



City of Florence  
A City in Motion

## City of Florence Community & Economic Development Committee Regular Session

Florence City Hall  
250 Hwy 101  
Florence, OR 97439  
541-997-3437  
[www.ci.florence.or.us](http://www.ci.florence.or.us)

- Meeting materials including information on each agenda item are published at least 24 hours prior to the meeting and can be found of the City of Florence website at [www.ci.florence.or.us](http://www.ci.florence.or.us).
- Items distributed during the meeting, meeting minutes, and a link to the meeting audio are posted to the City's website at [www.ci.florence.or.us](http://www.ci.florence.or.us) as soon as practicable after the meeting.
- To be notified of committee meetings via email, please visit the City's website at <http://www.ci.florence.or.us/newsletter/subscriptions>.

October 15, 2020

## AGENDA

3:45 p.m.

Members:	Robbie Wright, Chairperson	Bill Prosser, Vice-Chairperson
Carla Twombly	Nicholas Costa	David West
Jeff Ashmead	Russ Pierson	Daniel Lofy
Kelli Weese, Staff Ex-Officio	Joe Henry, City Council Ex-Officio	

With 48-hour prior notice, an interpreter and/or TDY: 541-997-3437, can be provided for the hearing impaired.  
Meeting is wheelchair accessible.

### COVID-19 UPDATE

Due to federal and state restrictions on public gatherings, the Florence Community & Economic Development Committee meetings shall be held via videoconference. Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link:  
<https://register.gotowebinar.com/register/6162490404919624462>

Meetings are also shown live on Cable Channel 191 and online at  
<https://www.ci.florence.or.us/citymanager/public-meetings-live>.

**In person attendance is not allowed at  
Community & Economic Development Committee meetings.**

In accordance with Oregon Governor's Office Executive Order No. 20-16, to protect safety and ensure social distancing, members of the public will not be allowed to attend the Community & Economic Development Committee meeting.

Citizens wishing to express their views may submit comments in writing or verbally. For more information, please see the end of this agenda or visit the City of Florence website at  
<https://www.ci.florence.or.us/bc-cedc/community-economic-development-committee-speakers-card>.

### CALL TO ORDER – ROLL CALL

3:45 p.m.

#### 1. PUBLIC COMMENTS – *Items Not on the Agenda*

This is an opportunity for members of the audience to bring to the committee's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Please sign-in, then state your name for the audio record when called upon.

#### 2. COMMITTEE WORK PLAN DISCUSSION

*Continued discussion by CEDC members of current work plan and ideas for the committee's future work plan*

*Approx.  
4:00 p.m.*

#### Report Items:

#### 3. BUSINESS RETENTION & EXPANSION PROGRAM UPDATE

*Discussion of BR&E program and the CEDC's in the action planning process*

*Approx.  
4:45 p.m.*

#### 4. CDBG - Environmental Services Aide Scholarship Program

*Discussion of ESA Scholarship program and upcoming marketing program*

*Approx.  
5:00 p.m.*

#### 5. CLOSING COMMENTS, NEXT MEETING DATES & FUTURE AGENDA TOPICS

*Approx.  
5:15 p.m.*

<b>TENATIVE MEETING CALENDAR</b>		
<i>All meetings will be held virtually unless otherwise indicated</i>		
<b>Date</b>	<b>Time</b>	<b>Description</b>
November 19, 2020	3:45 p.m.	Community and Economic Development Committee Meeting
December 17, 2020	3:45 p.m.	Community and Economic Development Committee Meeting

## **UPDATED PUBLIC MEETINGS PROCEDURES – COVID-19**

Given executive orders from Governor Brown concerning COVID-19 and social distancing requirements, the City of Florence has established temporary procedures for public meetings in order to protect our volunteers, public and staff.

### **In person attendance is not allowed at Community & Economic Development Committee (CEDC) meetings.**

**Expressing Views to the Community & Economic Development Committee:** Citizens wishing to express their views to the CEDC may do so in both written and verbal formats.

1. **Written Testimony:** Citizens wishing to express their views to the CEDC are encouraged to submit written testimony in one of the following ways:
  - a. Submit written comments via email to Economic Development Catalyst: [Sarah.Moehrke@ci.florence.or.us](mailto:Sarah.Moehrke@ci.florence.or.us)
  - b. Mail written comments to Florence City Hall, Attn: Community & Economic Development Committee, 250 Hwy 101, Florence, OR 97439
  - c. Drop off written comments to the City of Florence drop box located at Florence City Hall (250 Hwy 101) to the right of the main entrance.

**\*\* Note:** Written comments received at least 2 hours prior to the meeting (October 15 at 1:45 p.m.) will be distributed to the CEDC, posted to the City of Florence website, and made part of the record.

2. **Verbal Testimony:** Citizens wishing to express their views to the CEDC may participate in the meeting via GotoWebinar. To do so, please complete a speaker's card online at <https://www.ci.florence.or.us/bc-cedc/community-economic-development-committee-speakers-card> at least 3 hour prior to the meeting (October 15 at 12:45 p.m.) City staff will then contact the speaker to let them know the process to participate in the meeting.
  - a. **Public Comments on items not on the agenda:** General public comments (on items not on the CEDC agenda) will be allowed at each CEDC meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
  - b. **Public Comments on Action Items:** Public Comments will be allowed on each action item on the CEDC agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Committee questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

**For more information on the City of Florence's Temporary Public Meeting Policies, visit the City of Florence website at <https://www.ci.florence.or.us/em/public-meeting-during-covid-19>.**