

Florence City Hall
 250 Highway 101
 Florence, OR 97439
 www.ci.florence.or.us

Finance Department
 541-997-3436

Building/Planning
 541-997-8237

Inspection Request
 541-997-2141 xt. 3

City Recorder
 541-997-3437

City Manager's Office
 541-902-2182

Public Works
 541-997-4106

Police Department
 541-997-3515

Florence Events Center
 541-997-1994

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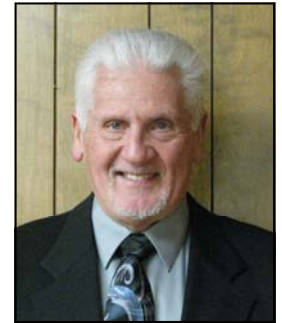
Susslaw Bridge photo courtesy of Joshua Greene, © 2011 All Rights Reserved

March 2013

New City Councilor Joe Henry

Submitted by Joe Henry, City Councilor

I chose to become involved in City Government because Florence is the greatest place to live on the Oregon coast and I appreciate this community as a whole. My background in corporate finance and consumer credit will help me to understand the somewhat complicated system of municipal finance. I believe that the City of Florence has made progress in terms of finding funding sources for many improvement projects and that has helped the City to remain in much better financial condition than many cities, counties and for that matter the State. As a councilor, I feel it is my responsibility to make sure that everyone is represented. That includes the business community as well as those struggling economically. In summary, I will try to represent the best interests of all Florence residents and businesses and to help to maintain the high quality of life we enjoy in our community.



Joe Henry

Joe Henry was elected to the Florence City Council November, 2012 and was sworn in January 2nd, 2013. He is a retired senior vice president of an international consumer mortgage company and has lived in Florence since 1999.

CITY VOLUNTEERS RECOGNIZED

Submitted by City recorder Kelli Weese



*Volunteer of the Year
 Hal Weiner*

The City of Florence honored its volunteers during the annual Volunteer Appreciation Night at the Florence Events Center on February 21st. Over ten City volunteer groups, ranging from the Budget Committee to the Friends of the Florence Events Center came together to meet and greet one another and discuss their accomplishments from the prior year and the goals for next. Over the past year city volunteers have been instrumental in:

- ◆ Raising almost \$15,000 for the Florence Events Center, and putting in innumerable volunteer hours by over 100 volunteers to keep the center operational.
- ◆ Daily operation and maintenance of the

See Volunteer Night Page 7

Employee Spotlight

Communications Officer Angie Brog

Some of the most important work at the City is performed by the Communication Officers (CO). Their job includes receiving calls via 9-1-1 or the main Police Department number regarding crimes and emergencies, evaluating the situation, then dispatching the appropriate safety service agency (Police, Fire, EMT's, etc.). A CO's response can literally be the difference between life or death.

In addition, CO's are also responsible for assisting the public at the Justice Center information counter, entering warrants, citations and stolen property records, as well as monitoring prisoners and the booking area. Angie Brog, a CO for almost five years, welcomes these important responsibilities.

"I like being able to help people, whether it be the general public needing medical attention or the police officers needing assistance to solve a crime," said Angie. "It's very rewarding to know that you were able to help someone."

When she's not working, Angie enjoys spending time with her two-year-old daughter Addison, and her partner, Police Officer Brandon Ott. She also likes traveling, shopping, camping and scrapbooking.

"Last year was our first trip to Disneyland with Addison," said Angie. "We have decided we are going to try and make this an annual trip during the spring."

Born and raised in Florence, Angie says she has a large extended family.

"It's kind of a joke at work. Everyone always says 'Ask Angie, she's either related to them or will at least know them,'" she said.



Angie Brog serves as a Communications Officer for the City of Florence.

What is your proudest moment at the City?

"My proudest moment at the City was the birth of my daughter. She has become quite a fixture in the department, stopping in to visit. She knows all the guys by name and likes people to know she's the boss."

What is your most rewarding moment at the City?

"Last year, I had to give CPR instructions on a small child who was a little bit younger than my daughter. I was able to keep the grandparent calm enough and he was able to perform CPR following the instructions I gave. The child began breathing again before medics arrived on scene. I received a message the next day advising me I had done a great job and the baby was OK.

That makes it all worthwhile!!"

What is the strangest request or incident you've had at the City?

"Being a dispatcher, I have received so many crazy calls and requests. Not long after I started working (for the City), I received a call from a man asking me what time the fog was going to lift. He was very upset when I told him I could not predict the weather for him."

ENVIRONMENTAL MANAGEMENT ADVISORY COMMITTEE SEEKING GREENER FLORENCE AWARD NOMINATIONS

In recognition of Earth Day 2013, the Environmental Management Advisory Committee (EMAC) of the City of Florence is accepting nominations from the public for Florence area businesses or service organizations which have made significant efforts towards a more environmentally friendly Florence. All accomplishments in the areas of **Reduce, Reuse, Recycle** and **Compost** will be considered.



Oregon Pacific Bank, Real Food Co-op and Three Rivers Casino and Hotel were the winners of the 2011 Greener Florence Awards.

Annually, the nominee with the greatest contribution will have their name inscribed on a perpetual recognition plaque which will be on view in the lobby of City Hall.

Nomination forms are available at www.ci.florence.or.us or at City Hall or by contacting Katya Reyna at 541 997-3437 or online at katya.reyna@ci.florence.or.us. The completed

nominations must be submitted to Katya Reyna online or at the City Planning Department by April 5, 2013. The nominee with the greatest contribution will be announced April 22, 2013.



City of Florence Fund Structure

Submitted by Erin Reynolds, Finance Director

Governmental financial accounting and reporting is designed to demonstrate accountability to the public. The different services provided by the City are distinctly broken out into different segments or funds within the budget and financial system of the City, which provides the accounting mechanism for establishing and reporting the City’s fiscal accountability objectives. In order to provide good stewardship of the resources for which the government has been entrusted with, there are often restrictions that are placed on these resources to control spending. Aside from the General Fund, the majority of the City’s revenues have a certain spending purpose or restrictions. In an attempt to educate the public on the revenue composition of each City Fund, the table below illustrates the key City services or activities and their related funding sources as adopted in the 2012-13 budget document.



GENERAL FUND



Administration Services Program is made up of four sub-departments (City Manager/City Recorder/Mayor & City Council/Finance) that provide management and financial administration for all City Departments. The City Manager oversees all City operations and the City's Finances are centrally accounted for. The Administration Program is fully supported by transfers in from the City's Water, Sewer, Storm, Streets and Events Center Funds.



Community Development is comprised of the Planning and Building Departments. These services are supported 37% from charges for services, grants, and building permit fees; 14% of the funding comes from transfers in from other funds and the remaining 49% is funded by unrestricted General Fund resources.

GENERAL FUND Continued



The **Police Department** is comprised of expenditures related to the operation of the Public Safety Services and 911 Emergency Communication Officers. A longstanding financial policy of the City Council has been to fund our public safety operation with property tax revenues. Naturally property tax dollars is the City's largest unrestricted revenue stream. The Police Department is funded 80% by Property Taxes; 9% 911 Tax; 7% contract for services & grants and the remaining 4% by other unrestricted General Fund Revenues.



The **Municipal Court** is funded primarily (91%) from court fines and assessments. The remaining 9% of Court operations is funded from other General Fund unrestricted revenues.



Currently the City of Florence **Parks Department** does not have a restricted Parks dedicated revenue stream. Therefore, the Parks Department is funded solely from unrestricted General Fund revenues and donations from the community.



The **Airport Operations Fund** is supported in part by hangar lease payment revenues (14%), Aviation Fuel Sales revenue (53%), and the remaining fund expenditures (33%) is supported by transfers-in from the General Fund unrestricted revenues. Capital Improvements to the airport is only made possible by grants from the Federal Aviation Administration (FAA) and State grants. These revenues when available are restricted to the Airport capital project at hand.

PUBLIC WORKS ENTERPRISE FUND

WATER - STORMWATER - SEWER

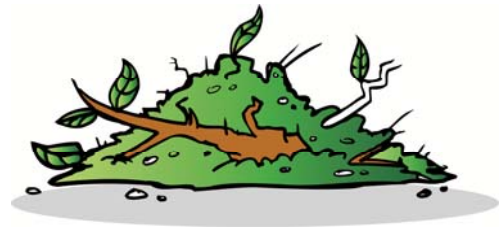

The City's **Utility Service Enterprise Funds (Water, Sewer and Stormwater)** are fully supported by user fees. User fees are billed on a monthly basis for the services provided to each customer. The rate structure is derived in a manner that supports operational expenses as well as to support current and future debt financing expenditures. Nearly all capital projects are financed through long-term debt (bonds) that are paid off over the useful life of the asset. The user fees of the Public Works funds are restricted to each individual utility service fund (water, sewer and stormwater). At times the City is a recipient of a grant that provides funding to do an additional infrastructure project that is restricted to the project that the grant funding was received for. Grant funds allow the City to complete more projects on the deferred capital projects list faster than originally anticipated.

2013 SCHEDULE FOR YARD DISPOSAL DAYS

Third Saturday of Each Month 9 am to 2 pm
 Except May — Due to Rhody Weekend

MARCH	16 TH	OCTOBER	19 TH
APRIL	20 TH	NOVEMBER	16 TH
MAY	11 TH		
JUNE	15 TH		
JULY	20 TH		
AUGUST	17 TH		
SEPTEMBER	21 ST		

The current cost to dispose a standard pickup truck load or less of yard debris is \$10 and up, depending on the size of the load. The City will accept scotch broom until June 15th. After that date, the City will not accept scotch broom due to the possible spread of the seeds during transport to the disposal site. In 2012, the City's Yard Debris Disposal Program diverted more than 2 million pounds of debris away from local landfills.



FUND STRUCTURE Page 5

PUBLIC WORKS ENTERPRISE FUND Continued



The **Street Fund** is supported by a wide-variety of revenues that are all restricted to the maintenance and betterment of the City's transportation infrastructure (streets, sidewalks, bikes and trails). The City collects a Street Maintenance Fee by way of the monthly Utility Bill which is restricted to the preservation of our existing city streets. 45% of the Street Expenditures in the 2012-13 budget are from the State & Federal Transportation Departments; 16% is supported by the Street Maintenance Fee; 13% is derived from the State Highway Tax; 6% is the Urban Renewal Grant for the Bay Street improvements and the remaining 20% of expenditures is supported through debt proceeds, fund balance and street assessments collected on local improvement districts.

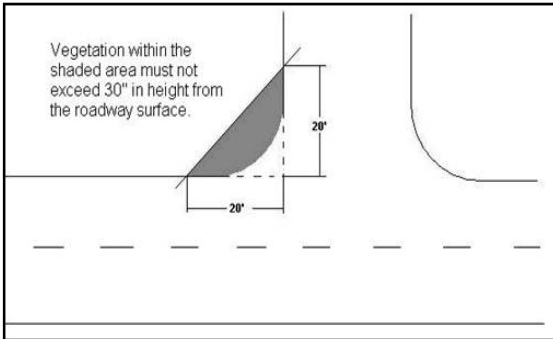


The **Florence Events Center (FEC)** is a regional conference and events center that draws tourists and potential future residents to our community. It has been the City Council's financial policy to fund some of the FEC operations with Transient Room Tax (TRT) revenues (30% of the FEC 2012-13 budget). In addition, marketing to tourist expense is funded by the RTMP grant from the County (11%) and Building space rental fees and commissions from Concession and Ticket Sales make up 16% of revenues. The Friends of the Event Center donations for equipment improvements made up 8% of the 2012-13 budget with the remaining 11% funding gap coming from FEC fund balance (reserves).

Vegetation Can Cause Visibility Problems on Right-of-Ways

Submitted by Shari Fisher, Code Enforcement

Concern from area residents and an increase in observed violations has prompted the City of Florence to put out this educational release regarding vegetation that causes visibility and passage problems on City right of ways, including streets and sidewalks.



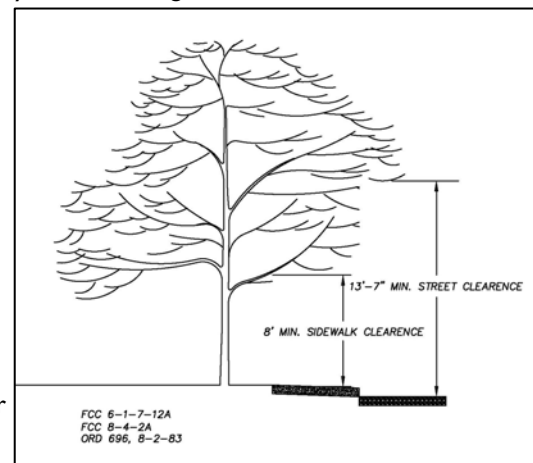
Under Florence City Code, vegetation shall not obstruct clear vision at street and driveway intersections. The defined "Clear Vision Area" can be described as a triangle extending inward 20-feet on each street from where both curb lines would come to a point if the curb was not rounded. See the diagram to the left for further explanation.

In addition to visibility concerns, vegetation is often observed growing onto or over sidewalks and streets,

sometimes to the extent where it limits free passage of vehicles and/or pedestrians. City Code stipulates that no vegetation should hang over a sidewalk at a height of any less than 8-feet, and a street at a height of any less than 13-feet, seven-inches.

All residents should take the time to inspect their property for either of these violations.

Any questions may be directed to Code Enforcement Officer Shari Fisher at 541-997-3515.



VOLUNTEER NIGHT Page 1

- ◆ City of Florence Airport, even in the face of vandalism.
- ◆ The operations of the Senior Center including providing meals and recreation for the area seniors constituting nearly 800 volunteer hours per month.
- ◆ Oversight and preparation for the Old Town Infrastructure Improvement Projects.
- ◆ Coordination of the Black and White Event for appliance and tire recycling, as well as the Greener Florence Award and the Florence Green Fair.
- ◆ Review of 16 land use applications, including the recently adopted Transportation System Plan.
- ◆ Review of the City of Florence Budget in less than three meetings.
- ◆ And not forgetting the City Council's oversight of the

entire City operations.

The evening culminated with the announcement of long time Florence Events Center Advisory Committee member Hal Weiner as the City of Florence Volunteer of the Year. Hal has volunteered for the Florence Events Center for about 10 years and has been involved with the Winter Folk Festival for nearly as long, becoming the festival's chairperson early on in his tenure. The Winter Folk Festival has raised over \$100,000 with a large part of those funds attributed to Hal's talent for grant writing and soliciting scholarships.

For more information on volunteering at the City of Florence, or on any of the City Committees, contact City Recorder Kelli Weese at 541-997-3437, or via email at kelli.weese@ci.florence.or.us.



From left to right: Councilor Joe Henry, Councilor Brian Jagoe, Mayor Nola Xavier, Councilor Suzanne Roberts, Councilor Joshua Greene

Visit the City of Florence online at www.ci.florence.or.us

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Councilor Joshua Greene
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Florence Events Center
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Police Chief Ray Gutierrez
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Newsletter Editor
Shawn Penrod
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MISSION STATEMENT

The mission of the City of Florence is to meet community expectations for municipal services, provide a vision for civic improvements, maintain a quality environment and position Florence to have an economically viable and sustainable future.

City Calendar

For more information about meetings (days marked in yellow), contact City Hall at 541-997-3437.
For information on events & concerts (days marked in blue), contact the Florence Events Center at 541-997-1994.

March 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Home & Garden Show FEC 2 to 6 pm	2 Home & Garden Show FEC 10 am to 6 pm
3 Home & Garden Show FEC 11 am to 3 pm	4 City Council Meeting 7pm	5	6	7 Siri Vik: My Funny Valentine Concert FEC 7:30 pm	8	9
10	11 SHS Band Concert FEC 7 pm	12	13	14 Siuslaw K-5 Talent Show FEC 7 pm	15 Siuslaw K-5 Talent Show FEC 7 pm	16 Yard Debris Disposal Day 27th St 9 am to 2 pm Rotary Auction FEC 5 pm
17	18 City Council Meeting 7pm	19	20	21 SHS Spring Choir Concert FEC 7 pm	22 Eugene Symphony FEC 7 pm	23
24	25	26 Planning Commission Meeting 7pm	27 FURA Meeting 6:30 pm	28	29 New Gallery Shows Open FEC	30
31						