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**City of Florence
City Council Regular Session
Florence City Hall
250 Hwy 101, Florence, Oregon
Final Action Minutes
March 4, 2019**

CALL TO ORDER - ROLL CALL - PLEDGE OF ALLEGIANCE

Meeting called to order at 5:30 p.m.

Councilors Present: Mayor Joe Henry, Councilors Woody Woodbury, Ron Preisler, Joshua Greene and Geraldine Lucio

Councilors Absent: None

Staff Present: City Manager Erin Reynolds, Public Works Director Mike Miller, Chief of Police Tom Turner, Planning Director Wendy FarleyCampbell, City Recorder / Economic Development Coordinator Kelli Weese, City Project Manager Megan Messmer and Florence Events Center Director Kevin Rhodes.

Guest Presents: City Attorney Ross Williamson

PRESENTATIONS & ANNOUNCEMENTS

- Employee Introductions
 - Finance Manager – Lezlea Pucell
 - Accounting Clerk 1 – Katie Bennett

Start Time: 5:30 p.m.

Action: Ms. Purcell and Ms. Bennett were introduced to the City Council.

1. PUBLIC COMMENTS – *Items Not on the Agenda*

This is an opportunity for members of the audience to bring to the Council's attention any item not otherwise listed on the Agenda. Persons wishing to address the Council must complete a Speaker's Card available online at <http://www.ci.florence.or.us/council/request-address-city-council-speakers-card>, or at the meeting. Speakers Cards are due at least (5) minutes before the meeting. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Speakers may not yield their time to others.

Start Time: 5:32 p.m.

Commenter 1: Nancy Rickard – Florence, Oregon

Handout: Speaker's Card

Discussion: Ms. Rickard discussed...

- o Appreciation of work of public works employees

CONSENT AGENDA

2. APPROVAL OF MINUTES

Consider approval of the January 14, 2019 City Council Work session minutes, January 23, 2019 City Council work session minutes, January 28, 2019 City Council meeting minutes, and the February 4, 2019 City Council meeting minutes.

3. RULES OF PROCEDURE

Consider approval of **Resolution No. 3, Series 2019**, a resolution amending the City Council Rules of Procedure to amend work session date/times.

4. FORD FAMILY FOUNDATION GRANT FOR CHAMBER OF COMMERCE

Consider authorizing the City of Florence to apply for a Ford Family Foundation Grant on behalf of the Florence Area Chamber of Commerce for professional group facilitation services.

5. USDA RURAL BUSINESS DEVELOPMENT GRANT FOR RAIN

Consider authorizing the City of Florence to apply for a US Department of Agriculture (USDA) Rural Business Development Grant in conjunction with the Regional Accelerator & Innovation Network (RAIN) for continued support of coastal entrepreneurship programs.

Start Time: 5:34 p.m.

Action: Approval of the consent agenda items as presented.

Motion: Councilor Woodbury

Second: Councilor Lucio

Vote: Unanimous

ACTION ITEMS

The public will have an opportunity to offer comments on action items after staff has given their report. Persons wishing to address the Council must complete a Speaker's Card available online at <http://www.ci.florence.or.us/council/request-address-city-council-speakers-card>, or at the meeting. Speaker's cards are due at least five (5) minutes before the meeting. Comments will be limited to three (3) minutes per person. Speakers may not yield their time to others.

6. FLORENCE URBAN RENEWAL AGENCY CODE AMENDMENTS

Consider direction regarding proposed amendments to Florence City Code Title 2 concerning the coordination between the City of Florence and the Florence Urban Renewal Agency.

Start Time: 5:36 p.m.

Handouts: Amended Exhibit A to Ordinance No. 1, Series 2019
Public Comments from Ms. Susy Lacer

Discussion: The City Council discussed...

- Recent changes in process to select members of the Florence Urban Renewal Agency members
- Review of the City's Committee recruitment and appointment process both currently and historically
- Clarification of the code requirements for appointments of Committee and Commission members
- Current process for soliciting input from the Council of committee appointments
- Review of the original Downtown Urban Renewal Area Committee (DURAC) and its role in establishing the Florence Urban Renewal Agency (FURA) including....
 - Work towards establishing FURA as a distinct and separate entity from the City of Florence
 - Intent from public meetings held and citizen vote
 - Government's role in blight and improvements
 - Role of the special district's representatives on FURA to provide communication and representation on decisions
 - Need for FURA to answer to the special districts and to the community
- Purpose of FURA to implement projects that would have otherwise been borne by the City or by a private developer
- Concerns with balance of power in concentrating role of appointments with the Mayor and it's potential to weaken the separation of FURA from the City
- Lack of record of the DURAC process and lack of appointment process within original ordinance
- Clarification on the past practices of appointments of FURA members

- Lack of clarity in the FURA bylaws for appointment process
- Role and relationship of FURA and the City
- Clarification of the proposed ordinance purpose
- Role of the FURA bylaws
- Recommended amendment to the process of clarifying the appointment process of FURA members to be the following...
 - City of Florence make a recommendation to FURA for the FURA board member appointment process, then
 - FURA board discusses and approves amendments, then
 - City of Florence Council approves the amendments to the City Code
- Concerns for the FURA board's thoughts on the potential changes and needs to include the board in the discussion
- Authority of the Council over FURA to appoint board members
- Potential to allow the special districts to appoint representatives to the FURA board and the legalities of such
- Potential to allow for the entire Council to appoint members of the FURA board to allow the FURA board to stand alone from the other committee processes and retain balance of power

Comments: All Councilors present

Commenter 1: Jo Beaudreau – Florence, Oregon

Handout: Speaker's Card

Discussion: Ms. Beaudreau discussed...

- Request to slow the process down to consider the role of FURA in representing the broader people of Florence
- Importance of FURA's independence from the City and potential political influences
- Joint effort of the City Council to appoint members beneficial to the appointments
- Concerns for the lack of clear process with appointments

Commenter 2: Harlen Springer – Florence, Oregon
 Handout: Speaker's Card
 Discussion: Mr. Springer discussed...

- FURA's ability to promote development and projects that would not have been possible otherwise
- Potential to make FURA as strong as possible
- Recommendation to broaden the decision process for appointments to the FURA board by allowing the entire City Council to make the appointment decision

 Response: Mayor Henry

- Clarification on the individual Councilor's input toward committee assignments

Discussion: The City Council discussed...

- Clarification on the proposed ordinance to be considered by the City Council
- Public Comments received from Ms. Lacer and request to read comments for the record
- Best practices of the Florence Urban Renewal Agency's comments on the importance of maintaining separation between the City and the agency
- Concerns of allowing full control of appointments to be within the power of the Mayor and that the Mayor would not be obligated to appoint members of the different districts
- Request to get input from the Special Districts and the FURA board before making changes
- Request for the Council to be respectful of the intent of the creation of the FURA board
- Explanation of the 2018 FURA board member appointment process
- Clarification on the City Committee appointment processes

 Comments: All Councilors present

Action: First Reading of Ordinance No. 1, Series 2019 as amended
 Motion: Mayor Henry
 Second: Councilor Lucio
 Vote: Councilors Lucio, Woodbury and Mayor Henry voted 'Aye'; Councilors Preisler and Greene voted 'Nay'.
 Motion passes 3-2.

Second reading set to occur at the March 18, 2019 City Council meeting.

7. BROOM SWEEPER PURCHASE

Consider approving the purchase of a used 2016 Superior Broom DT80J from Pape Machinery in the amount of \$39,500. Equipment will be utilized to clean uncurbed paved street shoulders, removal of sand from Oak Street and other street repair operations.

Start Time: 6:37 p.m.

Discussion: The City Council discussed...

- Cost benefits of work hours on the machine

Comments: Councilor Preisler and Mayor Henry

Action: Authorize the City Manager to proceed with the purchase of a 2016 Superior Broom DT80J mechanical broom from Pape Machinery in the amount of \$39,500.

Motion: Councilor Lucio

Second: Councilor Greene

Vote: Unanimous

REPORT & DISCUSSION ITEMS

8. CAPITAL PROJECTS UPDATE

Receive report from staff concerning updates for various capital projects.

Start Time: 6:40 p.m.

Handouts: ReVision Florence PowerPoint

ReVision Florence Construction Survival Guide

Capital Projects Update Powerpoint

Discussion: The City Council discussed...

- Signage for business owners
- Completion date of Airport project

9. JANUARY COMMITTEE & COMMISSION REPORTS

Report on the Committee & Commissions for the month of January 2019.

Start Time: 7:02 p.m.

Discussion: None

10. CITY MANAGER REPORT & DISCUSSION ITEMS

Start Time: 7:02 p.m.

Discussion: The City Council discussed...

- City Council and other city upcoming meetings

11. CITY COUNCIL REPORTS & DISCUSSION ITEMS


Start Time: 7:03 p.m.

Discussion: The City Council discussed...


- Council activities in the community and community announcements
- Three River's Foundation Grant Awards
- Appreciation for Staff
- Port of Siuslaw considerations to tear down the storage buildings to provide for additional camping spaces

Meeting adjourned at 7:06 p.m.

ATTEST:



Joe Henry, Mayor



Kelli Weese, City Recorder