



PRESS RELEASE

FOR USE STARTING:

September 22, 2025

ENDING:

October 14, 2025

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City of Florence to Host Open House on Proposed City Code Updates

Related to Short-Term Rentals

FLORENCE, OR – Do you have questions about Short-Term Rentals (STRs) in Florence? Want to learn more about how they fit into the City's housing goals and share your thoughts on how they can fit into Florence's neighborhoods? Join the City of Florence for a City Hall Open House to discuss proposed STR policies and share your feedback.

Join us on Monday, October 13, 2025 at Florence City Hall. Doors will open at 5:30 p.m. and a presentation will begin at 5:45 p.m. Those interested in attending the event can find out more at <https://bit.ly/FlorenceSTR>.

The open house will provide information on current STR regulations, proposed updates to City Code, and how the City's Housing Implementation Plan (HIP) addresses STRs, housing affordability, and neighborhood livability. City staff will be on hand to answer questions and collect community input.

To learn more about the city's efforts on evaluating and preparing STR regulations and see the community's survey results on STR, visit: ci.florence.or.us/planning/short-term-rental-housing-resources.

The Short-Term Rental Housing regulation project was identified as a need in the Housing and Economic Opportunities Project completed in 2018. These project plans and materials are available by visiting the City's project webpage: <https://www.ci.florence.or.us/planning/housing-and-economic-opportunities-project-completed-nov-2018>.

If you have any questions, please contact Management Analyst Peighton Allen at (541) 997-3437 or peighton.allen@ci.florence.or.us.

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