



*City of Florence*  
**A City in Motion**

# PRESS RELEASE

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## **Florence Housing Implementation Plan Project Open House Launch**

**FLORENCE, OR** – Are you or someone you know struggling to find a place to live? Curious about housing efforts in our community? Great news! The City of Florence is going through a process to create more opportunities for housing and improve affordability. We need you the community members' voices on prioritizing the options and rules about short-term rentals, options for the unhoused, and programs to incentivize housing development.

The City of Florence is committed to engaging with its community members and, with project consultants, has developed an on-demand online Open House for this project. The Open House will remain active from its launch on Thursday, September 29, 2022 to Monday, October 7, 2022.

To celebrate the Open House launch, an event will be held on Thursday, September 29, 2022 at the Florence Events Center. Doors will open at 5:30 p.m. and a presentation will begin at 5:45 p.m. Those interested in attending the event can find out more information at <https://bit.ly/HIPOpenHouse>.

Project work will result in a Housing Implementation Plan (HIP), which will identify multiple affordable housing strategies, programs, and funding opportunities, that, once complete, will guide future housing development programs in the City.

The Florence HIP is funded by the Department of Land Conservation and Development (DLCD) through a grant provided to hire a consulting team, MIG|APG and Johnson Economics. The consulting firms will provide overall guidance for the project, and draft the final Housing Implementation Plan and resulting code amendments to comply with state requirements and implement local values related to housing design, natural resource protection, transitional housing, and short-term rentals.

To learn more about the Florence Housing Implementation Plan Project, please visit <https://bit.ly/FlorenceHIP>.

If you have any questions, please contact City of Florence Management Analyst Peighton Allen at [peighton.allen@ci.florence.or.us](mailto:peighton.allen@ci.florence.or.us).

Attachments: Flyer Invitation

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