



City of Florence
A City in Motion

City of Florence Council Regular Session

Videoconference &
Florence City Hall
250 Hwy 101
Florence, OR 97439
541-997-3437
www.ci.florence.or.us

- Meeting materials including information on each agenda item are published at least 24 hours prior to the meeting, and can be found of the City of Florence website at www.ci.florence.or.us/council.
- Items distributed during the meeting, meeting minutes, and a link to the meeting video are posted to the City's website at www.ci.florence.or.us/council as soon as practicable after the meeting.
- To be notified of City Council meetings via email, please visit the City's website at <http://www.ci.florence.or.us/newsletter/subscriptions>.

April 19, 2021

AGENDA

5:30 p.m.

Councilors:

Joe Henry, Mayor

Woody Woodbury, Council President Sally Wantz, Council Vice-President
Bill Meyer, Councilor Maggie Wisniewski, Councilor

With 48 hour prior notice, an interpreter and/or TTY: 541-997-3437, can be provided for the hearing impaired.
Meeting is wheelchair accessible.

Proceedings will be shown live and for rebroadcast on Cable Channel 191 and online at www.ci.florence.or.us/citymanager/public-meetings-live and will be available after the meeting on the City's Vimeo Site.

COVID-19 UPDATE

Due to federal and state restrictions on public gatherings, the Florence City Council meetings shall be held via videoconference. Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link <https://attendee.gotowebinar.com/register/1025542397296500748>

Meetings are also shown live on Cable Channel 191 and online at <https://www.ci.florence.or.us/citymanager/public-meetings-live>.

In person attendance is not allowed at City Council meetings.

Citizens wishing to express their views may submit comments in writing or verbally. For more information, please see the end of this agenda or visit the City of Florence website at www.ci.florence.or.us/council/request-address-city-council-speakers-card.

CALL TO ORDER – ROLL CALL – PLEDGE OF ALLEGIANCE

PRESENTATIONS & ANNOUNCEMENTS

- Arbor Day Proclamation

1. PUBLIC COMMENTS

This is an opportunity for members of the public to bring to the Council's attention any item not otherwise listed on the agenda. *Please see the end of this agenda for methods to provide comments on items that are not on the agenda.*

CONSENT AGENDA

2. CITY OF FLORENCE 2021-2023 WORK PLAN

Consider approval of **Resolution No. 14, Series 2021**, a resolution reaffirming the City of Florence's Council Goals and adopting the 2021-2023 City of Florence work plan. – *Discussion continued from February 4, 2021, February 10, 2021, February 18, 2021, March 4, 2021 and April 12, 2021 City Council Work Sessions.*

Erin Reynolds
City Manager

3. OREGON DEPARTMENT OF TRANSPORTATION AGREEMENT

Consider authorizing the City Manager to enter into a 2021 Fund Exchange Program Intergovernmental Agreement (IGA) with the Oregon Department of Transportation (ODOT).

Mike Miller
Public Works
Director

REPORT & DISCUSSION ITEMS

4. GENERAL REPORTS – Council Question & Answer Only – No Presentations

- March Committee, Commission & Volunteer Reports

5. CITY MANAGER REPORT & DISCUSSION ITEM

- Reverse Grand Floral Parade – May 16, 2021

Erin Reynolds
City Manager

6. CITY COUNCIL REPORTS & DISCUSSION ITEMS

City Council

COUNCIL CALENDAR

All meetings are held at the Virtually via GotoWebinar unless otherwise indicated

Date	Time	Description
May 3, 2021	10:30 a.m.	City Council Work Session
	5:30 p.m.	City Council Meeting
May 17, 2021	10:30 a.m.	City Council Work Session <i>Tentative</i>
	5:30 p.m.	City Council Meeting
May 31, 2021	---	Memorial Day Holiday <i>City Offices Closed</i>
June 7, 2021	10:30 a.m.	City Council Work Session <i>Tentative</i>
	5:30 p.m.	City Council Meeting
June 21, 2021	10:30 a.m.	City Council Work Session <i>Tentative</i>
	5:30 p.m.	City Council Meeting
July 5, 2021	---	Independence Day Holiday <i>City Offices Closed</i>
	---	City Council Work Session Canceled
	---	City Council Meeting Canceled
July 19, 2021	10:30 a.m.	City Council Work Session <i>Tentative</i>
	5:30 p.m.	City Council Meeting
August 2, 2021	10:30 a.m.	City Council Work Session <i>Tentative</i>
	5:30 p.m.	City Council Meeting
August 16, 2021	10:30 a.m.	City Council Work Session <i>Tentative</i>
	5:30 p.m.	City Council Meeting

UPDATED PUBLIC MEETINGS PROCEDURES – COVID-19

Given executive orders from Governor Brown concerning COVID-19 and social distancing requirements, the City of Florence has established temporary procedures for public meetings in order to protect our volunteers, public and staff.

In person attendance is not allowed at City Council meetings.

Expressing Views to the City Council: Citizens wishing to express their views to the City Council may do so in both written and verbal formats.

1. **Written Testimony:** Citizens wishing to express their views to the City Council are encouraged to submit written testimony in one of the following ways:
 - a. Submit written comments via email to City Recorder at kelli.weese@ci.florence.or.us;
 - b. Mail written comments to Florence City Hall, Attn: City Council, 250 Hwy 101, Florence, OR 97439
 - c. Drop off written comments to the City of Florence drop box located at Florence City Hall (250 Hwy 101) to the right of the main entrance.
- ** **Note:** Written comments received at least 2 hours prior to the meeting (April 19, 2021 at 3:30 p.m.) will be distributed to the City Council, posted to the City of Florence website, and made part of the record.
2. **Verbal Testimony:** Citizens wishing to express their views to the City Council may participate in the meeting via GotoWebinar. To do so, please complete a speaker's card online at www.ci.florence.or.us/council/request-address-city-council-speakers-card at least 1 hour prior to the meeting (April 19, 2021 at 4:30 p.m.). City staff will then contact the speaker to let them know the process to participate in the meeting.
 - a. **Public Comments on items not on the agenda:** General public comments (on items not on the City Council agenda) will be allowed at each City Council meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
 - b. **Public Hearing Testimony:** Testimony on public hearing items will be allowed when a public hearing is held. Verbal comments will be allowed on public hearing items after staff has given their report and have allowed time for initial Council questions. In general (with some exceptions for Land Use hearings), comments are limited to five minutes per person with no limit on the number of speakers.
 - c. **Public Comments on Action Items:** Public Comments will be allowed on each action item on the City Council agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Council questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

For more information on the City of Florence's Temporary Public Meeting Policies, visit the City of Florence website at <https://www.ci.florence.or.us/em/public-meeting-during-covid-19>.

PROCLAMATION



ARBOR DAY

April 30, 2021

WHEREAS, In 1872, J. Sterling Morton proposed to the Nebraska Board of Agriculture that a special day be set aside for the planting of trees; and

WHEREAS, This holiday, called Arbor Day, was first observed with the planting of more than a million trees in Nebraska; and

WHEREAS, Arbor Day is now observed throughout the nation and the world; and

WHEREAS, Trees can reduce the erosion of our precious topsoil by wind and water, cut heating and cooling costs, moderate the temperature, clean the air, produce life-giving oxygen, and provide habitat for wildlife; and

WHEREAS, Trees are a renewable resource giving us paper, wood for our homes, fuel for our fires and countless other wood products; and

WHEREAS, Trees in our city increase property values, enhance the economic vitality of business areas, and beautify our community; and

WHEREAS, Trees, wherever they are planted, are a source of joy and spiritual renewal.

NOW, THEREFORE, I, Joe Henry, Mayor of the City of Florence, do hereby proclaim **April 30, 2021, as Arbor Day** in the City of Florence, and urge all citizens to celebrate Arbor Day and to help care for our urban forests in Florence and western Lane County, and be part of the planting of new trees and the creation of forested areas for all citizens to enjoy, and

FURTHER, I urge all citizens to plant trees to gladden the heart and promote the well-being of this and future generations.

DATED THIS, 19th Day of April, 2021.



Joe Henry, Mayor

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO: 1
Meeting Date: April 19, 2021
Department: Mayor & Council

ITEM TITLE: PUBLIC COMMENTS – *Items Not on the Agenda*

DISCUSSION/ISSUE:

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. *Please see end of the agenda for methods to provide comments on items not on the City Council agenda.*

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO: 2
Meeting Date: April 19, 2021
Department: City Council/CMO

ITEM TITLE: Consider Adopting the 2021-2023 City Work Plan

DISCUSSION/ISSUE:

During the month of February, the Florence City Council met in a series of work sessions related to the City of Florence Work Plan. Members of the City’s Management team provided updates to the City Council on the status of items within the 2019-2021 Work Plan and their staff recommendations for new items to be included in the 2021-2023 Work Plan. In addition, the Planning Commission and the four City Committees provided their recommendations for the 2021-2023 Work Plan at the November 16, 2020, work session.

On March 4, 2021, the Florence City Council had the opportunity to review and discuss the worksheet that outlined all the proposed work plan items mentioned above that had been heard by all members prior. In addition, staff compiled a list of items suggested by individual members of the City Council for the full Council to consider for inclusion in the work plan.

On April 12, 2021, the Florence City Council met to have a final discussion on the items proposed by City Council members and whether to include those items. That direction on those items was incorporated into the Work Plan being presented for the City Council to adopt.

Attached is the proposed 2021-2023 Work Plan document. Included in that document are informational items to provide context to the purpose of the work plan, how it is developed, types of work plan items, what it means for items that are in the document and how those items will proceed, and that the work plan is used as the basis for developing the proposed biennium budget.

For the City Goals, you will see the placeholder of the previous infographic. We are working on updating the graphic to appear in the final document. The City Council affirmed these overarching goals on March 4th, with the update to the Economic Development item description to be more descriptive of the progress we have made to develop the program. It will now read “Sustain and improve the City’s economic development program and efforts towards enhancing the Florence economy, including housing, business development, and increasing living wage jobs.” Once we complete the updated infographic it will be included in the final published document and the budget document.

FISCAL IMPACT:

The 2021-2023 City Work Plan is used to develop the proposed 2021-2023 Biennial Budget.

RELEVANCE TO ADOPTED CITY WORK PLAN:

The 2021-2023 City Work Plan will update the City's Goals and Work Plan items and provide direction on items outside of the day-to-day operation of the City for the upcoming biennium.

ALTERNATIVES:

1. Adopt Resolution No. 14, Series 2021.
 2. Provide direction to City Staff on updates to specific items in the 2021-2023 Work Plan prior to adoption.
 3. Do not adopt Resolution No. 14, Series 2021.
-

RECOMMENDATION:

Staff recommends that the City Council adopt Resolution No. 14, Series 2021 a Resolution Reaffirming the City of Florence's Council Goals and Adopting the 2021-2023 City of Florence Work Plan.

AIS PREPARED BY: Megan Messmer, Assistant City Manager

CITY MANAGER'S RECOMMENDATION: Approve Disapprove Other

Comments:

ERReynolds

ITEM'S ATTACHED:

Resolution No. 14, Series 2021
Exhibit A: 2021-2023 City Work Plan

Relevant City Council Work Sessions

- [November 16, 2020 – City Committee Work Plan Recommendations](#)
 - [February 4, 2021 – City Organizational Overview](#)
 - [February 10, 2021 – Work Plan Overview](#)
 - [February 10, 2021 – Work Plan Overview Continued](#)
 - [March 4, 2021 – Draft Work Plan Review](#)
 - [April 12, 2021 – Continued Draft Work Plan Review](#)
-

**CITY OF FLORENCE
RESOLUTION NO. 14, SERIES 2021**

A Resolution Reaffirming the City of Florence’s Council Goals and Adopting the 2021-2023 City of Florence Work Plan.

RECITALS:

1. The City Council periodically reviews the overarching City goals to guide its actions in carrying out the business of the City.
2. The City Council considered and reaffirmed its goals for the 2021-2023 City Work Plan.
3. The City Council agreed at its March 4th work session that the overarching City Goals adopted in 2017 still met the values of the City of Florence for 2021-2023 and thus should be continued with updated language to reflect the current status of City programs.
4. The City Council has worked with staff to prioritize the objectives and tasks to be worked on during the July 1, 2021 – June 30, 2023 time period.
5. The City Council has indicated its intent to utilize the July 1, 2021 – June 30, 2023 work plan priorities in the creation of the upcoming biennial budget.

Based on these findings,

THE CITY COUNCIL OF THE CITY OF FLORENCE RESOLVES AS FOLLOWS:

1. The City of Florence approves the overarching City Goals of:
 - City Service Delivery
 - Economic Development
 - Financial & Organizational Sustainability
 - Livability & Quality of Life
 - Communication & Trust
2. The City of Florence approves the 2021-2023 City Work as set forth in Exhibit A.
3. The City Recorder is authorized to administratively correct any grammatical errors contained herein and to reformat the City Work Plan provided no substantive changes in content shall occur.
4. This Resolution shall become effective immediately upon adoption.

ADOPTION:

This Resolution is passed and adopted on the 19th day of April, 2021.

Joe Henry, Mayor

Attest:

Kelli Weese, City Recorder



City of Florence
A City in Motion

City Work Plan

2021-2023

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CITY OF FLORENCE AT A GLANCE

Florence City Council

Member	Term Expiration
Mayor Joe Henry	December 2022
Council President Woody Woodbury	December 2022
Council Vice President Sally Wantz	December 2024
Councilor Bill Meyer	December 2024
Councilor Maggie Wisniewski	December 2022

Management Team

City Manager	Erin Reynolds
Assistant City Manager & Public Information Officer	Megan Messmer
Administrative Services Director	Anne Baker
City Recorder & Economic Development Coordinator	Kelli Weese
Planning Director	Wendy FarleyCampbell
Police Chief	Tom Turner
Public Works Director	Mike Miller

About the Work Plan

The City of Florence 2021-2023 Work Plan is developed based on the City’s mission and goals as outlined under “Work Plan Purpose.” These goals represent the City’s areas of focus for the City moving forward toward the City’s mission and were ratified by the City Council in early 2021.

The Work Plan includes projects the City intends to undertake during the 2021-2023 biennium, on behalf of its residents, to address objectives of the City related to the City’s goals.

The Work Plan serves as the foundation for preparing the biennial budget. The items outlined reflect the City’s commitment to the vision of Florence as Oregon’s Premier Coastal Community.

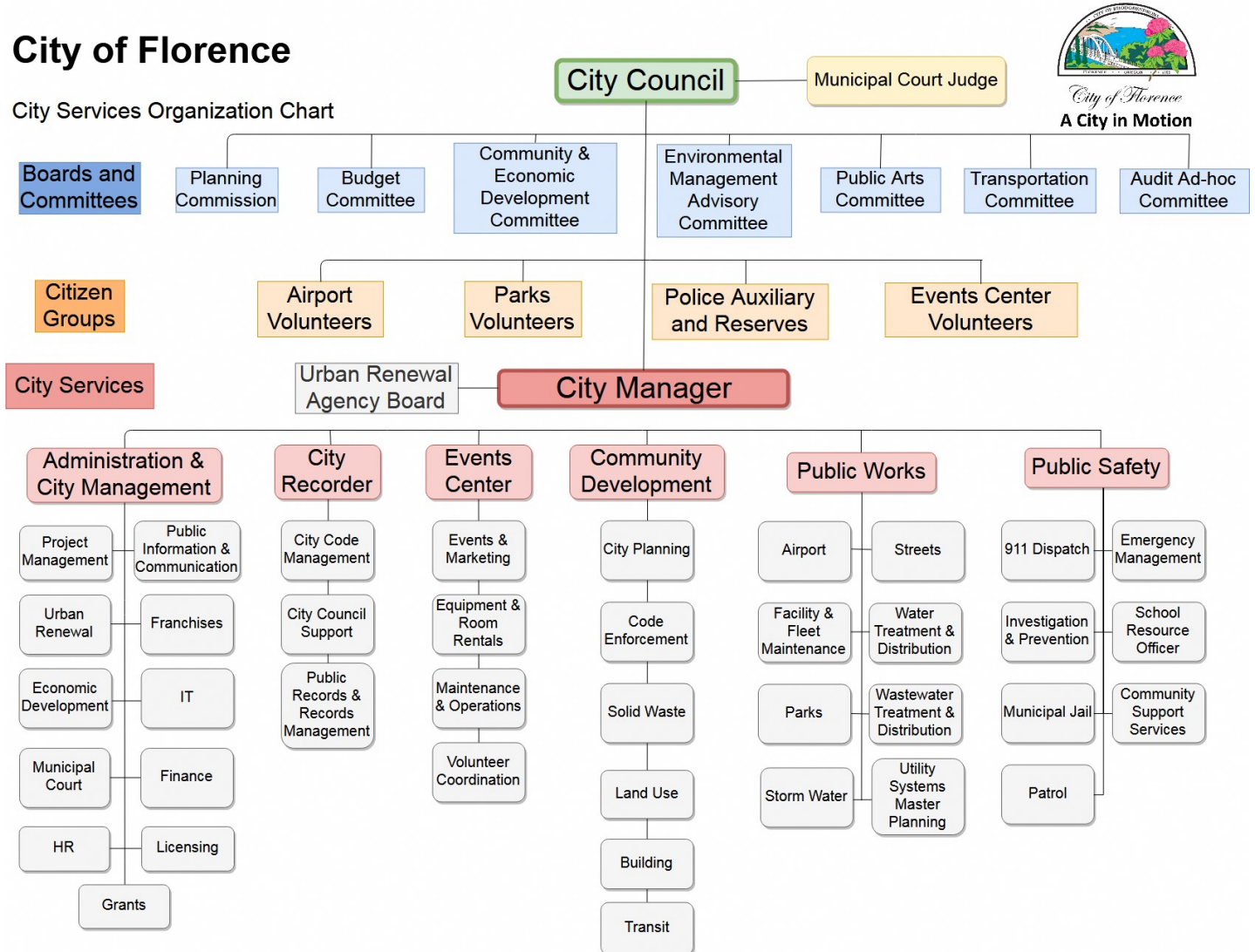
The Work Plan is intended to be a living document. The objectives and tasks are dynamic and should be modified periodically to ensure that the goals, vision, and mission of the City are being met. New items may be added, and items may be removed, as deemed appropriate by the City Council.

The City also carries out general day-to-day operations in providing City services to residents. Those items are not necessarily outlined in the Work Plan, but are a large part of the work performed by City staff. The City Services Organizational Chart is available on the following page and outlines the general services that are provide by the City.

CITY SERVICES

City of Florence

City Services Organization Chart



The City of Florence City Services Organizational Chart represents the structure of the City services provided to the residents and visitors of Florence. This chart includes the elected and appointed officials, boards and committees, citizen groups, city and city services provided by staff and contractors.

The services outlined above are comprehensive and represent the majority of the work performed by the City related to day-to-day operations and management of the City of Florence. Each general category of services does include many elements that make up providing those services to the community. While comprehensive, there may be services or activities not outlined in the chart due to the dynamic and diverse requirements of City operations and responsibilities.

For further detail on City services, please contact the City of Florence at 541-997-3437 or view our departmental pages on the City website at www.ci.florence.or.us.



WORK PLAN PURPOSE

The City of Florence’s 2021-2023 Work Plan identifies the priority projects and activities for the biennium. The City’s Mission and Goals are the foundation for the Work Plan and each item supports at least one goal. The City’s Biennial Budget is developed based on the adopted Work Plan for the biennium. The Work Plan provides a road map for work to be initiated during the biennium.

The Work Plan includes plans and projects that address important issues related to residential growth, economic development, adding family-wage jobs, maintaining and enhancing the City’s services and infrastructure, improving community trust and communications, and monitoring areas for improvement to our City Code and services.

Mission

“The Mission of the City of Florence is to meet community expectations for municipal services, provide a vision for civic improvements, maintain a quality environment, and position Florence to have an economically viable and sustainable future.”

City of Florence

Oregon's Premier Coastal Community

PLACEHOLDER

- 1 City Service Delivery**
Sustain and improve the delivery of cost effective and efficient services, including public safety, to the citizens of Florence and our visitors.
- 2 Livability & Quality of Life**
Sustain and improve the City's livability and quality of life for Florence residents and visitors.
- 3 Economic Development**
Create a strategy and actions aimed towards sustaining and expanding the Florence economy.
- 4 Communication & Trust**
Sustain and improve the City's communication program and strengthen citizen trust.
- 5 Financial & Organizational Sustainability**
Sustain and improve the City's financial position, City-wide policies, and the infrastructure networks to support current and future needs.

An updated infographic related to the affirmed Goals is being created.

WORK PLAN DEVELOPMENT

The City of Florence 2021-2023 Work Plan incorporates input and direction from Council throughout the year. City staff will build the 2021-23 biennial budget based on the direction from the City Work Plan.

Each year, the City Council’s annual work plan sessions provide an opportunity to revisit the high-level goals and identify key strategies, action items, and projects to be undertaken by the organization to help move the City forward towards those goals.

In early 2021, the City Council had several work sessions to review the progress made on items outlined in the 2019-2021 Work Plan and to review proposal for the upcoming biennium. During those sessions, members of the City Council discussed the various items and determined whether they would be included in the 2021-2023 Work Plan. Items of discussion during those work sessions came from staff as either carryover from the previous biennium or new items, items based on community input, items that are needed due to regulatory agency mandates, items from the various commissions and committees, and items presented by individual members of the City Council. It was also during those work sessions that the City Council reaffirmed the five City Goals, which included updates to the descriptive wording.

WHERE DO WORK PLAN ITEMS ORIGINATE?



UNDERSTANDING THE WORK PLAN

The Work Plan is comprised of a variety of items outside of the day-to-day operations of the City. There are several types of items and actions included within the Work Plan, which all include a process for completion. These items are those that the City Council and staff plan to work on throughout the two year biennium. An explanation of the types of items and what that means for process is below.

Types of Work Plan Items:



Capital Projects and Expenditures — This includes items such as construction projects and large purchases. The City operates within our adopted fiscal and purchasing policies. Construction projects go through several phases of planning, design, and approval before physical construction begins. For large purchases, the City utilizes public competitive bidding processes.



City Code Updates — Proposals to update sections of the City Code indicate that those are items the City wishes to review and consider over the biennium. That consideration involves discussion of why updates are needed, options to consider, proposed updates, public input and hearings, and other processes involved in updating City Code. Any proposed code language would be developed during those processes.



Policy Direction — These items are questions or new items that the City Council will review and discuss during the biennium to develop policy direction on based on information presented by City staff, volunteers, and/or stakeholders. The policy direction will guide City staff and operations in future activities and actions.



Other Items — The Work Plan also includes many items that do not necessarily fall into one of the above categories. These items will include public processes as needed.

GENERAL ITEMS

General City-Wide Items

- Objective Evaluate impacts of 2020 Census on City service levels, long-term plans, and other population dependent items.
 - Task Monitor city population and state ORS for needed actions to comply with new rules related to housing and other land use related statutes.
- Objective Evaluate current and potential updates to operating models of the Florence Senior Center to improve service delivery.
- Objective Evaluate and represent the City for future development opportunities on City owned properties.
- Objective Look at opportunities for Old Town Fire Station relocation and adding amenities such as parking and restrooms.
- Objective Review and update SDC fee structure.
 - Task Evaluate current streets SDCs and update the methodology to address development needs.
 - Task Analyze and evaluate the potential for a parks SDC to enhance the park network as growth occurs .
- Objective Review the City's Public City Facilities Code of Conduct Policy and update if needed.

City Licensing

- Objective Reassess and update the City's various licensing where appropriate.
- Objective Development of public space reservation and use policies and procedures, to include new facility at Miller Park.

Land Use Housekeeping Amendments

- Objective Perform general housekeeping updates to Titles 10 and 11.
 - Task Revisit Phase 1-Residential housing code update to address inconsistencies and go-backs.
- Objective Work with State of Oregon to identify and pursue a path to update the Florence Realization 2020 Comprehensive Plan consistent with state requirements and community needs.
- Objective Identify and create industrial building architectural standards for various building types.
- Objective Identify and create vegetation preservation opportunities such as greenbelts and setbacks.
- Objective Review commercial districts use codes for opportunities to improve readability and use such as reducing use lists, addressing on-site outdoor cafes, and neighborhood commercial use.
- Objective Consider reintroducing compact standards and create consistency in ADA dimensions.
- Objective Update the Stormwater Design Manual by evaluating Portland's (the basis for Florence') and applying as reasonable their recent changes such as reduced planting density and setbacks clarity.
- Objective Review Sign Code.

2021-2023 WORK PLAN ITEMS

COUNCIL, COMMITTEE, COMMISSION, & BOARD MANAGEMENT

City Committees & Commission Coordination

Objective Implement updated City Committee & Commission Policy Manual.

Task Ensure committee/commission volunteers are appointed and trained for posts for city processes, public meetings law and Oregon government ethics laws.

Task Improve communication between City Council and committees via monthly reports, ex-officio memberships, committee work plan approvals, and committee work sessions for input into the City work plan.

Task Review the City Committee appointment timelines, including annual appointments and mid-year appointments, to better align with the fiscal year, rather than calendar year.

Task Review the City Committee timing for work plan recommendations to better align with the fiscal year, rather than calendar year.

Task Incorporate the City's ethics policies into the City Committee & Commission Policy Manual.

Task Incorporate the City's social media policy and other communications policies into the City Committee & Commission Policy Manual.

Objective Ensure Committee & Commission effectiveness in supporting Council Goals & Work Plan.

Task Evaluate Committee's work plan recommendations in context of overall City work plan objectives.

Objective Add Planning Commission members as ex-officio on other committees and include on land use related sub-committees and ad-hoc committees.

Objective Support the City Committees in utilizing sub-committees to address topics related to the work of the various committees per the City Committee & Commission Policy Manual.

Public Meetings

Objective Evaluate COVID-19 Temporary Public Meeting policies as move toward in-house and/or hybrid public meetings.

2021-2023 WORK PLAN ITEMS

COMMUNITY OUTREACH & COMMUNICATIONS

Citizen Participation

- Objective Development and implementation of Citizen’s Academy.
- Objective Continued participation and development of community activities such as Public Works, City Day, City Block Party, and National Night Out.
- Objective Implementation of a community attitudes survey.
- Objective Provide support for community holiday lighting program.

Communication Guidelines

- Objective Development of a City-wide communications and style guide.
 - Task* Develop communications templates and procedures.
 - Task* Define how information is shared externally to provide consistency across the organization.
 - Task* Implementation of communications procedures across organization, including updating of current policies.
 - Task* Development of City-Wide Procedures for Public Input Collection & Information Sharing.

Community Designations & Awards

- Objective Tree City USA Designation.
 - Task* Work with EMAC on plan to maintain status.
- Objective Coast Guard City Renewal.

News & Media

- Objective Monthly distribution of City Newsletter.
- Objective Distribution of news items to local and regional media outlets, including recurring radio interviews, etc.
- Objective Development of informational videos to add to the City’s video library.
- Objective Continue outreach on the City’s social media platforms to provide City news and updates.
- Objective Develop City Communications Policy.

Website

- Objective Continue to improve the City’s website and the information available.

HOUSING EFFORTS & INITIATIVES

Development Regulations

- Objective Update Comprehensive Plan and Zoning Maps in support of housing and economic opportunities analysis completed in 2018.
- Objective Residential Code Updates, Phase 2—Short Term Rentals, transitional, RV/MFH parks, special needs housing, emergency housing.
 - Task Evaluate and amend short term rental policies to ensure adequate housing supply for workforce.
- Objective Encourage rehabilitation of housing stock through incentives and code updates.

Housing Development

- Objective Support community partners in development of workforce and affordable housing.
 - Task Support DevNW with development of Airport Road site.
 - Task Support other non-profit efforts to provide additional workforce/affordable housing.
- Objective Evaluate the City’s role and participation in workforce housing development project, including land and grant funding assistance.
- Objective Coordinate with major local employers in efforts to develop and support housing affordable to their workforce.
- Objective Explore options for accommodating transitional housing and make necessary code updates.
- Objective Work with community partners to promote resources to address community concerns for the housing insecure populations.
 - Task Support community organizations such as First Step and Florence Emergency Cold Weather Shelter through statements of support and review opportunities for financial assistance as necessary.
- Objective Develop marketing programs that promote SDC program and ADU program to continue to support more “missing middle” housing being built in the City.
- Objective Builder’s Forums and Frequently Asked Questions – Support staff in developing events and literature that would allow builders and developers in Florence to ask questions and learn more.
- Objective Florence Rental Housing Market Study – Collect information from local rental properties about the rental market in Florence to provide information for future builders and grant opportunities.

HOUSING EFFORTS & INITIATIVES CONTINUED

Financial Incentives

- Objective Evaluate options and long-term financial sustainability for financial incentives to promote workforce housing development.
 - Task Evaluate opportunities for implementing property tax exemptions for workforce housing projects.
 - Task Evaluate other public funding and incentives mechanisms as appropriate.
- Objective Identify and explore implementation of affordable housing incentives such as transfer of development rights, density bonuses, tax exemptions, parking reductions, and construction excise tax (CET).
- Objective Evaluate opportunities for incentives related to development of apartment buildings and other multifamily rental housing options.

Infrastructure

- Objective Complete utility infrastructure expansion projects along transportation corridors to promote development opportunities.
 - Task Continue considerations of Hwy 126 Water & Sewer Extension, Phase 2 as opportunities arise.
- Objective Prioritize capital improvements for affordable housing projects.
- Objective Partner with CLPUD to explore opportunity to add LED street lighting.

2021-2023 WORK PLAN ITEMS

FAMILY WAGE JOBS & WORKFORCE DEVELOPMENT

Business Retention & Expansion

- Objective Develop a business retention & expansion program in coordination with community partners.
 - Task Develop and implement annual business survey.
 - Task Follow up with business survey submittals on business needs in the community.
 - Task Complete Action Planning step with Rural Development Initiatives (RDI).
- Objective Continue to improve business communication and outreach.
 - Task Continue to monitor new business licenses & perform outreach.
- Objective Work with area partners to improve business financial and technology literacy.
- Objective Continue to support recovery through COVID-19 pandemic including researching, applying, and marketing business funding methods as available.
- Objective Continue to implement business support programs through COVID-19 recovery.

Tourism Promotion

- Objective Evaluate tourism and marketing efforts.
 - Task Review and update of destination marketing agreement.
 - Task Review and update of visitor information center and visitor experience contract.
 - Task Review Transient Room Tax (TRT) allocation methodology.
 - Task Support efforts of tourism marketing agencies including, but not limited to Travel Oregon, Travel Lane County, Oregon Coast Visitor's Association, and the Florence Area Chamber of Commerce.
- Objective Continue to support community driven efforts toward public space beautification, recreational opportunities, and culture.
- Objective Conduct parking analysis and consider amendments to parking requirements in Old Town.
 - Task Consider supporting efforts to research and determine whether to conduct a parking analysis and take steps for parking management in Old Town.
 - Task Work with Old Town businesses on potential strategies for parking management.

Marketing & Recruitment

- Objective Expand marketing for the Pacific View Business Park to help promote development.
 - Task Evaluate methods to streamline the purchasing process for lots owned by the City.
 - Task Coordinate with Business Oregon, Lane County and the South Coast Development Council for out of area marketing.
- Objective Renew City's Enterprise Zone program.

2021-2023 WORK PLAN ITEMS

FAMILY WAGE JOBS & WORKFORCE DEVELOPMENT CONTINUED

Entrepreneurship & Innovation

- Objective Continue to support the Regional Accelerator & Innovation Network (RAIN), Small Business Development Center (SBDC), and Florence Area Chamber of Commerce entrepreneurship programs.
 - Task Assist in marketing entrepreneurship events and trainings.
 - Task Provide support to business and potential business participants as necessary.
 - Task Support and advance efforts to obtain additional funding and incentives for entrepreneurship programs through grants or statewide funding initiatives, as well as support of local programs.
- Objective Conduct feasibility study for redevelopment of key sites for public/private development ‘incubator’ and ‘makers spaces.’

Education & Workforce

- Objective Support entities that provide education, workforce training, apprenticeship, and/or internship opportunities to local students and residents.
 - Task Work with partner agencies to develop tools for student and teacher workforce training, apprenticeships and/or internships.
- Objective Support efforts for promotion of remote workforce in conjunction with economic development partners.
- Objective Work in conjunction with Lane Community College to implement Community Development Block Grant funded Environmental Services program scholarship program.
- Objective Work with Connected Lane County to recruit and manage businesses to participate in virtual information interviews, virtual business tours, and other career discovery programs.
- Objective Virtual Worker Recruitment programs – research and implement virtual worker programs, drawing workers that are now working virtually due to the COVID-19 pandemic.
- Objective Work with City Staff and organizations such as South Coast Development Council and Business Oregon to support businesses looking to locate to Florence.
- Objective Support entities and work with partner agencies to continue development of childcare and early learning availability.

Economic Development Program Structure

- Objective Develop long term staffing plan for economic development efforts.
- Objective Leverage resources by maintaining partnerships with regional agencies.

2021-2023 WORK PLAN ITEMS

COMMUNITY BEAUTIFICATION & AESTHETICS

Community Gateway Signage

Objective Develop welcoming gateway signage (N,S,E).

Landscaping & Lighting

Objective Improve Curb Appeal and protect natural areas from weed encroachment.

Task Support the Environmental Management Advisory Committee to update vegetation preservation city code to eliminate inconsistencies and reflect current community quality of life goals.

Task Create and implement a noxious weed control program to educate the public, eradicate problem areas and recognize business, group and individual positive efforts.

Objective Research industry standard parking lot lighting level standards and revise lighting code to ensure safety and improve quality of life.

Public Art Program

Objective Discuss and consider amendments to the process for acquisition of public art and the role & responsibilities of the Public Arts Committee through review of the Public Art Guidelines (Resolution No. 4, Series 2016) and the Public Arts Committee duties per FCC 2-4.

Objective Art Exposed Program, including rotating art, marketing pieces for sale, and identifying additional locations.

Objective Public/Private Partnership Program - Determine viability of the development of a private property art program and match program.

Objective Public Outreach and Marketing of Public Art Program.

Objective Prepare for next public art projects and long-term objectives/strategies.

Task Perform public outreach on interest in public art program and art types.

Task Master Plan – Prepare comprehensive, long-term plan for the City’s Public Art program and sustainable funding avenues for Council consideration.

Objective Determine viability of the development of a private property mural program/match program.

Objective Consider opportunities for sustainable funding as led by PAC volunteers.

Objective Installation of purchased art pieces currently in storage.

Objective Art Quest – Prepare and market a quest (scavenger hunt) for the Oregon Sea Quest program through Oregon State University.

Objective Art Inventory and Maintenance Planning.

Objective Featured Pieces – Determine funding strategy, timeline, and installation of sculptures within the ReVision Florence streetscape project and larger Florence area.

Objective Mural Code Updates – Work with City Council and legal counsel to make the mural code easier, cheaper, and more accessible to the community.

Objective Indoor Public Spaces Program – research and create program to install art inside local public buildings.

Objective Support of community art programs, including community events, local Florence arts programs, and other programs.

FLORENCE EVENTS CENTER

Event & Marketing Management

- Objective Continue to develop and pursue sustainable funding options.
 - Task Increase number of conferences & events.
 - Task Develop and implement an endowment program.
 - Task Work to book bigger name acts with consideration to risk vs. benefit, including FEC sponsored events.
- Objective Continual improvement to marketing efforts, including adapting to various methods.
 - Task Refresh FEC branding, including logo and website.
 - Task Evaluate and expand marketing efforts.
- Objective Friends of the Florence Events Center & Volunteer recruitment.
 - Task Improve volunteer procurement and management.
 - Task Support fundraising events presented by Friends of the FEC.
- Objective Plan for 25th Anniversary Celebration.

Operations & Facility Management

- Objective Improve Florence Events Center Facility and Operations.
 - Task Review and update FEC policies and procedures.
 - Task Evaluate staffing structure.
 - Task Reimplement catering services due to COVID closure.
 - Task Implementation of new and updated software solutions.
 - Task Implement virtual service delivery options.
 - Task Implementation of COVID-19 related safety protocols.
- Objective Development of plan for facility expansion and update, including the incorporation of the North lot.
- Objective Continue to maintain and improve the FEC facility.
 - Task Implement a routine maintenance schedule and monitoring for routine items.
 - Task Increase east parking lot lighting.

2021-2023 WORK PLAN ITEMS

PUBLIC SAFETY

Police, Dispatch, & Corrections

- Objective Continue to implement community policing best practices and enhance community policing programs/ outreach.
 - Task Develop permanent funding for School Resource Officer.
 - Task Expand community support through National Night Out.
 - Task Continue to implement and expand the Auxiliary and Reserve Officer programs.
- Objective Continue to implement proven best practices for public safety agencies regarding homelessness, drug usage, mental illness, and other social concerns and support non-profit and government partners in community driven approaches.
 - Task Continue de-escalation and Crisis Intervention Training (CIT).
 - Task Expand use of the Mobile Crisis Response (MCR) program.
 - Task Evaluate the City's ability to assist in sustainable funding for the Mobile Crisis Response Program.
 - Task Continue to implement best practices for addressing the needs of vulnerable and underrepresented populations with compassion, including utilizing programs with our partner agencies.
- Objective Maintain Compliance with Criminal Justice Information Services (CJIS) and Federal Crime Reporting.
 - Task Complete Oregon national incident-based reporting system (ONIBRS).
- Objective Implement eCitations program.
- Objective Improvement of policies and procedures for Jail, including implementation and training.
- Objective Implement technology solutions for trainings and delivery of services, including a smartboard.
 - Task Continue to implement best practices for current technology.
- Objective Continue facility maintenance updates, including flooring replacement in remaining areas of the Justice Center.
- Objective Adding a drone program as a patrol resource.
 - Task Explore feasibility of purchase and use, including policies.
 - Task If obtained provide training to officers involved in program.
- Objective Implement and transition to a Department owned duty weapons program, including hand guns and patrol rifles.
- Objective Research and consider the development of a right of way safety ordinance.

Municipal Court

- Objective Implementation of the e-conviction program for processing DMV convictions electronically.
- Objective Program implementation for collection of fines and fees through the Department of Revenue.
- Objective Continued implementation of process improvement and modernization.
- Objective Evaluate and implement needed virtual service delivery related to COVID-19 safety protocols and continuation of service delivery.

PUBLIC SAFETY CONTINUED

Emergency Management

- Objective Continue to participate and lead efforts of the West Lane Emergency Operations Group (WLEOG).
- Task Coordinate efforts to update and maintain the Emergency Operations Plan.
- Task Develop departmental procedural checklists for City supported functions of the Emergency Operations Plan.
- Task Assist in the coordination of and participate in local and regional emergency exercises.
- Objective Continue to develop and implement City emergency preparedness policies.
- Task Develop a continuity of operations plan for the City.
- Task Develop internal departmental procedures, policies, and checklists for emergency response.
- Task Continue to ensure that all employees receive ICS 100, 200, 700, and 800 training.
- Task Continue to coordinate specific ICS trainings for identified employee roles.

Code Enforcement

- Objective Update City's nuisance codes to remove inconsistencies, improve clarity, and address unaddressed issues.
- Objective Create code enforcement operations manual to create the opportunity for professional volunteer assistance.

FINANCIAL PROCESSES & TRANSPARENCY

Financial Sustainability

- Objective Review and update long-range financial forecasts annually for all funds. Identify funding gaps and approaches to ensure financial and organizational sustainability.
- Objective Prepare biennial budget consistent with adopted work plan and the Government Finance Officers Association best practices.
 - Task Prepare biennial budget incorporating five-year financial forecasts, work plan and policy direction, items that remain unfunded and/or require action by Council or others.
- Objective Ensure timely financial reporting.
 - Task Prepare quarterly reports that include financial, operational or capital performance and status.
 - Task Adjust budgets timely to reflect changes in budgeted resources and/or expenditures to achieve work plan objectives.
 - Task Secure clean opinion on audited financial statements.
 - Task Prepare a Comprehensive Annual Financial Report (CAFR) consistent with the Government Finance Officers Association best practices.
- Objective Continue processing and negotiating franchise agreement with current and future telecommunications providers.
- Objective Review and update building and planning permitting fees to recuperate costs in accordance with state statutes and city policy.
- Objective Review the public safety staffing levels, based on calls for service and long-term financial feasibility, related to increasing policing and code enforcement.
- Objective Review regulations related to and consider options for use of the American Rescue Plan Act of 2021 funding.

2021-2023 WORK PLAN ITEMS

INTERNAL CITY PROCESSES & PROCEDURES

Human Resources

- Objective Complete negotiations with the Florence Police Association for contract ending 2020.
- Objective Implement technology solutions and updates for HR management.
 - Task Develop system to track employee trainings.
 - Task NeoGov eForms implementation and training
 - Task Caselle HR module expansion.
 - Task Electronic Employment Files.
- Objective Implement updated safety manual and continue work towards safety committee, volunteer policies, and learning center trainings.
- Objective Improve employee experience and improve employee retention.
 - Task Update City personnel handbook and other policies.
 - Task Update City's performance evaluation and reviews procedure.
 - Task Complete salary survey.
 - Task Develop strategies for succession for key personnel positions.
- Objective Analyze building department organizational structure and hire Building Official position and hire and/or contract for provision of building and electrical plan review and inspection services.

Records Management

- Objective Improve City's records management and retention program.
 - Task Determine viability of staff assistance for records program.
 - Task Research and determine best methods for short- and long-term records.
 - Task Research and implement off-site storage options.
 - Task Setup protocols to relocate records for long- and short-term storage.
 - Task Continue to digitize and index the City's permanent and long-term records.
 - Task Setup protocols and processes for retention of City email records.
 - Task Research and potentially implement records retention software.
- Objective Update Public Records Request Policies and research software solutions for potential implementation.
- Objective Research and implement codification software solutions

Information Technology

- Objective Review and consider updates to IT services support and help desk procedures.
- Objective Assist various departments in the implementation of technology and software solutions.
- Objective Provide ongoing support for evolving technology needs related to remote access services for both employees and members of the public.
 - Task Update information technology equipment purchasing policies and procedures to address the dynamic workforce needs.

2021-2023 WORK PLAN ITEMS

INFRASTRUCTURE & CAPITAL IMPROVEMENTS

Airport

- Objective Implement Airport Improvements according to Airport Master Plan.
- Objective AWOS Replacement.
- Objective Runway/Taxi Lane/Apron/Taxiway seal.

City Facilities

- Objective City Hall Updates
 - Task* Construction of new retaining wall and staircase on the east side of the facility.
 - Task* Pursue opportunities to support public electric vehicle charging options.
- Objective Deconstruction of Old Public Works.
 - Task* Clear out items stored at the old facility.
 - Task* Transition remaining Public Works Inventory and other items to the new public works facility.
 - Task* Asbestos abatement for all facilities on the site.
 - Task* Deconstruction and disposal of buildings after asbestos abatement.
- Objective Continue City Public Works Facility Phases 2 & 3.
 - Task* Design and construct new 3-sided pole building(s).
 - Task* Pave out parking lot.
 - Task* Pursue grants for new fueling depot to be constructed on lot south of new Public Works.
- Objective Expansion of Water Treatment Plant Office Space.

Fleet

- Objective Maintain fleet vehicles at prescribed schedules.
- Objective Replace Combination sewer cleaner.

2021-2023 WORK PLAN ITEMS

INFRASTRUCTURE & CAPITAL IMPROVEMENTS CONTINUED

Parks & Parks Improvements

- Objective Plan and complete Siuslaw Estuary Trail – Hwy 126 to Port of Siuslaw property.
- Objective Conversion of Old Public Works to Gallagher Park, including public outreach, park design, funding , and construction.
 - Task Evaluate options to address old water tower.
- Objective Support Community group grants to improve or create new parks.
 - Task Airport Memorial Gateway Project.
 - Task Work with school district and community volunteers to develop new soccer fields.
 - Task Complete rehabilitation and updates to Miller Park.
- Objective Improve parks, trails, and walkability.
 - Task Complete major trail maintenance & repaving.
 - Task Expand park amenities in Old Town.
 - Task Expand pickleball opportunities at Rolling Dunes Park or Gallagher Park.
 - Task Resurface tennis Courts at Rolling Dunes Park.
 - Task Continue coordination with the State of Oregon on the Oregon Coast Trail System connection project.
 - Task Continue to look for opportunities and plan for additional inner city biking and walking trail amenities.
- Objective Replacement of aging play structures.
 - Task Replace 'Fort Miller' play structure.
 - Task Replace play structure at Munsel Road Park.
- Objective Construct new restroom facility in Old Town - west end.
- Objective Completion and marketing of Disc Golf Course.
- Objective Complete Park Master Plan Update.
 - Task Seek long term financing plan to improve parks, trails, and walkability.
 - Task Consider incorporation as appropriate of City polices on pets, use permits, alcoholic beverages, hours of use specific to each park, open fires, fees, refundable deposit, and types of activities that can or cannot take place, etc.

2021-2023 WORK PLAN ITEMS

INFRASTRUCTURE & CAPITAL IMPROVEMENTS CONTINUED

Streets & Sidewalks

- Objective Complete second Safe Routes to School Project.
- Objective Complete annual Chip/Fog Seal Program.
- Objective Reconstruct Rhododendron Drive – Wildwinds to 35th including realignment, separated multi-use path and improved river overlook/parking area.
- Objective Construct separated 12' multi-use path along Rhododendron from 35th to North Jetty Road.
- Objective Construct separated 12' multi-use path along Rhododendron from North Jetty Road to Heceta Beach Road.
- Objective Develop approach and funding to address deferred street maintenance.
- Objective Fix Spruce Street Culvert Failure, including seeking grant funding.
- Objective Work with Transportation Committee to audit and correct errors in the 2012 Florence Transportation Systems Plan.
 - Task Prepare updates to the Transportation Systems Plan.
 - Task Prepare corresponding updates to the Florence City Code, Comprehensive Plan and Capital Improvement Plan.
 - Task Determine methods for public outreach and input on proposed amendments and implement.
 - Task Host joint public hearing process with Planning Commission and City Council based on recommended amendments.
- Objective Enhance pedestrian and ADA crossing opportunity on Nopal and Bay Streets.
- Objective Support the Florence Urban Renewal Agency's (FURA) potential projects to complete sidewalk improvements within the FURA district.
 - Task Complete quick response sidewalk and ADA improvements in the area of Maple Street and Laurel Street.
 - Task Complete sidewalk replacement project along 2nd Street to address gaps and inadequate sidewalks, including ADA and installation of pedestrian scale lights.
- Objective Reconstruction 20th Street - Oak to Kingwood.
- Objective Pavement Preservation: Spruce Street 25th to 32nd; 35th Street Pine to Hwy 101; Kingwood Street 2nd to Bay Street; Bay Street Juniper to Nopal; Nopal Street - Bay to Hwy 101.

Stormwater

- Objective Complete Old Town Stormwater Drainage Project – 6th Street Juniper to Hemlock and Hemlock to 1st Street.
- Objective Complete 2nd Street Stormwater Project.

2021-2023 WORK PLAN ITEMS

INFRASTRUCTURE & CAPITAL IMPROVEMENTS CONTINUED

Water

- Objective Complete 16-inch water line on 9th Street from Rhododendron to Kingwood, including stormwater repair at 9th and Hemlock.
- Objective Installation of new production well.
- Objective Complete 16-inch water line on Kingwood between 9th and Rhody.
- Objective Replace water mains on Laurel and Maple Streets.

Wastewater

- Objective Develop Facilities Plan for the Wastewater Treatment Plant.
 - Task Select consultant and develop scope.
 - Task Develop facilities plan to guide major equipment replacement and set the stage for expansion.
- Objective Develop plan for providing sewer to North Urban Growth Boundary.
 - Task Develop 'master plan' for providing sewer to North UGB.
 - Task Explore and obtain grants to construct new gravity sewers in North UGB.
- Objective Digester Rehab.
- Objective UV System upgrade and expansion.
- Objective Headworks Rehab.
- Objective Sealing of CMU block buildings.
- Objective 40 Street PS Rehab.
- Objective Aeration Basin baffle and selector system.
- Objective Aeration Basin Blower Replacement.
- Objective Replace centrifuge with a screw press.

SUSTAINABILITY & CONSERVATION

City Bio-Solids Program

- Objective Expand biosolids composting facility.
- Task Perform a curbside yard debris collection cost-benefit/feasibility study.
- Task Identify and secure funding sources for expanding Flo-Gro processing.
- Task Develop plan to market Flo-Gro product.
- Objective Research opportunities and analyze financial feasibility to capture and utilize methane at the Wastewater Treatment Plant.

Recycling & Litter Reduction

- Objective Support Environmental Management Advisory Committee’s work to enhance efforts toward recycling and litter reduction.
- Task Implement program to place garbage & recycling containers in identified problem areas of the city.
- Task Modify solid waste collection fees to include yard debris collection.
- Task Implement Five “R” Restaurant rating Program recognizing, awarding and educating sustainable environmental practices with local restaurants with an emphasis on food waste reduction.
- Task Support local community business endeavors that seek to recycle plastic, including but not limited to the ‘Precious Plastics’ program.
- Task Provide informational and educational materials to the community on environmental best practices such as recycling, composting, food waste reduction and utilization of Flo-Gro via a variety of mediums such as brochures, websites, social media and video/film.
- Objective Reduce visible litter in the community by promoting programs such as Adopt-a-Highway, Adopt-a-Street, and others, as well as update city codes as needed.

Other Sustainability Promotion

- Objective Create pathways for sustainable local food production and security.

TRANSPORTATION

Transit Service

- Objective Support County and regional transportation planning efforts.
- Objective Continue Promotion of regional transit service.
- Objective Continue efforts to increase public transit opportunities to Eugene and Coos Bay and support continuation of Yachats pilot program.
- Objective Transit Stop Management.
 - Task Explore grant opportunities to replace transit stops.
 - Task Investigate safety and identify solutions for transit stop abuse.
- Objective Perform a Transit Ridership survey.
- Objective Research and review City codes related to private transportation providers and revise to include medical transport elements.
- Objective Research guidelines for a coordinated effort between private transportation providers and the City.

Airport

- Objective Continue to promote business opportunities for the Airport.
- Objective Research opportunities for grants to develop Airport Memorial Gateway Project.
- Objective Continue to implement airport improvements according to Airport Master Plan.
- Objective Work with Staff to complete update of the Airport Hanger Lease Agreements to ensure consistency.
- Objective Research the feasibility of a flight connector service to Eugene and Portland.

2021-2023 WORK PLAN ITEMS

URBAN RENEWAL AGENCY SUPPORT

ReVision Florence

- Objective Close Out ODOT Construction Project.
- Objective Pedestrian Amenity Installation.
- Objective Maple Street Gateway Monument Completion.
- Objective Pedestrian Light Arm Purchase and Installation.
- Objective Determine funding strategy, timeline and installation to systematically complete Public Art within the streetscape project including both Art Exposed and permanent installations.
- Objective Coordination with the Chamber of Commerce on expanding the flower basket and banner program to Highway 101 in the project area.

Development of Quince Street Property

- Objective Assist Florence Urban Renewal Agency in completion of development of the Quince Street property.
 - Task Work with Developer for completion of pre-development studies.
 - Task Completion of property negotiation and sales.
 - Task Work with developer for design, securing franchise, and eventual construction of lodging facility.
 - Task Work with developer on ancillary uses to build out full property.

Old Town & Main Street Development

- Objective Support the Florence Urban Renewal Agency's (FURA) work to market and recruit for five catalyst sites for housing and commercial uses.
- Objective Support the Florence Urban Renewal Agency's (FURA) to support predevelopment and redevelopment programs.
 - Task Analyze the financial feasibility of accepting additional applications for the program.
- Objective Work with the Florence Urban Renewal Agency (FURA) to develop and implement a Façade Improvement Program.
 - Task Analyze the financial feasibility of the creation of a Façade improvement program, and if feasible develop and deploy program.
- Objective Identify locations, design and install Wayfinding Signage in Old Town.

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO: 3
Meeting Date: April 19, 2021
Department: Public Works

ITEM TITLE: Authorize the City Manager to sign 2021 Fund Exchange Program Intergovernmental Agreement between Oregon Department of Transportation and City of Florence.

DISCUSSION/ISSUE:

The Surface Transportation Block Grant Fund (STBG) Exchange Program, commonly referred to as the Fund Exchange Program (FEX), provides local agencies a flexible funding option for delivering transportation improvements without being constrained by federal highways administration requirements. The source of the funds are federal fuel taxes that have been allocated to Florence based on our community size and held by Oregon Department of Transportation (ODOT). These funds may be used for projects to preserve and improve conditions on and performance of any federal-aid highway, bridge or tunnel project on any public road, or pedestrian and bicycle infrastructure within drivable right-of-way.

ODOT has an agreement with the Association of Oregon Counties (AOC) and League of Oregon Cities (LOC) which provides STBG funds to cities, counties, and non-Transportation Management Area (TMA) Metropolitan Planning Organizations. Fund Exchange provides an opportunity for local cities and counties to exchange their Federal STBG dollars for State Highway Fund dollars, which removes hard to meet federal standards and requirements.

Historically, the City has exchanged the STBG funds on very specific projects, such as the Rhododendron Drive Realignment project and the 9th Street grind/inlay portion of the water line improvement project on 9th Street between Rhododendron and Kingwood. This new updated agreement provides additional opportunities for communities like ours to exchange the federal funds for state dollars.

Fund Exchange provides an opportunity for smaller local communities (typically less than 50,000 in population) to exchange their Federal STBG dollars for State Highway Fund dollars. The exchange rate is ninety-four cents (\$0.94) in state funds for every one dollar (\$1.00) of federal STBG funds. Beginning January 1, 2022, the exchange rate will become ninety cents (\$0.90) in state funds for every one dollar (\$1.00) of federal STBG funds.

The reduction of the fund exchange rate beginning in January 2022, is a result of budget constraints within ODOT and the need for ODOT to fund a new STBG Program Manager. While the lower exchange rate is unfortunate, the program is now more flexible to offset some of the loss. Once the City enters into this new agreement, the new process is:

- The City will sign a general Intergovernmental Agreement (IGA) with ODOT (prior to project start) that will expire September 30, 2023.
- The City emails a funding request (either before or after project completion) utilizing a standard form from the State. Distributions are limited to the City's current cumulative amount available, meaning no advances on future allocations.
- Upon approval, ODOT will direct deposit the approved funds.
- ODOT will audit various projects by requesting documentation for proof of completion and proper use of the funds.

Again, the Fund Exchange Program provides local agencies a flexible funding option for delivering transportation improvements without being constrained by federal requirements. These federal requirements include being an eligible agency meeting strict requirements for engineering, design and inspection. It is not just engineering, but the engineer actually needs to meet the criteria to undertake federal aid projects. Additional ADA training and inspection is also required and bar for most communities (and most engineering firms) is too high to justify the additional federal requirements. By exchanging the federal dollars for state dollars allows communities to follow their own standards, specifications and purchasing rules.

The funds from the Federal Exchange Program may only be used for projects that are consistent with the Oregon Constitution, Article IX, Section 3a. This includes projects that construct, reconstruct, improve public highways, roads and streets. In addition, the funds can be used as match for eligible federal aid transportation projects (the exchanged funds would not be eligible as match on a federal aid project that is off system).

FISCAL IMPACT:

The STBG Fund Exchange currently contains \$115,369 in Surface Transportation Program (STP) federal dollars allocated to Florence. In using the exchange program, we are able to exchange these federal dollars for \$108,446.86 in state funds until December 31, 2021.

Beginning January 1, 2022, the Fund Exchange rate reduces to \$0.90 per \$1. If we have \$115,369 in STP funds available January 2022, we would receive \$103,832.10 in state funds.

The Fund Exchange dollars goes into our Street Fund and is shown in our Street Fund as revenue. As mentioned in the discussion section of the staff report, these funds can only be used for specific transportation projects, including but not limited to, preliminary engineering, right-of-way, utility relocation and construction.

Using the Fund Exchange Program allows the City to utilize our current standards and practices on projects without having to hire ODOT approved engineers for design services, ODOT approved inspectors, and ODOT approved project managers.

RELEVANCE TO ADOPTED CITY WORK PLAN:

- City Service Delivery – improving, maintaining and enhancing our infrastructure as feasible.
- Livability & Quality of Life – being responsive to our community’s needs with efficient, effective and sustainable service delivery.
- Communication & Trust – strengthening citizen trust by cooperatively working with other agencies for the common good.
- Financial & Organizational Sustainability – utilization of federal funds, in exchange for state dollars, to provide needed safety improvements along Rhododendron Drive and preservation of the street surface along 9th Street.

ALTERNATIVES:

1. Authorize the City Manager to sign the Fund Exchange Program IGA with ODOT.
2. No not authorize the City Manager to sign the Fund Exchange Program IGA.

RECOMMENDATION:

Staff recommends that the City Council authorize the City Manager or designee sign the Fund Exchange Program IGA between Oregon Department of Transportation and the City of Florence.

AIS PREPARED BY: Mike Miller, Public Works Director

CITY MANAGER’S RECOMMENDATION: Approve Disapprove Other

Comments: *ERReynolds*

ITEM’S ATTACHED: None

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO: 4
Meeting Date: April 19, 2021
Department: Various

ITEM TITLE: GENERAL REPORTS – *Council Question & Answer Only – No Presentations*

- March Committee, Commission & Volunteer Reports

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO:
Meeting Date: April 19, 2021
Department: All

ITEM TITLE: Commission, Committee & Volunteers Report – March 2021

DISCUSSION/ISSUE:

Airport Volunteers	
<u>Department:</u> Public Works	<u>Staff:</u> Mike Miller – Public Works Director
Volunteers from the Airport Volunteer Group is in standby mode until restrictions related to COVID-19 are lifted.	

Audit Ad-Hoc Committee	
<u>Department:</u> Finance	<u>Staff:</u> TBD
No report.	

Budget Committee	
<u>Department:</u> Finance	<u>Chairperson:</u> TBD
No report.	

Community & Economic Development Committee	
<u>Department:</u> Administration	<u>Chairperson:</u> Bill Prosser
<p>On March 18, 2021 at 4:00 PM the monthly Florence CDEC meeting was called to order. There was one public comment requesting the CDEC to consider and recommend the proposition that Our Coastal Village be allowed to pursue committee approval to construct affordable rental housing in Florence. Specifically, the organization was asking CDEC in Florence with limited taxpayer subsidies, to consider making a recommendation that the city council to consider a tax hiatus for this organization to construct low-income rental properties. The committee agreed to consider this issue further as a future agenda item. The CDEC Committee then discussed the priorities for the upcoming work plan. The committee unanimously agreed to review this issue at the next meeting after the city council finalizes their work plan for the upcoming year.</p> <p>The committee reviewed volunteer interests in subcommittees for multiple areas of interest for the upcoming year and were placed under the working jam board diagram. Volunteers were solicited for Ex-Officio membership on several other committees without any firm commitments. The need for individual review of the written public comment transcript was discussed and Sarah Moherke was asked to provide this to all members of the committee. The meeting was adjourned at around 17:00.</p>	

Environmental Management Advisory Committee (EMAC)	
<u>Department:</u> Planning	<u>Vice-Chairperson:</u> Michael Titmus
No Report.	

Florence Urban Renewal Agency	
<u>Department:</u> Administrative	<u>Staff:</u> Kelli Weese – City Recorder / Eco. Devo.
The Urban Renewal Agency met on March 31, 2021 to review their potential work plan items for the 2021-2023 Florence Urban Renewal Agency work plan and budget. More information about this meeting, including the meeting video, can be found online at https://www.ci.florence.or.us/urbanrenewal/florence-urban-renewal-agency-meeting-38 .	

Florence Urban Renewal Agency Budget Committee	
<u>Department:</u> Finance	<u>Staff:</u> TBD
No report.	

Parks Volunteers	
<u>Department:</u> Public Works	<u>Staff:</u> Mike Miller – Public Works Director
<ul style="list-style-type: none"> • Old Town Park (Gazebo Park): One volunteer provided 4 hours of labor picking up litter and sweeping debris from the plaza. • Adopt-A-Street Program: Rhododendron Drive 35th to Sebastian Street (2.2 miles). Two volunteers spent a total of 16 hours picking up litter along Rhododendron Drive. Our volunteers reported that they picked up 35 pounds of litter and debris along this section of the roadway during March. • Exploding Whale Park (formerly River Beach Access Park): The volunteers met with Field Supervisor Mark Durbin and Parks Maintenance worker Josh Severy to review several projects that the volunteers can accomplish at the park in the next several months, including the installation of new benches. The volunteers donated \$600 for materials for two new benches at the park. Once Public Works has the materials assembled our volunteers will install the benches. • Singing Pines Park: Due to COVID-19 restrictions there were no volunteer activity from Shoreline Christian Church. 	

Planning Commission	
<u>Department:</u> Planning	<u>Staff:</u> Wendy FarleyCampbell – Planning Director
No Report.	

Police Auxiliary	
<u>Department:</u> Police	<u>Director:</u> Len Larson
No report.	

Police Reserve Officers	
<u>Department:</u> Police	<u>Staff:</u> Tom Turner – Police Chief
Program not active	

Public Arts Committee	
<u>Department:</u> Administrative	<u>Chairperson:</u> Harlen Springer and <u>Vice-Chairperson</u> Jo Beaudreau
See Attachment 1	

Transportation Committee (TC)	
<u>Department:</u> Planning	<u>Chairperson:</u> Bob Steele
<p>The TC met virtually on March 11, 2021. Attendance was very good with all of the new committee members in attendance. The only person not participating was Kelly Clarke from LCOG.</p> <p>We discussed the process to submit the monthly report since this was the first reporting period for the new committee members.</p> <p>We discussed the required training for committee members as distributed by Kelli Weese. Everyone was encouraged to complete this training and submit by April 15th.</p> <p>The committee was encouraged to take a step back and provide their thoughts about the vision of the committee. What do we think we should be doing and what do we think the City Council wants us to do. Good feedback was provided by Woody Woodbury.</p> <p>The following areas of interest were discussed along with the names of those committee members interested in participating in those areas. I expect these areas to become sub-committees.</p> <p>Airport – Terry, Larry, Gary, Joe, Stephen Public Transportation – Sylvia, Susan ADA Accessibility – John Ahlen, Gary Parking & Traffic – Joe Bicycling – Larry, Sylvia, Bob, Vicki, Joe Pedestrian Walkways/Circulation – Gary, Bob, Vicki, Joe Streets – Bob, Joe Wayfinding – Vicki Adopt a Street – Larry</p> <p>The next meeting is scheduled for April 8th at 2:30.</p>	

At this meeting we will firm up the subcommittees and chairmen – and set up a schedule for those subcommittees to address the TC to educate all on the state of the area and the vision for where they would like to go.

At the next meeting, Bob Steele will discuss some recent traffic count research that he has been involved in with ODOT.

Coming out of the next meeting we will put together our work plan recommendations for the City Council.

FISCAL IMPACT:

The fiscal impact of the committees and volunteer groups varies depending on their scope of work. Staff time is allocated to support the committees, and ensure committees comply with Oregon public meetings laws by preparing and posting agendas and minutes and/or digital recordings for meetings.

RELEVANCE TO ADOPTED CITY WORK PLAN:

Goal 1: Deliver efficient and cost-effective city services.

AIS PREPARED BY: Report written by Committee members and/or City of Florence staff and compiled by Kelli Weese, City Recorder

CITY MANAGER'S RECOMMENDATION: Approve Disapprove Other
Comments:

ITEM'S ATTACHED: Attachment 1 – Public Arts Committee Report

March 2021

Public Art Committee Council Report

Items Listed Below Pertain to the Arts in Our Area

Formatting is not the best due to Google Docs & info get put with other City Committee Reports

Images are included to assist readers and provide better context of content.

Continuing Education

Art We Launched into Space:
pbs.org/video/art-we-launched-into-space-siuvje/

Archived Continuing Education

- How Andrew Wyeth Made A Painting: youtube.com/watch?v=7oY5WNAgb90
- Why is Vermeer's "Girl with the Pearl Earring" considered a masterpiece? - James Earle: youtube.com/watch?v=pM_IzEA5d4
- What Happened to Vermeer's Girl with a Pearl Earring? (Art History Documentary) | Perspective: youtube.com/watch?v=eELs74YImaw
- Why is this painting so shocking?: youtube.com/watch?v=DJnH5CPCImY
- The Death of Socrates: How to Read A Painting: youtube.com/watch?v=rKhfFBbVtFg
- Caravaggio: Master of Light: youtube.com/watch?v=R1lcb_7gj5k
- Art Therapize Yourself: youtube.com/watch?v=ns1JLumRZCA
- When Art Restoration Goes Right? youtube.com/watch?v=_D1aB45KjMc
- What this Photo Doesn't Show: <https://www.youtube.com/watch?v=3AVNhTi9pzM>
- Art That Was Never Finished: youtube.com/watch?v=-VDVo9akCiQ
- Art that Bring Me Comfort: youtube.com/watch?v=UNYcC4WvqO4:
- How to Look at Public Art: youtube.com/watch?v=MNO14EzuPM4
- Why Murals: youtube.com/watch?v=TS1oPqP2qyY
- Where the 1960;s "Psychedelic" Look Came From: youtube.com/watch?v=9vuqI2v2IRs
- Art & Empathy: youtube.com/watch?v=zOW4YVEaTKI

PAC Narrative City Council Report for March 2021

March 8th was the 1st PAC Meeting with New Members.

Meeting Packet:

ci.florence.or.us/bc-pac/public-arts-committee-meeting-2

Meeting Recording: vimeo.com/521629745

ArtExposed Update: Convergence by Jane Connelley was not weather safe and was removed from its location at the far west side of the Interpretive Center, nearest to River Roasters. The artist was provided time to fix or recreate a more sturdy work. The artist declined to replace the work per guidelines. The Sitting Wave II that was purchased by the City will be placed in this location (this is where this work was originally placed).

Most of the meeting was getting acclimated with the new members. Below is info for our next meeting that all City Committee Members Need to review:

Below is the information you will need:

- Ethics & Public Meetings Law Training Video – <https://vimeo.com/521025960>
- Committee & Commission Policy Manual - <https://www.ci.florence.or.us/boardsandcommissions/committee-and-commission-policy-manual>
- Florence City Code
 - Title 2, Chapter 1: General Provisions - https://www.ci.florence.or.us/sites/default/files/fileattachments/mayor_and_council/page/915/chapter_1_-_general_provisions.pdf
 - Title 2, Chapter 4: Public Arts Committee - https://www.ci.florence.or.us/sites/default/files/fileattachments/mayor_and_council/page/915/chapter_4_-_public_arts_committee.pdf
- City of Florence Work Plan - <https://www.ci.florence.or.us/council/city-council-goals-work-plan>
- Public Arts Committee Website - <https://www.ci.florence.or.us/bc-pac>
- Public Art Program website - <https://www.ci.florence.or.us/bc-pac/public-art-program>
- Other Committee Training Information - <https://www.ci.florence.or.us/boardsandcommissions/committee-training-information>
 - Ethics Excerpt of City Personnel Handbook
 - City of Florence Fraud Policy
 - City Personnel Handbook Harassment Update
 - City of Florence Code of Conduct Policy

Read about the Meeting on the Siuslaw News published on 3/13/2021:

Florence Public Art Committee continues work

The City of Florence Public Art Committee (PAC) met virtually on March 8 for its monthly meeting with new members and a new ex-officio representative from the Florence City Council.

Committee Vice Chair Jo Beaudreau was acting chairperson for the meeting, with fellow members Serena Appel, Maggie Bagon, Karl Engel, Peggy Meyer, Dayle Murphy, Christine Santiago, Kathleen Wenzel and Patti Williams, along with ex-officio representatives City Councilor Maggie Wisniewski and City Recorder Kelli Weese, making up the latest incarnation of the committee.

Wisniewski recently accepted the responsibility of participating in
See PAC page 5A

PAC from page 1A

PAC meetings as the city council's representative, tasking her with conveying the wishes of the council regarding the purchase, placement and expansion of the art collection owned, displayed and maintained by the city.

She joined the meeting in progress and briefly introduced herself to committee members.

"I am really excited to meet you all and I am re-

ally excited to get started. I was at FRAA this morning and walking downtown and I just love what you guys are doing with the 'Art Exposed,'" Wisniewski said. "That, to me, is really exciting and I am looking forward to getting my teeth into it."

The city councilor referred to PAC's "Art Exposed" rotating art gallery, which has placed two rounds of sculptures in Historic Old Town Florence on Bay Street.

During the meeting,

Weese led PAC members through a training session detailing the structure and processes used by the City of Florence in relationship to its committees, commissions and boards.

She also spoke on the role of the PAC chairperson and the manner in which PAC members communicate with the media.

After this, Community Economic Development Assistant Sarah Moehrke reviewed projects which

have been completed by PAC, such as about Art Exposed, and those remaining in the workplan, such as the steps at the Siuslaw River Bridge.

PAC was formed in 2015 and tasked with the mandate of integrating art into the community, with the additional goal of accruing economic benefits from visitors that include Florence in their travel plans specifically to view art.

The committee's duties include: establishing and

maintaining a city art collection; developing a map and list of desired locations and projects for future accessions; preparing for and securing funding for additional art works; and considering projects by private developers and citizens that would result in public art.

During the past two years, PAC has been at the center of some public conflict between former Florence City Councilor Joshua Greene and Mayor Joe Henry, at times turning the attention from art and creativity to the personalities involved in the administration of PAC-led programs.


In that time, a fundamental shift occurred in the mechanisms used to

fund PAC's art purchases. The future of those purchases is now unclear following a decision by Florence City Council to no longer provide funding through the Florence Urban Renewal Agency (FURA). The reduction in money available for PAC for its various projects is one of the challenges the committee will face next as members look to establish a funding mechanism.


At the end of the meeting, PAC chose Maggie Bagon as its new chairperson, with Beaudreau agreeing to continue as vice chair.

The next PAC meeting is scheduled for April 12. For more information, visit ci.florence.or.us.

Get Results...List With Tim.



Tim Sapp
Owner /
Principal Broker
541 999-8230



TR
HUNTER
REAL ESTATE
541-997-1200

SWANSON'S PEST MANAGEMENT

INSPECT - CORRECT - PROTECT

SUSTAINED PEST MANAGEMENT SOLUTIONS
FOR YOUR HOME AND BUSINESS

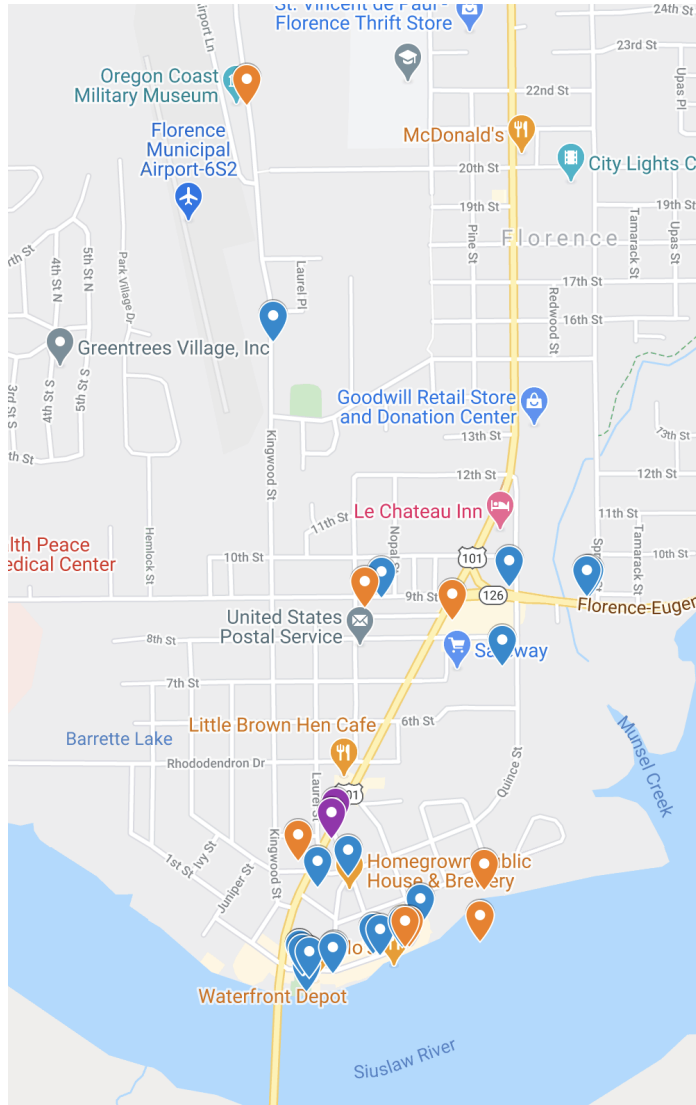
Value of Florence Public Art Works

1. To date, the PAC has installed \$159,600 worth of artwork for the community to enjoy at a cost to the City of less than \$50,000. A fantastic Return on Investment!!
2. The artwork we actually now own, the art we own is worth \$59,100 at a cost to the city of \$41,600. It is pretty rare that the City (any City) actually makes money on anything.

As we enter the budget process, it is important to understand that PAC actually has a positive financial impact on the City.

ARTWORK	DATE INSTALLED	VALUE	COST	Date Sold	REVENUE GENERATED	NET COST
Scenic Column	September, 2015	\$15,000	\$7,500		\$7,500 Gift/Grant	0
Cascade	August, 2017	\$2,000	\$500		0	\$500
Totem Pole	August, 2017	\$15,000	\$500		0	\$500
Running Horse	April, 2018	\$1,800	\$500		0	\$500
Copper Leaf Tree	May, 2018	\$3,500	\$1,000	Oct. 2019	\$900 (Commission)	\$100
Transformation	May, 2018	\$15,000	\$1,000		0	\$1,000
West Coast Overlook	Jun-18	\$7,500	\$1,000		0	\$1,000
Sitting Wave Part II	June, 2018	\$2,800	\$1,000		0	\$1,000
Stiching Time Mural	August, 2019	\$30,000	\$59,700		\$20,000 (Grant)	\$39,700
The Crystal Tree	Oct. 2019	\$3,500				
3 Blue Spires	Sept, 2020	\$25,000	\$1,000			\$1,000
Nursing Doe	Sept, 2020	\$11,000	\$1,000			\$1,000
Ravens	Sept, 2020	\$7,000	\$1,000			\$1,000
Rusted Spire	Oct. 2020	\$2,500	\$1,000			\$1,000
Low Poly Open Heart	Oct, 2020	\$18,000	\$1,000			\$1,000
	TOTAL	\$159,600	\$77,700		\$28,400	49,300
VALUE OF ARTWORK OWNED BY THE CITY						
Artwork	Date Acquired	Value	Net Cost			
West Coast Overlook	Sept, 2020	\$7,500	\$1,500			
Sitting Wave Part II	Sept, 2020	\$2,800	\$400			
Cascade	Aug, 2017	\$2,000	0			
Totem Pole	Aug, 2017	\$15,000	0			
Running Horse	April, 2018	\$1,800	0			
Stiching Time Mural	Aug, 2029	\$30,000	\$39,700			
	TOTAL	\$59,100	\$41,600			

Florence Public Art Interactive Map



bit.ly/FlorencePublicArtLocations

Additional References from Native & More Information

Other or Regional Community Public Arts WOW!

People from around the world are doing and encouraging each other to be creative. Multiple local and beyond groups have popped up encouraging people to be creative.

Anatomy of a Quest Box



Lane County Arts Convening



Learn More HERE:

<http://lanearts.org/lane-county-arts-convenings/>

Lane County Arts Workshops

Professional Practice is Lane Arts Council's professional development program for artists and creatives. Participants learn together through an ongoing three month series of workshops paired with group discussions.

Workshops feature presentations from regional and national experts, individual and group work, and assignments to be completed following the workshop. Participants then come back together two weeks after the workshop for group discussion with an artist facilitator and to debrief completed work.

Artists are highly encouraged to sign up for the full series to benefit from ongoing learning and a collaborative learning cohort.

All workshops and discussions will take place *virtually* this year. Although we miss in-person events, this allows us to hear from top professionals from around the country!

Thank you to artists who completed the Lane County Artist Feedback Survey and/or attended Feedback Sessions. These perspectives helped us plan this series to most effectively meet the current needs of artist and creatives.

Learn More: lanearts.org/workshops

#1 Creative Resilience for Artists

WORKSHOP: Tuesday, March 2nd, 4:30-6pm

Presented by Marie Schumacher, Creative Resilience Coach and Founder of PDX Vox Portland, OR

DISCUSSION: Tuesday, March 16th, 4:30-6pm

Facilitated by Katie Schuessler, Founder of Inner Visions Studio Brooklyn, NY

The pandemic has created many challenges for artists. We're not able to collaborate with our peers or connect with our audiences in person, and participating in live artistic events still feels risky and difficult. And while we are used to embracing ambiguity as artists, the stresses of the time can make it hard to stay motivated and on track with our work.

This workshop is designed for dedicated artists who want to reconnect with their inspiration and establish a more effective and rewarding way to walk the artist's path during the remainder of the pandemic. [Read more](#)

#2 Financial Wellness for Creatives

WORKSHOP: Tuesday, March 30th, 4:30-6pm

Presented by Brooke Benson, Financial Coach and Founder of Not Starving Artists Sarasota, FL

DISCUSSION: Tuesday, April 13th, 4:30-6pm

Are you confused about how to manage your money with an inconsistent income? Are you frustrated with how little our schools taught us about finances? Join Brooke Benson from Not Starving Artists in her hands-on financial workshop for creative freelancers! You will be leaving with practical tools and knowledge to manage your money and plan for your financial future, as well as beginning the journey to reframe your money mindset: moving away from the "Starving Artist" trope and towards financial freedom. [Read more](#)

#3 Developing Your Digital Presence

WORKSHOP: Tuesday, April 27th, 4:30-6pm

Presented by Ceylon Mitchell II, Founder and Co-Owner of M3 | Mitchell Media & Marketing, LLC Washington D.C.

DISCUSSION: Tuesday, May 11th, 4:30-6pm

This workshop is designed to teach best practices and innovative approaches for individual artists to enhance their authentic digital presence, grow their audiences, and succeed in a 21st-century landscape. Takeaways include the essential elements of an artist statement, composing a visual identity for owned media, building community, diving into the nuts of bolts of a social media strategy, and exploring other digital strategies. [Read more](#)

02/24/2021 Siuslaw News Coverage:

thesiuslawnews.com/article/lane-arts-council-offers-professional-development-workshops-for-artists

Our Community Public Arts WOW!

Local Artists & Creator Highlights

New Mural at School



Published February 17th but wasn't included in last update:

thesiuslawnews.com/article/new-murals-completed-at-siuslaw-middle-school

This is the same artist that was selected for the Siuslaw Bridge Steps Project.

City Lights Open

City Lights Cinemas presents 'third time's the charm'



02/27/2021 Siuslaw News Coverage:

thesiuslawnews.com/article/city-lights-cinemas-presents-third-times-the-charm

Backstreet Update

Artists Ames and Brooks Anderson featured at Backstreet Gallery



03/20/2021 Siuslaw
News Coverage:

thesiuslawnews.com/article/artists-ames-and-brooks-anderson-featured-at-backstreet-gallery

Siuslaw Library Update

A new chapter for Siuslaw Public Library



03/30/2021 Siuslaw News Coverage:

thesiuslawnews.com/article/a-new-chapter-for-siuslaw-public-library

KXCR

Our local community radio has been scheduling more conversations about topics in our area. We even have past PAC members participating! Here are some examples:

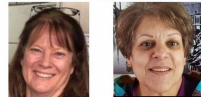
A promotional graphic for KXCR 90.7 fm. The graphic is black with white and red text and features a red and white marquee-style border. At the top, it says "KXCR 90.7 fm". Below that, it says "Invites you to A conversation with DAVID LAURIA Director, actor". At the bottom, it says "Thank you Mr. Lauria for bringing to Florence: 'Chicago', 'Mama mia', 'Cabaret', 'Sound of Music', 'Angry housewives' and more!". On the left, it lists the dates and times: "Tues. April 6th at 11am" and "Wed. April 7th at 6pm".

Are you or someone you know struggling emotionally?

KXCR 90.7 fm

Welcomes

Lori Severance and Denise Tarvin



From the Siuslaw Valley Fire Rescue

Mobile Crisis Response Team

Tuesday March 16th at 11am

Wednesday March 17th at 6pm





WELCOMES
Roger Brubaker
 Friday March 19th at 11am
 Saturday March 20th at 8.30am



*Sr. Community Health Analyst
 Suicide Prevention/Mental Health Promotion Coordinator*

**a conversation about his
 Collaboration with community partners to eliminate
 suicide, reduce mental health stigma and promote
 positive mental health for all Lane county residents
 you may contact Roger at:**
Roger.Brubaker@lanecountyor.gov | 541.682.8731



Welcomes
JEREMY AUSTEN
 Tuesday March 23rd at 11am
 Wednesday March 24th at 6pm



A conversation about his life in Florence
 And as the new owner of "Austentatious"
 with the opening of his art gallery



Welcomes
Joshua Greene
 Friday March 26th at 11am
 Saturday March 27th at 8.30am



For a conversation
 about his many years as a City Councilor in Florence,
 as a photographer and President/Owner at The Archives



(Disregard this, if I delete, the
 formatting for the whole page does wonky
 stuff, sorry!)

KXCR
 90.7 fm Oregon Central Coast Community Radio

**Invites you for a conversation
 with**
 — — — — —
PAT SAPP
 Composer, Playright, Music Director and more

Friday April 2nd at 11am
 &
 Saturday April 3rd at 8.30

— — — — —

Find out what is Pat next extraordinary project!

Made with PosterMyId.com

Listen & Steam at KXCR.org

Art Quest Project on Hold - See Above Narrative

Some of us are new and we haven't been able to learn about some of the PAC projects. One was a joint community effort doing an ART Quest. The Siuslaw News just ran a really cool story about where PAC got the idea in the story:

Local Art Group - The Painty Rag

Since local artists are not able to meet up and be creative together, one group has been meeting virtually 1 to 2x per week. They've even created a website to share information: thepaintyrag.wordpress.com

Plein Art Sessions

An open group of artists have been doing impromptu social distancing Plein Air around the City of Florence. This group is now developing a show to share work with the community. This will be going into hiatus for Winter.



Culinary Local Eats are developing creative ways and yummy foods to continue to feed our community. Local restaurants have developed specials, limited menus, special holiday food packages that are easy Take Out/Home options. As more businesses reopen, many have still developed creative ways of serving customers their amazing creations including menu updates and edits.

Arts & Economic Development



City of Florence has developed a weekly business resource email that helps local businesses of various types - these communications that have been developed are creative and innovative resources.

Arts & Culture

- **Beautification For Florence Committee** via Chamber is doing what they can from home, working on Spacemaking Parklets & Banners connecting areas of Florence Uptown to Old Town on 101. Two PAC Members are directly involved in helping these projects move forward.
- **Florence Regional Arts Alliance**
 - Now Open and have been able to rotate & update art
 - Working with Senior Living Centers for Art Projects including Zentagle and Painting
 - Card making for Senior Living Centers spearheaded by PAC Member, Christine
- **Florence Events Center**
 - Closed doors until TBA due to COVID-19
 - No FEC Gallery Committee Meeting until TBA
- **SeaCoast Entertainment** at Florence Events Center
 - TBA
- **CROW**
 - TBA
- **City Light Cinema**
 - Website & other info - citylightscinemas.com
- **Siuslaw Library District**
 - Open
 - Continued Online Services
 - Subscribed to CreativeBug
- **Siuslaw Viewfinders Club**
 - Doing Monthly themes - See Below
 - Newsletter HERE - TBA
 - Facebook page: facebook.com/groups/SiuslawViewfinders
- **KXCR**
 - No new episodes of local version, Host has connected with LaneArts to develop and do a regional version [Featured Artist Radio Show](http://kxcr.net/show/featured-artist/) - kxcr.net/show/featured-artist/
- **Three Rivers Activities**
 - Reopened with restrictions
- **2nd Saturday**
 - Some Galleries open & doing light tour items
 - Revamping
- **BackStreet Gallery**
 - Now Open
 - Featured Artists
 - TBA
- **Chamber of Commerce/Visitors Center** - Limited Visitor Center Hours
 - **Artist of the Month** - TBA

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO: 5
Meeting Date: April 19, 2021
Department: City Manager

ITEM TITLE: CITY MANAGER REPORT & DISCUSSION ITEMS

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO: 6
Meeting Date: April 19, 2021
Department: City Council

ITEM TITLE: CITY COUNCIL REPORTS & DISCUSSION ITEMS
