
**City of Florence
City Council Work Session
Florence City Hall
250 Hwy 101, Florence, Oregon
Final Action Minutes
May 3, 2017**

CALL TO ORDER - ROLL CALL

Meeting called to order at 10:02 a.m.

Councilors Present: Councilors Joshua Greene, Ron Preisler, Susy Lacer George Lyddon and Mayor Joe Henry.

Councilors Absent: None

Staff Present: City Manager Erin Reynolds, City Recorder / Economic Development Coordinator Kelli Weese and Florence Events Center Marketing Coordinator Jennifer Conner.

Guests Present: Chamber of Commerce Representatives: Chamber Executive Director Bettina Hannigan, Chamber Board President Jenna Bartlett, and Chamber Board Vice-President Bobby Jensen.

1. WORK SESSION DISCUSSION TOPICS

- Chamber of Commerce Marketing Agreement: Discussion on the extension of the Chamber of Commerce Marketing agreement set to expire June 30, 2017.
- Review of Upcoming Agenda Items

Start Time: 10:02 a.m.

Topic: Chamber of Commerce Marketing Agreement

Discussion: The City Council discussed...

- Work and changes of the Chamber over the last year
- Coordination with Oregon State Chamber and other regional agencies
- Potential ReVision Florence grant funding
- Targeting relocations and marketing to businesses
- Housing challenges within Florence
- Collaborative relationship between the Chamber, Florence Events Center and the City Administration

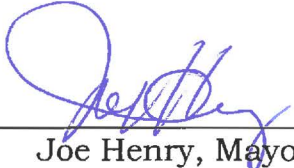
- Potential travel Oregon grant opportunities
- Keeping local businesses included in legislative issues
- Assistance for local businesses in training and human resources
- Coordinating with larger local businesses to seek Chamber support and sponsorship
- Siuslaw Jam upcoming Jazz Event
- Florence Events Center marketing
- Marketing the two golf courses and the casino
- Marketing to our Friendship City in Japan
- Marketing Florence at the Eugene Airport
- Potential Salmon fishing tournament and coordination with the Port of Siuslaw
- Hiring consultants to assist with events
- Budget timeline and overview

Start Time: 11:09 a.m.
 Topic: Upcoming Agenda Items
 Discussion: The City Council discussed...

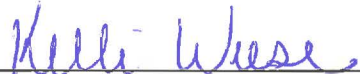
- Rhododendron Drive construction project
- Mid-year board and committee recruitment
- City Hall remodel design steps
- Potential City Hall closures in preparation for move
- Justice Center round room remodel
- Florence Mayor's Conference – July 2018
- Tour of wastewater facility

Meeting adjourned at 11:29 a.m.

ATTEST:



 Joe Henry, Mayor



 Kelli Weese
 City Recorder