Global Warming of 1.5°C, as well as the United States’ Fourth National Climate Assessment, and the USGS Scientific Investigations Report 2018–5131 were all released in the Fall of 2018, the latest among many thoroughly vetted reports to sound the call for immediate, bold and transformative action; and

**WHEREAS**, the death and destruction already wrought by global warming of approximately 1°C demonstrate that the Earth is already too hot for safety and justice as attested by increased and intensifying wildfires, floods, rising seas, diseases, droughts and extreme weather; and

**WHEREAS**, climate change and the global economy’s overshoot of ecological limits are driving the sixth mass extinction of species, which could devastate much of life on Earth for millions of years; and

**WHEREAS**, the United States of America has disproportionately contributed to the climate and ecological crises and has repeatedly obstructed global efforts to transition toward a sustainable economy, and thus bears an extraordinary responsibility to rapidly solve these crises; and

**WHEREAS**, restoring a safe and stable climate requires emergency mobilization on a scale not seen since World War II to reach zero greenhouse gas emissions across all sectors at wartime speed, to rapidly and safely draw down or remove all the excess carbon from the atmosphere, and to implement measures to protect all people and species from the consequences of abrupt human-caused climate change; and

**WHEREAS**, justice requires that frontline communities, which have historically borne the brunt of the extractive fossil-fuel economy, participate actively in the planning and implementation of this mobilization effort at all levels of society and that they benefit first from the transition to a renewable energy economy; and

**WHEREAS**, fairness demands a guarantee of high-paying, good-quality jobs with comprehensive benefits for all, and many other tenets of a Green New Deal effort as the mobilization to restore a safe climate is launched; and

**WHEREAS**, the Town of Fairfax seeks to become a global leader by both converting to an ecologically, socially and economically regenerative economy at emergency speed, and by catalyzing a unified regional just transition and climate emergency mobilization effort this year;

**NOW, THEREFORE, BE IT HEREBY RESOLVED**, that the Town Council of the Town of Fairfax declares that a climate emergency threatens our city, region, state, nation, civilization, humanity and the natural world; and

**BE IT FURTHER RESOLVED**, that the Town Council commits to a town wide just transition and climate emergency mobilization effort which ends town wide greenhouse gas emissions as quickly as possible and no later than 2030, immediately initiates an effort to safely draw down carbon from the atmosphere to reverse global warming, and accelerates adaptation and resilience strategies in preparation for intensifying climate impacts; and

**BE IT FURTHER RESOLVED**, that the Town Council, together with its Climate Action Committee, will seek appropriate financial and regulatory assistance to these ends from public and private sources including the Town of Fairfax, the County of Marin and State and Federal authorities; and

**BE IT FURTHER RESOLVED**, that the Town Council, together with its Climate Action Committee, commits to educating its residents about the climate emergency and working to catalyze a just transition and climate emergency mobilization effort at the local, state, national, and global levels to provide maximum protection for our residents as well as all the people and species of the world; and

**BE IT FURTHER RESOLVED**, that the Town Council underscores the need for full community participation, inclusion and support; and recognizes that the residents of Fairfax, and community organizations, faith, youth, labor, business, academic institutions, homeowners' associations and environmental, economic, racial, gender, family and disability justice and indigenous, immigrant and women's rights organizations and other such allies will be integral to and in the leadership of the mobilization effort; and

**BE IT FURTHER RESOLVED**, that the Town Council commits to keeping the concerns of vulnerable communities central to all just transition and climate emergency mobilization effort planning processes and to inviting and encouraging such communities to actively participate in order to advocate directly for their needs along with the need to avert global climate disaster; and

**BE IT FURTHER RESOLVED**, that the Town Council joins a nationwide call for a regional just transition and climate emergency mobilization collaborative effort focused on transforming our region and rapidly catalyzing focused action at all levels of government and society to restore a safe climate; and

**BE IT FURTHER RESOLVED**, that the Town just transition calls on the State of California, the United States of America, and all governments and peoples worldwide to initiate a just transition and climate emergency mobilization effort to reverse global warming by restoring

near pre-industrial global average temperatures and greenhouse gas concentrations, that immediately halts the development of all new fossil fuel infrastructure, rapidly phases out all fossil fuels and the technologies which rely upon them, ends greenhouse gas emissions as quickly as possible, initiates an effort to safely draw down carbon from the atmosphere, transitions to regenerative agriculture, ends the sixth mass extinction, and, as much as possible, creates high-quality, well-paying jobs for those who will be impacted by this transition.

The foregoing Resolution was duly introduced and adopted at a meeting of the Town Council of the Town of Fairfax held in said Town on the 6th day of March 2019 by the following vote, to wit:

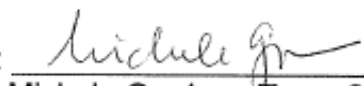
AYES: ACKERMAN, COLER, GODDARD, LACQUES, REED  
NOES: None  
ABSENT: None



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BARBARA COLER, Mayor

Attest:



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Michele Gardner, Town Clerk



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Submission information

Form: [Request to Address City Council \(Speaker's Card\)](#). [1]

Submitted by Visitor (not verified)

Mon, 08/15/2022 - 10:22am

199.193.237.16

**Name**

Ivy Meadow

**City Council Meeting Date**

Mon, 08/15/2022

**Agenda Item Number**

0

**Please note if you are speaking as an proponent, opponent, or neutral party**  
proponent

**Brief Overview of What You Wish to Discuss**

thoughts on Public Works Expansion discussed at 7-18 meeting

**Do you Represent an Organization?**

no

**Name of Organization**

**Residence Address**

1657 36th Street

**Email**

**Phone Number**

**Source URL:** <https://www.ci.florence.or.us/node/17771/submission/29726>

**Links**

[1] <https://www.ci.florence.or.us/council/request-address-city-council-speakers-card>

**August 15, 2022**

**City Council Meeting**

**Agenda Item #2**

**Rods N Rhodies Street Closure**

**Speaker's Cards & Written Comments Received**

**Speaker's Cards** – *In order of receipt*

- **Speaker 1** – Gary Cargill *Applicant*



**Request to Address the City Council  
(Speaker's Card)**

Name: Gary Cargill

(Please Print)

*City of Florence*  
**A City in Motion**

City Council Meeting Date: 08/15/2022 Agenda Item No.: 2

Proponent  Opponent  Neutral

Brief Overview of What You Wish to Discuss: Be available for quistions form the city council members.

Do you represent an organization?  Yes  No Name of Org.: Rods N Rhodies Inc.

Residence Address: 87493 Rhodowood Dr.

City, State, Zip: Florence, OR 97439

Email (Optional): gncargill@charter.net Phone No. (Optional): 541-999-6513

Would you like to be added to the City of Florence Email Distribution Lists?

Newsletter  City Council

**NOTE: ONCE COMPLETED, THIS CARD BECOMES A PUBLIC DOCUMENT**

*(See Reverse Side for Instructions)*

**INSTRUCTIONS**

Please fill out and submit to City Recorder Lindsey White. The City Recorder will advise the Mayor (Presiding Officer) when requests to speak are in hand. If filling the card out in advance, please submit:

1. Via email to [cityrecorder@ci.florence.or.us](mailto:cityrecorder@ci.florence.or.us),
2. Via mail to Florence City Hall – Attn: City Recorder; 250 Hwy 101; Florence, OR, 97439
3. In Person at Florence City Hall (250 Hwy 101) – Attn: City Recorder (Front Desk or Drop Box)
4. Online at <http://www.ci.florence.or.us/council/request-address-city-council-speakers-card>.

**The Speaker's Card must be submitted at least one hour before the meeting is scheduled to begin.**

To maximize time for speakers of varying topics, time limits have been set for speakers wishing to address the Council, and each speaker may only speak once to each agenda item. Under normal circumstances, those time limits are listed below. Speakers may not yield their time to others. For more information, visit the City of Florence website at <http://www.ci.florence.or.us/council/rules-procedure>.

General Public Comments – 3 minutes

Public Hearing Comments – 5 minutes

**NOTE: In special circumstances, the Mayor (Presiding Officer) may establish longer and / or shorter time limits.**



# Rods N Rhodies Charity Car Show Saturday, September 10, 2022

Applicant: Gary Cargill, President



# The Details

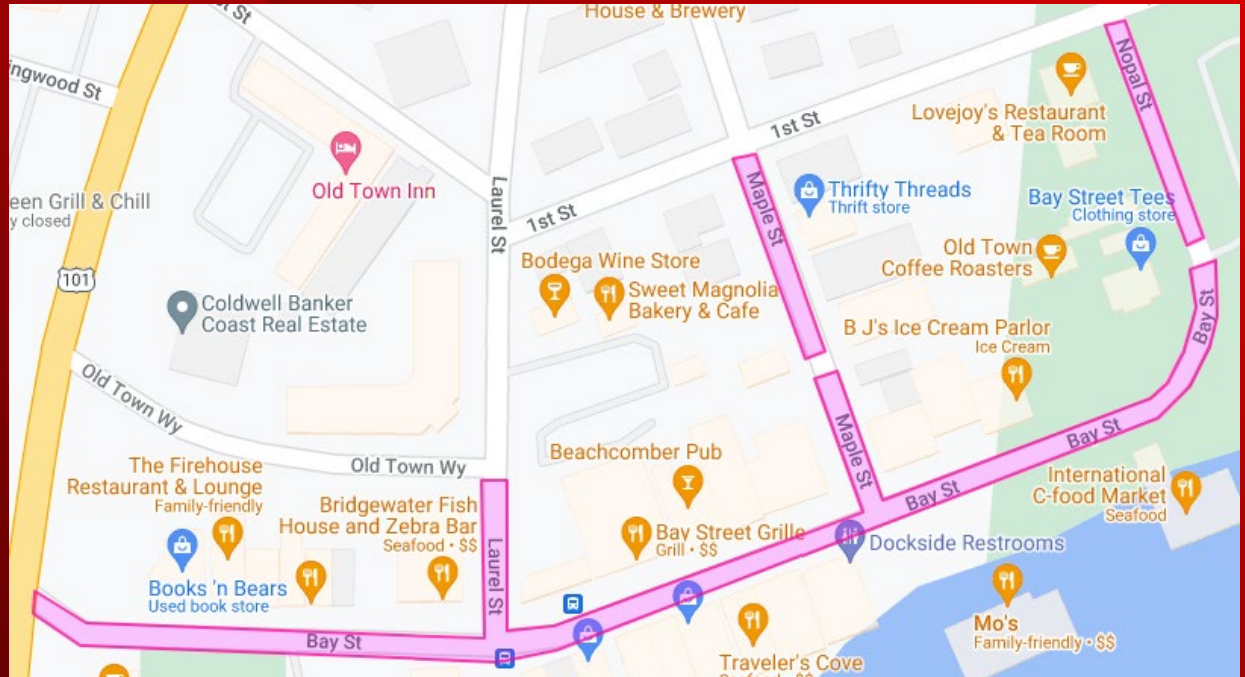


## Street Closure Location:

Bay Street from the Siuslaw River Bridge to Nopal St. Port Parking Lot, Laurel St. from Old Town Way to Bay St., Maple St. from 1<sup>st</sup> Street to Bay St. and Nopal from Bay St. to 1<sup>st</sup> Street.

## Street Closure Times:

5:00 am to 7:00 pm





# The Process

- Applicant submitted a Street Closure application
- Applicant paid the required fee
- City staff has reviewed and determined the responsibilities of the applicant and the City.





## Applicant must plan for and provide:

- Access to Street Closure Area – Residents, Visitors, Deliveries and Event Participants
- Sanitation – Trash Receptables, Public Restrooms, Handwashing Stations
- Security
- Emergency Services Access

## The City has:

- Notified business and property owners within 100 feet of street closure of the public hearing to discuss this application.
- Notified Siuslaw Valley Fire & Rescue and Western Lane Fire & EMS of the event.
- Posted a Public Hearing Notice in the Siuslaw News on August 3<sup>rd</sup>.
- Reviewed the street closure application for compliance with City code.





## The Next Steps

- Questions for staff
- Questions for applicant
- Close Public Hearing
- Decision on street closure application
  - Option 1: Approve with conditions specified.
  - Option 2: Approve with alternate conditions.
  - Option 3: Do not approve application.



# Staff Recommendations

APPROVAL OF REQUEST WITH CONDITIONS SPECIFIED IN STAFF REPORT:

1. Responsibilities of applicant for:
  - a) Signage
  - b) Traffic control points monitoring
  - c) Access for delivery and resident vehicles
  - d) Business License requirements
2. Responsibilities of City for:
  - a) Parking Enforcement







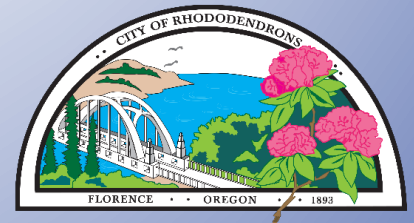
**ANY QUESTIONS?**

# Ordinance 9, Series 2022

## Remand Proceedings

LUBA Case No. 2021-051

**August 15, 2022**



*City of Florence*  
**A City in Motion**

# Summary

Process a request to initiate remand proceedings of Ordinance 2, Series 2021

- Consider why or how the proposed change is or is not contrary to the public interest (FCC 10-1-3-B-4)
- No new evidence=not a public hearing and no new testimony or argument
- Consider adopting Ordinance No. 9 Series 2022 adopting supplemental findings for Ord. No. 2, Series 2021

# Background & Timeline

- **April 5, 2021:** City Council adopted Ords.1 & 2, Series 2021
- **May 3, 2021:** Both Ords. appealed to LUBA
- **October 28, 2021:** LUBA dismissed appeal of Ord. 1
- **January 21, 2022:** Court of Appeals affirmed
- **January 28, 2022:** LUBA remanded Ord. 2 on one item
  - 180 day clock started for applicant to file request for City to consider remand
- **June 2, 2022:** Request received from M. Farthing
  - 120 day clock started for city to consider the remand decision

# Meeting Materials

## Friday 8/5/22:

- Ordinance No. 9, Series 2022 posted (Attachment 4)

## Wednesday 8/10/22:

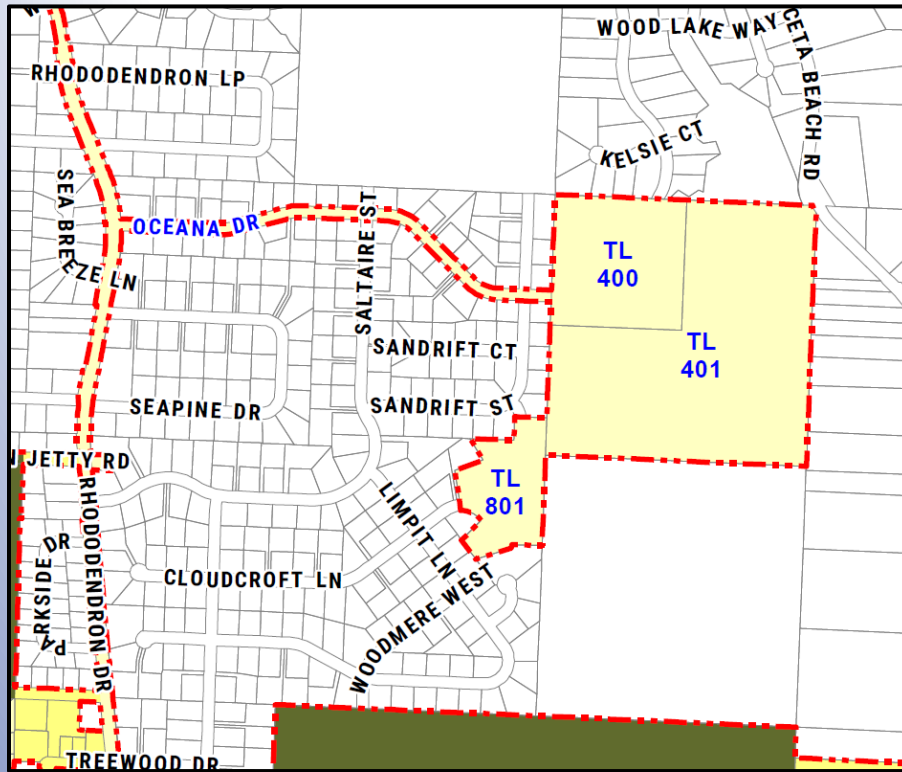
- Updated Ordinance No. 9, Series 2022 posted (Attachment 1)

## Thursday 8/11/2022:

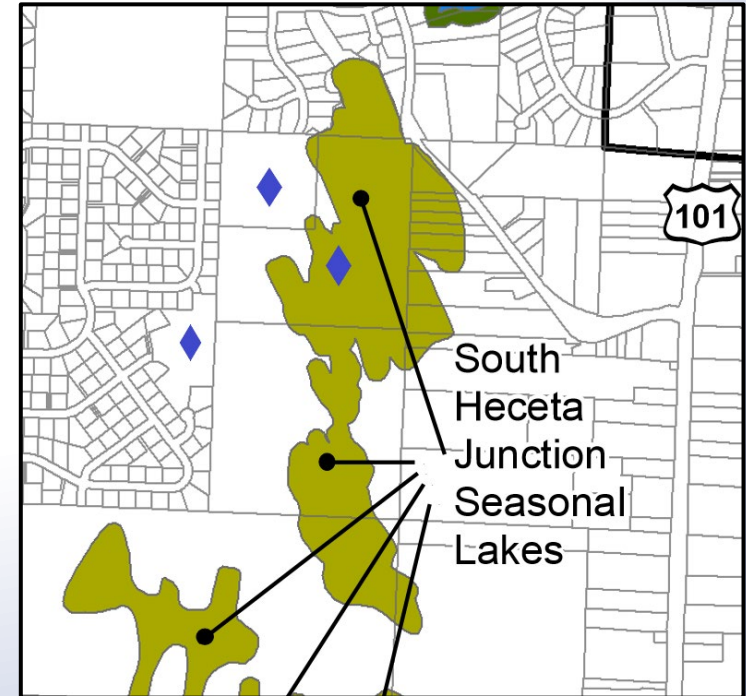
- Agenda Item Summary
- Farthing Remand Request (Attachment 2)
- Record: Ordinance 2, Series 2021 and link to supporting docs., meeting materials, testimony, etc.



# Proposed Zoning Assignment



Low Density Residential

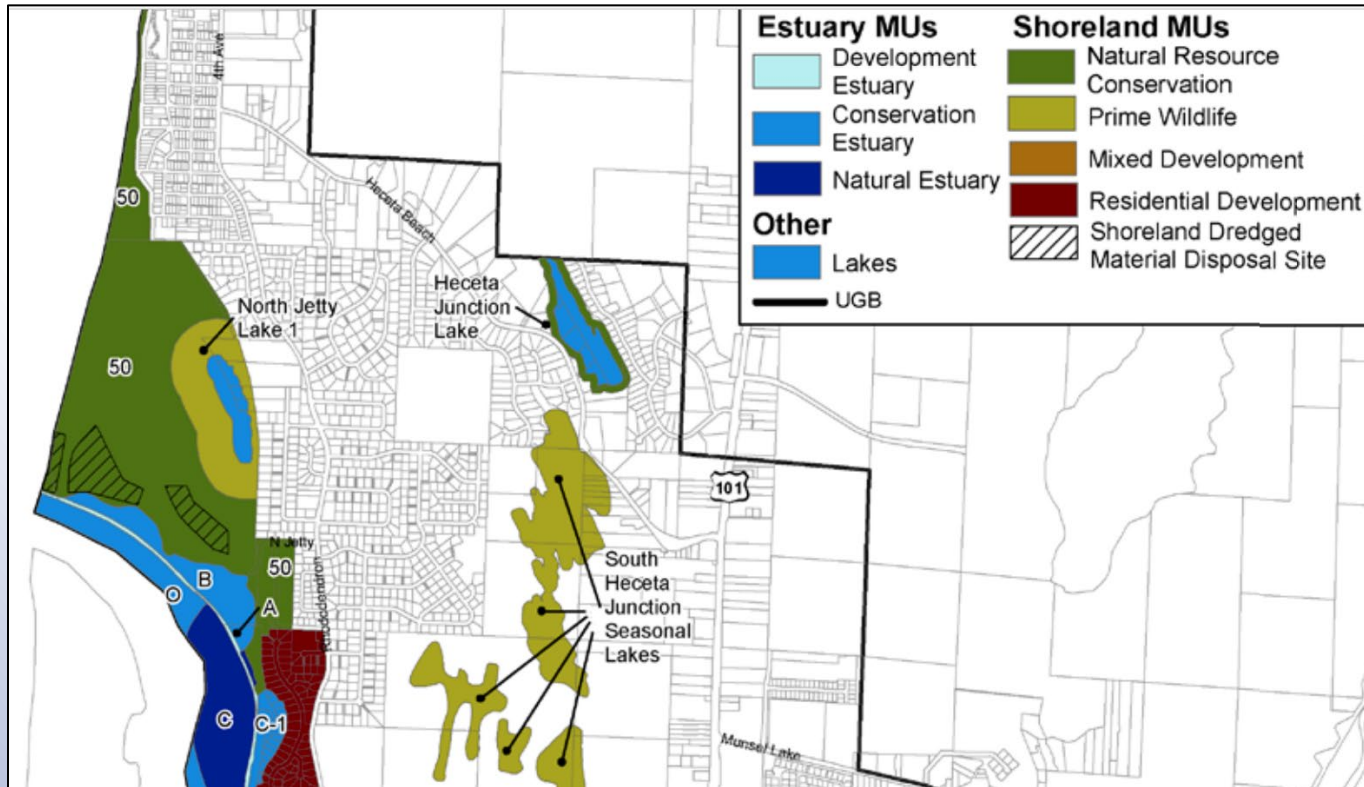


Prime Wildlife Overlay

# Public Interest & Benefits

1. Documented public need for residential development
2. Public access to Three Mile Prairie Parkland
3. Sewer extension is developer financed and available to serve existing Idylewood Subdivision on septic systems
4. Stormwater Master Plan becomes applicable and the city has the ability to address needs for infrastructure
5. South Heceta Junction Lakes protected by city's Prime Wildlife Zone with a 100' setback

# Coastal Wetlands



- FCC 10-19 Prime Wildlife Overlay
- 100' buffer from shore (+ 10' yard setback)
- 5 acre minimum in buffer zone

# Stormwater

Stormwater Master Plan Update, 12/18

## Section 4.13

- “...stormwater improvements this region are the responsibility of HOAs and private developers. The City cannot implement any improvements as long as this region is outside of city limits. If this region is ever annexed in, the City may wish to complete further studies of stormwater behavior in this area, to assess the need for pump stations, pipe systems, and/or other infrastructure.”

Section 6.13 - Ditch Restoration  
Improvements Rhody. Woodlands to N. Jetty Rd.

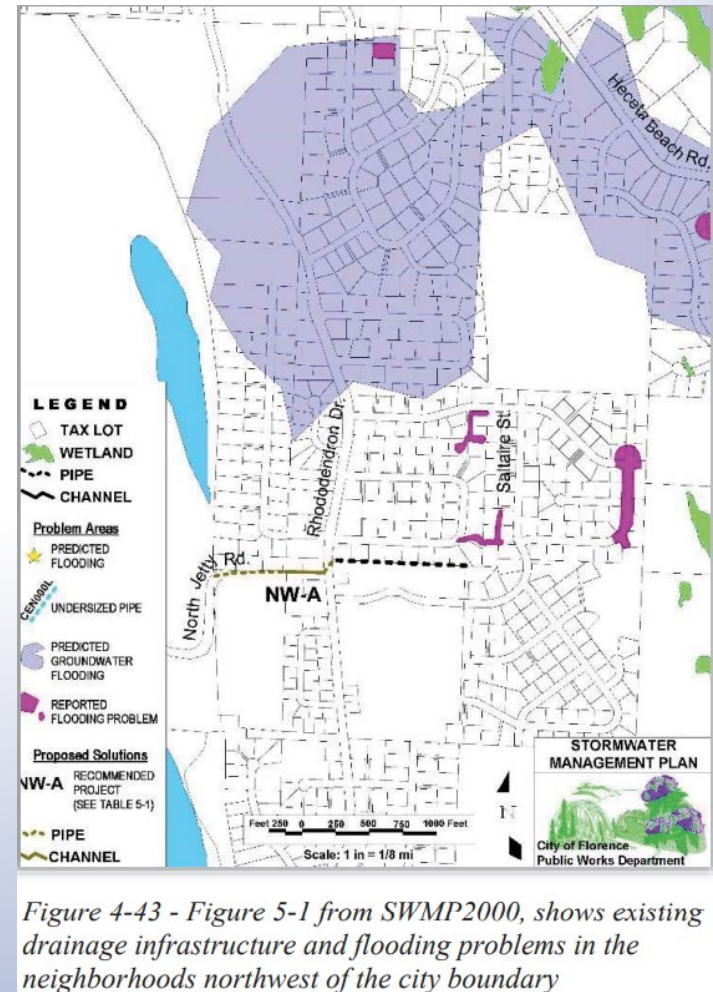


Figure 4-43 - Figure 5-1 from SWMP2000, shows existing drainage infrastructure and flooding problems in the neighborhoods northwest of the city boundary



# Alternatives

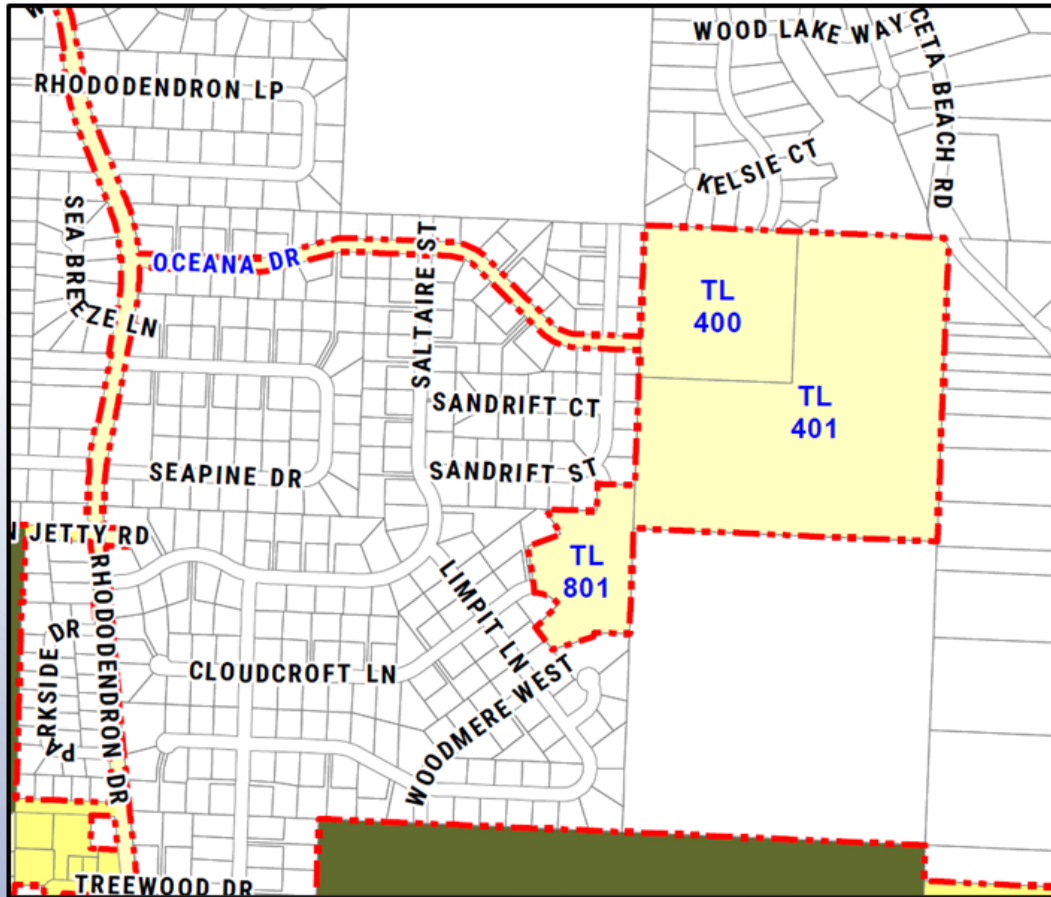
1. Adopt Ordinance No. 9, Series 2022 (revised) as shown in Attachment 1 or,
2. Adopt Ordinance No. 9, Series 2022 as originally published



# Recommendation

Option 1. Adopt Ordinance No. 9, Series 2022 (revised) and as shown in Attachment 1.

# Questions?





# Planning Commission Recruitment

City Council Meeting | August 15, 2022



<b>Open Positions</b>	1 <i>In-City Limits</i> position – Remainder of term length
<b>Total Membership</b>	7 Members
<b>Residency Requirements</b>	5 members shall reside in Florence City limits – 2 members may reside in Florence Urban Growth Boundary
<b>Membership Qualifications</b>	No more than 2 members may engage principally in the buying or developing of real estate for profit  No more than 2 members may be engaged in the same kind of occupation, business, trade or profession
<b>Committee Information</b>	The Florence Planning Commission serves to advise the Mayor, Council, and Planning Director in all matters concerning planning and land use. The Commission reviews and makes recommendations on the Comprehensive Plan, subdivision and zoning ordinances, and other planning rules and regulations. The Planning Commission also serves as the Design Review Board acting to determine whether proposed developments uphold the zoning and subdivision ordinances of the City of Florence, and in doing so holds public hearings on these and other actions.

**Planning Commission Membership – 2022**

<https://www.ci.florence.or.us/bc-pc>

<b>In City Limits</b>		<b>Outside City Limits</b>	
Name	Term Expiration	Name	Term Expiration
John Murphey	May 2023	Sandra Young	May 2025
Ron Miller	May 2024	Phil Tarvin	May 2025
Andrew Miller	May 2026		
Eric Hauptman	May 2025		
Vacant	May 2024		

# Planning Commission Overview

City Council Meeting | August 15, 2022

# Board, Commissions, & Committee Recruitment Overview

## Charter:

The Florence City Charter gives the authority to the Mayor to make all appointments to the City's Committees and Commissions. Section 21 of the Florence City Charter states:

*Section 21. Mayor. The Mayor shall appoint the committees of the Council provided by the Council rules;*

## Florence City Code:

The process for making those appointments, including process for inclusion of the City Council and the public in the decision making, are specified in Florence City Code Title 2, Chapter 1. Section 4-C & D of this code chapter designates the appointment process for the City's Commissions and Committees noting the following:

*C. Appointment Process: Prior to making any appointment authorized herein, the Mayor shall:*

- 1. Provide notice to the public and the Council of the position to be filled, qualifications if applicable, and the time and manner in which application may be submitted.*
- 2. Solicit recommendations from the Councilors concerning potential appointees; and*
- 3. Confer with the Council, at a meeting, or with each Councilor individually, concerning potential appointees.*

*D. Appointment Process Amendments: Notwithstanding paragraphs A and B of this section, upon receipt of the Mayor's notice required under paragraph C.1, but before an appointment is made, the Council may direct a different appointment process be followed in filling a position on a particular board, commission or committee.*



The August 15, 2022 City Council meeting serves to fulfill the requirements of the Florence City Code by providing a:

- Notice to the public and Council on the positions to be filled, qualifications if applicable, and the time and manner in which applications may be submitted **(FCC 2-1-4-C-1)**
- Opportunity for the City Council to direct a different appointment process be followed in filling a position on a particular board, commission or committee **(FCC 2-1-4-D)**

# RECOMMENDED RECRUITMENT PROCESS & TIMELINE



<b>August 15, 2022</b>	Announcement of Planning Commission Vacancies
<b>Soon after August 15, 2022</b>	<u>Recruitment Begins</u>
	<i>Applications available to the public on the City of Florence website and by contacting City of Florence staff. Applications may be submitted by:</i> 1. <i>Online application;</i> 2. <i>Requesting / submitting paper application;</i>
	Public Service Announcements are sent to the media
	Articles posted online and in the November City of Florence newsletter
<b>August 29, 2022</b>	Application Deadline
<b>August 30, 2022</b>	Applications are compiled and sent to Mayor & City Councilors for Review
<b>August 30-September 5, 2022</b>	Council provides Mayor with feedback on applicants. Mayor prepares recommendations
<b>September 12, 2022 City Council Meeting</b>	Announcement of Appointments by Mayor at City Council Meeting

**Goal 1: Deliver efficient and cost-effective city services**

**Goal 4: Communication & Trust**



**CITY OF FLORENCE**  
**OREGON'S PREMIER COASTAL COMMUNITY**

  
**City Services Delivery**  
Sustain and improve the delivery of cost effective and efficient services, including public safety, to the Florence community and visitors.

  
**Economic Development**  
Sustain and improve the City's economic development program and efforts towards enhancing the Florence economy, including housing, business development, and increasing living wage jobs.

  
**Financial & Organizational Sustainability**  
Sustain and improve the City's financial position, City-wide policies, and infrastructure to support current and future needs.

  
**Communication & Trust**  
Sustain and improve the City's communication program and strengthen community trust.

  
**Livability & Quality of Life**  
Sustain and improve the City's livability and quality of life for Florence residents and visitors.

[www.ci.florence.or.us](http://www.ci.florence.or.us)

# Relevance to the City Council Goals

City Council Meeting | August 15, 2022





# ALTERNATIVES

1. Begin recruitment process for the vacant position
2. Discuss and propose amendments to the recruitment process
3. Do not recruit for the Planning Commission vacancy and leave position vacant



# STAFF RECOMMENDATION

- Option 1 – Direct the City Manager to begin the recruitment process for the Planning Commission vacant positions.



# CITY OF FLORENCE

Quarter Ended June 30, 2022



# Fund Balance

Fund balance increased  
\$124,823 during the quarter

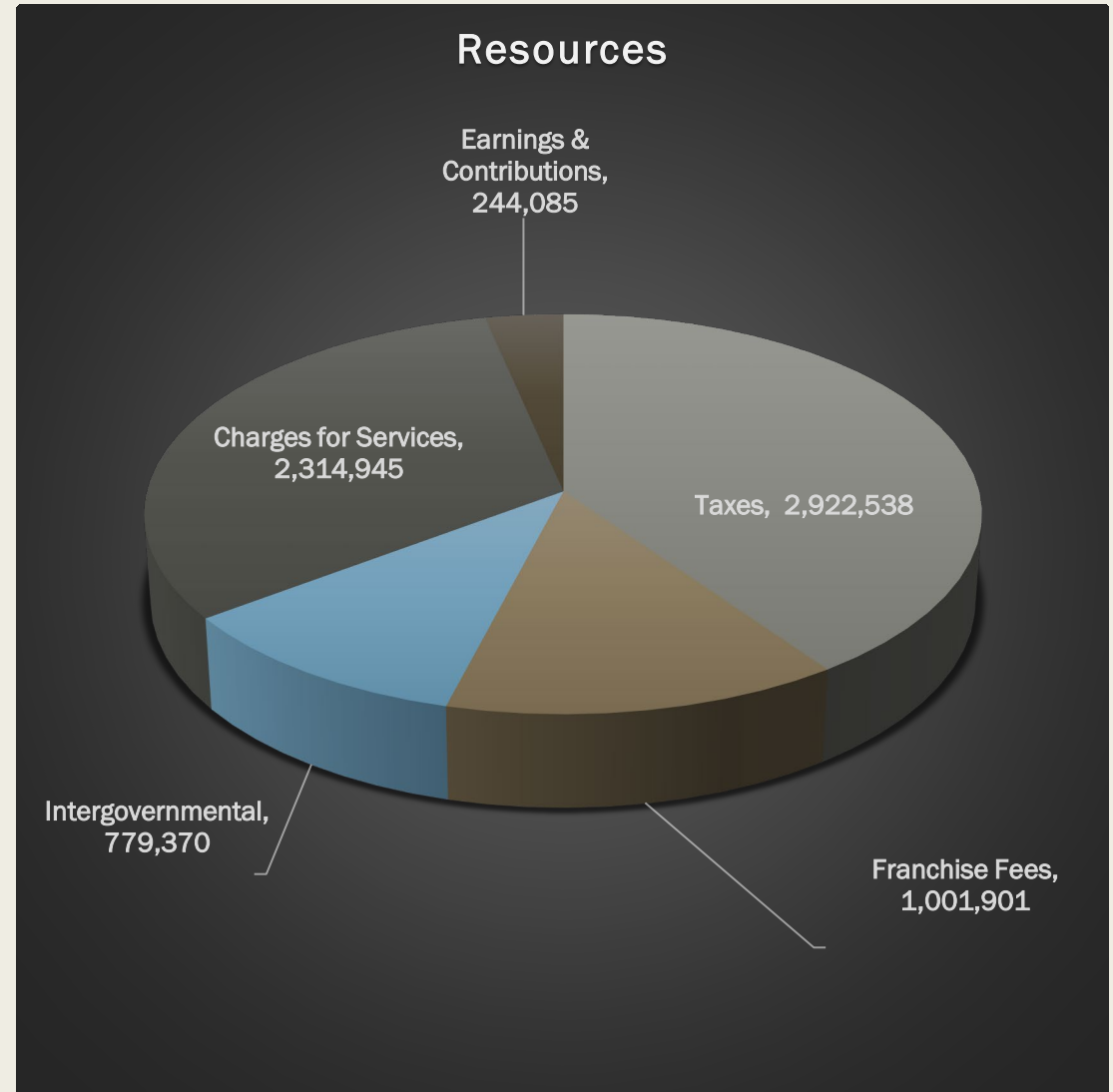
Financial statement audit has  
begun

All funds have positive fund  
balance

Fund	Ending Balance June 30, 2021
General	\$2,477,411
Street	21,288
9-1-1 Services	541,814
Lodging Tax	48,293
ARPA Fund	366,294
Events Center	529,980
Water	67,624
Wastewater	1,224,013
Stormwater	632,115
Airport	259,629
Public Works Administration	24,385
SDC's	1,302,234
Debt Service	474,819

# General Fund

- ✓ *Debt proceeds not utilized*
- ✓ *Beginning Fund Balance fell short*
- ✓ *Franchise Fees under budget*



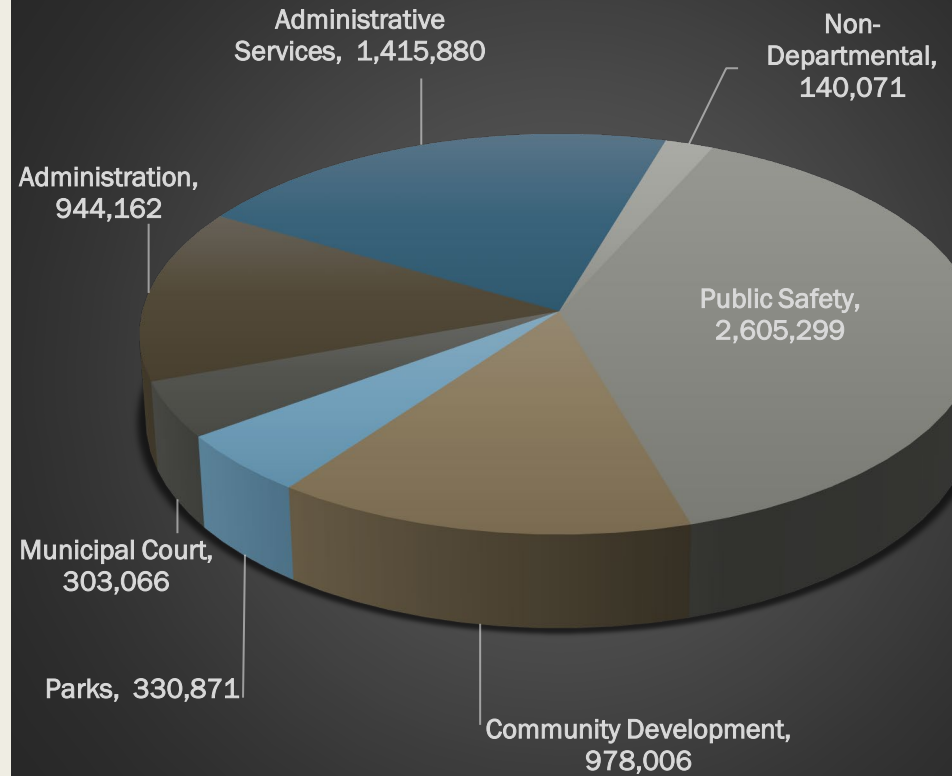
# General Fund

At June 30, all departments are under budget for the 2021 - 2022 fiscal year

Public Safety is largest part of fund at 39 percent



## Expenditures

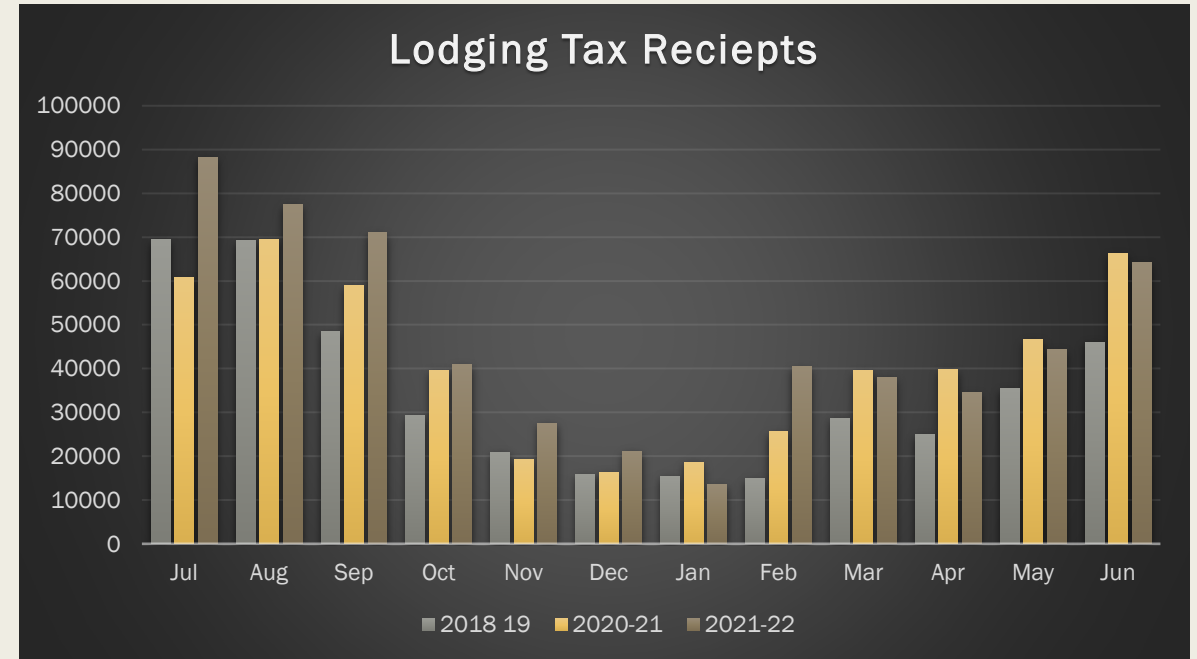


# Lodging Tax

As of June 30, 62 percent of the biennial estimated tax had been received

The City received \$60,465 more tax in fiscal year 2022 than in 2021

Taxes received in 2021-22 were 134 percent (\$142,853) more than collected during the same months in 2018-19



2018-19	2020 - 2021	2021 - 2022
\$418,359	\$500,747	\$561,212



# Public Works

Fund balances are decreasing as capital projects begin

Public Works comprised 36.4% of the City's expenses in the quarter ended June 30, 2022

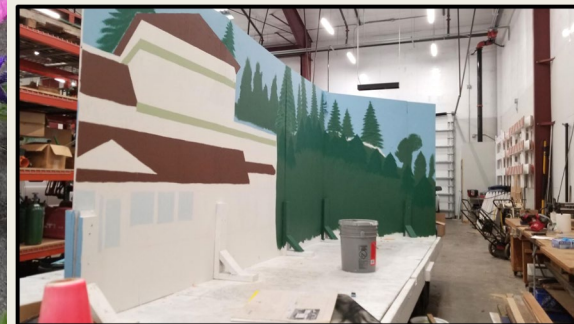
Fund	Expenses	Capital	Total
Street	\$207,346	\$236,200	\$443,546
Airport	44,152	12,496	56,648
Water	546,018	81,583	627,601
Wastewater	709,739	90,811	800,550
Stormwater	126,072	26,889	152,961
PW Admin	374,167	53,287	427,454
PW Total			2,508,760
City Total			\$6,901,306





# Long-Term Debt

- Began fiscal year with \$19.64 million in debt outstanding
  - \$2.67 million in Bonds
  - \$16.97 million in Notes
- Payments made reduced debt owed \$1,362,815
- \$18,276,574 debt outstanding at June 30, 2022





# Questions?

