

Florence, Oregon: Community Profile



Incentives and Resources

Enterprise Zone – Provides two to three years of tax exemption to manufacturing and production businesses that increase employment and compensate new hires at a higher than average wage.

Business Welcome Program – Business and property owners looking to lease or make improvements may meet with staff from relevant City departments to answer questions.

Storefront Improvement Program – Oregon Pacific Bank’s loan program helps new and existing businesses meet a variety of capital needs for exterior improvements.

Lane County Economic Development Strategic Investment Program – Provides new or existing businesses and nonprofits with grants for job creation and workforce training.

Lane Workforce Partnership – Coordinates workforce development programs to help people get the skills, training, and education they need.

Governor Strategic Reserve Fund – Per ORS 285B.266, for qualifying companies, flexible resources to assist companies looking to expand.

Governor Business Expansion Program – Per ORS 285B.600, for qualifying companies, provides forgivable loans to certified employers to allow for expanded operations and increased hiring.

Environmental Advantage

Florence’s location within the heart of the Oregon Coast offers access to **clean air, abundant water, and sustainable energy**. In locating a company for maximum growth, all **long-term competitive advantages** must be considered – including the availability of natural resources and environmental attributes. The Oregon Coast provides a variety of locational advantages including abundant recreation opportunities, a mild climate, and unique resources that **attract skilled talent**. These assets allow salaries to go far in Oregon, benefited by a low cost of living, social amenities, and public wealth in outdoor access. For these reasons not only do companies attract the talent they seek, they keep it.

Quick Facts

Population: 8,600 residents
Median household income: \$32,459
Median home value: \$288,300

The **Lane County workforce**
that serves Florence:

Bachelor degree+: 28.2%
Total workforce: 147,703 people
Average wages: \$38,956

www.florencebusiness.org



About Florence

Florence is a forward-looking coastal city that is growing through the investments of the local community. The City's welcoming approach and small town openness make it an ideal place to access all the best that the Oregon Coast has to offer. To find out more, visit www.florencebusiness.org.



Infrastructure Highlights

Companies on the Oregon Coast benefit from plentiful and reliable utilities. Florence is uniquely equipped with infrastructure such as high speed internet, 4G cellular, highway access, public transportation, the Florence Airport, and the Port of Siuslaw.

Electricity – Florence's electricity generation is 99% carbon-free with none of it coming from coal. Electricity is supplied by the Central Lincoln Public Utility District.

Water – Locating a business in Florence alleviates the risk of having a limited water supply. Water is supplied by the Heceta Water District.

Wastewater – The City of Florence provides wastewater services to the community. Its modern facility has sufficient capacity to accommodate growth.

Public Transit – Provided through a combination of Rhody Express and TAC Transportation, Inc., Florence's public transportation circulates through the city, north and south along the coast and east, to Eugene and Bend.

Internet – High-speed fiber optic cable is available in distinct locations in the city. Elsewhere, broadband service is available through Siuslaw Broadband and OregonFAST.net.

Phone – Land line phone service is provided by CenturyLink, while cellular provides great coverage in Florence – up to 4G.

Contact Information

Florence City Hall, 250 Highway 101, Florence, Oregon 97439
541-902-2183, www.florencebusiness.org/